

Wie wird das Coronavirus die Wirtschaft verändern?

Wie leben und wirtschaften wir nach der Pandemie? Das Zukunftsinstitut beschreibt in seinem aktuellen White Paper vier mögliche Szenarien, wie die Corona-Krise die Welt verändern kann.

...

?`cdUd]Yf`k]fX`[Y\Ua ghYfhž`Bi XY`b`k YfXYb`]b`fUi Yb`A Yb[Yb
[Y_Ui Zhž`8Yg]bZY_h]cbga]hhY``[]Vh`Yg`ZUgh`bi f`bcW`i bhYf`XYf
<UbX"?ca a h`X]Y`hc`hU`Y`=gc`Uh]cb`cXYf`Yf`YVYb`k]f`Y]bYb`bYi Yb
: fØ\`]b[`XYg`; Ya Y]bgUa Yb3`9]bYg`]gh`_`Uf. `BUW`XYf`7cfc`bU!
?f]gY`]gh`b]W`hg`a Y\`f`k]Y`Yg`Y]ba U`k Uf"Gc`i b[Yk]gg`XYf
_cb_fYhY`J Yf`Ui Z`XYf`?f]gY`U`_hi Y``YfgW`Y]bh`A]h`XYb`A Yh\`cXYb
i bX`K Yf_nYi [Yb`XYf`HfYbX!`i bX`Ni _i bZh`Zc`fgW`i b[``UggYb`g]W`
X]Y`a Ö[`]W`Yb`: c`[Yb`XYf`DUbXYa]Y`Y]bgW`Ä`hnYb``8Ug
Ni _i bZh`g]bgh]hi h`U`h`XU`Yf(`GnYbUf]YbYb`hk]W`Y`hž`X]Y
VYgW`fY]VYbž`k]Y`i bgYfY`Ni _i bZh`bUW`XYf`DUbXYa]Y`a]hhY`Zf]gh][
Ui ggY`Yb`_Ö`b`hY.

.

B UW`7cfc`bU` `GnYbUf]c`9]b. `8]Y`hc`hU`Y`=gc`Uh]c`b

..

5a `5bZUb[`k Uf`XYf`G\i hXck`b` `i bX`XYf`G\i hXck`b`]gh`ni f
Bcfa U`]hÄ`h[Yk`cfXYb``9g`]gh`bcfa U`ž`VY]a `6YhfYhYb`XYf`A Yhfc
XYb`7\`d`]a `<UbX[Y`Yb`_ni `gWUbbYb`cXYf`g]W`j`cf`XYa`YfghYb

8 UhY '[Y[YbgY]h['X]Y'; Ygi bX\Y]hgXUhYb'ni 'gWk]W_Yb"'6Y]'XYf
5i gfY]gY'VfUi WkYb'k]f'Y]bY'; YbY\ a][i b["': Øf'@ÀbXYf'Ui » Yf\U'V
XYf'9I 'a i gg'gc[Uf'Y]b''Ub[k]Yf][Yg'J]gi a j YfZU\ fYb'Xi fWk'Ui Zy b
k YfXYb"'<UbXY'gUV_ca a Yb'Y]bnY'bYf'GhUUhYb'i bhYfY]bUbXYf
[Yk Å\ f'Y]ghYb'X]Y'; fi bXj Yfgcf[i b[ž'UVYf'Ui Wk'b]Wk'h'a Y\ f"'K]f
'VYb '[YfbY']b'XYf'hchU'Yb' =gc`Uh]cb"

B UWk '7cfc bU' 'GnYbUf]c 'Nk Y]. 'GmghYa !7fUg\

..

8 Ug'J]fi g'\ Uh'X]Y'K Y'h']bg'HUi a Y'b' [YVfUWk hž'i bX'g]Y' _ca a h
b]Wk'h'a Y\ f'\ YfUi g"'8]Y': c_i gg]Yfi b['Ui Z'bUh]cbU'Y' ðhYfYggYb
\ Uh'XUg'J YfhfUi Yb']b'X]Y' [`cVU'Y'Ni gUa a YbUfVY]h'a Uggj
YfgWk ØhYfh" » XY' B Uh]cb']gh'g]Wk' gY'Vgh'X]Y' B ÅWk ghY"'8]Y' Gcf[Y
j cf'Y]bYf'YfbYi hYb'DUbXYa]Y'a UWk'h'YXY'bcWk'gc'_Y]bY''c_U'Y
J YfVfY]hi b['Y]bYg'J]fi g'ni a '5i g'ÒgYf'XfUgh]gWk Yf'A U» bU\ a Ybž
j cb'; fYbngWk']Y» i b[Yb'V]g'ni a '?Ua dZi a '?`cdUd]Yf'i bX
a YX]n]b]gWk'Y'; YfÅhY"'5b'X]Y']bhYfbUh]cbU'Y'Ni gUa a YbUfVY]h
['Ui Vh'_Ui a 'bcWk'Y'a UbX"'Gc'k Ub_h'X]Y'K Y'h'bYfj Òg']b'X]Y
Ni _i bZh"

..

B UWk '7cfc bU' 'GnYbUf]c '8fY]. 'BYc!Hf]VYg

..

B UWk 'XYf'7cfc bU! ?f]gY'\ Uh'g]Wk'X]Y' [`cVU']g]YfhY'; YgY''gWk UZh
k]YXYf'ghÅf_Yf'ni fØW'ni ''c_U'Yb'Ghfi _hi fYb'Yb'k]W_Y'h"'9g'k]fX
a Y\ f'K Yfh'XYbb'Y'Ui Z'fY[]cbU'Y'9fnYi [b]ggY' [Y'Y[h"'8]Y
?UfhcZY''j ca '6Ui Yfb' bYVYbUb']gh'X]Y' bYi Y'5j cWUXcž'Ub'Dc_Y
6ck `g']a 'GnYbY!@c_U'XYb_h'b]Ya UbX'a Y\ f"'8]Y' F ØW_VYg]bbi b[
Ui Z: Ua]]Y' i bX'<Ui g' i bX'<cZ\ Uh'9]bni ['[Y\ U'hYb"'?`Y]bY
; Ya Y]bgWk UZhYb'Yb'hghY\Yb'bYi 'i bX'j YfZYgh][Yb'g]Wk' ']a a Yf']b
j cfg]Wk'h][Yf'5V[fYbni b['ni 'XYb'5bXYfYb "'B UWk \U'h][_Y]hi bX
K]f! ?i 'hi f'g]bX'k]Wk'h][Y'K YfhYž'X]Y'YXcWk'bi f''c_U' [YXUWk h
k YfXYbž'b]Wk'h' [`cVU'"

B UWX '7cfc bU' 'GnYbUf]c' J]Yf. '5XUdh]cb

..

8]Y'K Y'h`Yfbh'i bX'[Y\hi[YghÅf_h'Ui g'XYf'?'f]gY'\Yfj cf''K]f
dUggYb'i bg'VYggYf'XYb'; Y[YVYb\Y]hYb'Ub'i bX'g]bX'ZYI]V`Yf'ja
I a [Ub['a]h'J YfÅbXYfi b["'8]Y'K Y'hk]fhgW\UZh'k ÅW gh'nk Uf
k Y]hYfž'UVYf'XYi h]W\`Ub[gUa Yfž'a UbW\Yfcfhg'nY][h'g]W\`VYfY]hg
GhU[bUh]cb"'I bhYfbY\`a Yb']b'gc`W\Yb'I a ZY`XYfb'VfUi W\Yb'`bYi Y
; YgW\ÅZnga cXY`Y'i bX'a ØggYb'i bUV\Åb[][Yf'j ca 'K UW\ghi a
k YfXYb"'8Ua]h'ghY`h'g]W\`Ui hca Uh]gW\`X]Y'G]bbZfU[Y'`bUW\`XYa
Nk YW_`XYg'K]fhgW\UZhYbg. 'a a Yf'a Y\`f'DfcZ]h3'CXYf'j]Y`Y]W\h
XcW\`VYggYfYž'gcn]U`i bX'Ö_c`c[]gW\`j cfhY]'`UZhYfY
DfcV`Ya `Øgi b[Yb'ZØf'?'i bXYb'i bX'UbXYfY'GhU_Y\`c`XYf3'9]bYg']gh
_`Uf.'8Ug'[Ya Y]bgUa Y', VYfghY\`Yb'XYf'?'f]gY'j Yf\]'Zhini 'Y]bYa
bYi Ybž'UW\hgUa Yb'I a [Ub['a]hY]bUbXYf"

.| 'Ni _i bZhg]bgh]hi h'Ni a 'K \]hYdUdYf'XYg'Ni _i bZhg]bgh]hi hg'

6Ygi W\Yb'G]Y'i bg'Ui Z.'ZY]gW'i bXW`"Uh