

# So können sich Unternehmen für die Pleitewelle rüsten

Umsatzeinbrüche, inkulante Vermieter, kaum Förderung – die Liquiditätssorgen von Österreichs Unternehmen werden größer.



. . .

B]Ya UbX'gc``hY'g]W\ni 'gY\f'Ui Z'XYb'GhUUh'cXYf'X]Y'?i `Ubn'XYf
6Ub\_Yb'j Yf`UggYb"'=\W\fUhY'XYfnY]h'b]W\h'bi f'Ub[YgW\`U[YbYbž
gcbXYfb'Ui W\gc`]XYb'6Yhf]YVYb'ni a '5i ZVUi 'j cb'@]ei ]X]h\h''8Ybb
VY]'XYf'i bUi gk Y]W\`]W\Yb'?cbgc`]X]Yfi b[gk Y``Y'k]fX'Yg'[i hY
; Y`Y[Yb\Y]hYb'ni '5\_ei ]g]h]cbYb'[YVYb \z\Yf\_`\hat{A}fh'9I dYfhY'DYhYf
5bXfcgW\"'=\b'XYb'@]YZYfZcfXYfi b[Yb'i bX'JYfV]bX`]W\\_Y]hYb
gW\`i a a Yfh'cZh'i b[YU\bhYg'7Ug\!DchYbh]U`"

K YfVi b[

#### B]W\h'fYZ`YIUfh][ bYiY'GW\i`XYb'UiZbY\aYb

. .

6Ub\_\_fYX]hY g]bX Ui Z[ fi bX XYf Bi ``n]bgdc`]h]\_'XYf 9N6 nk Uf \]ghcf]gWk [Øbgh][ ž'UVYf X]YgY a i gg a Ub Ui Z[ fi bX XYg i bg]Wk YfYb I a ZY Xg Yfgh Y]ba U` VYk ]``][ h'VY\_ca a Yb i bX ]b k Y]hYfYf : c`[ Y bUhØf`]Wk Ui Wk UVghchhYfb ž'a U\bh'DYhYf 5bXfcgWk ž'; YgWk AZhgZØ\fYf j cb '² ghYffY]Wk g ZØ\fYbXYf ?fYX]hj Yfg]Wk Yfi b[ ga U\_`Yf[ YgY ``gWk UZh 5 "7" = "7" 6Y] @ei ]X]hAhggcf[ Yb 'gc ``hYb X]Y I bhYfbY\a Yb XU\Yf b]Wk hi]a a Yf gc Zcfh fYZ YI Ufh][ 'Ub X]Y 5i ZbU\a Y bYi Yf ?fYX]hY XYb\_Ybž XYbb XUXi fWk 'k YfXY X]Y A ]gYfY bi f 'bc Wk '[ fÒ» Yf" J cf 'U` Ya 'VY] I bhYfbY\a Ybž X]Y k Y]hYf fY`Uh]j 'gc `]XY I a gAhnY [ YbYf]YfYbž gWk `i a a Yfh ]b XYb '6]`UbnYb 'c Zh @ei ]X]hAhgdchYbn]U` ž XYa ']b XYf DfUl ]g 'a Y]gh j ]Y` ni 'k Yb][ '6YUWk hi b[ '[ YgWk Yb\_h'k ]fX. X]Y @YZYfZcfXYfi b[ Yb"

### @]ei ]X]hÀhg!DchYbn]U``]b`XYf`Y][ YbYb`6]`Ubn \YVYb

. .

6Y] ? A I 'YbhZU``Yb']a 'GW\b]hh'a Y\f'U`g'&\DfcnYbh'XYf
6]`Ubngi a a Y'Ui Z': cfXYfi b[Yb'Ui g'@]YZYfi b[Yb'i bX'@Y]ghi b[Yb'' 8 Ua ]h'g]bX'X]YgY'X]Y'[fÒ» hY'9]bnY`dcg]h]cb'Ui Z'XYf'5\_h]j gY]hY'XYf
6]`Ubn"'5``Y'I bhYfbY\a Ybž'X]Y']\fYb'?i bXYb'`Ui ZYbX
NU\`i b[gn]Y`Y'Y]bfÀi a Ybž'hfU[Yb'XU\Yf'Y]b'VYgcbXYfg'\c\Yg
F]g]\_c'ZØf'NU\`i b[gUi gZÀ``Yž'XUg'XU\Yf'i bVYX]b[h'UV[Yg]W\Yfh
k YfXYb'a i gg''I a [Y\_Y\fh']gh'XYfnY]h']b'Y]b][Yb'6fUbW\Yb'gW\cb
Y]b][Yg'Ub'; YgW\]W\_'bchk YbX][ži a 'j cb'XYb'?fYX]hj Yfg]W\YfYfb
bcW\'bYi Y'8YW\_i b[qni qU[Yb'ni 'VY\_ca a Yb''

. .

6Yk À\fhYg'A ]hhY`ž'i a 'XYb'?fY]g`Ui Z'Ua @Ui ZYb'ni '\U`hYb

### 6]`Ubn'j Yf\_ØfnYb'i bX'9][Yb\_Ud]hU`ei chY Yf\Ò\Yb

. .

K Yf'Y]bY'?fYX]hj Yfg]WXYfi b['UV[YgWX`cggYb'\Uhz'\_Ubb']a
nk Y]hYb'GWXf]hh'gY]bY': cfXYfi b[Yb'`Ui ZYbX'cXYf'Y]ba U`]['Ub
: UWhcf]b[!6Ub\_Yb'ØVYfhfU[Yb'i bX'VY\_ca a h'XUZØf'gcZcfh'; Y`X"
Gc``hY'XYf'?i bXY'X]Y'j ca 'I bhYfbY\a Yb'Ub'X]Y'6Ub\_
ØVYfhfU[YbYb': cfXYfi b[Yb'b]WXh'VY[`Y]WXYb'\_ObbYbž'gdf]b[h'X]Y
JYfg]WXYfi b['Y]b ž'Yf\_`Àfh'XYf'9I dYfhY''8]Y'Xi fWX'XYb
: cfXYfi b[gj Yf\_Ui Z'[YbYf]YfhY'@]ei ]X]hÀh'\_Ubb']b'k Y]hYfYf': c`[YibhYf'UbXYfYa 'ni f'6Y[`Y]WXi b['Y][YbYf'JYfV]bX`]WX\_Y]hYb
[YbØhnh'k YfXYb'''8 Ug'j Yf\_Øfnh'X]Y'6]`Ubnž'Yf\O\h'X]Y
9][Yb\_Ud]hU`ei chY'i bX'j YfVYggYfh'X]Y'6cb]hÀh''

## K UfYb'Ui Z'N]Y`'\_Ui ZYb'i bX'hfchnXYa 'G\_cbhc bØhnYb

. .

9]b'À\b`]W\Yg'Df]bn]d'ni f'@]ei ]X]hÀhg[YbYf]Yfi b['\_Ubb'Ui W\'VY]a 9]b\_Ui Z'j cb'K UfYb'[Ybi hnh'k YfXYb"' 8]Y'I bhYfbY\a Yb'VYnU\`Yb XUVY]']\fY'K UfYb'k]Y'[Yk c\bh'Yfgh'fi bX'\*\$'HU[Y'bUW\'XYf @]YZYfi b["'HfchnXYa '\_ObbYb'g]Y'U``Y']a 'U\_hi Y``Yb
B]YXf][n]bgi a ZY`X'VYgcbXYfg'UhhfU\_h]j Yb'G\_cbh]'i bX
GcZcfhnU\`i b[gfUVUhhY'bi hnYbž'k Y]``Y]bY': UWhcf]b[!6Ub\_'XUg'; Y`X
j cfghfYW\_h'i bX'X]Y'@]YZYfUbhYb'gcZcfh'VYnU\`h"'9]bY'K ]b!K ]b!
G]hi Uh]cb'ZØf'U``Y'GY]hYb' ž'fYW\bYh'XYf'9I dYfhY'j cf"'6Y]
I bhYfbY\a Yb'a ]h'\c\Yb'@U[YfVYgh\bXYb'gc``hY'ni XYa 'Ui W\'Y]bY
@U[YfZ]bUbn]Yfi b['[YdfØZh'k YfXYbž'k Y]``XUXi fW\'k Y]hYfYg
I a `Ui Z] Yfa O[Yb']b'@ei ]X]h\hj Yfk UbXY'h'k YfXYb'\_Ubb"' 7 Ug\
]gh'?]b["'K Yf'Yhnh'a O[`]W\gh'j]Y``XUj cb'Ui ZVUi hz'XYf'k ]fX'VY]'XYf
g]W\'UbVU\bYbXYb'?cbgc`]X]Yfi b[gk Y``Y'b]W\h'bi f'j]Y'Y
, VYfbU\a Y!; Y`Y[Yb\Y]hYb'j cfZ]bXYbz'gcbXYfb'X]YgY'Ui W\
hUhg\W\`]W\'bØhnYb'\_ObbYbz'XYbb'XUa ]h'k YfXYb
:]bUbn]Yfi b[g`]b]Yb'ZfY]'ZØf'`Ub[Zf]gh][Y'9b[U[Ya Ybhg z'nY][h'g]W\
5bXfcqW\'dfU[a Uh]qW\"

.

6 Ygi WX Yb G]Y i bg Ui Z Z Y]gWXi b X Wc "Uh