

# So erlebt das Familienunternehmen Hütthaler die Coronakrise

Im Interview erzählt Florian Hütthaler, wie er und seine Mitarbeiter das Familienunternehmen Hütthaler in Schwanenstadt durch die Krise manövrieren wollen.



#### K ]Y Yf`YVh`XUgʻI bhYfbY\a Yb`< Øhh\U`Yf`X]Y XYfnY]h][ Y`G]hi Uh]cb3

: `cf]Ub`< Øhh\U`Yf. I bgYf: Ua ]`]YbVYhf]YV'k i fXY']b'XYb'`YhnhYbHU[Yb'j cf'Y]bY'[fc» Y'< YfUi gZcfXYfi b['[YghY``h''; YfUXY'Yhnh Y]ghYb'k]f'U`g'ÒghYffY]WX]gWXYf'@YVYbga ]hhY`VYhf]YV'Y]bYbkYgybh`]WXYb'6Y]hfU['ni f'JYfgcf[i b['XYf'ÒghYffY]WX]gWXYb6Yj Ò`\_Yfi b['a ]h'i bgYfYb': `Y]gWX!'i bX'K i fghdfcXi \_hYb''K]f'g]bXib[`Ui V`]WX'ghc`n'Ui Z'i bgYfY'ZY]»][Yb'A]hUfVY]hYfž'Y[U`'cV']aJYf\_Ui Zž'XYf'DfcXi \_h]cb'cXYf']a'6Øfcž'XYbb'g]Y'`Y]ghYb'[YfUXYlb[`Ui V`]WXYgž'XUa]h'i bgYfY'DfcXi \_hY'kY]hYf\]b'ZØf'X]Y

# K ]Y 'g]Y \ h 'Yg 'a ]h 'XYf @Y V Y b ga ]hh Y `d f c X i \_h]c b 'U i g 3

: `cf]Ub`< Øhh\ U`Yf.` BUW\`XYb`YfghYb`< Ua ghYf\_Ài ZYb`fìYhnhYg K cW\YbYbXYž'%&"!%( "`A ÀfnŁ`\Uh`g]W\`X]Y`@U[Y`j cfYfgh`Yhk Ug VYfi \][hž`YXcW\`fØghYb`k]f`i bg`]bhYfb`VYfY]hg`ZØf`X]Y`\_ca a YbXY NY]h"

### H\Ya U J Yfgcf[i b[gg]WX Yf\Y]h. =gh X]Y ]b ]\fYb 5i [Yb Ui WX X]Y b AWX ghYb K c WX Yb [Yk A\f`Y]ghYh3

#### $G[bX]\fY A ]hUfVY]hYf ]b < ca YcZZ]WY3$

: `cf]Ub '< Øhh\ U`Yf. 'Bi f'j YfY]bnY`hž'XU'Yg']b'i bgYfYf'6fUbW\YgW\k Yf'a Ò[`]W\']gh"'I bgYfY'A]hUfVY]hYf'hfU[Yb'YXcW\a]hh`Yfk Y]`Y'Ui W\']a '6Øfc'Ai bXgW\i hnž'8Yg]bZY\_h]cbga]hhY`ghY\Yb'Ub'VY]bU\Y'YXYf'9W\_Y'i bX'XYf'A]bXYghUVghUbX'ni aBÀW\ghYb'k]fX'dYb]VY`'Y]b[Y\U`hYb"

## $J ]Y`Y`6fUbWXYb\_c``Y[Yb`giWXYb`Xf]b[YbX \\ \Y`ZYbXY`< AbXY"`K ]Y`g]Y\h`XUg`VY]`< \emptyset hh\U`Yf`Ui~g3$

Hfchn XYf'\c\Yb '5fVY]hgnY]hYb 'bY\a Yb 'k]fini a 'GW\i hn XYg VYghY\YbXYb 'GhUa a dYfgcbU`g'XYfnY]h 'fGhUbX'%- "'A ÀfnŁgc'`Ub[Yk]Y'a Ò[`]W\'\_Y]bY 'bYi Yb 'A]hUfVY]hYf'Ui Z''K]Y'k]fik]ggYbž'\_Ubbg]W\X]YgY'G]hi Uh]cb 'XYfnY]h 'gW\`U[Ufh]['ÀbXYfb 'i bX'XYgk Y[Yb\U`hYb 'k]f'VYfY]hg'6Yk YfVi b[Yb']b'9j]XYbn"

; ]Vh'Yg'Ui W\ Y]bY'7\UbWY'Xi fW\
X]Y'XYfnY]h][Y'?f]gY3'K Ug
\_ÒbbYb#gc``Yb'k]f'jcb' 7cfcbU
`YfbYb3

k YfhgW\AhnYbXY'5bYf\_Ybbi b["
5i Z[fi bX'XYggYbž'XUgg'XYfnY]h']bhYfbUh]cbU``j ]Y`Y'A Af\_hY'bU\Yni
ni a '9f`]Y[Yb'\_ca a Ybž'k YfXYb'\_ØbZh]['X]Y'=a dcfh!#9l dcfh!
; YgW\AZhY'ghUf\_'ni fØW\_[Y\Yb'''8UXi fW\''\_ObbhYb'j ]Y`Y'bYi Y
A Af\_hY'Ui W\'']b'i bgYfYf'\Y]a ]gW\Yb'@UbXk ]fhgW\UZh'YbhghY\Ybž
ni a '6Y]gd]Y```]Y[h'XYf'GY`Vghj Yfgcf[i b[g[fUX'VY]a 'Di hYbZY]gW\
[Y[Ybk Afh]['[YfUXY'Y]ba U``VY]') \$'DfcnYbh''

#### $= \fY \dYfg\Db^\]WXY \dYfg\Db^\]WXY \dYfg\Db^\]$

: `cf]Ub '< Øhh\ U`Yf. '8]Y '9bhk ] $\underline{W}$ `i b[ 'XYf'XYfnY]h][ Yb '@U[ Y ']gh b]W\ h'UVgW\ ÀhnVUfž'XU'g]Y'g]W\ 'VY]bU\ Y'ghØbX`]W\ 'ÀbXYfh"'K ]f j Yfgi W\ Yb 'Ui Z'X]Y'G]hi Uh]cb 'hÀ[ `]W\ 'bYi 'i bX'gc'[i h'k ]Y'a Ò[ `]W\ ni 'fYU[ ]YfYb"

6 Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z`Y]gWX i b X Wc "Uh