

BioGast startet neues Bio-Franchise-Konzept für nachhaltigen Handel

"Entdecken Sie das innovative Bio-Franchise-Konzept von Biogast und erfahren Sie, wie es den Bio-Handel revolutioniert.
Jetzt mehr lesen!"

=a '5b[Yg]WX h'XYf'k UWgYbXYb 'O_c`c[]gWX Yb 'GYbg]V]`]g]Yfi b['i bX
XYf'ghY][YbXYb 'B UWZfU[Y 'b UW 'V]c`c[]gWX Yb 'DfcXi _hYb '\Uh'
6]c; **Ughž'Y]b 'bUa \UzhYf'; fc» \AbX'Yf'ZØf'6]c!@YVYbga]hhY'ž'Y]b**
]bbcj Uh]j Yg': fUbWX]gY!?cbnYdh[YghUfhYh'8]YgYg'bYi Y'A cXY``gc``
Yg'Yfa O[']WX Ybž'fY[]cbU'Y'6]c!DfcXi _hY'Y]bYa 'VfY]hYfYb
Di V`_i a 'ni [Ab[']WX 'ni 'a UWgYbž]bXYa 'Yg' '_Y]bYb 'i bX
a]hhY'[fc» Yb '9]b nY '\AbX'Yfb ']b '2 ghYffY]WX 'X]Y '7 \UbWX 'V]YhYh'HY]
XYg'6]c; **Ugh! B Yhnk Yf_g'ni 'k YfXYb" 8 Ug'?** cbnYdh'V]YhYh'b]WX h
bi f'Y]bZUWX Yb 'Ni [Ub['ni 'Y]bYa 'VfY]hYb 'Gcfh]a Ybh'Ub
V]c`c[]gWX Yb 'DfcXi _hYbž'gcbXYfb 'i b hYfghØhnh'Ui WX ']b 'A Uf_Yh]b[!
i bX'; YgWXÀZhgZfU[Ybž'i a 'Zc[']WX 'Y]bY 'ghUV]Yž'e i U']hUh]j
\cWX k Yfh][Y'i bX 'bUWX \U'h][Y ``c_U'Y'J Yfgcf[i b['ni
[Yk Å\ f'Y]ghYb"

Dcg]h]j Y ``c_U'Y'5i gk]f_i b[Yb 'Xi fWX
fY[]cbU'Y'DfcXi _hY

8]Y '9]bZØ\ fi b['X]YgYg'bYi Yb ': fUbWX]gY!?cbnYdhYg'\Uh'XUg
DchYbn]U'ž'X]Y ``c_U'Y'K]fhgWX Uzh]b '2 ghYffY]WX 'Yf\YV']WX 'ni
ghÀf_Yb" 8 i fWX 'X]Y 'I b hYfghØhni b['_Y]bYf'i bX'a]hhYfYf'6Yhf]YVY
_Ubb 'XUg'?cbnYdh'ni f'GWUZ]b['j cb'5fVY]hgd'ÀhnYb 'i bX 'ni f
: ØfXYfi b[''c_U'Yf'?fY]g`Ui Zk]fhgWX UzhYb 'VY]hfU[Yb" 'Ni XYa
i b hYfghØhnh'Yg'XYb 'O_c`c[]gWX Yb '@UbXVUi ']b '2 ghYffY]WX ž'XYf']b
XYb 'YhnhYb 'U\fnY\ b hYb 'ghYh][' [Yk UWgYb ']gh" '@Ui h'GhUh]gh]_Yb
XYg'6i bXYga]b]ghYf]i a g'ZØf'@UbXk]fhgWX Uzhž'F Y[]cbYb 'i bX

Hci f]ga i g`VYk]fhgWX UZhYhYb`]a `&U\f`&\$&\$`fi bX`&(" * +\$`
`UbXk]fhgWX UZh`]WX Y`6Yhf]YYVY`Yhk U`&*`i`XYf`UbXk]fhgWX UZh`]WX Yb
: `ÀWX Y`2 ghYffY]WX g`V]c`c[]gWX ž`k Ug`2 ghYffY]WX ni`Y]bYa`XYf
ZØ\ fYbXYb`@AbXYf`]a`6YfY]WX`XYf`V]c`c[]gWX Yb
@UbXk]fhgWX UZh`]b`9i`fcdU`a`UWX h`

HfUX]h]c b`XYf`V]c`c[]gWX Yb`@UbXk]fhgWX UZh
]b`2 ghYffY]WX

8]Y`V]c`c[]gWX Y`@UbXk]fhgWX UZh`]b`2 ghYffY]WX`Y]bY`Ub[Y
: YgWX]WX hY``<]Yf`k i`fXYb`VYfY]hg`]b`XYb`%-&\$Yf`&U\fYb`X]Y`YfghYb
V]cXmbUa`]gWX Yb`6Yhf]YYVY`[Y`[fØbXYh`+b`XYb`%-+\$Yf`&U\fYb
VY`[Ub`XUbb`Y]b`j`YfghAf_hYg`I`a`XYb_Yb`]b`XYf`;`YgY`gWX UZh`
\]b`ni`Y]bYf`Ø_c`c[]gWX YfYb`@UbXk]fhgWX UZhgdFU`]g``9]bY
k`UWXgYbXY`I`a`k`Y`hVYk`Y`[i`b`[`i`bX`X]Y`9f_Ybbhb`g`XYf`bY`[Uh]j`Yb
5i`gk`]f_i`b`[`Yb`_cbj`Ybh]cbY`Yf`@UbXk]fhgWX UZhga`Yh\cXYb
ZØfXYfY`X]YgY`9bhk`]W`i`b`[```a`&U\f`%- -`gWX i`Z`a`Ub`ni`XYa
\]Yfni`UbXY`a`]h`XYa`2 DI`@`fP`ghYffY]WX`]gWX Yg`Dfc`[fUa`a`ZØf
i`a`k`Y`h`[`YfYWX`hY`@UbXk`]fhgWX UZh`k`Y`hk`Y]h`Y]bYg`XYf`YfghYb
5`[fUfi`a`k`Y`hdfc`[fUa`a`Yž`XUg`Ui`WX`5bfY]nY`ZØf
i`a`k`Y`h`gWX`cbYbXY`i`bX`h]Yf`[`YfYWX`hY`Dfc`Xi`_h]cbga`Yh\cXYb
V]YhYh`

9b`hk`]W`i`b`[```XYf`6]c`!`@UbXk`]fhgWX UZh`]b`
`2 ghYffY]WX

&U\f	5bhY`XYf`V]c`c[]gWX	5bnU`V]c`c[]gWX Yf
	VYk`]fhgWX UZhYhYb	6Yhf]YYVY
	: `ÀWX Y	

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: fUbWX`]gY!`?`cbnYdh`b`UWX`U`h`][`i`bX`
`b`ch`k`YbX`[

8`Ug`j`cb`6]c`Ugh`j`cf`[`YghY`hY`6]c`!`fUbWX`]gY!`?`cbnYdh`ca`a`h

[YfUXY`fY\W\h`]b`Y]bYf`NY]h\`]b`XYf`**B** **U\W\ \U`h**[_Y]h`i`bX
V]c`c[]g\W\Y`DfcXi`_hY`b]W\h`bi`f`U`g`HfYbX\`gcbXYfb`U`g
B`h\k`YbX][_Y]h`Ub[YgY\Yb`k`YfXYb"8i`f\W\`X]Y`I`bhYfgh\hni`b[
_`Y]bYf`i`bX`a`]hhY`[fc»Yf`9]bnY`\AbX`Yf`Yf\OZ\hY`Yg`bYi`Y
A\O[`]W_\Y]hYb`Z\O\`X]Y`OghYffY]W\`g\W\Y`@UbXk`]fhg\W\UZh\`gh\`f_h`X]Y
K`]fhg\W\UZh\j`cf`Cfh`i`bX`hf\`[h`gc`Uf`gc`ni`Y]bYa`[Yg\`bXYfYb
@YVYbggh]`XYf`6Yj`O`_Yfi`b[`VY]"8]YgYg`?cbnYdh`_ObbhY`gca`]h
Y]bYb`K`YbXYdi`b_h`Z\O\`X]Y`J`YfVfY]hi`b[`i`bX`J`YfZ\`[VUf_Y]h
V]c`c[]g\W\Yf`@YVYbga`]hhY`[b`^2`ghYffY]W\`XUfghY`Yb`i`bX`U`Ub[Zf]gh][
Y]bYb`dcg]h]j`Yb`9]bZi`gg`Ui`ZI`a`k`Y`h\`;`YgY`g\W\UZh`i`bX`X]Y
K`]fhg\W\UZh\`UVYb"

6Ygi`W\Yb`G]Y`i`bg`Ui`Z`Z`Y]g\W\i`bX`W\`Uh