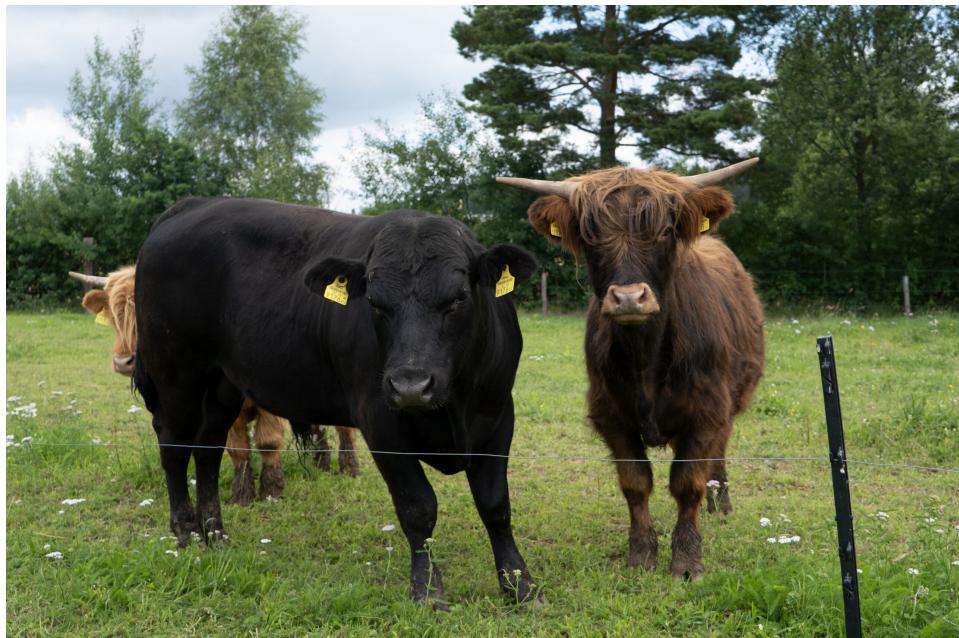


Bio-Rindfleisch aus dem Waldviertel: ein junges Erfolgskonzept.

Patrick Laister und Manuel Hahn züchten und vermarkten in Rieggens biozertifizierte Angus- und Hochlandrinder.



Glückliche Rinder auf den Weiden von WEIDEOX im Waldviertel © Weideox

8]Y': fYi bXY'DUhf]W_@U]ghYf'i bX'A Ubi Y`< U\b'_YbbYb'g]W^Y
VYfY]hg'gY]h'XYf'?]bX\Y]h'8]Y': Ua]]Y:@U]ghYf'VYhfY]Vh']b'F]Y[[Yfg
gY]h'a Y\ fYfYb'; YbYfUh]cbYb'Y]bY **HfUX]h]cbgZ'Y]gW^YYfY]a]h
[Ya Øh]W^YYa'; Ugh\Ui g'i bX'X]Y': Ua]]Y'j cb'A Ubi Y`< U\b'VYg]hnh
]b'[Ubh']b'XYf'B\Y'Y]bY '@UbXk]fhgW^YUZh'a]hgW^YØbYb'K]YgYb"
I bX'gc'_Ua 'Ygž'XU»'X]Y'VY]XYb' ↳ b[Yb 'Y]bY'nØbXYbXY'i bX
a cXYfbY'⇒YY'\Uh\Ybž'X]Y'VY]XY'6Yhf]YVY']XYU'j YfV]bXYb'k ØfXY.
g]Y'k c``hYb'Ui Z'A Ubi Y'g'K]YgYb'VYgcbXYfY'F]bXYf'nØW^YhYb'i bX
YbhgW^Y]YXYb'g]W^YzØf'X]Y'fcVi ghYbž'gW^Ychh]gW^YYb'6`UW_5b[i g!
i bX'< cW^Y'UbXf]bXYf" I bX'XUg[i hYž'gY'Vgh[Ync[YbY'F]bXZY]gW^Y
k c``hYb'q]Y'XUbb']b'XYf': 'Y]gW^YYfY]XYf': Ua]]Y:@U]ghYf**

j Yfa Uf_hYb"

K 9=8 9CL : 'VYghYgž'V]cnYfh]Z]n]YfhYg': `Y]gW

: YgU[h : [YhUb, 'gW cb]a 'K]b hYf & \$%, 'VY[UbbYb 'X]Y 'VY]XYb
: fYi bXY 'a]h'XYf'bhYbg]j Yb 'D'Ubi b['XYg 'Y\ f[Y]n][Yb 'Dfc 'Y_hg"
A Ub ' \Uh hY 'g]W bUh\ f]W Z\ f'Y]bY 'V]cnYfh]Z]n]YfhY 'F]bXYf!5i Zni W h
Yb hgW]YXYb" 'Gc '_Ua Yb 'j cf 'XfY] 'U\ fYb 'XUbb 'Ui W X]Y 'YfghYb
F]bXYf 'Ui ZX]Y 'K]YgYb 'j cb 'A Ubi Y < U\ b" 'I bX [Y[f\ bXYh 'k i fXY
[Ya Y]bgUa 'i bX 'nY]h['Y]W 'Ui W X]Y 'A Uf_Y 'K 9=8 9CL ž'X]Y 'U'g
bYi Y 'DfcXi _h!@b]Y 'XYf': 'Y]gW YfY] '@U]ghYf 'A i Zn"

GYW g'J Yfgd fYW Yb 'Ub 'XYb 'J YfVfUi W Yf

K Ug 'X]Y : fYi bXY '@U]ghYf 'i bX < U\ b 'bcW i bVYX]b[h'j YfV]bXYh
g]bX 'gYW g' ; YVchY 'X]Y]\ bYb 'VY]XYa : 'Y]gW 'j cb 'K 9=8 9CL
\ Y]]['g]bX " 'DUhf]W '@U]ghYf 'j Yfgd f]W hž'XUgg 'X]Y 'Ua V]h]cb]YfhY
F]bXYfni W h: c[YbXYg 'VY\ Yfn][h
'VYghYž'%%!dfcnYbh][Y!6€!: 'Y]gW e i U]hÀh 'Ui g 'XYa 'K U'Xj]YfhY
'[UbnÀ\ f][Y 'K Y]XY\ U'hi b['XYf'6 'UW_5b[i g 'F]bXYf 'i bX
< cW 'UbXf]bXYf
'_Ui a 'HfUbgd cfh Y[Y 'fK Y]XY ']gh(\$\$a 'k Y]h'j cb 'XYf': 'Y]gW YfY]
Yb hZ Yfb hž
'ghfYggZfY]Y 'Gw 'UW h i b['a 'Y][YbYb '6Yhf]YV
'hfUbgd UfYb hY 'Ni gUa a YbUfVY]h'a]h'XYa '@UbXk]fh
'gcf[ZÀ 'h][Yf 'I a [Ub['a]h'XYa 'H]Yf 'V]g' \]b 'ni a 'DfcXi _h

F]bXYfn\W hYf 'a]h < Yfn 'Z\ f'XUg 'H]Yfk c\`

I bX 'gc '']YVYj c ``'gW fY]Vh 'N\W hYf '@U]ghYf 'Yf 'ØVYf 'gY]bY 'H]YfY.
8]Y '6]c!K Y]XYf]bXYf 'j YfVf]b[Yb 'Y]b 'YfZ\ ``hYg '@YVYb 'Ui ZXfYf
K Y]XY 'i bX '']YZYfb 'Xi fW 'Y]b 'Ub[gUa Yg 'K UW ghi a
Ui » Yf[Yk Ø\ b ']\W Y 'E i U]hÀh" '8]Y 'H]YfY 'k YfXYb 'VY\ i hgUa 'Ui Z
]\fYa ' [YgUa hYb '@YVYbgk Y['VY['Y]hYh ' 'j cb 'XYf'5i Zni W h 'V]g ' \]b
ni f 'Gw 'UW h i b[" '8]Y 'F]bXYf '[Yb]Y » Yb '[UbnÀ\ f][']\fYb
[fc » nØ[][Yb '5i g 'Ui Z 'Ui ZXfYf 'K Y]XY 'gck]Y 'Ui Zk ÀbX][Y 'i bX
]b hYbg]j Y '6YhfYi i b[" '8]Ug 'Y][Ybg 'dfcXi n]YfhY ': i hhYf 'i b hYfgh\hnh
X]Y 'F]bXYf 'VY] 'Y]bYa ' 'Ub[gUa Yb 'K UW ghi a ' ' [Ubn 'c \bY '9]bgUhn

j cb' < cfa cbYbž' 5bh]V]ch]_Už; YbhYWXb]_i bX' ? fUZhž hhYf" Gck c\` X]Y' V]c`c[]gWX' VYk]fhgWX UZhYhYb : `ÀWX Yb' U`g'Ui WX' X]Y' 6]c!F]bXYf g]bX'Xi fWX' 6=C'; 5F 5BH=9'5I GHF=5' %\$\$' DfcnYbh'6=€ nYfh]Z]n]Yfh" 8i fWX' X]Y' [UbnÀ\ f][Y' K' Y]XY\ U`hi b['_Ubb' VYghY E i U`]hÀh[UfUbh]Yfh'k YfXYb" I bX' NØWX hYf' < U\ b' a Y]bhXUni . A ca YbhUb' \UVYb'k]f' nY\ b' 6]c! F]bXYf" B UhØf]WX' XYb_Yb'k]f' ØVYf' Y]bY' 9fk Y]hYfi b['_bUWXž' YXcWX k c'`Yb'k]f' Y]b'`Ub[gUa Yg'K UWXghi a ži bX' X]Y' E i U`]hÀh'a i gg]a a Yf']a ' J cfxYf[fi bX' ghY\ Yb" "

5i Z[UVYb hY]`i b['_U`g' J cfhY]`

A Ubi Y` < U\ b' VYhfYi h'j cf' U'`Ya' X]Y' H]YfY i bX' gY]b : fYi bX' DUhf]W_ @U]ghYf']gh'XUZØf' ZØf' 5i ZVYfY]hi b[ž'F Y]Z] b['_i bX' J Yfa Uf_hi b['_XYg \cWXk Yfh][Yb' : `Y]gWX Yg'ni ghÀbX]["8Ug' [i hY' 6]c!F]bX']gh']b' XYf' ; Y[YbX' gWX cb'`Ab[gh'gY'f' [YZfU[h'i bX' cZh'_Ubb' X]Y' : `Y]gWX YfY] @U]ghYf' b]WX h'Y]ba U'`U'`Y' 6YghY'`i b[Yb' VYX]YbYb" Gc'`hY' a Ub' b]WX h]b' XYf' ; Y[YbX' ni' <Ui gY' gY]bž'_Ubb' a Ub' g]WXž' gc' ZYfb' j cf' \UbXYbž XUg' E i U`]hÀhgZY]gWX'Ui WX' [Y_Ø\`hž'j]U' DU_YhX]Ybgh']bbYf' \U`V' & (\ bUWX' <Ui gY' gWX]W_Yb'`UggYb" \Yhnh'k]fX' bcWX' a]h' < cWX Xfi W_ Ub XYf' Y][YbYb' K' YVg]hY' [YUfVY]hYh'i bX' XUbb']gh' XYf' k' Y]hYfY' 9fZc'[XYg' Yb[U[]YfhYb' Dfc' Y_hYg' b]WX h'a Y\ f'Ui Zhi \U`hYb"

6Ygi WX Yb' G]Y' i bg'Ui Z' ZY]gWX i bXWc"Uh