

Bio-Frischgemüse in Österreich: Marktanteil steigt trotz Inflation 2021-2023

"Entdecken Sie, wie Bio-Frischgemüse seinen Marktanteil im österreichischen LEH trotz Inflation auf 18,2% in 2023 steigerte.

Lesen Sie mehr über den Bio-Boom."



Bestnote für Bio Austria(© BIO AUSTRIA / Sonja Fuchs)

6]c!: f]gWX [Ya ØgY YfZfYi h'g]WX ']b '2 ghYffY]WX 'ni bY\a YbXYf
6Y`]YVh\Y]h" = 'J Yf[`Y]WX gnY]hfUi a 'XYf'YfghYb 'bYi b 'A cbUhY' j cb
&\$&%'ni '&\$&' '_cbbhY' 6]c!: f]gWX [Ya ØgY 'gY]bYb 'a Yb[Yba À»][Yb
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j cb '%) ž& 'DfcnYbh'Ui Z'%, ž& 'DfcnYbh'ghY][Yfb" 'Hfchn'\c\Yf
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7cfcbUj]fi gdUbXYa]Yz'X]Y '5bZUb['XYg'\d\Yfy'\&\&\"Ui gVfUWXz'\UhhY'Y]bYb'dcg]h]j Yb'9ZZY_h'Ui Z'XYb'5VgUhn'j cb'6]c!DfcXi _hYb']b
2 ghYffY]WXz'XU'X]Y 'A YbgWXYb'g]WX']bhYbg]j Yf'a]h'[Ygi bXYf
9fb\X\fi b['i bX'fY[]cbU'Yb'DfcXi _hYb'Ui gY]bUbXYfgYhnhYb"

@c_U`Y 5i gk]f_i b[Yb XYg 6]c!HfYbXg

: U_hYb ni f 6]c!@UbXk]fhgWX UZh]b 2 ghYffY]WX

8]Y'6]c!@UbXk]fhgW\UZh']b'2 ghYffY]W\']gh'gY]h'\\J\fYb'Ui Z'Y]bYa
_cbghUbhYb'K UW\ghi a gdZUX"=a ']bhYfbUh]cbU`Yb'J Yf[`Y]W\'b]a a h
2 ghYffY]W\'VY]'XYf'6]c!@UbXk]fhgW\UZh'Y]bY'J cffY]hYffc``Y'Y]b"
6YfY]hg'Y]b'VYhfÀW\h`]W\Yf'5bhY]`'XYf'`UbXk]fhgW\UZh`]W\Yb': `ÀW\Y
k]fX'bUW\'XYb'F]W\h`]b]Yb'XYg'Ò_c`c[]gW\Yb'@UbXVUi g
VYk]fhgW\UZhYhz'k Ug'XYb'\c\Yb'GhY``Ybk Yfh'XYf'6]c!DfcXi_h]cb']a
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: f]gW\[Ya ØgY']a '@9<']b'^2 ghYffY]W\'[Ygh]Y[Yb\ž'k Ug'XYb'HfYbX'ni
a Y\f'bUW\\U`h][Yb'@YVYbga]hhY`b'VYgh\Ah][h"</pre>

<]ghcf]gWX Yf ? cbhYl h i bX F Y `Yj Ubn</pre>

8]Y'K i fnY`b'XYf'6]c!@UbXk]fhgW\UZh']b'2 ghYffY]W\'fY]W\Yb'k Y]h
ni fØW_"'6YfY]hg']b'XYb'%- &\$Yf'\U\fYb'[UV'Yg'YfghY'6Yk Y[i b[YbF]W\hi b['V]cXmbUa]gW\Y'@UbXk]fhgW\UZh\'j]bgd]f]Yfh'Xi fW\'Fi Xc'Z
GhY]bYf"'8Yf'8i fW\Vfi W\']a 'A U]bghfYUa 'YfZc'[hY'U'`YfX]b[g'Yfgh]b'XYb'%-, \$Yf'\U\'g'Y]b'k UW\gYbXYg'6Yk i gghgY]b'ZØf
I a k Y`h!'i bX'; Ygi bX\Y]hgdfcV`Ya Y'X]Y'BUW\ZfU[Y'bUW\'6]c!
DfcXi _hYb'UbghY][Yb'`]Y\'"8]Y'OghYffY]W\]gW\Y'FY[]Yfi b[
i bhYfghØhnhY'X]Y'9bhk]W_`i b['Xi fW\': OfXYfdfc[fUa a Y'i bX
ghfYb[YfY'FY[i`]Yfi b[Yb'ZØf'6]c!DfcXi _hY"

<Yi hY 'ghY\h'2 ghYffY]WX 'b]WX h'bi f']a 'Yi fcdÀ]gWX Yb'J Yf[`Y]WX '[i h
XUž'gcbXYfb'b]a a h'Ui WX 'Ui Z'XYf']bhYfbUh]cbU`Yb'6Ø\bY'Y]bY
J cffY]hYffc``Y']b'GUWX Yb'6]c!@UbXk]fhgWX UZh'Y]b"'8Yf
_cbh]bi]Yf`]WX Y'5bgh]Y['XYg'A Uf_hUbhY]`g'j cb'6]c!: f]gWX [Ya ØgY
]gh'Y]b'\DfxX]n'XUZØfž'XUgg'gck c\``DfcXi nYbhYb'U`g'Ui WX
?cbgi a YbhYb'XYb'A Y\fk Yfh'Ò_c`c[]gWXYf'@UbXk]fhgWX UZh
Yf_YbbYb'i bX'gWX ÀhnYb"</pre>

GWX i ggZc [Yfi b [Yb

8Yf'Ub\U`hYbXY'HfYbX'ni '6]c!@YVYbga]hhY`b']b'² ghYffY]WX'nY][hž XUgg'l a k Y`hVYk i gghgY]b'i bX'[Ygi bXY'9fbÀ\fi b['ZØf']a a Yf a Y\f'A YbgWXYb'k]WXh]['g]bX"'8]Y'GhY][Yfi b['XYg'A Uf_hUbhY]`g j cb'6]c!: f]gWX[Ya ØgY']a '@9<']gh'XUVY]'bi f'Y]b'\d\bX]_Uhcf'j cb j]Y`Yb\bZ'XYf'X]Y'6YXYi hi b['X]YgYf'9bhk]W_`i b['i bhYfghfY]WXh'' @Ub[Zf]gh]['_ObbhYb'X]Y'dcg]h]j Yb'5i gk]f_i b[Yb'Ui Z'X]Y'`c_U`Y @UbXk]fhgWXUZh\bZ'X]Y'l a k Y`h'i bX'X]Y'; Ygi bX\Y]h'XYf'6Yj O`_Yfi b[k YgYbh`]WX'ni 'Y]bYf'bUWX\U`h][Yb'i bX'fYg]`]YbhYb'; YgY``gWXUZh VY]hfU[Yb"

6 Y gi W Y b 'G] Y i b g 'U i Z 'Z Y] g W i b X W c "Uh