

# 1. Bayerische Fleischerschule Landshut: Quereinsteiger nachhaltig weiter qualifizieren

I. Bayrische Fleischerschule Landshut: Quereinsteiger nachhaltig weiterqualifizieren. Der Fachkra?ftemangel an der Verkaufstheke spitzt sich zu. Ein neuer Kurs in Landshut bereitet Quereinsteiger praxisnah auf den Verkauf im Fleischerhandwerk vor.



Der Premierenkurs von „Fit fu?r die Verkaufstheke“ findet vom 20. bis 23.01.2025 in Landshut statt. © Beigestellt

; Ygi b\_YbY`@Y\`f`b[ gnU\`Ybž`UbghY\`YbXY`DYbg]cb]Yfi b[ Ybž  
5i gZU``Y`k Y[ Yb`?fUb\_\`Y]h`cXYf`VYfi Z]WXYf`l a cf]Ybh]Yfi b[ .`8Yf`  
: UWX\_fUZhYa Ub[ Y``Ub`XYf`J Yf\_Ui Zgh\Y\_Y`gd]mnhg]WX`k Y]hYf`ni "  
8U\`Yf`k YfXYb`E i YfY]bghY][ Yf.]bbYb`\Yi hY`a ]h`<UbX\_i gg  
Ya dZUb[ Yb"  
8cWX`Yg`VfUi WX`hXYb`f]WXh[ Yb`&di hž`XUa ]h`6fUbWX`YbbYi `]b[ Y  
gWX`bY``Ub\_ca a Ybž`X]Y`?i bXgWX`UZ`icdh]a U`VYfUhYb`i bX  
YfZc`[ fY]WX`XUg`Gcfh]a Ybh`j Yf\_Ui ZYb`\_cbbYb"

æa`ðbi Uf`&\$&) `ghUfhYh`XYf`YfghY`?i fg` : ]h`Zi f`X]Y`J Yf`\_Ui Zgh`Y`Y`  
`6Ug]g`Zi f`E i YfY]bghY][ Yf` `Ub`XYf`%"`6UmYf]gWXYb  
: `Y]gWXYfgWXi`Y`a ]hY]bYa`j ]Y`gY]h[ Yb`Dfc[ fUa`a ži`a  
6fUbWXYbbYi`b[ Y`i bX`K ]YXYfY]bghY][ Yf`cdh]a U`Y]bni gh]a`a Yb`"

C bVcUfX]b[ `Yb hgWXY]XYbX

; YY][ bYhY` : UW`\_fUZhYž[ YfUXY`Zi f`X]Y`J Yf`\_Ui Zgh`Y`Y`]a  
GdYn]U`]hUhYbVYfY]W`ni`Z]bXYbž[ `Y]W`h`\Ui Z][ `Y]bYf`Gi WXY`bUW  
XYf`BUXY``]a`<Yi`\Ui ZYb`žghY``h`6UfVUfU`N]b`\_! : i b`\_ž  
GWXi`Y]hYf]b`XYf`%"`6UmYf]gWXYb` : `Y]gWXYfgWXi`Y`ZYgh`Gc`hY`X]Y  
A ]hUfVY]hYfGi WXY`YfZc`[ fY]W`[ Yk YgYb`gY]bž`gh`XYf`YfZc`[ fY]WXY  
9]bgh]Y[ ž`U`gc`XUg` C bVcUfX]b[ `Zi f`j ]Y`Y`A ]hUfVY]hYf.]bbYb  
Yb hgWXY]XYbX"

8U`6fUbWXYbbYi`b[ Y`cZi`Ui g`XYf` ; Ughfcbca ]Y`cXYf`UbXYfYb  
8]YbghY]ghi b[ gVYfi ZYb`ni`a`A Yhn[ Yf`\UbXk Yf`\_k YW`gY`bž`g]bX  
: fYi bX`WXY]hž`?i bXYb`cf]Yb h]Yfi b[ `i bX`9]bgUhnVYfY]hgWUZh  
VYfY]hg`Ui g[ YdfU[ h"

F]W`h][ `GdU»`a UW`h`j Yf`\_Ui ZYb`U`YfX]b[ g`Yfghž`k Ybb`]W`XUg  
?bck`!\ck`i VYf`X]Y`DfcXi`\_hY`i bX`XUg`Gcfh]a Yb`h`\UVY`ž]gh`g]W`  
H]a`c`8c``]b[ Yfž : UW`XcnYb`h`Ub`XYf`%"`6 : Gž`g]WXYf`8cW`Zi f  
Y]bY`i`a ZUggYbXY`J Yfa`]h`i b[ `ni`K UfYb`\_i bXY`i bX`7c``]gh`j`cb  
6Yhf]YVggY]hY`cZha U`g`Ui Z[ fi bX`XYf`Ub[ YgdUbbhYb`DYfgcbU`XYW`Y  
bi f`k Yb][ `NY]h"

J ]Yf`j ]Y`gY]h[ Yž`\_ca`dU`\_hY`?i fghU[ Y

8Yf`DfYa ]YfYb`\_i fg`j`cb` : ]h`Zi f`X]Y`J Yf`\_Ui Zgh`Y`Y``Z]bXYh`j`ca  
&\$``V]g`&` "\$%"&\$&) `]b`@UbXg`i`h`ghUhh`` ÆYU``Zi f`j ]Y`Y`6Yhf]YVY  
bUW`Y]bYa`UbghfYb[ YbXYb`K Y]\bUW`hg[ YgWUZh`XYb`fi`\][ YfYb  
æbi Uf`ni`bi hnYbž`i`a`A ]hUfVY]hYbXY`Zi f`X]Y`C ghYfgU]gcb`ni  
ghUf`Yb`ž`k ]fVh` : f]hn`<i VYfž`ZUW`hYW`b]gWXYf`@Y]hYf`Ub`XYf`%"  
6 : G``BYVYb`h`Yc`fYh]gWXYb` ; fi bX`U[ Yb`k ]Y`K UfYb`!`i bX  
J Yf`\_Ui Zg`\_i bXY`k ]fX`j ]Y`K Yfh`Ui ZX]Y`DfUI ]g[ Y`Y[ h`hfUX]h]cbY`Y  
i bX`a`cXYfbY`Ni gW`b]hY`VY]F]bXž`GW`k Y]b`i bX`<i`bWXYb`i bX  
XYfYb`Ni VYfY]hi b[ `ghY`Yb`XUVY]YVYbgc`Ui Z`XYa`@Y`fd`Ub`k ]Y

XUg'9fghY`Yb'j cb'XY\_cfUh]j Yb'K i fghd`UhhYb"  
8Ua ]h'Ub'XYf'K i fghh\Y\_Y'f]W\h][ 'VYfUhYb'k YfXYb'\_Ubbž'k YfXYb  
[ Ya Y]bgUa 'a ]h'XYb'HY]'bY\ a YbXYb'6fi \!ž?cW\!'i bX'Fc\k i fghY  
\Yf[ YghY`h" 8]Y`Y][ YbY'9fZU\fi b[ 'VY]'XYf'DfcXi \_h]cb`Uggh  
?i bXYb[ YgdfUW\Y'i bX'DfcXi \_hUi g'cVi b[ Yb'Y]b'j c`][ 'bYi Yg  
B]j YUi 'YffY]W\Yb ž'UhhYgh]Yfh'8c`][ Yf"': ]bU`g]Yfh'k ]fX'XYf'?i fg  
Xi fW\ 'U\_h]j Y'HfU]b]b[ gž'VY]'XYbYb'XUg'bYi 'Yfk cfVYbY'K ]ggYb  
Ub[ Yk UbXh'k ]fX"

## B UW\U`h][ '[ YXUW\h

9]bY'Xi fW\XUW\hY'K UfYbdfUgYbhUh]cbž'X]Y`J Yfk Yfhi b[ 'i bX  
J YfYXY'i b[ 'j cb': `Y]gW\hY]'Yb'gck ]Y`cgi b[ gcf]Ybh]YfhYg'<UbXY'b  
]b'XYb'@XYb'g]bX'k Yfhj c`Y'K Yf\_nYi [ Y'Z f'E i YfY]bghY][ Yf"8cW\  
k Ug'dUgg]Yfh]a 'BUW\ [ Ub[ 'k ]YXYf']b'XYf'DfU] ]g'Ub[ Y\_ca a Yb3

H]a c'8c`][b[ Yf'ghY\h'Ui W\ 'bUW\ 'XYa ' ?i fg'Z f': fU[ Yb'ni f  
J YfZ [ i b[ "C Zh'\_Ua Yb'\_cb\_fYhY'BUW\ZfU[ Yb'[ YbUi 'XUbbž'k Ybb  
a Ub'k ]YXYf'Ub'XYf'H\Y\_Y'ghY\hž'Yf'Ui hYfh'8c`][ Yf"i bX'ZU`g  
k Y]hYfYf'6YXUfZ'VYghY\hž'\_ca a h'8c`][b[ Yf'Ui W\ '[ YfbY'j cf'Cfhž  
XYbb' bi f'bUW\U`h][ Y'6]'Xi b[ `c\bh'g]W\° ž]gh'N]b\_!': i b\_  
i VYfnYi [ h" 6Y]'i bg`Ui hYh'XUg'A chhc.'6]'Xi b[ 'U`']bWi g]j Y ž  
VYghUh][ h'N]b\_!': i b\_"

NU\`fY]W\Y'5Vgc'j Ybh.]bbYb'Ui g'C ghYffY]W\ 'k UfYb'gW\cb'jb  
@UbXg\i hž'i a 'g]W\ 'k Y]hYfni V]'XYb'i bX'\_cbbYb'j cb'X]YgYf']b  
@UbXg\i h'[ Y`YVhYb'DfU] ]g'VYf]W\hYb"i VYfbUW\hi b[ gUb[ YVchY  
k YfXYb'YVYbgc'j Yfa ]hhY'hž'k ]Y'Ui ZK i bgW\ 'Y]b'5VYbXdFc[ fUa a ž  
XUg'XYb'5i ghUi gW\ 'i bhYf'XYb'HY]'bY\ a YbXYb'ZcfXYfh"8Ybb'Ui W\  
j cb'X]YgYa 'BYhmk Yf'\_dfcZ]h]YfY'a Ub'i VYf'XYb'?i fg'\]bUi gž  
VYghUh][ h'<i VYf" A Y`XYb'G]Y'ÀfY'E i YfY]bghY][ Yf'Z f'X]YgYb'?i fg  
Ub'i bX'gW\UZZYb'G]Y'Ni Zf]YXYb\Y]h'VY]'A ]hUfVY]hYbXYbž  
?i bX.]bbYb'i bX'bUhi f']W\ 'Ui W\ 'Z f'g]W\° ž'fUh'N]b\_!': i b\_"

8]Y`\c\Y'6]'Xi b[ gei U]hUh'Ub'XYf'@UbXg\i hYf': `Y]gW\YfgW\i `Y  
k ]fX'bUW\ 'XYf'8-B-ŒC'- \$\$%&\$%) 'ja 'FU\ a Yb'j cb'Yi hYfbYb  
5i X]hg'U\`f]W\ 'a ]h'6YghbchYb'VYghUh][ h"i a 'XYb`\c\Yb  
ei U]hUh]j Yb'5bgdfi W\ 'ni 'YfZ `Ybž]gh'XYf'?i fg'Ui Z%) 'DYfgcbYb

VY[ fYbnh"

K Y]hYfY`HYfa ]bY

ΔUbbYfž`@UbXg\i h

( ) \* ``A Y]ghYf\_i fg

8Yf`A Y]ghYfh]hY` ]gh`X]Y`k ]W\h][ ghY`E i U`]Z[\_Uh]cb`Ui Z`XYa`K Y[ `ni f  
GY`VghghUbX][ \_Y]h`cXYf`ni` : i \fi b[ gdcg]h]cbYb"

A ? `( ) \* `HY]`Y` = ∅ .`\$, "\$%"` '\$"\$' "&\$&)

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: ]h`Zi f`X]Y`J Yf\_Ui Zgh\Y\_Y` `6Ug]g`Zi f`E i YfY]bghY][ Yf

: `Y]gW\`i bX`K i fgh`g]bX`ΔfY`@Y]XYbgW\UZh`i bX`G]Y`a`cW\hYb

hU[ `]W\`ΔfY`?i bXYb`VY[ Y]ghYfb3`6]g\Yf`ZY`\`hY

ΔbYb`YXcW\X]Y`; Y`Y[ Yb\Y]hž`Δf`K ]ggYb`]a`6YfY]W\`J Yf\_Ui Zi bX

K UfYb\_i bXY`ni`ZYgh][ Yb3

HYfa ]b`&\$"\$%"` &' "\$%"&\$&)

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: `Y]gW\gca`a`Y`]Yf

: `Y]gW\gca`a`Y`]Yfg`g]bX`UVgc`i hY`9I dYfhYb`XYgk Yfhj`c``Yb

@YVYbga ]hhY`g: `Y]gW\ž`Z]h`]b`GYbgcf]\_ž`\_YbbYb`hfYbX][ ghY`bYi Y

7i hg`i bX`VY\YffgW\Yb`a`cXYfbYg`A Uf\_Yh]b[ `Zi f`X]YgYg

?YfbdfcXi \_h`XYg`A Yhn[ Yf\UbXk Yf\_g"

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K i fgh!`i bX`GW\]b\_Ybgca`a`Y`]Yf`6Y[ Y]ghYfb`G]Y`ΔfY`?i bXYb

Ub`XYf`H\Y\_Y`a ]h`ΔfYa`dfcZi b!`XYb: UW\k ]ggYb`i bX`#cXYf

a i`h]d`n]YfYb`G]Y`ΔfYb`9fZc`[ `a ]h`ΔfYa`HYUa`°

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NYfh]Z]n]YfhYf`; f]``YI dYfhY

DfcZ]gj Yfa ]hhY`b`i a ZUggYbXYg`?bck!\ck`]a`6YfY]W\`; f]``Yb`i bX

66E žj cb`XYb`j YfgW\]YXYbghYb`Ni VYfY]hi b[ ga`Yh\cXYb`V]g\`b

ni f`; f]``[ i h!`?i bXY`i bX`XYf`9fgW\`Y]»i b[ `bYi Yf`A Uf\_hY` `Zi f`XYb

YbhgW\Y]XYbXYb`K ]ggYbgj cfgdfi b[ `Ui Z`X]YgYa `; YV]Yh"  
HYfa ]b`&("'\$' " &, "\$' "&\$&)

6Ygi W\Yb`G]Y`i bg`Ui Z.`Z`Y]gW\i bXWc"Uh