

Ronny Paulusch: Der neue Kunde verlangt Begeisterung & Entwissen

Ronny Paulusch über die Wichtigkeit von Weiterbildung, Fachwissen & Begeisterung.



Ronny Paulusch © WIFI Klagenfurt

8 Yf'bYi Y'?i bXY. 'Ubgdfi W\gj c``ž'bYi []Yf]['i bX'Y]bY'YW\hY'7\UbWY'Zi fg : `Y]gW\Yf\UbXk Yf_

6]``][ZY]gW\`[]Vh`Yg`Ub``YXYf`9W_Y"\8]Y\8]gWcibhYf`XfY\Yb`Ub`XYf
DfY]ggW\fUiVYž`U`g`[]b[Y`Yg`bif`ia``7YbhVYhfU[Y"\5VYf
?cadYhYbnž'@Y]XYbgW\UZhibX`YW\hYg`K]ggYb3`8Ug`ghY\h`UiZ
_Y]bYa``GcbXYfUb[YVch"'; YbUi`\]Yf`VY[]bbh`ibgYf`Gd]Y`ZY`X"`KYf\ihY`Ub`X]Y`H\Y_Y`hf]hhž`\Uh`g]W\`gW\`Ui``[YaUW\h"\8Yf`?ibXY
ZfU[h'bUW\FUggYbž`FY]Z\b[ž`NigW\b]hh"\9f`k]```k]ggYbž`kUfia`Y]b
GhiW_`8fm`5[YX`aY\f`7\UfU_hYf`\Uhž'k]Y``Ub[Y`Y]b`GhYU_`fi\Yb

gc``hYž'k Y`W\Yf'7i h'ni a 'GW\a cfYb'hUi [h''I bX'Yf'gdi fh'gcZcfhž'cVXU'Ya UbX'ghY\hž'XYf'gY]b'<UbXk Yf_'b]W\h'bi f'[Y`Yfbhž'gcbXYfbjYf]bYf`]W\h'\Uh"

6Y[Y]ghYfib['ibX': UWkk]ggYb

8 Ugʻj Yf`Ub[h'a Y\f'UʻgʻFci h]bY"ʻ9gʻj Yf`Ub[h': UWX_fUZhYž'X]Yʻg]WX ghUbX]['k Y]hYfV]`XYbʻi bX'XYbʻ: i b_Ybʻi VYfgdf]b[Ybʻ`UggYbʻʻʻj ca]bhYfbYbʻHfU]b]b[ʻV]gʻni a ʻY][YbYbʻ?i fgUVYbX"ʻK YfʻgYʻVgh bYi []Yf][ʻVʻY]Vhž'_UbbʻYf_`UfYbžʻk Ufi a ʻY]bʻ: `Ub_ʻVY]'* & ...7 ʻni a 9f`YVb]gʻk]fXʻcXYfʻk Yg\UʻVʻfY[]cbUʻYʻ: i hhYfi b[ʻXYbʻ; YgWXa UW_dfU[h"·8]YgYʻ; YgdfUWXYʻg]bXʻi bgYfʻDfYa]i a !5f[i a Ybh'ʻ_Y]b DfY]gqWX]`X"

8 Yf'bYi Y'?i bXY'k]```[YbUi 'XUg. 'gdi fVUfY'6Y[Y]ghYfi b['i bX YW\hYg': UW\k]ggYb"'K Yf'VY]XYg'`]YZYfhž'a i gg'_Y]bYb'DfY]g_Ua dZ Zi fW\hYb"'@Y]XYbgW\UZh'gW\`U[h'8]gWci bhž'HU['Zi f'HU["'I bX'k Yf \Yi hY']b'K]ggYb']bj Ygh]Yfhž'j Yf_Ui Zh'a cf[Yb'b]W\h'bi f': `Y]gW\ž gcbXYfb'J YfhfUi Yb'' i bX'XUg'V'Y]Vh'i bVYnU\`VUf"

6 Ygi WX Yb G]Y i bg Ui Z Z Y]gWXi b X Wc "Uh