

Kommentar von Raimund Plautz: Rückblick auf 2025, Perspektiven für 2026

Raimund Plautz blickt auf 2025 zurück und skizziert die zentralen Herausforderungen und Perspektiven für das Fleischerhandwerk im Jahr 2026.



Raimund Plautz, Bundesinnungsmeister der Fleischer & Fleischmeister. © Landesinnung Lebensmittelgewerbe Kärnten/Peter Just

8 Ugg'Ui W\XUg'J\ f'&\$&) 'Z0f'i bgYfY'6fUbW\Y' _Y]b`Y]W\hYg'k Ufž
]gh'i bg'U`Yb`VYk i ggh" -bZUh]c b ž\c\Y'9bYf[]YdfY]gYž'ghY][YbXY
 ?cghYb'i bX`Y]bY'k Y]hYf\]b'ni bY\ a YbXY'60fc_fUh]g]Yfi b['\UVYb
 XYb'i bhYfbY\ a Yf]gW\Yb'5`hU['ghUf_[YZcfXYfh"; `Y]W\ nY]h]['\Uh
 g]W\`Y]ba U`a Y\ f' [YnY][hž'k]Y'k]XYfghUbXgZ\]['i bgYf'< UbXk Yf_
]gh' 'i bX`XUgg'E i U]hÄhžJ YfUbhk cfhi b['i bX'9b[U[Ya Ybh'Ui W\`]b
 gW\k]Yf][Yb`NY]hYb`hfU[Yb"

9]b`VYgcbXYfg'dcg]hj Yg'G][bU`k Uf'ja 'j Yf[Ub[YbYb'J\ f'XYf'
 : UW\ k YhhVYk Yfv" '8]Y'\c\Y'6YhY][[i b[ž'X]Y' [Ygh]Y[YbY'5bnU\`

Ub`9]bfY]W\i b[Yb`i bX`j cf`U`Ya` X Ug`XYi h]W\`O\YfY
E i U`]hÅhgb]j YUi` \UVYb`Y]bXfi W_gj c``[YnY][hž`k c`i bgYfY`6fUbW\Y
ghY`h`8Yf` : UW\k YhVYk YfV`]gh`Åb[gh`a Y`f`U`g`Y]bY
5i gnY]W\bi b[`Y]bnY`bYf`6Yhf]YVY` `Yf`]gh`Y]bY
GhUbXcfhVYgh]a a i b[`Z0f`XUg`[YgUa hY` : `Y]gW\Yf\UbXk Yf`_i bX
Y]b`_`UfYg`NY]W\Yb`XUZ0fž`XUgg`k]f`i bg`]bhYfbUh]cbU`b]W\h
j YfghYW_Yb`a 0ggYb``l a gc`a Y`f`ZfYi Yb`k]f`i bg`VYfY]hg`Ui Z`XYb
bÅW\ghYb` : UW\k YhVYk YfV`]a` `Y`f`&\$&+ž`XYf`k]YXYf`i bhYf`XYf
VYk Å\fhYb` : 0\fi b[`j cb`**K c`Z[Ub[`GY]X`**`U`g`C VYf`f ccf`i bX
gY]bYf`GhY`j YfhfYhYf]b`8cf]g`GhY]bYf`ghUhhZ]bXYb`k]fX"

5i W\`X]Y`**@c`b j Yf`UbX`i b[Yb`**k UfYb`&\$&) `Y]b`k]W\h][Yf
A Y]`YbghY]b``Hfcm`k]fhgW\UZh]W\`Ub[YgdUbbhYf
F U`a YbVYX]b[i b[Yb`]gh`Yg`[Y`i b[Ybž`a]h]Yfbi bZh`i bX
K Y]hV`]W`hfU[ZÅ\][Y`@0gi b[Yb`ni`Z]bXYb``8 Ug`k Uf`_Y]b
GY`Vgh`Åi ZYf``; YfUXY`]b`NY]hYb` \c`Yf`bZUh]cb`VfUi W\h`Yg
J YfUbhk cfhi b[`Ui Z`VY]XYb`GY]hYb` `j cb`XYb`6Yhf]YVYb`YVYbgc
k]Y`j cb`XYb`5fVY]hbY`a Yf]bbYb`i bX`5fVY]hbY`a Yfb``8 Ug`g`\]Yf
Y]b`5i g[`Y]W\`[YZ`bXYb`k YfXYb`_cbbhYž`k Uf`Z0f`XYb` : cfhVYghUbX
XYf`DfcXi _h]cb`]b`^ ghYffY]W\`j cb`nYbhfU`Yf`6YXYi hi b["

8]Y`bZUh]cb`V`Y]Vh`XYbb`cW\`Y]b`dfÅ[YbXYg`H`Ya U``5i W\`k Ybb
g]W\`Y]bnY`bY`9bhk]W`_i b[Yb`nk]gW\YbnY]h]W\`Yhk Ug`ghUV`]`g]Yfh
\UVYbž`]gh`XYf`8fi W`_Ui Z`cghYb`i bX`A Uf[Yb`k Y]hYf\]b` \cW`
9]bY`bZUh]cbgfUhY`XYi h]W\`0VYf`nk Y]`DfcnYbh]gh`Z0f`i bgYfY
6fUbW\Y`VYfY]hg`dfcV`Ya Uh]gW\` `j cf`U`Ya` XYg`U`Vž`k Y]`XYf
<Ui dhfY]VYf`bUW\`k]Y`j cf`]b`Y]bYa`6YfY]W\``Y[hž`XYb`k]f`_Ui a
VYY]bZi ggYb`_0bbYb.`XYb`9bYf[]YdfY]gYb``A U» bU`a Yb`k]Y`Y]b
bXi ghf]Yghfca`cXYf`hYa dcfÅfY`9bh`Ughi b[Yb`_0bbYb`_i fnZf]gh][
\Y`ZYbž`0gYb`XUg`DfcV`Ya`UVYf`b]W\`h`bUW\`U`h][`i bX`VYf[Yb`X]Y
; YZU`fž`X]Y`bZUh]cb`ni`Y]bYa`gdÅhYfYb`NY]hdi b`h`YfbYi h
Ubni` \Y]nYb"

9]b`k Y]hYfYg`nYbhfU`Yg`H`Ya U`V`Y]Vh`XYf`ni bY`a YbXY
DYfgcbU`a Ub[Y``HUhgUW\Y`]ghž`XUgg`g]W\`XUg`@c`bb]j YUi`]b
j]Y`Yb`<Yf`_i bZh`ÅbXYfb`XYi h]W\`Ub[Y[`]W\Yb`\Uh`i bX`XYf
5fVY]hga Uf`_h]b`^ ghYffY]W\`Z0f`Ui g`ÅbX]gW\Y`5fVY]hg`fÅZhY`Ub
5hhfU`_h]j]hÅh]Yf`cfYb`\Uh`l a gc`k]W\h][Yf`]gh`Ygž`X]Y

ǂghfi a YbhYž'X]Y'i bg'ni f'J YfZØ[i b['ghY\Ybž'Ui W\ _cbgYe i Ybh
i bX'dfUI]ghUi [']W\ 'ni 'bi hnYb"

8]Y'F c h! K Y]»! F c h! ? U f hY ']gh'XUVY]Y]b'k YgYbh']W\ Yf'6Ui ghY]b"ǂ
ØZYbh']W\ Yb'ǂhYfj]Yk g'\Uh'K]fhgW\ UZhga]b]ghYf'K c`Z[Ub[
<Uhra UbbgXcfZYf'YfØfhYfhž'XUgg'_ØbZh]['b]W\ h'bi f': UW\ _fÄZhYž
gcbXYfb'Ui W\ '5i gni V]'XYbXY']bg'@UbX'[Y\c'h'k YfXYb'_ØbbYb"
; YfUXY'ZØf'i bgYfY'6fUbW\ Y'YfØZbYh'XUg'bYi Y'DYfgdY_h]j Yb.
K Ybb'† b[Y'A YbgW\ Yb'Ui g'8f]hhghUUhYb'VYfY]hg'j cfUV'e i U']Zn]Yfh
k YfXYbž'\]Yf'Y]bY'5i gV]'Xi b['VY[]bbYb'i bX'Ub[Zf]gh]['V'Y]VYbž
]gh'XUg'Y]bY'YW\ hY'7\UbW\ 'ZØf'X]Y'6Yhf]YVY'i bX'ZØf'XYb'GhUbXcfh
² ghYffY]W\ "9bhgW\ Y]XYbX'k]fX'gY]bž'X]YgY'A Ø[']W\ _Y]hYb'fUgW\ ž
i bVØfc_fUh]gW\ 'i bX']b'Yb[Yf'5Vgh]a a i b['a]h'XYb'6Yhf]YVYb
i a ni gYhnYb"

ǂhYfbUh]cbU'k]fX'i bg'X]Y'8]g_i gg]cb'fi bX'i a 'A Y f W\ c gi f'Ui W\
&\$&* 'VY['Y]hYb"5i g'G]W\ h'XYg'K]fhgW\ UZhggghUbXcfhg']gh'X]YgYg
5V_ca a Yb'[fi bXgÄhm']W\ 'j cb'6YXYi hi b[ž'k Y]'k]f'Ui Z
Zi b_h]cb]YfYbXY'9l dcfh! 'i bX'ǂa dcfha Äf_hY'Ub[Yk]YgYb'g]bX"
; YfUXY'VY]'9XY'hY]'Yb'k]Y'XYa '@ b[YbVfUhYb'nY][h'g]W\ ž'XUgg'XYf
\Y]a]gW\ Y'A Uf_h'U'Y]b'VYgh]a a hY'B UW\ ZfU[Ygd]hnYb'b]W\ h
UVXYW_Yb'_Ubb"8]YgY'K UfYb' 'k]Y'gdYn]Y'Y'GhYU_g' '_ca a Yb
gY]h'ǂ\fnY\bhYb'Ui g'GØXUa Yf]_U'i bX'g]bX'Y]b'Zl Yf'6YghUbXhY]'
XYf'J Yfgcf[i b["'; 'Y]W\ nY]h]['V]b'W\ 'ØVYfnYi [hž'XUgg'XYf'fY[]cbU'
UfVY]hYbXY': 'Y]gW\ Yf'XUXi fW\ 'b]W\ h'[YgW\ k ÄW\ h'k]fX'"K Yf'_Uf
Ui Z<Yf_i bZhž'E i U']hÄh'i bX'HfUbgdUfYbn'gYhnhž'_Ubb'gY]bY
Dcg]h]cb'gc[Uf'k Y]hYf'ghÄf_Yb'i bX'g]W\ 'VYk i ggh'j ca 'Ubc bma Yb
A UggYba Uf_h'UV[fYbnYb"

9]bY'dcg]h]j Y': c'[Y'X]YgYf'8]g_i gg]cb'_ØbbhY'Y]bY'_UfY'i bX
Y]b\Y]h]W\ Y'<U'hi b[g_YbbnY]W\ bi b['gY]b"<]Yf'\cZZY']W\ 'Ui ZY]bY
dfUI]ghUi [']W\ Y'@Øgi b['i bhYf': YXYfZØ\fi b['XYf'5A 5!A Uf_Yh]b[ž
X]Y'HfUbgdUfYbn'gW\ UZhž'c\ bY'ni gÄhm']W\ Y'6Øfc_fUh]Y'ni
YfnYi [Yb'"K]W\ h][']gh'XUVY]Ui W\ ž'XUgg'X]YgY'?YbbnY]W\ bi b[
b]W\ h'bi f'ZØf'XYb'<UbXY''[]hž'gcbXYfb'gY'Vghj YfghÄbX']W\ 'Ui W\
X]Y'; Ughfcbca]Y'Y]bVYn]Y'h"

9]b'k]W\ h][Yf'6Ui ghY]b'ZØf'X]Y'G]W\ hVUf_Y]h'i bgYfYg'<UbXk Yf_g

V`Y]VYb`Ui W`X]Y` : UW`a YggYb" ðgVYgcbXYfY`X]Y`G_ : : 5`]gh`ZØf
a]W`Y]bY`XYf`k Yb][Yb`j YfV`]YVYbYb`YW`hYb`< UbXk Yf_ga YggYb
]a` : `Y]gW`VYfY]W`]a`a`]hY`Yi fcd`À]gW`Yb`F Ui a` "G]Y`V]YhYh`b]W`h
bi f`Y]bY`k Yfhj c`Y`D`UhhZcfa`ZØf`5i ghUi gW`i bX`J YfbYhni b[ž
gcbXYfb`Ui W`X]Y`A Ò[`]W`_Y]hž`E i U`]h`Àh`g]W`hVUf`ni`a` UW`Yb`
8U`Yf`]gh`Yg`a`]f`Y]b`[fc»Yg`5b`Y[Ybž`X]Y`6Yhf]YVY`k Y]hYf`\\b
U_hj`ni`a`chj`]YfYbž`g]W`Ub`DfcXi`_hk YhhVYk YfVYb`ni`VYhY`][Yb
`bUh]cbU`k]Y`]bhYfbUh]cbU`"8Yf`J Yf[`Y]W`ž`X]Y`F ØW`_a Y`Xi b[
Xi fW` : UW`↑ fmg`i bX`X]Y`ÒZZYbh`]W`Y`K U`fbY`a`i b[`g]bX`Y]b
k YgYbh`]W`Yf` : U_hcf`ZØf`X]Y`K Y]hYfYbhk]W`_i b[`i bgYfYf`6fUbW`Y"

9]b`[fc»Yg`H`Y`a` U`V`Y]Vh`X]Y`6Øfc`fUh]g]Yfi b["
@]YZf`YhYbYfY[Y`i b[Ybž`8c`_i`a` YbhUh]cbgdZ]W`hYb`i bX`bYi`Y
Jcf[UVYb`j YfZc`[Yb`[fi bXg`Àh`]W`bUW`j c`n]Y`VUfY`N]Y`Yž`XØfZYb
UVYf`b]W`h`XUni`ZØ`fYbž`XUgg`\\UbXk Yf`_]W`Y`6Yhf]YVY`Ub
UXa`b]ghfUh]j Yb`5bZcfXYfi b[Yb`gW`Y]hYfb`"8]Y`]b`Vi`W`gh`ÀV`]W`
`YhnhYf`A]bi hY`]b`6fØggY`Yfk]f`hY`J YfgW`]YVi b[`i bX
9bhgW`ÀfZi b[`Y]bnY`bYf`FY[Y`i b[Yb` `Yhk U`]a`6YfY]W`X`Yf`
9bhk U`Xi b[gj YfcfXbi b[` `\\UVYb`[YnY][hž`XUgg`gUW`]W`Y
5f[i`a`YbhY`K]f`_i b[`nY][Yb`_ØbbYb`"8YbbcW`V`Y]Vh`XYf`
< UbX`i b[gVYXUfZ`\\cW`"

: Øf`&\$&*`ghY`h`XU`Yf`Y]bY`nYbhU`Y`5[YbXU`]a`A`]hY`di b_h`X]Y
5b[`Y]W`i b[`j cb`8]fY`_hj Yfa Uf`hi b[`i bX` ; Yk YfVY`"9g`[Y`h`b]W`h
i`a`Y]b` ; Y[YbY]bUbXYfž`gcbXYfb`i`a`j Yf[`Y]W`VUfY`i bX`ZU]fY
FU`a`YbVYX]b[i b[Yb`ZØf`U`Y`ž`X]Y`@YVYbga`]hY`YfnYi [Yb`i bX
j Yf`_Ui ZYb`"?`Y]bY`i bX`a`]hYfY`6Yhf]YVY`a`ØggYb`i bhYf`XYbgY`VYb
JcfUi ggYhni b[Yb`UfVY]hYb`_ØbbYb` `i bUV`\\Àb[][`j ca
JYfhf]YVgk Y["`5b`X]YgYf`5i Z[UVY`k YfXYb`k]f`a`]h`BUW`Xfi W`_
UfVY]hYb"

9f[ÀbnYbX`XUni`k YfXYb`k]f`Ui W`Dfc`Y`_hY`[Ya`Y]bgUa`a`]h`XYb
I bhYfbY`a`Yb`XYf` : `Y]gW`k UfYb]bXi ghf]Y`k Y]hYfYbhk]W`_Y`bž`i`a`
VfUbW`YbgdYn]Z]gW`Y`< YfUi gZcfXYfi b[Yb`ghfi`_hi f]Yfh`i bX
`Øgi b[gcf]Ybh]Yfh`Ui Zni UfVY]hYb"

5`XUg`k ÀfY`c`bY`Y]b`ghUf`_Yg`HYUa`b]W`h`a`Ò[`]W`"A`Y]b
Ui gXfØW`]W`Yf`8Ub`_[]`h`U`Yb`?c`Y[]bbYb`i bX`?c`Y[Yb`]b`XYf`

6i bXYg]bbi b[ž'XYb'@UbXYgcf[Ub]gUh]cbYbž'XYf
@YVYbga]hhY`U_UXYa]Y'gck]Y'U`Yb'A]hUfVY]hYf]bbYb'i bX
A]hUfVY]hYfbž'X]Y'hU[hÀ[`]WÀ'a]h': UWÀ.k]ggYbž'9]bgUhn'i bX
JYfUbhk cfhi b[`ZØf'i bgYfY'6fUbWÀY'UfVY]hYb""8]YgY
Ni gUa a YbUfVY]h]gh_Y]bY'GY`Vghj YfghÀbX`]WÀ_Y]h' `g]Y`]gh'X]Y
; fi bX`U[Y'i bgYfYg'9fZc`[g"

Hfchn'U`Yf'<YfUi gZcfXYfi b[Yb`V]b`]WÀ'ØVYfnYi [h
I bhYfbY\`a Yfhi a `gYhnhg]WÀ'Xi fWÀ""I bgYfY'6fUbWÀY'j YfZØ[h'ØVYf
Yb[U[]YfhY'6Yhf]YVYž`Yfj cffU[YbXY': UWÀ_fÀZhY'i bX'† b[Y
I bhYfbY\`a Yf]bbYb'i bX'I bhYfbY\`a Yf'a]h'bYi Yb'×YYb'i bX'_`UfYf
Dcg]h]cb]Yfi b[""8Ug`]gh'i bgYfY'GhÀf_Y"

Gc`Ub[Y`]WÀ'6i bXYg]bbi b[ga Y]ghYf`V]bž'k YfXY`]WÀ'ZØf`YbY
6Yhf]YVYž'X]Y'Yg'bcWÀ`[]Vhž'X]Y'bcWÀ`_ØbbYb'i bX'X]Y'Ui WÀ'bcWÀ
k c`Ybž'U`Yg'hi bž'k Ug`]b'a Y]bYf'A UWÀ'hghY`h"

A]h'_c``Y[]U`Yb'; fØ»Yb
9i Yf`F U]a i bX`D`Ui hn

6Ygi WÀYb`G]Y'i bg`Ui Z.`Z'Y]gWÀi bXWÀ"Uh