

Kommentar von Raimund Plautz: Rückblick auf 2025, Perspektiven für 2026

Raimund Plautz blickt auf 2025 zurück und skizziert die zentralen Herausforderungen und Perspektiven für das Fleischerhandwerk im Jahr 2026.



Raimund Plautz, Bundesinnungsmeister der Fleischer & Fleischermeister. ©
Landesinnung Lebensmittelgewerbe Kärnten/Peter Just

8 Ugg'Ui Wl 'XUg'JU\ f'&\$&) 'ZOf'i bgYfY'6fUbWl Y' _Y]b 'Y]Wl hYg'k Ufž
]gh'i bg'U'Yb 'VYk i ggh' **→b ZUh]cb** ž'c\Y'9bYf[]YdfY]gYž'ghY][YbXY
?cghYb'i bX'Y]bY'k Y]hYf\]b'ni bY\ a YbXY'6Øfc_fUh]g]Yfi b['UVYb
XYb'i bhYfbY\ a Yf]gWl Yb'5' hU['ghUf_'[YZcfXYf h"; 'Y]Wl nY]h]['Uh
g]Wl 'Y]ba U' a Y\ f'[YnY][hž'k]Y'k]XYfghUbXgZÀ\]['i bgYf'<UbXk Yf_
]gh' 'i bX'XUgg'E i U']hÀhž'J YfUbhk cfhi b['i bX'9b[U[Ya Ybh'Ui Wl 'b
gWl k]Yf][Yb 'NY]hYb 'hfU[Yb"

9]b 'VYgcbXYfg'dcg]hj] Yg'G][bU'k Uf']a 'j Yf[Ub[YbYb'JU\ f'XYf'
: UWl k YhhVYk YfV"8]Y'c\Y'6YhY][i b[ž'X]Y'[Ygh]Y[YbY'5bnU\`

Ub '9]b fY]W\ i b[Yb 'i bX 'j cf 'U ``Ya 'XUg 'XYi h]W\ ' \O\ YfY
E i U`]h\hgb]j YUi ' \UVYb 'Y]b Xfi W\ gj c``[YnY][h\k c 'i bgYfY '6fUbW\ Y
ghY\ h''8Yf': UW\ k YhhVYk YfV']gh`\Ab[gh'a Y\ f 'U 'g 'Y]b Y
5i gnY]W\ bi b['Y]b nY`b Yf '6Yhf]YVY ' 'Yf']gh 'Y]b Y
GhUbXcfhVYgh]a a i b['Z\O f 'XUg[YgUa hY': 'Y]gW\ Yf\ UbXk Yf_ 'i bX
Y]b '_UfYg 'NY]W\ Yb 'XUZ\O f 'XUgg 'k]f 'i bg']b hYfb Uh]cb U`'b]W\ h
j YfghY W\ Yb 'a \OggYb ''I a gc 'a Y\ f 'ZfYi Yb 'k]f 'i bg 'VYfY]hg 'Ui Z'XYb
b\W\ ghYb ': UW\ k YhhVYk YfV']a ' \J\ f ' & \$ & + \Z'XYf 'k]YXYf 'i b hYf 'XYf
VYk \A\ f hYb ': \O\ fi b['j cb 'K c 'Z[Ub['GY]X ' 'U 'g 'CVYf 'fcf 'i bX
gY]b Yf 'GhY ``j Yf hfY hYf]b '8c f]g 'GhY]b Yf 'ghUhhZ]b XYb 'k]fX"

5i W\ 'X]Y '@c\ bj Yf\ UbX 'i b[Yb 'k UfYb '& \$ &) 'Y]b 'k]W\ h][Yf
A Y] 'Yb ghY]b ''Hfch\ 'k]fhgW\ UZh]W\ 'Ub[YgdUb b hYf
FU\ a Yb VYX]b[i b[Yb ']gh 'Yg[Y 'i b[Yb \Z a]h 'J Yfbi b \Z 'i bX
K Y]hV ']W\ 'hfU[Z\A\][Y '@Ogi b[Yb 'ni 'Z]b XYb ''8Ug 'k Uf ' _Y]b
GY 'Vgh\A i ZYf ''; YfUXY ']b 'NY]hYb ' \c\ Yf ' \b ZUh]cb 'VfUi W\ h 'Yg
J YfUb h\k cfhi b['Ui Z'VY]XYb 'GY]hYb ' 'j cb 'XYb '6Yhf]YVYb 'YVYb gc
k]Y 'j cb 'XYb '5fVY]hb Y\ a Yf]bb Yb 'i bX '5fVY]hb Y\ a Yfb ''8Ugg ' \Yf
Y]b '5i g['Y]W\ [Y\Z bXYb 'k YfXYb '_cbbhY\Z k Uf 'Z\O f 'XYb ': cfhVYghUbX
XYf 'DfcXi _h]cb ']b '2 ghYffY]W\ 'j cb 'nYb hfU 'Yf '6YXYi h\ b["

8]Y ' \b ZUh]cb 'V 'Y]Vh 'XYbbcW\ 'Y]b 'df\A[YbXYg 'H\ Ya U''5i W\ 'k Ybb
g]W\ 'Y]b nY 'b Y '9b h\k]W\ 'i b[Yb 'nk]gW\ Yb nY]h]W\ 'Yh\k Ug 'ghUV]']g]Yf h
\UVYb \Z]gh 'XYf '8fi W\ 'Ui Z? cghYb 'i bX 'A Uf[Yb 'k Y]hYf\]b ' \c W\ ''
9]b Y ' \b ZUh]cb gfu hY 'XYi h]W\ ' \O VYf 'nk Y] 'DfcnYb h]gh 'Z\O f 'i bgYfY
6fUbW\ Y 'VYfY]hg 'dfcV 'Y a Uh]gW\ ' 'j cf 'U ``Ya 'XYg\ U 'V\Z k Y] 'XYf
<Ui d\h\h fY]VYf 'b UW\ 'k]Y 'j cf ']b 'Y]b Ya '6YfY]W\ ' 'Y] [h\Z 'XYb 'k]f ' _Ui a
VYY]b Z\i ggYb '_\Ob b Yb 'XYb '9b Yf[]YdfY]gYb ''A U\ bU\ a Yb 'k]Y 'Y]b
\bXi ghf]Yghfca 'cXYf 'hY a dcf\A fY '9b h\Ughi b[Yb '_\Ob b Yb '_i fnZf]gh][
\Y 'Z\Yb \Z ' \O gYb 'XUg 'DfcV 'Y a 'UVYf 'b]W\ h 'b UW\ \U 'h]['i bX 'VYf[Yb 'X]Y
; Y\Z U\ f\Z 'X]Y ' \b ZUh]cb 'ni 'Y]b Ya 'gd\A hYfYb 'NY]hd i b_h 'Yfb Yi h
Ubni \Y]nYb "

9]b 'k Y]hYfYg 'nYb hfU 'Yg 'H\ Ya U 'V 'Y]Vh 'XYf 'ni bY\ a Yb XY
DYfgc bU 'a Ub[Y ``' HUhgUW\ Y ']gh\Z 'XUgg 'g]W\ 'XUg '@c\ bb]j YUi ']b
j]Y 'Yb ' <Yf 'i b \Z g ' \Ab XYfb 'XYi h]W\ 'Ub[Y [']W\ Yb ' \Uhi bX 'XYf
5fVY]hga 'Uf 'h]b '2 ghYffY]W\ 'Z\O f 'Ui g ' \Ab X]gW\ Y '5fVY]hg 'f\A Z\h Y 'Ub
5h\h fU '_h]j]h\A h]j Yf 'cfYb ' \Uh ''I a gc 'k]W\ h][Yf ']gh 'Yg\Z 'X]Y

↳ghfi a YbhYžX]Y i bg ni f J YfZØ[i b['ghY\YbžUi W _cbgYei Ybh i bX dfUI]ghUi [`]W ni bi hnYb"

8]Y 'F ch!K Y]» !F ch! ?UfhY]gh XUVY]Y]b 'k YgYbh]W Yf '6Ui ghY]b" ↳
ØZZYbh]W Yb ↳bhYfj]Yk g 'Uh'K]fhgW UZhga]b]ghYf'K c 'Z[Ub[
< Uhha UbbgXcfZYf'YfØfhYfhžXUgg '_ØbZh]['b]W h'bi f': UW _fÀZhYž
gcbXYfb 'Ui W 5i gni V]XYbXY]bg '@UbX[Y\c 'h'k YfXYb '_ØbbYb"
; YfUXY 'ZØf i bgYfY '6fUbW Y 'YfØZZbYh'XUg'bYi Y 'DYfgdY_hjj Yb.
K Ybb '↑ b[Y 'A YbgW Yb 'Ui g '8f]hhghUUhYb 'VYfY]hg 'j cfUV 'e i U']Zn]Yfh
k YfXYbž ']Yf 'Y]bY '5i gV]Xi b['VY[]bbYb 'i bX 'Ub[Zf]gh]['V 'Y]VYbž
]gh XUg 'Y]bY 'YW hY '7\UbW 'ZØf 'X]Y '6Yhf]YVY 'i bX 'ZØf 'XYb 'GhUbXcfh
2 ghYffY]W " '9bhgW Y]XYbX 'k]fX 'gY]bžX]YgY 'A Ø[']W _Y]hYb 'fUgWž
i bVØfc _fUh]gW i bX 'b 'Yb[Yf '5Vgh]a a i b['a]h'XYb '6Yhf]YVYb
i a ni gYhnYb"

↳hYfbUh]cbU 'k]fX i bg 'X]Y '8]g_i gg]cb 'fi bX 'i a 'A YfWc gi f 'Ui W
&\$&* 'VY['Y]hYb" '5i g 'G]W h'XYg 'K]fhgW UZhgghUbXcfhg ']gh 'X]YgYg
5V_ca a Yb ' [fi bXgÀhn]W j cb '6YXYi hi b['ž'k Y] 'k]f 'Ui Z
Zi b_h]cb]YfYbXY '9i dcfh 'i bX 'a dcfha Àf_hY 'Ub[Yk]YgYb 'g]bX"
; YfUXY 'VY] '9XY 'hY] 'Yb 'k]Y 'XYa ' @ b[YbVfUhYb 'nY][h'g]W ž XUgg 'XYf
\Y]a]gW Y 'A Uf_hU 'Y]b 'VYgh]a a hY 'B UW ZfU[Ygd]hnYb 'b]W h
UVXYW Yb '_Ubb" '8]YgY 'K UfYb ' 'k]Y 'gdYn]Y ' 'Y 'GhYU_g ' 'ca a Yb
gY]h 'U\fnY\bhYb 'Ui g 'GØXUa Yf]_U 'i bX 'g]bX 'Y]b 'Zj Yf '6YghUbXhY]
XYf 'J Yfgcf[i b[" ' 'Y]W nY]h]['V]b ']W ØVYfnYi [h'z XUgg 'XYf 'fY[]cbU
UfVY]hYbXY ' 'Y]gW Yf 'XUXi fW 'b]W h'[YgW k ÀW h'k]fX " 'K Yf ' 'Uf
Ui Z < Yf_i bZhž E i U']hÀh 'i bX 'HfUbgdUfYbn 'gYhnhž '_Ubb 'gY]bY
Dcg]h]cb 'gc[Uf 'k Y]hYf 'ghÀf '_Yb 'i bX 'g]W 'VYk i gghj ca 'Ubcma Yb
A UggYba Uf_hUV[fYbnYb"

9]bY 'dcg]hjj Y ' : c ' [Y 'X]YgYf '8]g_i gg]cb ' '_ØbbhY 'Y]bY ' '_UfY 'i bX
Y]b \Y]h]W Y ' < U 'h' i b[g_YbbnY]W bi b['gY]b " ' <]Yf ' \c ZZY ']W 'Ui Z 'Y]bY
dfUI]ghUi [']W Y '@Ogi b['i bhYf ' : YXYfZØ\fi b['XYf '5A 5!A Uf_Yh]b['ž
X]Y 'HfUbgdUfYbn 'gW UZhž c \bY 'ni gÀhn]W Y '6Øfc _fUh]Y 'ni
YfnYi [Yb ' 'K]W h][']gh XUVY] 'Ui W ž XUgg 'X]YgY ' ? YbbnY]W bi b[
b]W h'bi f 'ZØf 'XYb ' < UbXY ' ' ['h'z gcbXYfb 'gY 'Vghj YfghÀbX ']W 'Ui W
X]Y ' ; Ughfcba]Y 'Y]bVYn]Y \h"

9]b 'k]W h]['Yf '6Ui ghY]b 'ZØf 'X]Y 'G]W h'Uf _Y]h' i bgYfYg ' < UbXk Yf _g

V`Y]VYb`Ui`W`X]Y`:UWka`YggYb`"bhgVYgc bXYfY`X]Y`G,::5`]gh`ZØf`a`]W`Y]bY`XYf`k`Yb][`Yb`j`YfV`]YVYbYb`YW`hYb`<UbXk`Yf_ga`YggYb`]a`:`Y]gW`VYfY]W`]a`a`]hhY`Yi`fcdÀ]gW`Yb`F`Ui`a`"`G]Y`V]YhYh`b]W`h`bi`f`Y]bY`k`Yfhj`c`Y`D`UhhZcfa`ZØf`5i`ghUi`gW`i`bX`J`Yfb`Yhni`b[`ž`gcbXYfb`Ui`W`X]Y`A`Ø[`]W`_Y]hž`E`i`U`]hÀh`g]W`hVUf`ni`a`UW`Yb`"8`U\`Yf`]gh`Yg`a`]f`Y]b`[`fc`»`Yg`5b`]Y[`Ybž`X]Y`6`Yhf]YVY`k`Y]hYf`]b`U_hj`ni`a`chj`]YfYbž`g]W`Ub`DfcXi`_hk`YhhVYk`YfVYb`ni`VYhY`][`Yb`"bUh]cbU`k`]Y`]b`hYfb`Uh]cbU`"8`Yf`J`Yf`[`Y]W`ž`X]Y`F`ØW_a`Y`Xi`b[`Xi`fW`:`UW`↑`fmg`i`bX`X]Y`ØZZYb`]W`Y`K`U\`fbY\`a`i`b[`g]bX`Y]b`k`YgYbh]W`Yf`:`U_hcf`ZØf`X]Y`K`Y]hYfYb`hk`]W`i`b[`i`bgYfYf`6`fUb`W`Y`"9]b`[`fc`»`Yg`H`Y`a`U`V`Y]Vh`X]Y`6`Øfc`_fUh]g]Yfi`b[`"`@`YZYf`_YhhYbfY`[`Y`i`b[`Ybž`8`c`_i`a`Yb`hUh]cbgdZ]W`hYb`i`bX`bYi`Y`J`cf`[`UVYb`j`YfZc`[`Yb`[`fi`bXgÀhn`]W`b`UW`j`c`n]Y\`VUfY`N]Y`Yž`XØfZY`b`UVYf`b]W`h`X`Uni`ZØ\`fYbž`X`Ugg`\`UbXk`Yf`_]W`Y`6`Yhf]YVY`Ub`UXa`]b]ghfUhj`Yb`5`b`Zc`fXYfi`b[`Yb`gW`Y]hYfb`"8`]Y`]b`Vi`W`ghÀV`]W`Y`hnhYf`A`]b`hY`]b`6`fØggY`Yfk`]f`hY`J`YfgW`]YVi`b[`i`bX`9`b`hgW`ÀfZ`b[`Y]b`n`Y`b`Yf`F`Y`[`Y`i`b[`Yb`Y`h`k`U`]a`6`YfY]W`XYf`"9`b`hk`U`Xi`b[`gj`YfcfXbi`b[`"`UVYb`[`YnY]`[`hž`X`Ugg`gUW`]W`Y`5`f`[`i`a`Yb`hY`K`]f`_i`b[`nY]`[`Yb`_Øbb`Yb`"8`Ybb`c`W`V`Y]Vh`XYf`<`UbX`i`b[`gVYXUfZ`c`W`"`

: Øf`&\$`&*`ghY\h`XU\Yf`Y]bY`n`Yb`h`U`Y`5`[`Yb`XU`]a`A`]hhY`di`b_h`X]Y`5`b[`Y]W`i`b[`j`cb`8`]fY`_hj`Yfa`Uf`_hi`b[`i`bX`;`Yk`YfVY`"9`g`[`Y\h`b]W`h`i`a`Y]b`;`Y[`Yb`Y]b`Ub`XYfž`gcb`XYfb`i`a`j`Yf`[`Y]W`VUfY`i`bX`ZU]fY`FU\`a`Yb`VYX]b[`i`b[`Yb`ZØf`U`Yž`X]Y`@`YVY`bga`]hY`YfnYi`[`Yb`i`bX`j`Yf`_Ui`ZYb`"?"Y]bY`i`bX`a`]hY`YfY`6`Yhf]YVY`a`ØggYb`i`b`hYf`XYbgY`VYb`J`cf`Ui`ggYhni`b[`Yb`UfVY]hYb`_Øbb`Yb`"i`b`UV\`Àb[`][`j`ca`J`Yf`h`f]YVgk`Y`"5`b`X]Yg`Yf`5`i`Z[`UVY`k`Yf`XYb`k`]f`a`]h`B`UW`X`fi`W`UfVY]hYb`"

9`f`[`Àbn`YbX`X`Uni`k`Yf`XYb`k`]f`Ui`W`Dfc`Y`_hY`[`Ya`Y]bg`Ua`a`]h`XYb`I`b`hYfb`Y\`a`Yb`XYf`;"Y]gW`k`Uf`Yb]b`Xi`ghf]Y`k`Y]hY`f`Yb`hk`]W`Y`bž`i`a`Vf`Ub`W`Y`bgd`Yn]Z]gW`Y`<`Yf`Ui`gZcf`XYfi`b[`Yb`ghfi`_hi`f]Yf`h`i`bX`"Øgi`b[`gcf`Yb`h]Yf`h`Ui`Zni`Uf`VY]hYb`"

5`"XUg`k`ÀfY`c\`bY`Y]b`ghUf`Yg`HY`Ua`b]W`h`a`Ø[`]W`"`A`Y]b`Ui`gXfØW`]W`Yf`8`Ub`_`[`]h`U`Yb`?`c`"Y[`]bb`Yb`i`bX`?`c`"Y[`Yb`]b`XYf`

6i bXYg]bbi b[žXYb @UbXYgcf[Ub]gUh]cbYbžXYf
@YVYbga]hhY`U_UXYa]Y`gck]Y_U`Yb`A]hUfVY]hYf]bbYb`i bX
A]hUfVY]hYfbžX]Y`hU[hÀ[`]WX`a]h: UWX k]ggYbž9]bgUhn`i bX
J YfUbhk cfhi b[`ZØf`i bgYfY`6fUbWX Y`UfVY]hYb"8]YgY
Ni gUa a YbUfVY]h`gh`_Y]bY`GY`Vghj YfghÀbX`]WX_Y]h`_g]Y`]gh`X]Y
; fi bX`U[Y`i bgYfYg`9fZc`[g"

Hfc hn`U`Yf`<YfUi gZcfXYfi b[Yb`V]b`]WX`ØVYfnYi [h
I bhYfbY\ a Yfhi a `gYhnh`g]WX`Xi fWX" `I bgYfY`6fUbWX Y`j YfZØ[h`ØVYf
Yb[U[]YfhY`6Yhf]VYVYž\Yfj cffU[YbXY` : UWX_fÀZhY`i bX`↑ b[Y
I bhYfbY\ a Yf]bbYb`i bX`I bhYfbY\ a Yf`a]h`bYi Yb`XYb`i bX`_`UfYf
Dcg]h]cb]Yfi b["8Ug`]gh`i bgYfY`GhÀf`_Y"

Gc`Ub[Y`]WX`6i bXYg]bbi b[ga Y]ghYf`V]bžk YfXY`]WX`ZØf`YbY
6Yhf]VYVYž`X]Y`Yg`bcWX`[]VhžX]Y`bcWX`_ÒbbYb`i bX`X]Y`Ui WX`bcWX
k c`YbžU`Yg`hi bžk Ug`]b`a Y]bYf`A UWX hghY\h"

A]h`_c`Y[]U`Yb` ; fØ» Yb
9i Yf`FU]a`i bX`D`Ui hn

6Ygi WX`Yb`G]Y`i bg`Ui Z`Z`Y]gWX`i bX`WX`U`h