

Jahresrückblick 2024: Ein Jahr voller Hürden, aber auch Lichtblicke

Inflation, Personalmangel und Bürokratie stellten die Branche auf die Probe. Doch Qualität und Handwerk behaupten sich. Raimund Plautz blickt zurück – und voraus auf 2025.



Raimund Plautz, Bundesinnungsmeister der Fleischer & Deischermeister, ist Kolumnist von Fleisch & Deisch & Deisch & Deisch & Eindesinnung Lebensmittelgewerbe Kärnten/Peter Just

8 Ugg XUg *J\f'&\$&('b]W\h'Y]bZUW\ 'k Ufž]gh'i bg 'U``Yb'_`Uf" I bgYfY 6fUbW\Y'ghUbX'j cf'a Ugg]j Yb' < YfUi gZcfXYfi b[Yb.'X]Y'Ub\U`hYbX\c\Yb' \DZUh]cbgfUhYbž'YI d`cX]YfYbXY'? cghYb'i bX'VØfc_fUh]gW\Y 6Y`Ughi b[Yb'a UW\hYb'XYb'6Yfi ZgU``hU['gW\k]Yf]["'8cW\'k]Y'a Y]b; fc»j UhYf']a a Yf'gU[hY.'; Y[YggYb'k]fX']a a Yf' 'i bX'XUg\Uh'g]W\'VYgcbXYfg']a 'nk Y]hYb' < U`V'U\f'[YnY][h"

8]Y'Gca a Yfa cbUhY'a]h': YghYb''j cb': Yi Yfk Y\fZYghYb'V]g; f]``YfY]Yb'''\UVYb'XYf'[YgUa hYb'@YVYbga]hhY`VfUbW\Y'[i h[YhUb

i bX ZØf bYi Yb 5i ZgWkki b['[Ygcf[h"; fc » Y 5i g[UVYb k YfXYb nk Uf _f]gYbVYX]b[ha Y\f'\]bhYfZfU[hž UVYf X]Y A YbgWk Yb '[ÒbbYb g]Wk k]YXYf; i hYgž ZY]Yfb XUg @YVYb i bX gYhnYb Ui Z E i U`]hÀh"; i hYg '9ggYb ']gh Y]b 'k]Wk h][Yf HY]` XUj cb " 5i Wk XUg K Y]\bUWk hg[YgWk À Zh k Uf 'gYbgUh]cbY` ']b 'a Y]bYa '6Yhf]YV _cbbhYb 'k]fini a '6Y]gd]Y` a Y\fi a gYhnYb 'U`g']b XYb 'VY]XYb \\J\fYb 'ni j cf i bX ']Wk XYb_Yž X]YgYf '6cca 'k Uf ']b XYf [YgUa hYb 6fUbWk Y 'ni 'gd ØfYb"

5i W. XYf DYfgcbU'a Ub[Y`]ghY]b [fc» Yg'H\Ya Už XUg'i bg k Y]hYf\]b 'VYgW\ÀZh][Yb 'k]fX" 8 Ug'; Y\U`hgb]j YUi ']b '@ÀbXYfb 'k]Y Fi a Àb]Yb 'cXYf'6i `[Uf]Yb '\Uh'g]W\ 'Ub[Y[`]W\Ybž'i bX'j]Y`Y 6Yhf]YVY '\UVYb']\fY 'DfcXi _h]cb 'Xcfh\]b 'j Yf`U[Yfh": Øf Ui g`ÀbX]gW\Y'5fVY]hg_fÀZhY '`c\bh'g]W\ 'XYf'K Y['bUW\'2 ghYffY]W\ cZh'b]W\h'a Y\f"'A]h'XYf'\Dbi b['UfVY]hYb'k]f'Ub'?cbnYdhYbž'i a XYa 'Ybh[Y[Ybni ghYi Yfb' 'k]f'\UVYb'Y]b][Y'DfcY_hYž'XYfYb I a gYhni b['XYfnY]h'_cbn]d]Yfh'k YfXYb"'\D\W\ 'LUbb'Yi W\'bi f'gc'j]Y`gU[Yb.'8 Ug'k]fX'gdUbbYbX"'GY\f'gdUbbYbX''

I a 'k]YXYf'a Y\f'@Y\f`]b[Y'Ui Zi bgYfYb'6Yfi Z'Ui Za Yf_gUa 'ni a UWXYbž\UVYb'k]f']b'Y]bYa 'YfghYb'GWXf]hh'JF!6f]``Yb
Ub[YgWXUZZh"A]h\]`ZY'j cb'5b]a Uh]cbYb'k]fX'X]Y'DfcXi _h]cb'j cb
@YVYf_AgY'gck]Y'X]Y'5fVY]h']a 'JYf_Ui Z'j cf[YghY``h'i bX'gc'XYb
GWXØ`Yf.]bbYb'i bgYf'6Yfi Z'gd]Y`Yf]gWX'bA\Yf[YVfUWXh"'8Ug'a UWXh
k]f_`]WX'GdU» 'i bX'nY][hž'k]Y'gdUbbYbX'i bgYf'<UbXk Yf_']gh"'8]Y
dc`]h]gWXY'I bg]WXYf\Y]h']gh'Y]b'k Y]hYfYg'DfcV`Ya "'5_hi Y```ZY\`Yb
_`UfY'?cbnYdhYž'k]Y'X]Y'K]fhgWXUZh'ni _i bZhgZÀ\]['[YghU`hYh
k YfXYb'gc`` 'i bX'k Ybb'Yg'JcfgWX`À[Y'[]Vhž']gh'cZh'i b_`Ufž'k]Y
X]YgY'Z]bUbn]Yfh'k YfXYb'_ObbYb"

K]f'k YfXYb'j cbgY]hYb'XYf' bi b['Ui W.'&\$&) 'U``Yg'XUfUbgYhnYbž XUgg'i bgYfY'6fUbW,Y']bhYfbUh]cbU` k YhhVYk YfVgZÀ\]['V`Y]Vh'Vnk "'k]YXYf'k]fX"'8 UZØf'k YfXYb'k]f Ui W.'\Yi Yf'k]YXYf']b'6fØggY``j cfghY``][ž'j Yfgi W.Ybž'a Ò[`]W\gh j]Y`Y' bZcfa Uh]cbYb'ni 'Yf\U`hYb'i bX'9I !k Y]hY'?ccdYfUh]cbYb'ZØf XUg'[Ya Y]bgUa Y'N]Y``Y]bni [Y\Yb"'8]YgYg'K]ggYb'a ØggYb'k]f UbgW\`]Y» YbX']b'² ghYffY]W\'Ubk YbXYbž'i a 'X]Y FU\a YbVYX]b[i b[Yb'ZØf'i bgYfY'6fUbW\Y'ni 'j YfVYggYfb"

9gʻ]ghʻY]bYʻG]gmd\i g!5fVY]hžʻXYbbcW\`_cbbhYbʻk]fʻ]bʻXYf

J Yf[Ub[Yb\Y]hʻ]a a Yfʻk]YXYfʻ_`Y]bYʻi bXʻUi W\`[fÒ» YfYʻ9fZc`[Y

ZY]Yfbžʻk]YʻYhk UʻX]YʻJ YfgW\]YVi b[ʻXYfʻ9bhk UʻXi b[gj YfcfXbi b["

8 c W\ XYfʻ8 fi W_ʻXi fW\ XYbʻ; fYYbʻ8 YUʻi bX

@]Y ZYf_YhhYbfY[i `]Yfi b[YbʻV`Y]Vh`\cW\"'Hfchn`U``Yfʻ< ØfXYbʻV]bʻ]W\

ØVYfnYi [hʻl bhYfbY\a Yfhi a 'k]fXʻg]W\']a a YfʻXi fW\gYhnYb"

I bgYfYʻ6fUbW\Y'\Uhʻ[fc» Ufh][Yʻʻ\b[YʻHU`YbhYž'X]Yʻa]hʻbYi Yb

¥YYbʻi bXʻY]bYa '_`UfYbʻl GDʻdi b_hYb"`Gcʻ\Uhʻi bgYfYʻ6fUbW\Y

Y]bYʻgY\fʻ[i hYʻ7\UbWY"

 Ybcfa 'k]W\h]['ZØf'X]Y'GhUbXcfhVYgh]a a i b["'K]f'\UVYb'Y]bY\Yfj cffU[YbXY'\sigma fmi bhYf'XYf'@Y]hi b['j cb': `Y]gW\Yfa Y]ghYfK c`Z[Ub['GY]X`"Ni XYa 'j Yfgi W\Yb'k]fž'a]h'_`i [Ya 'A Uf_Yh]b[i bX'?ccdYfUh]cbYb'i bgYfY'j cfnØ[`]W\Yb'DfcXi _hY']bgFUa dYb`]W\h'ni 'fØW_Yb'i bX'XYb'?cbgi a Ybh]bbYb'i bX'?cbgi a YbhYb'ni 'nY][Ybž'XUgg'XYf'9]b_Ui Z']a: `Y]gW\ZUW\[YgW\ÀZh'E i U`]hÀh'i bX'; YgW\a UW_'V]YhYhž'X]Y]\fYg[`Y]W\Yb'gi W\Yb"

5`g'6i bXYg]bbi b[ga Y]ghYf'_Ubb']WX 'bi f'gU[Yb. '=\W. 'V]b'ghc`n'Ui Zi bgYfY'6Yhf]YVY"'K]f'\UVYb'\YfUi gfU[YbXY: `Y]gWXYfa Y]ghYfł]bbYbž'X]Y 'hU[hÀ[`]WX '\Yfj cffU[YbXY'DfcXi _hY\YfghY``Yb'i bX'i bgYfYb'6Yfi Z'gYbgUh]cbY``'dfÀgYbh]YfYb"'I bgYf

<UbXk Yf_'j YfX]Ybh'5bYf_Ybbi b[ž'i bX'XUg'gc``hY'i bgYf'U``Yf A chhc'ZØf'&\$&) 'qY]b"

A]h'_c``Y[]U`Yb'; fØ» Yb 9i Yf'FU]a i bX'D`Ui hn

6 Ygi W Yb G]Y i bg Ui Z Z Y]gW i b X Wc "Uh