

## Willkommen im Snackparadies

Ob Mittagstisch oder Fertiggerichte: Die diesjährige Süffa widmet sich in einem Schwerpunkt dem wachsenden Außer-Haus-Verzehr zu profitieren



. . .

; i h'YggYb'k c``Yb'U``Y"'5VYf'NY]h'ZØf'Ui Zk ÀbX][Y'Ni VYfY]hi b[YbbY\a Yb'g]W\'bi f'bcW\'X]Y'k Yb][ghYb"'A Yhn[YfY]Ybž'X]Y'g]W\'Ui ZX]YgY'9bhk]W\_`i b['Y]bghY``Ybž'a UW\Yb'[i hY'; YgW\ÀZhY"'),
DfcnYbh'XYf'6Yhf]YVY'gY\Yb']a 'GbUW\_VYfY]W\'a ]h'\Y]»Yf'H\Y\_Yž
Hc![c!DfcXi \_hYbž'7UhYf]b['i bX'A]hhU[gh]gW\'[fc»Yg
K UW\\ghi a gdchYbn]U'ž'gc'XYf'8Yi hgW\Y': Y]gW\Yfj YfVUbX"'

8]Y:: UWXa YggY:GØZZU:dfÀgYbh]Yfh:XUni 'j cb'&, "'V]g'' \$"'GYdhYa VYf]b'Ghi hh[ Ufh:U``Yg'B Oh][ Yž'i a 'X]YgYg': Y`X'YfZc`[ fY]WX 'ni VYgd]Y`Yb.'bYi Y'DfcXi \_hY'i bX'?cbnYdhYž'YZZ]n]YbhY'GdØ`!'i bX

?ØW\YbhYW\b]\_`gck]Y`gdUbbYbXY`@Ògi b[Yb`ZØf`JYfdUW\_i b[YbibX`@UXYbVUi"

8 UgʻGØZZU! HfYbXZcfi a ʻghÀf\_hʻX]Yʻ: `Y]gWXYfVfUbWXYʻ]bʻK cf\_g\cdg i bXʻGYa ]bUfYbʻa ]hʻ? bck!\ck ii bXʻZf]gWXYbʻ=a di `gYb"·8 YbbʻYg []`hžʻa ]hʻJ]Y`ZU`hʻi bXʻbYi YbʻDfcXi \_hYbʻni ʻ`cW\_Yb"·8 Ybbʻa ]hʻXYa \_`Ugg]gWXYbʻ: `Y]gWX\_ÀgYk YW\_ʻcXYfʻGWXb]hnY`VfÒhWXYbʻ]ghʻYgʻb]WXh [YhUb"·

8]Y: `Y]gWXYfZUWXa YggY'dfÀgYbh]Yfh'XUg'[YgUa hY'GdY\_hfi a 'XYf A O[`]WX\_Y]hYb.'j cb'XYf'\Y]» Yb'H\Y\_Y'a ]h'K fUdgž'VY`Y[hYb 6fOhWXYb'i bX'GU`UhYbž'ØVYf'A]hhU[gh]gWX'i bX'DUfhmgYfj]WY'V]g'\]b ni 'gY`Vgh[Ya UWXhYb'?cbgYfjYb'i bX'@]YZYfX]YbghYb'ZØf:]fa Yb\_i bXYb'''K]Y'XYf'8Yi hgWXY': `Y]gWXYfjYfVUbX'Yfa]hhY`h'\Uhž gd]Y`h'XYf'5i » Yf! < Ui g!JYfnY\f']a 'AYhn[Yf\UbXkYf\_'Vi bXYgkY]h a ]hh`YfkY]`Y'nY\b'DfcnYbh'XYg'6fUbWXYbi a gUhnYg'Y]b'''\*\$i 'XYf XYi hgWXYb': `Y]gWXYf'V]YhYb'GbUW\_g'Ub'''I bX'gc'j]Y`']gh'g]WXYfž']b 2 ghYffY]WX'k]fX'Yg'b]WXh'kYb][Yf'gY]b''

5i WX 'X]Y 'H\Y\_Y a i gg'\]Yf 'ni a 'J Yfk Ub X `i b[g\_Øbgh`Yf `k Yf XYb" 6Y]gd]Y `Y 'Z]b XYb 'g]WX 'Ui Z'XYf 'GØZZU 'Yhk U'VY] 'XYa '@UXYb VUi Yf GWX fi h\_U!DYi \_Yfh" A ]h Y]b Ya '< Ub X[f]ZZ `Aggh 'g]WX 'X]Y 'Gb UW\_h\Y\_Y ; Ughfc 'J Uf]c 'j cb 'XYf '6YX]Yb! 'ni f 'GY `VghVYX]Ybi b[gh\Y\_Y i a fØghYb"' 8]Y 'k UWX gYb XY '5b[YVc hg!d U`YhhY'j YfhY]`h 'g]WX 'ØVYf X]Y 'GU]gcb 'i b X 'ØVYf 'XYb 'HU["'J cb '\_U`hYb 'Gb UW\_g'ni 'k Ufa Yb ; Yf]WX hYb 'Ui WX 'dYf': fcbhWcc\_]b[ž'j cb 'GU`UhYb 'ni 'Gi ddYbž'j ca : fØ\ghØW\_'ni a 'B UWXa ]hhU[ggb UW\_'V]g'ni f '5 VYb Xa U\`nY]hž Yj Yb hi Y``'Ui WX 'ni a 'A ]hbY\a Yb ž'gU[h'5b 'U'K Y\fZf]hn'j cb GWX fi h\_U!DYi \_Yfh"

## 9]b\_Ui ZgYf`YVb]g

a V]gg! i bX J YfnY\fVYfY]W Y bY\a Yb a ]hh`Yfk Y]`Y ]b j ]Y`Yb
: `Y]gW Yf`ÀXYb a Y\f`F Ui a 'Y]b 'U`g`XYf`Y][ Ybh`]W Y J Yf\_Ui Z ž
VYghÀh][ h' ₺bYbUfW ]hY\_h]b 'I `f]\_Y ?ca fck g\_] j cb ?fUa Yf
@UXYbVUi "'6Y]`XYf'; YghU`hi b[ 'gY]Yb j YfghÀf\_h'9`Ya YbhY 'Ui g`XYf
9f`YVb]g[ Ughfcbca ]Y '[ YZfU[ h 'VYgcbXYfY': UfV\_ca V]bUh]cbYb i bX
A UhYf]U`]Ybž'Ya ch]cbU`Y': chcg"'9VYbgc 'k ]W h][ 'k ]Y 'X]Y '₺bcj Uh]cb
qY]'Y]b 'Yf YbbVUfYf'6Yni [ 'ni f': ]fa YbhfUX]h]cb"'₺ 'YXYa ': U``

a ØggY XYi h`]WX k YfXYbž XUgg XYf A Yhn[ Yf bc WX gY Vgh dfcXi n]Yfhž a Y]bh =b[ c '? Yfbž XYf Y]bYb '\_`UfYb 'HfYbX ni a < Ui g[ Ya UWX hYb 'Yf\_Ybbh"

8 Ua ]hig]W. XUg; UbnYidfcV`Ya `cgž`\m[]Yb]gW. ii bXiUi W. fYW.bYf]gW. ii a gYhnYb ``ÀgghžigW.UZZhia cXYfbghYžidUgg[YbUi Yii bX bUW.\U`h][YiGdØ`hYW.b]\_iZØfiA Yhn[YfY]!ii bXi: `Y]gW.YfY]VYhf]YVYX]Y``c[]gh]gW.Yb ii bXihYW.b]gW.Yb J cfUi ggYhni b[YbiZØfiY]bdYfZY\_hYgiGdØ`!Yf[YVb]g"

CV'@UXYb'cXYf'DfcXi \_h]cbg\_ØW\Yž'Hc![c!5b[YVchY'cXYf
7UhYf]b[[YgW\AZhž'ZØf'YXYg'6Yhf]YVg\_cbnYdh'i bX'YXY
; fò»YbcfXbi b['V]YhYb'k]f'Ui Z'XYf'GØZZU'X]Y']bX]j]Xi Y``'dUggYbXY
GdØ`hYW\b]\_`Ògi b[ ž'j Yfgdf]W\h'FU`d\'?Ò`W\ž'A Uf\_Yh]b[!'i bX
J Yfhf]YVg`Y]hYf'j cb'K]bhYf\U`hYf'8Yi hgW\`UbX"

FYX#GØZZU

.

6Ygi WXYb G]Y i bg Ui Z. Z`Y]gWXi bXWc "Uh