

Weltweiter Wettbewerb

Karoline Scheucher und Alois Strohmeier von Steirerfleisch gehen für Österreich im Juni beim 18. Ernst & Young World Entrepreneur Of The Year Award in Monte Carlo ins Rennen.



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8cfh'hfYhYb'g]Y'[Y[Yb'JYfhfYhYf'Ui g'() '@AbXYfb'i a 'X]Y
\c\W_UfÀh][Y'5i gnY]\W bi b['Ub"?Ufc`]bY'GW\Yi \WYf'i bX'5`c]g
Ghfc\ a Y]Yf'[Yk UbbYb'a 'j Yf[Ub[YbYb' \f'XYb'ÔghYffY]\W]g\W Yb
9M9bhfYdfYbYi f'CZ\H\Y'M\Uf'5k UfX'j b'XYf?UhY[cf]Y' < UbXY`/
?cbgi a [ØhYf "

8Yf'K cf`X'9bhfYdfYbYi f'CZ\H\Y'M\Uf'\Uh'Y]b'i b['Ui V`]\W Yg
FYbc a YY'i bX'Y]bY'k Y'hk Y]hY'GhFU\`_fUZh'K]f'ZfYi Yb'i bg'gY\fž
2 ghYffY]\W 'Ui Z'X]YgYf']bhYfbUh]cbU`Yb'6Ø\bY'a]h\YfUi gfU[YbXYb
I bhYfbY\ a YfdYfgÔb`]\W _Y]hYb'Ui g'XYf'[UbnYb'K Y'hni
j YfhfYhYb' ž'gc'?Ufc`]bY'GW\Yi \W Yfž'9][YbhØa Yf]b'j cb

GhY]fYfZY]gWX "·A]hY][YbhØa Yf·5`c]g·Ghfc\ a Y]Yf·Yf[Ábnh· 8Yf
K cf·X·9bhfYdfYbYi f·CZ·H\Y·MYUf·]gh·b]WX h·bi f·XYf·k Y·hk Y]h
k]WX h][ghY·I b hYfbY\ a YfdfY]gž·gcbXYfb·Ui WX ·Y]bY·[fc» Ufh][Y
D·Uh·hZcfa ži a ·Y]b·]bhYfbUh]cbU·Yg·B Yh·nk Yf_·a]h·YfZc·[fY]WX Yb
9bhfYdfYbYi fYb·ni ·_bØdZYb"·B UWX XYa ·k]f·Yfgh·Øfn·]WX ·bUWX
nY\ b ·JU\ fYb ·J c fVYfY]hi b [gnY]h·[fØbYg·@]WX h·ZØf·9I dc fhY·bUWX
7\]bU·VY_ca a Yb \UVYbžg]bX·[YfUXY ·? cbhU_hY·Ui g·XYa
Ug]Uh]gWX Yb ·F Ui a ·gY\ f·k]WX h][·ZØf·i bg "·8i fwX·X]Y·HY]bU\ a Y·Ua
k Y·hk Y]hYb ·K YhhVYk YfV·k YfXYb ·? Ufc·]bY·GWX Yi WX Yf·i bX·5`c]g
Ghfc\ a Y]Yf·]b X]Y·9MK cf·X·9bhfYdfYbYi f·CZ·H\Y·MYUf < U·cZ
: Ua Y·a]h·VYfY]hg·fi bX·* \$\$·:]bU·]ghYb·Ui g·XYb·J c f·U\ fYb
Ui Z[Ybca a Yb"·8Yf·; Yk]bbYf·k]fX·]a ·F U\ a Yb ·Y]bYf·ZY]Yf·]WX Yb
; U·U·Ua ·%* "·‡ b]·[Y_Øfh"

9f]WX ·@Y\ bYfžA UbU[]b[·DUfhbYf·A Uf_Yhg·9M² ghYffY]WX . · 6Y]a · 9M
K cf·X·9bhfYdfYbYi f·CZ·H\Y·MYUf·k c·Yb·k]f·X]Y·VYghYb
I b hYfbY\ a Yf·XYf·K Y·h·ZØf·]\fY·i bgWX ÁhnVUfYb ·@Y]ghi b [Yb·U·g
K]fhgWX UZhga chcf·Y\ fYb"·G]Y·g]bX·Ygž·X]Y·‡bcj Uh]cbYb
j cfUbhfY]VYbž·‡Vg·gWX UZZYb ·i bX·XUXi fwX·K]fhgWX UZhgk UWX ghi a
Ub_i fVY·b"·K]f·ZfYi Yb ·i bgž·XUgg·k]f·a]h·? Ufc·]bY·GWX Yi WX Yf·i bX
5`c]g·Ghfc\ a Y]Yf·nk Y]DUfUXY!9bhfYdfYbYi fY·bUWX A cbhY·7Uf·c
VY[·Y]hYb ·_ØbbYb"·G]Y·\UVYb·[YnY][hž·XUgg·‡bcj Uh]cb·Ui WX ·]b
Y]bYa ·j]Y·Y·\i bXYfh·JU\ fY·U·hYb ·; Yk YfVY·a ·Ø[·]WX ·]gh"·I bX·g]Y
VYk Y]gYb ·Y]bXfi W_gj c·Y·XUgg·]b·XYf·B U\ fi b [ga]hhY·]bXi ghf]Y
fY[]cbU·Y·J Yfk i fnY·i b [·i bX·]bhYfbUh]cbU·Y
K YhhVYk YfVgZÀ\][_Y]h·VY][·Y]WX nY]h][Yf·9]b\ U·hi b [·\ ØWX ghYf
H]Yf! ·i bX·I a k Y·hgWX i hngUhB XUfXg ·_Y]b·K]XYfgdfi WX ·gY]b
a ØggYb "

9]bYb ·Ui gZØ\ f·]WX Yb ·6Yf]WX h·XUni ··YgYb ·G]Y ·]b ·XYf·b·ÀWX ghYb
Df]bhUi g[UVY·XYf·: ·Y]gWX YfnY]hi b ["

6Ygi WX Yb ·G]Y ·i bg·Ui Z ·ZY]gWX i bXWX "Uh