

Viel Fleisch auf kleiner Fläche

Um den gesamten Warenwirtschaftsverkehr effizient und übersichtlich zu gestalten, braucht es die geeignete Software



...

5i Z'XUg'; fØbXi b[g'U\ f'%) \$'[Y\h'XUg'; Ugh\Ui g' 6fi W_k]fh 'XYf : Ua]]Y'<c\W\Ui gYf']b'D]W\ ``ni fØW" 'I bX'X]Y': `Y]g\W YfhfUX]h]cb Z]Yfh']a ' `U\ f'&\$%('XUg' %\$! `U\ f! + V]`Ai a "

5i g'XYa ž'k Ug'`I f[fc»j UhYf'<Ub g'<c\W\Ui gYf'_i fn'j cf'5i gVfi \W XYg'9fghYb 'K Y`h_f]Y[g'[fØbXYhYž']gh'\Yi hY'Y]b'a cXYfbYf G\W`U\W h!ž'NYf`Y[Y!`i bX'J YfUfVY]hi b[gVYhf]YV'Ui Z'9I !GhUbXufX [Yk cfXYb"

6YXYi hYbXYf`B]g\W Yb gdYn]U`]gh

6]g`%- - \$`\'Uh\hY`Ui`W\h`X]Y`:`Y]gW\h`YfY`]<cW\h`Ui`gYf`X]Y
U`h\h`Yf`[YVfUW\h`Y`C`fXbi`b[.`<]b\h`Yb`'k`]fX`dfcXi`n]Yfh\h`j`cfbY`'k`]fX
j`Yf`_Ui`Zh\h`8cW\h`ØVYf`X]Y`]&U\h`fY`k`i`fXY`gW\h`cb`XYi`h\h]W\h`z`XUgg`]a`a`Yf
a`Y\h`f`?`i`bXYb`:`Y]gW\h`i`bX`K`i`fgh`]a`'Gi`dYfa`Uf`_h`Y]b`_Ui`Z\h`b\h`8]Y
FYU`h\h`cb`XYf`:`Y]gW\h`YfZUa`]>]Y`k`Uf`.'8Ubb`VUi`Yb`k`]f`Ui`W\h`Y]b`Yb
Gi`dYfa`Uf`_h`"

8Yf`8YhU`]>]Yf`_Ui`Z\h`i`fXY`[YgW\h`cggyb`i`bX`XYf`Gi`dYfa`Uf`_h`D`Ub
]a`'GhUa`a`Ui`g`i`a`[YgYhnh`8Yf`A`i`h\h`i`fXY`VY`c\h`bh`<Yi`h\h`
[Y\h`ØfYb`XYf`:`Y]gW\h`YfZUa`]>]Y`XfY`]GdUfa`Àf`_h\h`"J`cb`XU`Ub`[]b['Yg
bi`f`a`Y\h`f`VYf`[Ui`Z\h`i`bX`a`Ub`k`i`fXY`ni`a`ØVYffY`[]cbU`
VYXYi`h\h`bXYb`B`]gW\h`YbgdYn]U`]gh\h`b\h`XYf`j`ca`'`Y]b`Yb
;`Ughfc`bca`]YVYhf`YV`V`g`'`]b`ni`a`'[fc`Yb`ZY`]gW\h`j`YfUfVY`]h\h`bXYb
=b`Xi`ghf`YVYhf`YV`Y`bY`VfY`]h\h`DU`Yh\h`Y`Ub`?`i`bXYb`VY`]YZYfh`6Y`U`
X]YgYb`9I`dUbg`cb`Yb`i`bX`A`cXYfb`]g`Yfi`b[Yb`V`]YVYb`X]Y
<cW\h`Ui`gYfg`]>]fYb`K`i`fnY`b`h`Yi`"K`]f`VYn]Y\h`Yb`bi`f`H`]YfY`Ui`g
XYf`FY`[]cb`"I`bX`a`]h`FY`[]cb`a`Y]b`Yb`k`]f`j`cf`U`Ya`'XUg
cVYf`ØghYffY`W\h`]gW\h`Y`<Ui`gfi`W\h`j`YfhY`'z`gU`[h`XUni`';`YgW\h`ÀZhgZØ`fYf
<UbbYg`<cW\h`Ui`gYf`'K`Yf`X]Y`:`Y]gW\h`YfY`]VYgi`W\h`h\h`ghU`b`h`ØVYf
X]Y`Ybcfa`Yb`:`Y]gW\h`a`Yb`[Yb\h`X]Y`]b`X]YgYa`'f\h`a`'`]W\h`
ØVYfgW\h`Ui`VUFYb`6Yhf`YV`j`YfUfVY`]h\h`h\h`YfXYb`"Yhnh`UVYb`g]W\h`X]Y
<cW\h`Ui`gYfg`ni`a`'9fZc`['X]Y`6Yhf`YVgg`W\h`Yf`Y]h`XUni`[Y`_Ui`Zh`

J`]Y`nU\h`VYhf`YV`]W\h`Yf`5i`Z[UVYb`j`Yfk`U`hYb
A`]h\h`]Z\h`Y`bYf`]b\h`Y`[f]YfhYb`'`b\h`YfbY`a`YbgcZ\h`k`UfY`ghYi`Yfh`i`bX
_cb`hfc`"Yfh`<cW\h`Ui`gYf`U`Y`6YfY`]W\h`Y\h`]b`XYb`Yb`Yg`i`a`'XUg`;`Y`X
[Y\h`h`K`UfYbY]b`!`i`bX`K`UfYbUi`g[Ub`[z`5bbU`a`Y`i`bX`5i`gZØ`fi`b[
j`cb`6YghY`"i`b[Yb\h`@YzYfgW\h`Y]bY`i`bX`FY`W\h`bi`b[Yb`"8]Y
=b`Ygh`h`cbgYb`hgW\h`Y]Xi`b['ZØf`X]Y`f`]W\h`h`[Y`Gc`Z\h`k`UfY`g]Y\h`
<cW\h`Ui`gYf`U`g`Y]bY`XYf`k`]W\h`h`[ghYb`ØVYf`Ui`d\h`Ub`"I`bX
Yb`hgd`fY`W\h`Yb`X`gc`f`[Z\h`h`['U`h`Yf`X]Y`9b`hgW\h`Y]Xi`b['j`cf`VYfY`]h\h`h
GW\h`cb`]&U\h`fY`j`cf`Yf`bi`hnhY`<UbbYg`<cW\h`Ui`gYf
?c`"Y`[Yb`cb`hU`hY\h`i`a`'g]W\h`b`UW\h`Gc`Z\h`k`UfY`!9fZU`fi`b[Yb`ni`
Yf`_i`bX`][Yb`"

8cW\h`Yf`ZU`bX`VY`]XYb`?c`"Y`[Yb`_Y]bY`@Ogi`b['z`a`]h`XYf`Yf`[Ub`n
ni`Zf`YXYb`k`Uf`.'9]ba`U`k`Uf`XUg`GmghY`a`'[i`h`ZØf`X]Y`G`W\h`UW\h`h`b['z`
Y]b`Ub`XYf`Yg`A`U`k`Uf`XU`Y]bY`[i`hY`K`i`fgh`U`_i`'U`h`cb`"5VYf`ZØf`X]Y

H]YZYž]b'XYf'i bgYf'6Yhf]YV'UfVY]hYhž'k Uf'b]W h]F]W h][Yg'XUVY]"

8 UhYbØVYfV`]W

A]h'XYf'9]bZØ\fi b['XYf'GcZhk UfY'k]bk YV!ZccX'j cb'k]bk YV']gh'XUg
nY]hUi Zk ÅbX][Y'i bX'a Ø\gY][Y'5fVY]hYb'a]h'9I W'!HUVY``Yb
J Yf[Ub[Yb\Y]h'5i Z'X]Y': fu[Y' G]bX'ÅfY'9fk Ufhi b[Yb'YfZØ``h
k cfXYb3 ž'Ubhk cfhYh< cW\Ui gYf'c\bY'YXYb'Nk Y]ZY'. ' Jž'a Y]bY
9fk Ufhi b[Yb'g]bX']b'YXYf'<]bg]W h]c``YfZØ``h'k cfXYb" '5`g
k]W h][ghYb'JcfhY]`bYbbhXYf'1 b[Y'7\YZX]Y'DfY]gdZY[Y"8Ybb
VY]XYb'j]Y`Yb'j YfgW]YXYbYb'Ni gW b]hhYb'i bX'GcbXYfk ØbgW Yb
XYf'?i bXYb'ZU``Yb'`]Yf'j]Y`Y'8UhYb'Ub"

8 Yf'nk Y]hY'k]W h][Y'6YfY]W hž]b'XYa'g]W X]Y': `Y]gW YfY]
< cW\Ui gYf'a]h'XYf'GcZhk UfY'YhnhY]bYb'Jcfgdfi b['Y]b[Y_Ui Zh
\Uhž\Y]h' FØW_j YfZc`[i b["8Uni '< cW\Ui gYf.' 'W'a Y]bY
XUa]h'b]W h'bi f'X]Y'FØW_j YfZc`[i b['j cb'H]YfYbž: `Y]gW 'cXYf
J YfUfVY]hi b[gW Uf[Yb"5i W X]Y'FØW_j YfZc`[i b['j cb
?i bXYbXUhYb']gh'Y]b'; Yk]bb" 'Jcf'Y]bYf'5b[YVchgUV[UVY'gW Ui h
Yf'[YfbY'bUW. ' K Y'W Y'5b[YVchY'\UVY']W X]YgYa' ?i bXYb
ni 'Yhnh'[Ya UW h3 'i bX' K Ug'\Uh'X]YgYf'?i bXY'k Ubb'ni 'Yhnh
[Y_Ui Zh3 "

5 hhfU_h]j Yf'5fVY]h[YVYf

8]Y'JcfhY]Y'a]h'XYf'bYi Yb'GcZhk UfY'VYhfYZZYb'b]W h'bi f'X]Y
7\Yzg'XYg': Ua]]Ybi bhfYfbY\ a Ybg"GW'']Y»`]W 'g]bX'nY\ b'D7g
gck]Y'K UU[Ybž'9h]YhhYbXfi W_Yf'i bX'GWUbbYf' 'j cb'XYf
J YfdUW_i b['V]g'ni f'9I dYX]h]cb' 'Ub'X]Y'GcZhk UfY'Ub[YgW 'cggYb"
I bX'Ub'X]YgYb'; YfÅhYb'UfVY]hYb'Ui W A]hUfVY]hYfž'X]Y'j cf\Yf
bcW 'b]Y'a]h'XYa'7ca di hYf'[YUfVY]hYh'\UVYb" 'Gc'k]fX'Yg'b]W h
bi f'UhhfU_h]j ž'VY]< cW\Ui gYf'ni ' _Ui ZYbž'gcbXYfb'Ui W hž\]Yf'ni
UfVY]hYb"'

; Ubn'bYVYbVY]\Uh'X]Y'bYi Y'GcZhk UfY'Ui W 'bcW X]Y'k]W h][ghY
5i Z[UVY'j c``VfUW h' 5``Yg'[Y\h'XYi h]W gW bY``Yf'i bX'XYb
A]h[']YXYfb'XYf' b\UVYfZUa]]Y'V'Y]Vh'g'Y]b'V]ggW Yb'a Y\ f
: fY]nY]h'8]Y'YhnhY': fu[Y'Ub'< UbbYg'< cW\Ui gYf'[]h'XYa' DfY]g!
@Y]ghi b[gJ Yf\Å'hb]g"GY]bY'5bhk cfh' 9]b'[i hYf'A YW Ub]_Yf'g'c`hY
g]W 'Ui W 'Y]b'[i hYg'K Yf_nYi ['_Ui ZYb"

6Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z Y]gWX i bXWc "Uh