

## Viel Fleisch auf kleiner Fläche

Um den gesamten Warenwirtschaftsverkehr effizient und übersichtlich zu gestalten, braucht es die geeignete Software



...

5i ZXUg'; f0bXi b[ gU\ f' %+) \$' [ Y\ h' XUg'; Ugh\ Ui g' 6fi W\_k ]fh 'XYf  
: Ua ]'Y' < cW\ \Ui gYf' ]b' D]W\ `ni f0W\_ "I bX' X]Y': 'Y]gW\ YfhfUX]h]cb  
ZY]Yfh]a ' \U\ f' &\$%( 'XUg' %\$ \$! \U\ f! \ V]`Ai a "

5i g'XYa ž'k Ug'l f[ fc»j UhYf' < Ubg' < cW\ \Ui gYf' \_i fn'j cf'5i gVfi W  
XYg'9fghYb'K Y'h\_f]Y[ g[ f0bXYhYž']gh\Yi hY'Y]b'a cXYfbYf  
GW\`UW\h'ž'NYf'Y[ Y!'i bX'J YfUfVY]hi b[ gVYhf]YV'Ui Z'9I !GhUbXUfX  
[ Yk cfXYb"

6YXYi hYbXYf'B ]gW\ YbgdYn]U`]gh

6]g`%- - \$`\'UhhY`Ui W\`X]Y`:`Y]gW\YfY]`<cW\`Ui gYf`X]Y  
U`h\Yf[ YVfUW\hY`CfXbi b[.`<]bhYb`k`j]fX`dfcXi`n]Yfhž`j`cfbY`k`j]fX  
j`Yf\_Ui`Zh`8cW\`ØVYf`X]Y`đ\`fY`k`i`fXY`gW\cb`XYi`h]W\ž`XUgg`ja`a`Yf  
a`Y\`f`?`i`bXYb`:`Y]gW\`i`bX`K`i`fgh]a`Gi`dYfa`Uf\_h`Y]b\_Ui`ZYb`"8]Y  
FYU\_h]cb`XYf`:`Y]gW\YfZJa`j]Y`k`Uf.`8`Ubb`VUi`Yb`k`j]f`Ui`W\`Y]bYb  
Gi`dYfa`Uf\_h`"

8Yf`8YhU]j`Yf\_Ui`Z`k`i`fXY`[`YgW\`cggYb`i`bX`XYf`Gi`dYfa`Uf\_h`D`Ub  
ja`GhUa`a`\'Ui`g`i`a`[`YgYmh`"8Yf`A`i`h`k`i`fXY`VY`c`b`h`<Yi`hY  
[`Y\`ØfYb`XYf`:`Y]gW\YfZJa`j]Y`XfY]`GdUfa`Āf\_hY`"J`cb`XU`Ub`[`j]b[`Yg  
bi`f`a`Y\`f`VYf[`Ui`Z`i`bX`a`Ub`k`i`fXY`ni`a`ØVYffY[`]cbU`  
VYXYi`hYbXYb`B]gW\YbgdYn]U`]ghYbž`XYf`j`ca`\_`Y]bYb  
;`Ughfcbca`j]VYhf]YV`V]g`\'b`ni`a`[`fc»Yb`ZY]gW\j`YfUfVY]hYbXYb  
÷Xi`ghf]YVYhf]YV`Y]bY`VfY]hY`DU`YhhY`Ub`?`i`bXYb`VY`YZYfh`6Y]`U`  
X]YgYb`9l`dUbg]cbYb`i`bX`A`cXYfb]g]Yfi`b[`Yb`V`YVYb`X]Y  
<cW\`Ui`gYfg`]\fYb`K`i`fnY`b`hfYi`"K`j]f`VYn]Y\`Yb`bi`f`H]YfY`Ui`g  
XYf`FY[`]cb`"I`bX`a`j]f`Y[`]cb`a`Y]bYb`k`j]f`j`cf`U`Ya`XUg  
cVYfØghYffY]W\]gW\Y`<Ui`gfi`W\_j`j]YfhY`ž`gU[`h`XUni`:`YgW\ĀZhgzØ\`fYf  
<UbbYg`<cW\`Ui`gYf`"K`Yf`X]Y`:`Y]gW\YfY]`VYgi`W\hž`ghUi`bh`ØVYf  
X]Y`Ybcfa`Yb`:`Y]gW\`a`Yb[`Ybž`X]Y]b`X]YgYa`fĀi`a`]W\  
ØVYfgW\Ui`VUfYb`6Yhf]YV`j`YfUfVY]hYh`k`YfXYb`"»hnh`\'UVYb`g]W\`X]Y  
<cW\`Ui`gYfg`ni`a`9fZc`[`X]Y`6Yhf]YVgg]W\Yf\Y]h`XUni`[`Y\_Ui`Zh`"

J`jY`nU\`\'VYhf]YV`]W\Yf`5i`Z[`UVYb`j`Yfk`U`hYb  
A`j]h\]`ZY`Y]bYf`]bhY[`f]YfhYb`I`bhYfbY\`a`YbggcZhk`UfY`ghYi`Yfhi`bX  
\_cbhfc`~]Yfh<cW\`Ui`gYf`U`Y`6YfY]W\Yž`]b`XYbYb`Yg`i`a`XUg`;`Y`X  
[`Y\`h`K`UfYbY]b!`i`bX`K`UfYbUi`g[`Ub[`ž`5bbU\`a`Y`i`bX`5i`gZØ\`fi`b[  
j`cb`6YghY`~i`b[`Ybž`@]YZYfgW\Y]bY`i`bX`FYW\bi`b[`Yb`"8]Y  
÷j`Ygh]h]cbgYbhgW\Y]Xi`b[`ZØf`X]Y`f]W\h[`Y`GcZhk`UfY`g]Y\`h  
<cW\`Ui`gYf`U`g`Y]bY`XYf`k`j]W\h[`ghYb`ØVYf\`Ui`dh`Ub`"I`bX  
YbhgdFYW\YbX`gcf[`ZĀ`h[`\'U`h`Yf`X]Y`9bhgW\Y]Xi`b[`j`cfVYfY]hYh  
GW\cb`đ\`fY`j`cf\`Yf`bi`hnhY`<UbbYg`<cW\`Ui`gYf  
?c`Y[`Yb`\_cbhU\_hYž`i`a`g]W\`bUW\`GcZhk`UfY!9fZU\`fi`b[`Yb`ni  
Yf\_i`bX][`Yb`"

8cW\`Yf`ZUbX`VY]`XYb`?c`Y[`Yb`\_Y]bY`@Øgi`b[`ž`a`j]h`XYf`Yf`[`Ubn  
ni`Zf]YXYb`k`Uf.`9]ba`U`k`Uf`XUg`GmghYa`[`i`h`ZØf`X]Y`GW\`UW\hi`b[`ž  
Y]b`UbXYfYg`A`U`k`Uf`XU`Y]bY`[`i`hY`K`i`fgh\_U`\_i`U`h]cb`"5VYf`ZØf`X]Y

HjYZž]b`XYf`i bgYf`6Yhf]YV`UfVY]hYhž`k Uf`b]WŁhg`F ]WŁh][ Yg`XUVY]"

## 8 UhYbØVYfV`]WŁ

A ]h`XYf`9]bZØ\fi b[ `XYf`GcZk UfY`k ]bk YV!ZccX`j cb`k ]bk YV`]gh`XUg  
nY]hUi Zk ÅbX][ Y`i bX`a Ø\gY`][ Y`5fVY]hYb`a ]h`9I WŁ`!HUVY`Yb  
J Yf[ Ub[ Yb\Y]h"5i ZX]Y` : fU[ Y` G]bX`≡fY`9fk Ufhi b[ Yb`YfZØ`h  
k cfXYb3 ž`Ubhk cfhYh<cWŁ\Ui gYf`c\`bY`YXYb`Nk Y]ZY`. ` ðŽ`a Y]bY  
9fk Ufhi b[ Yb`g]bX`]b`YXYf`<]bg]WŁh] c``YfZØ`h`k cfXYb" `5`g  
k ]WŁh][ ghYb`J cfhY`]bYbbh`XYf`† b[ Y`7\YZ`X]Y`DfY]gdZY[ Y``8Ybb  
VY]`XYb`j ]Y`Yb`j YfgWŁ]YXYbYb`Ni gWŁb]hhYb`i bX`GcbXYfk ØbgWŁYb  
XYf`?i bXYb`ZU`Yb`\]Yf`j ]Y`Y`8 UhYb`Ub"

8 Yf`nk Y]hY`k ]WŁh][ Y`6YfY]WŁž`]b`XYa `g]WŁ`X]Y` : `Y]gWŁYfY]  
<cWŁ\Ui gYf`a ]h`XYf`GcZk UfY`Ymh`Y]bYb`J cfgd fi b[ `Y]b[ Y\_Ui Zh  
\Uhž`Y]» h` F ØWŁj YfZc`[ i b[ "8Uni`<cWŁ\Ui gYf.` ≡WŁ`a Y]bY  
XUa ]h`b]WŁh`bi f`X]Y`F ØWŁj YfZc`[ i b[ `j cb`H]YfYbž: `Y]gWŁ`cXYf  
J YfUfVY]hi b[ gWŁUf[ Yb"5i WŁ`X]Y`F ØWŁj YfZc`[ i b[ `j cb  
?i bXYbXUhYb`]gh`Y]b` ; Yk ]bb" `J cf`Y]bYf`5b[ YVchgUV[ UVY`gWŁUi h  
Yf`[ YfbY`bUWŁ.` K Y`WŁY`5b[ YVchY`\UVY`]WŁ`X]YgYa `?i bXYb  
ni `Ymh`[ Ya UWŁh3 `i bX` K Ug`\Uh`X]YgYf`?i bXY`k Ubb`ni `Ymh  
[ Y\_Ui Zh3 "

## 5 hhfU\_h]j Yf`5fVY]h[ YVYf

8]Y`J cfhY`]Y`a ]h`XYf`bYi Yb`GcZk UfY`VYhfYZZYb`b]WŁh`bi f`X]Y  
7\YZg`XYg` : Ua ]]Ybi bhYfbY\`a Ybg"GWŁ`]Y»`]WŁ`g]bX`nY\`b`D7g  
gck ]Y`K UU[ Ybž`9h]\_YhhYbXfi W\_Yf`i bX`GWŁbbYf` `j cb`XYf  
J YfdUWŁi b[ `V]g`ni f`9I dYX]h]cb` `Ub`X]Y`GcZk UfY`Ub[ YgWŁ`cggYb"  
I bX`Ub`X]YgYb` ; YfÅhYb`UfVY]hYb`Ui WŁ`A ]hUfVY]hYfž`X]Y`j cf\Yf  
bcWŁ`b]Y`a ]h`XYa `7ca di hf`[ YUfVY]hYh`\UVYb" `Gc`k ]fX`Yg`b]WŁh  
bi f`UhhfU\_h]j ž`VY]<cWŁ\Ui gYf`ni `\_Ui ZYbž`gcbXYfb`Ui WŁž`\]Yf`ni  
UfVY]hYb"

; Ubn`bYVYbVY`]`Uh`X]Y`bYi Y`GcZk UfY`Ui WŁ`bcWŁ`X]Y`k ]WŁh][ ghY  
5i Z[ UVY]j c``VfUWŁh` `5`Yg`[ Y\h`XYi h]WŁ`gWŁbY`Yf`i bX`XYb  
A ]h[ `]YXYfb`XYf`≡\UVYfZUa ]]Y`V`Y]Vh`gc`Y]b`V]ggWŁYb`a Y\f  
: fY]nY]h"8]Y`YmhY` : fU[ Y`Ub`<UbbYg<cWŁ\Ui gYf`[ ]h`XYa `DfY]g!  
@Y]ghi b[ gJ Yf\`À`hb]g"GY]bY`5bhk cfh` `9]b[ [ i hf`A YWŁUb]\_Yf`gc`hY  
g]WŁ`Ui WŁ`Y]b[ [ i hf`K Yf\_nYi [ `\_Ui ZYb"

6Ygi W\Yb`GjY`i bg`Ui Z.`ZY]gW\i bXWc"Uh