

Umfrage des Monats: Wie wichtig ist die Herkunfts kennzeichnung?

In des „Umfrage des Monats“ wollen wir wissen, wie wichtig eine verpflichtende Herkunfts kennzeichnung für die österreichische Fleischerbranche wäre.



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8]Y 'j YfdZ]W X Y ' < Yf_i bZhg_YbbnY]W bi b['ZØf': `Y]gW X ž'9]Yf
i bX'A]`W gc `` V]g'A]hhY '&\$&']b ' ? fUZh'hfYhYb " 'G]Y '[]`h'U``YfX]b[g
bi f'ZØf'X]Y'; Ya Y]bgW UZhgj YfdZY[i b[' 'VY]gd]Y`gk Y]gY'ZØf
? fUb_Yb\Ài gYfž'GYb]cfYb\Y]a Yž'GW i 'Yb 'cXYf'6Yhf]YVY" '9]b
YfghYf'GW f]hž'a Y]bYb 'X]Y]bYb ' 'Y]bY ']bU_nYd hUV`Y ' \U`VYfhY
GUW X Yž'gU[Yb 'X]Y 'UbXYfYb " .

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j]Y`Y: `Y]gW Yf.]bbYb`i bX`GhUbXYgj YfhfYhYf.]bbYb`k ØfXYb
[fi bXgÀhn`]W Y]bY'<Yf_i bZhg_YbbnY]W bi b['VY[fØ» Yb"8Ybb
gc`j]Y`Y'9I dYfh]bbYbžc\bY?YbbnY]W bi b['XYf'<Yf_i bZh`Ui ZYb
k]f'; YZU\fž`VY]`@VVYbga]hhY`b`j`cb`æ dcfhYb`UV\Àb[][`ni`k YfXYb
i bX`X]Y`J Yfgcf[i b[gg]W Yf\Y]h`Ui g`\Y]a]gW Yf`DfcXi _h]cb`ni
j Yf]YfYb"

5i Z`XYf`UbXYfYb`GY]hY`]gh`Yg`a]h`Y]bYf`U`Y]b][Yb`J YfdZ]W h`b[
XYf'<Yf_i bZhg_YbbnY]W bi b[`b]W h`[YhUb"
C`bY`Y]b`Y]h]W Y`H]YfgW i hn[YgYhnY`f]b`XYf'9I`i bX`]b
² ghYffY]W L`i bX`c`bY`dfU_h]_UV`Yb`@Ogi b[Yb`k]fX`Y]bY
ni Zf]YXYbghY``YbXY`I a gYhni b[`gW k]Yf]["·GY\`f`gW k]Yf]["·@YgYb
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8YbbcW`k c``Yb`k]f`]b`XYf`I a ZfU[Y`XYg`A`cbUhg`Y]ba U`X]Y
; fi bXgh]a a i b[`XYf`:`Y]gW VfUbW Y`YfZU\fYb"K]f`ZfYi Yb`i bg`Ui Z
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[Y`Ui ZYb ``6]hhY `j Yfgi WX Yb `G]Y `YfbYi h"qq

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