

Trünkels Geschäftskonzept

Wiener Unternehmen eröffnet einen neuen Abholmarkt und startet mit zwei Produktneuheiten für die Gastronomie in die Grillsaison.



...

A]h`XYf`9fØZb i b['XYg`nk Y]hYb`HfØb_Y`!5V\c`a Uf_hYg`]b 'XYf
?cddghfUggY]a `%* ``K]YbYf` Ya Y]bXYVYn]f_`dfcZ]h]YfYb `? i bXYb
j cb` fc» \UbXY`gdfY]gYb`"8Ug`Ub[YVchYbY`Gcfh]a Ybh`i a ZUggh
fi bX`&\$`5fh]_Y`ž`VYghY\YbX`Ui g` f]gWZ Y]gWZ`K i fgh` i bX
K ØfghY`gdYn]U`]hÀhYb`"8]Y`DfcXi _hY`k YfXYb`]b` fc»!`i bX
?`Y]bdUW_i b[Yb `Ub[YVchYb`'A]h`XYa`5b[YVch`XYf
GdYn]U`VYghY`i b[Yb `Yf\À`h`a Ub`Y]bYb`k Y]hYfYb`6YbYZjh` K]f
VYX]YbYb`di b_h[YbUi `X]Y`6YXØfZb]ggY`i bgYfYf`?i bXYb`"9[U`cV
GdYn]U`VYghY`i b[Yb `cXYf`<`]ZY`VY]`XYf`f]W h][Yb`5i gk U\`XYg
: `Y]gW Yg`'9]b `XfY]_ØdZ!` Yg`[YgW i `hYg`HYUa`ghY\h`j cf`Cfh`ZØf
a U» [YgW bY]XYfhY`6YfUhi b[`ni f`J YfZØ[i b["I` bgYfY`Ui ZYbXYb
5_h]cbYbž`dUggYbX`ni `XYb`GU]gcbYbž`fi bXYb`XUg` YgUa hUb[YVch

UV ž ZfYi h'g]WX ; YgWXÀZhgZØ\ fYf'A U["·< Ub g'HfØb_Y"

'HYbXYfYX'6YYZ'i bX'Gi fgdUfYf]Vg

A]h'XYa 'Cf][]bU`'HfØb_Y`'HYbXYfYX'6YYZ'V]YhYh'XYf'K]YbYf
HfUX]h]cbgZY]gWX Yf'Y]bY'DfcXi _h]bbcj Uh]cb'ZØf'X]Y ; Ughfcbca]Y.
8i fWX 'Y]b'gdYn]Y``Yg'J YfZU\ fYb '_Ubb 'XUg'K]YbYf
: Ua]`]Ybi b hYfbY\ a Yb 'Y]b'VYgcbXYfYg'DfcXi _h'ZØf' ; Ughfcbca Yb
cZZYf]YfYb"6Y]XYa 'gdYn]Y``Yb J YfZU\ fYb 'k YfXYb'XYa ' : 'Y]gWX
; Yk ØfnYž'GU'n'i bX'9]g'VY][YZØ[h'i bX'X]YgY'i b hYf'J U_i i a
gWX cbYbX'Y]ba Ugg]Yfh" B UWX 'fi bX'+&'Ghi bXYb'Yf\À'h'XUg
Cf][]bU`'HfØb_Y`'HYbXYfYX'6YYZ'Y]bY'VYgcbXYfg'k Y]WX Y'i bX
gUZh][Y'HYI hi f" I b gYf'Cf][]bU`'HfØb_Y`'HYbXYfYX'6YYZ']gh'Y]b
YI _'i g]j Yg'DfcXi _h'i bX'k]fX'Ui ggWX`]Y»`]WX ']b'XYf' ; Ughfcbca]Y
Ub[YVchYb žgc' ; YgWXÀZhgZØ\ fYf'A]WX UY`'HfØb_Y"

5i » YfXYa 'V]YhYh'HfØb_Y`'bYVYb'XYb'VYfY]hg'YfZc`[fY]WX
`UbWX]YfhYb '_Ugg]
gWX Yb 'j cfa Uf]b]YfhYb'GdUfYf]Vg'i bX'?chY'Yhhg'b'i b'Y]bY
k Y]hYfYb h k]W_Y'hY'J Uf]Ub hY'Ub. 'X]Y'HfØb_Y`'Gi fgdUfYf]Vg"8]YgY
k YfXYb ']a 'YfghYb'GWX f]hh'j cfa Uf]b]Yfh'i bX'[YdØ_Y'h"8UXi fWX
Yf\À'h'XUg'DfcXi _h'Y]b'VYgcbXYfg'Ui g[Yk c[YbYg'5fca U"=gh'X]Y
K Øfni b['Y]b[Ync[Ybž'k YfXYb'X]Y'HfØb_Y`'Gi fgdUfYf]Vg
j cf[Y_cWX h'i bX'j YfdUW_h"8Yf'6YbYZ]h'8i fWX 'XUg'DØ_Y'b'XYf
GdUfYf]Vg'k YfXYb'X]YgY'VYgcbXYfg'`Ub[Y'`U'hVUf'i bX'_ØbbYb
]bbYf\U'V'j cb" \$'HU[Yb'_cbgi a]Yfh'k YfXYb" HfØb_Y`'Gi f!
gdUfYf]Vg'k YfXYb'YI _'i g]j 'XYf' ; Ughfcbca]Y'Ub[YVchYb"

F YX#HfØb_Y`

.

6Ygi WX Yb'G]Y'i bg'Ui Z.'ZY]gWX i bXWX"Uh