

Trünkels Geschäftskonzept

Wiener Unternehmen eröffnet einen neuen Abholmarkt und startet mit zwei Produktneuheiten für die Gastronomie in die Grillsaison.



...

A]h'XYf'9f0Zbi b['XYg'nk Y]hYb'Hf0b_Y'!5V\c`a Uf_hYg'j b'XYf
?cddghfUggY`ja `%"`K]YbYf'; Ya Y]bXYVYn]f_`dfcZ]h]YfYb'?i bXYb
j cb'; fc»\UbXY`gdfY]gYb"'8 Ug'Ub[YVchYbY`Gcfh]a Ybh'i a ZUggh
fi bX`&\$`5fh]_Y`žVYghY\YbX`Ui g': f]gW\ZY]gWž`K i fgh!`i bX
K 0fghY`gdYn]U`]hÅhYb"'8 JY`DfcXi _hY`k YfXYb`]b'; fc»!`i bX
?`Y]bdUW_i b[Yb`Ub[YVchYb"'A]h'XYa `5b[YVch'XYf
GdYn]U`VYghY`i b[Yb`Yf\Ä`h'a Ub`Y]bYb`k Y]hYfYb`6YbYZ]h.` K]f
VYX]YbYb`di b_h[YbUi `X]Y`6YX0fZb]ggY`i bgYfYf'?i bXYb"'9[U`cV
GdYn]U`VYghY`i b[Yb`cXYf`<`]ZY`VY]`XYf`f]W\h[Yb`5i gk U\`XYg
: `Y]gW\Yg.`9]b`XfY]_0dZ! [Yg[YgW\i `hYg`HYUa `ghY\h] cf`CfhZ0f
a U» [YgW\bY]XYfhY`6YfUhi b[`ni f`J YfZ0[i b["l bgYfY`Ui ZYbXYb
5_h]cbYbž`dUggYbX`ni `XYb`GU]gcbYbž`fi bXYb`XUg'; YgUa hUb[YVch

UV žZFYi h'g]W\ ; YgW\ÀZhgz\ fYf'A U["'< Ub'g'HfØb_Y`"

'HYbXYfYX'6YYZ'i bX'Gi fgdUfYf]Vg

A]h'XYa 'Cf][]bU`HfØb_Y`HYbXYfYX'6YYZV]YhYh'XYf'K]YbYf
HfUX]h]cbgZY]gW\Yf'Y]bY'DfcXi _h]bbc] Uh]cb'ZØf'X]Y ; Ughfcbca]Y.
8i fW\ 'Y]b'gdYn]Y`Yg'J YfZU\ fYb' _Ubb'XUg'K]YbYf
: Ua]']Ybi bhYfbY\ a Yb'Y]b'VYgcbXYfYg'DfcXi _h'ZØf' ; Ughfcbca Yb
cZZf]YfYb"'6Y]'XYa 'gdYn]Y`Yb'J YfZU\ fYb'k YfXYb'XYa ' : 'Y]gW\
; Yk ØfnYžGU`n'i bX'9]g'VY][YZØ[h'i bX'X]YgY'i bhYf'J U_i i a
gW\cbYbX'Y]ba Ugg]Yfh"B UW\ 'fi bX'+&'Ghi bXYb'Yf\À'h'XUg
'Cf][]bU`HfØb_Y`HYbXYfYX'6YYZ 'Y]bY'VYgcbXYfg'k Y]W\Y'i bX
gUZh][Y'HYI hi f"' I bgYf'Cf][]bU`HfØb_Y`HYbXYfYX'6YYZ]gh'Y]b
YI _'i g]j Yg'DfcXi _h'i bX'k]fX'Ui ggW\`Y»`]W\]b'XYf' ; Ughfcbca]Y
Ub[YVchYb ž'gc ; YgW\ÀZhgz\ fYf'A]W\UY`HfØb_Y`"

5i » YfXYa 'V]YhYh'HfØb_Y`bYVYb'XYb'VYfY]hg'YfZc`[fY]W\
'UbW]YfhYb' _'Ugg]!
gW\Yb'j cfa Uf]b]YfhYb'GdUfYf]Vg'i bX'? chY`Yh'g'bi b'Y]bY
k Y]hYfYb'hk]W_Y'hY'J Uf]UbhY'Ub. 'X]Y'HfØb_Y`Gi fgdUfYf]Vg"'8]YgY
k YfXYb'ja 'YfghYb'GW\f]hh'j cfa Uf]b]Yfh'i bX'[YdÖ_Y'h"'8UXi fW\
Yf\À'h'XUg'DfcXi _h'Y]b'VYgcbXYfg'Ui g[Yk c[YbYg'5fca U"'gh'X]Y
K Øfni b['Y]b[Ync[Ybž'k YfXYb'X]Y'HfØb_Y`Gi fgdUfYf]Vg
j cf[Y_cW\h'i bX'j YfdUW_h"'8Yf'6YbYZ]h'8i fW\ 'XUg'DÖ_Y'b'XYf
GdUfYf]Vg'k YfXYb'X]YgY'VYgcbXYfg`Ub[Y`U'hVUf'i bX'_ÖbbYb
]bbYf\U'V'j cb'' \$'HU[Yb'_cbgi a]Yfh'k YfXYb"'HfØb_Y`Gi fi
gdUfYf]Vg'k YfXYb'YI _'i g]j 'XYf' ; Ughfcbca]Y'Ub[YVchYb"

F YX#HfØb_Y`

.

6Ygi W\Yb'G]Y'i bg'Ui Z.'ZY]gW\i bXWł"Uh