

# Trendsalon Bedientheke

## Berater und Praktiker locken zum Branchenevent

...

HfYbXgU`cb`6YX]Ybh\Y\_Y`Y`Y»h`Y]b`nk`Y]hÄ[ ][ Yf`6fUbWXYbYj`Ybhž  
XYf`ja`<YfVgh`f&`"Ž`&(`"-`"Ł`b`<Ua`Vi`f[`ghUhhZ]bXYh"J`YfUbghU`hYf  
:f]m`;Ya`dY`a`Uf\_Yh]b[`k`cf\_g`Vf]b[`h`XUni`k`]W`h][`Yž`]b`XYf  
:`Y]gW`VfUbWXY`VY\_UbbhY`6YfUhYfž`DUf`bYf`i`bX`DfU\_h]\_Yf  
ni`gUa`a`Yb"DfU\_h]gW`Yf`<Ö`Ydi`b\_h`]gh`X]Y`DfÄgYbhUh]cb`Y]bYf  
bYi`Yb`F`]bXZY]gW`!:`Y]bnYf`Y[`i`b[`"`

;`Y]W`a`Y`fYfY`VfUbWXYbVY\_UbbhY`6YfUhYf`[`YVYb`H]ddg`i`bX  
9a`dZY`\`i`b[`Yb.`9X[`Uf`F`]b\_Yž`XYf`gY`Vgh`gW`cb`ØVYf`%\$`\$`:`Y]gW`Yf!  
:]`U`Yb`[`Y`Y]hYh`\Uhž`Yf\_`Äfhž`k`cfUi`ZYg`VY]a`:`:]`U`]ghYbYfZc`[  
Ub\_ca`a`h";UVf]Y`Y`6YW`hY`i`bX`Gj`Yb`H`c`]i`g`Yfa`Ö[`]WXYb`XYb  
HY]`bY`a`Yfbž`Ä`f`Y][`YbYf`J`Yf\_Ui`ZgW`UW`ni`k`YfXYb"  
:UW`VYfUhYf`F`c`UbX`Dui`Y`gW`]`XYfh`X]Y`K`i`fgh`YfghY`i`b[`c`bY  
Ni`gUhnghc`ZY`"

Cf[`Ub]gUhc`f`f]m`;Ya`dY`VYgW`fY]Vh`XYb`7\YZ`"\$`ž`XYf`i`a  
A`]hUfVY]hYf`k`YfVY`k`]Y`V]g`V]g`Yf`bi`fi`a`?`i`bXYb`"K`c`Z[`Ub[  
5dY`ž`9`fYbdfÄg]XYbh`XYg`8Yi`hgW`Yb`H]YfgW`i`hVi`bXYgž`YfÖfhYfh  
X]Y`7\UbW`b`XYg`bYi`Yb`H]YfgW`i`h`UVY`g`Zøf`X]Y`:`Y]gW`VfUbW`Y"

8U`Zøfž`XUgg`X]Y`ZUW`]W`!dfU\_h]gW`Y`GY]hY`b]W`h`ni`\_i`fn`\_ca`a`hž  
gdf]W`h`gW`cb`XYf`J`YfUbghU`hi`b[`gc`fh`X]Y`ghUUh";Yk`YfVYgW`i`Y  
Zøf`;Ughfcbca`]Y`i`bX`9fbÄ`fi`b[`"<]Yf`Ybhk`]W`Y`h`VYfY]hg`gY]h  
➤\fYgUbZUb[`XYf`ghj`"GW`i`Y]hYf`i`bX`:`Y]gW`Yfa`Y]ghYf`BcfVYfh  
@Uhn`ni`gUa`a`Yb`a`]h`XYb`:`Y]gW`Yfb`XYf`5VgW`i`gg`\_UggY`Y]bY

bYi Y`F]bXZY]gW\!: Y]bnYf`Y[ i b[ "8]YgY`V]YhYh`ØVYf` a Y\ f  
HY]`ghØW\_Y`ZØf`GhYU\_`i bX`?i fnVfUhYb`Y]bY`\\Ø\YfY  
K YfhgW\ØdZ b[ `Ui g`XYa`F]bX`i bX`ZØfXYfY`XUg`; YgW\ÀZh`a ]h`8fm  
5[ YX`6YYZ`

5ba Y`Xi b[ `i bX`k Y]hYfY`ϕZcg`ni a`6fUbW\YbYj Ybh  
k k k "[ Ya dY`"XY#

fYX#a Uf\_Yh]b[ `k cf\_g

.

6Ygi W\Yb`G]Y`i bg`Ui Z.`Z`Y]gW\i bXWϵ"Uh