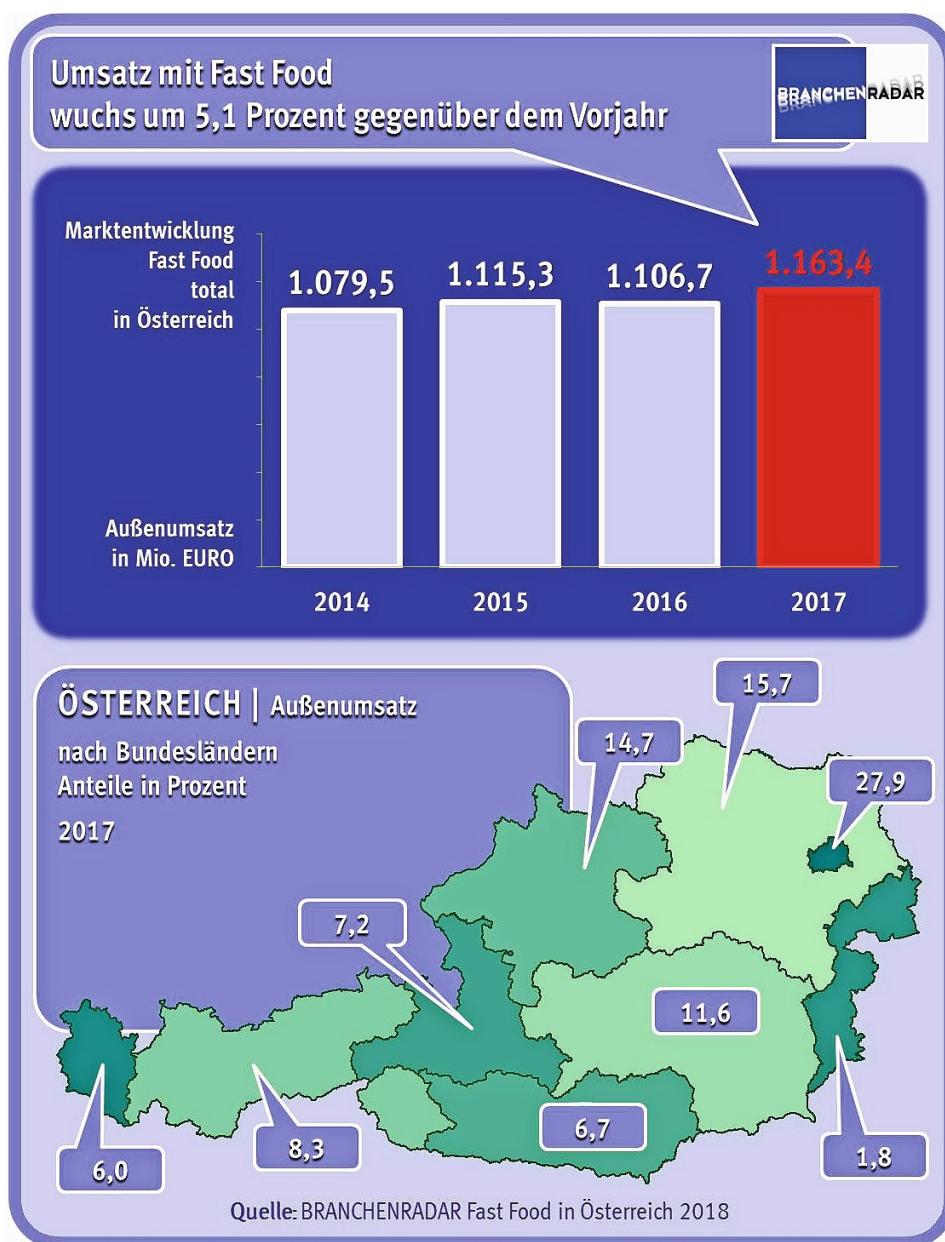


Systemgastronomie vs. Würstelstände

Die Fast Food-Systemgastronomie wuchs in Österreich im Jahr 2017 absatzseitig um sechs Prozent. Gleichzeitig ging das Sterben der Imbissstände weiter, zeigen aktuelle Daten einer Marktstudie zu Fast Food in Österreich von BRANCHENRADAR.com Marktanalyse.



...

B UW₈ 'Y]bYf' 'Y]W₈ hYb 'I a gUh₈XY' 'Y]a 'J\ f' &\$%* 'k i W₈ g'XYf
ÓghYffY]W₈]gW₈ Y ': Ugh: ccX!A Uf_h]a 'j Yf[Ub[YbYb 'J\ f' k]YXYf
fcVi gh'i a ') ž% 'DfcnYbh[Y[YbØVYf' J cf' U\ f" 'bg[YgUa h'k i fXYb 'a
J\ f' &\$%+ '%ž%* 'A]']UfXYb '9i fc 'i a [YgYhnhž' Yhk U'nk Y] '8 f]hhY'
XUj cb 'k Uf'Ui Z'DfY]gYf' Ó\ i b[Yb 'ni fØW₈ni ZØ\ fYb"

5b[YgW₈cVYb 'k i fXY'XYf' A Uf_h'U'YfX]b[g'df]a Áf'j cb'XYf
GmghY a [Ughfcbca]Yž'U'gc '5bV]YhYfb 'k]Y 'A W₈ cbU'X gž'6i f[Yf
?]b[ž'Gi V₈ Um'i bX '7c" '8Ybb 'k Á\ fYbX'X]Y 'GmghY a [Ughfcbca]Y 'X]Y
9f' ÓgY 'i a ' * ž 'DfcnYbh[Y[YbØVYf' J cf' U\ f'Ui Z]bg[YgUa h' - *
A]']cbYb '9i fc 'Ui gk Y]hYhYž'Yf\ Ó\ hY 'g]W₈ 'a 'j Yf[Ub[YbYb 'J\ f'XYf
I a gUh₈ 'VY] 'K ØfghY'ghÀbXYb 'a '8 i fW₈gW₈b]hh'bi f'i a '\$ž- 'DfcnYbh
[Y[YbØVYf' J cf' U\ f'VY] '9h\ b] _= a V]ggYb 'fP YVUVž'D]nnUž'5g]Uh]gW₈ Y
? ØW₈Y 'i a 'd'i g'ž 'DfcnYbh' 'bgc[Y ' _'YhnhYf hY'XYf' I a gUh₈UbhY'
XYf' GmghY a [Ughfcbca]Y 'Ui Z++ 'DfcnYbh' 'HYbXYbn'k Y]hYf
ghY][YbX"

5V[YgY\Yb 'j cb 'Y]bYa 'j Yf['Y]W₈gk Y]gY ' [Yf]b[YfYb 'DfY]gUi Zhf]YVž
k Uf'X]Y 'fY'Uhjj 'ZUW₈Y '9bhk]W₈ 'i b['XYf' = a V]ggY 'b]W₈ h'ni 'Yhnh'Ui Z
X]Y 'Ub\U'hYbX'g]b_YbXY '5bnU\ 'Ub '6Yhf]YVgghÀhYb
ni fØW₈ni ZØ\ fYb" '6YfY]hg'nk]gW₈Yb ' &\$%& 'i bX ' &\$%* 'gUb_ 'X]YgY 'i a
ZUgh'nY\ b 'DfcnYbhž]a 'j Yf[Ub[YbYb 'J\ f'bcW₈a U'g'i a 'nk Y]
DfcnYbh[Y[YbØVYf' J cf' U\ f'Ui Z'bi ba Y\ f' "%") %%'GhUbXcfhY" 'bg'XYb
'YhnhYb 'ZØbZ 'J\ fYb 'k i fXYb 'ÓghYffY]W₈ k Y]h'ZUgh' &\$\\$' = a V]ggY
[YgW₈ 'cggYb 'fGU'Xcž' 'I bX ' Áb[gh'hf]Zž'Yg 'b]W₈ h'a Y\ f'bi f'X]Y
_ 'Ugg]gW₈Yb 'K ØfghY'ghÀbXYž'Ui W₈ '9h\ b] _= a V]ggY '_ca a Yb 'i b hYf
8 fi W₈"

8]Y ' ; fØbXY 'ZØf'X]Y 'GhUbXcfhYfcg]cb 'g]bX 'j]Y 'ZÀ'h]['i bX 'fY]W₈Yb
j cb 'XYf'F Y[]ghf]Yf_UggYbdZ]W₈ h'V]g' ' \]b 'ni 'Y]bYa 'k Yb][
]bbcj Uhjj Yb '5b[YVch' 'GdYn]Y' ' @YhnhYfYg 'XfÀb[h' = a V]ggY 'a a Yf
a Y\ f']b 'X]Y '8YZYbgjj Y" '8Ybb 'k Á\ fYbX'X]Y 'GmghY a [Ughfcbca]Y
a]h'fc' 'YfYbXYb ' GdY]gY_UfhYb 'ZØf'ni gÀhn']W₈ Y ?Ui Zja di 'gY 'i bX
Y]bY '_cbghUbh\c\Y'; ÁghYfYe i Ybn'gcf[hž'UVYb' = a V]ggY 'ni a Y]gh
[Ubn'À\ f]['XUg' ['Y]W₈Y 'GdY]gYbUb[YVch' '8Ug'a U['XU'cXYf'Xcfh
Ui W₈ 'Ui gfY]W₈Ybž'U'Yg']b 'U'Ya '_cghYh'Yg'XYb' = a V]ggYb 'UVYf

I a gUhn"::a 'J\ f`&\$%+ 'Yf`OghY 'Y]b 'a V]ggghUbX 'Xi fW\ gW\ b]hh`]W\%
%, \$"\$\$\$ '9i fcž'k A\ fYbX 'gY`Vgh`_Y]bY 'GhUbXcfhY 'j cb 'Gi V\k Um'Ui Z
[i h'XYb 'Z\Ob Z\UW\ Yb 'I a gUhn '_Ua Yb "6Y] 'A W\8 cbU`X g`U['XYf
Xi fW\ gW\ b]hh`]W\ Y':]]U'i a gUhn ']a 'ØVf][Yb 'VY] " ž&'A]`]cbYb '9i fc"
.

6Ygi W\ Yb 'G]Y 'i bg'Ui Z 'Z Y]gW\ i b X W\ "Uh