

## Starkes Zeichen der Lebensmittelgewerbe

"Handwerk im Trend" war das Motto des zweiten Bundeskongresses der Lebensmittelgewerbe und diente als Leistungsschau und umfangreiche Informationsplattform



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OghYffY]W\]gW\Yb'@YVYbga ]hhY\[Yk YfVY"8]Y'a Y\f'U`g'\*") \$\$
@YVYbga ]hhY\\UbXk Yf\_Yfž'X]Y'a ]h'((") \$\$'5fVY]hbY\a Yfb''A\f`]W\
+ 'A ]``]UfXYb'9i fc'i a gYhnYbž'dfAgYbh]YfhYb'g]W\']a 'A YggYnYbhfi a
XYf'cVYfOghYffY]W\]gW\Yb'GhUXh'a cXYfbž'gY`VghVYk i gghi bX
ni \_i bZhgcf]Ybh]Yfh" I bgYfY'<UbXk Yf\_ga Y]ghYf'i bX
!a Y]ghYf]bbYb'k UfYb'VY[Y]ghYfh"'K ]f'\UVYb'[YbUi 'X]Y'f]W\h][Yb
H\Ya Yb'Ub[YgdfcW\Yb ž'fYgØa]Yfh'?F'8f"'DUi `i g'Ghi ``Yfž
6i bXYg]bbi b[ ga Y]ghYf'XYf'@YVYbga]hhY`[Yk YfVY.' 8]Y
[Ya Y]bgUa Y'@YVYbga]hhY`]bbi b[ 'XYf'6A\W\_Yfž': `Y]gW\Yfž
?cbX]hcfYbž'A Ø``Yf'i bX'gcbgh][Yb'BU\fi b[ g!'i bX
; Ybi gga]hhY`\YfghY``Yf']ghY]bY'9fZc`[gghcfm"'K]f'g]bX
<UbXk Yf\_Yf'a]h'<Yfn'i bX'GYY`Y'i bX'g]bX'a]h'i bgYfYb'hUi gYbXYb
A]h[`]YXYfb'X]Y'ghUf\_Y'?fUZh']bXYb'FY[]cbYb ž'gc'Ghi ``Yf'k Y]hYf"

## 5 A 5! < Ub X k Y f\_gg]Y [ Y`

8 Uni 'VY\_UbbhYb'g]W\']a ': `Y]gW\Yf[Yk YfVY'X]Y': `Y]gW\YfY] < Yfa Ubb'5a gh`Yf'fC VYfÒghYffY]W\Łž': `Y]gW\YfY]'B ÒhgW\

fB]YXYfÒghYffY]WX ŁŽ: `Y]gWXYfY]; fi VYf'fGhY]Yfa Uf\_ŁŽ: `Y]gWXYfY]
A UI 'DUWX]b[Yf'fCVYfÒghYffY]WX ŁŽ: `Y]gWXYfY]'GhY]bYf!6YfbgWXYfYf
fB]YXYfÒghYffY]WX Ł'gck]Y 'X]Y': `Y]gWXYfY]'F YhhYbghY]bYf!
GWX UfZYhhYf'Ui g'GU`nVi f["'5i WX 'hbhYf'XYb'6ÀW\_Yfb'i bX
?cbX]hcfYb'[]b[Yb'Y]b][Y'6Yhf]YVY'a]h'XYa '5A 5! < UbXk Yf\_g]Y[Y`bUWX\Ui gYŽ'XUfi bhYf'X]Y'6ÀW\_YfY]Yb'?i fh'?fUb]WX 'fGhY]Yfa Uf\_ŁŽ
I b[YfgVÀW\_'fB]YXYfÒghYffY]WX Ł'i bX'A Ufh]b]hgWX 'fP;ÀfbhYbŁ'gck]Y
XYf'Ni W\_YfVÀW\_Yf'DUi gYf'fK]YbŁ'i bX'X]Y'?cbX]hcfY]Yb'FY[bYf
fGhY]Yfa Uf\_ŁŽ'K]W\_`]W\_mfB]YXYfÒghYffY]WX Ł'i bX'X]Y'6UWX\U`a
fC VYfÒghYffY]WX Ł''

## K i fghVchgWXUZhYf

 $8 \text{ Ug'Dfc } Y_h < \text{Ub } Xk \text{ Yf}_.Gh \hat{A}f_Yb! = fY'@Ub XYg]bbib['VY['Y]hYh'$  $G[Y^*]U[g]bX[j]Xi[Y^*Yg]7cUWX]b[!5b[YVch]ZØf[Yk[YfV^*]WXY]$ @YVYbga | hhY `YfghY `YfdfAgYbh | YfhY | cb 8 = < Y | Xfi b 6 | WX `Yf!F | dZjcb:XYf:@YVYbga]hhY`U\_UXYa]Y:XYg:ÒghYffY]WX]gWXYb; YkYfVYg" D]Yfc @YfWXYfž GdcfhUfnhž DfÀ| Ybh]| !ž I a k Y`h! i bX 5fVY]hga YX]n]bYf'gck ]Y'@Y\fVYUi ZhfU[hYf'XYf'I b]'K ]Ybz'ghf]VX']b  $gY]bYa \ JcfhfU[ \ < ]^2Y'k ]f^gWA \ YW_Yb'b]WA hfgEa Y\f \ X]Y$ 6YXYi hi b[ '\cWk Yfh][ Yf'\UbXk Yf\_`]WXYf'DfcXi \_h]cb'ZØf'XUg  $VYgha \tilde{O}[\tilde{A}]WXY'; YgWXa UW_gYfYVb]g'Yfjcf''8UbUWX'kifXYb'X]Y$ Zf]qWX [YVUW\_YbYb K i fqhVchqWX UZhYf' j cf XYb J cf \ Ub [ ' [YVYhYb" G]Y'Yf`Ài hYfhYb']\fYb'5i ZhfU[ža]hhY`g'XYf'K i fghUbgdfUW\Y'X]Y 6YqWXfY]Vib['icb': `Y]qWX!'ibX'K ifqhk UfYb'ni 'Yf`Y]WXhYfb"'5i WX X | Y | I a gY hni b [ ga c X Y ``Y ' Z Ø f `X ] Y ' 5 ``Y f [ Y b ] b Z c fa U h] c b ž <math>X | Y< Yf\_i bZhg\_YbbnY]WX bi b[ 'VY]'GWX k Y]bY!ž'; YZØ[ Y`!ž'GWX UZ' i bX N]Y[YbZY]qWX 'gck ]Y 'X]Y 'UV '&\$%\* 'j YfdZ]WX hYbXY BÀ\fk Yfh YbbnY]W\bib[ kifXYb ]a FU\a Yb XYf HU[ib[ XYa @YVYbga ]hhY`i bhYfgi WXi b[gUbghU`h`XYf`GhUXh`K ]Yb`k i fXY`Y]b BÀ\fk YfhW\YW\_'dfÀqYbh]Yfh'i bX']b'Ni gUa a YbUfVY]h'a ]h'XYa  $K = GhY Y fa Uf_Y b^98J!Hcc^bUa Ybg^Y@A = fcf[YghY^h]$ 

## $6\,Y\,gi\,\,W\!\!X\,Y\,b\,\,{}^.G\,]Y\,{}^.i\,\,b\,g\,{}^.Ui\,\,Z_.\,\,{}^.Z\,{}^.Y\,]g\,W\!\!X\,i\,\,b\,X\,W\!c\,{}^.Uh$