

Resümee über die „guten“ Skandale

Bei der Landestagung der burgenländischen Lebensmittelgewerbe wurde das letzte Jahr Revue passiert und die Herausforderungen der Zukunft beleuchtet Von Isabella Weippl



...

æa`GhUXh\chY`D]b_UZY`X`hfUZYb`g]W\`5bZUb[`C_hcVYf`X]Y
 Vi f[Yb`ÀbX]gW\Yb`6ÀW_Yfž: `Y]gW\Yf!`i bX`?cbX]hcFYb`ni f
 `À\f`]W\Yb`@UbXYghU[i b[.`9]b`_f]h]gW\Yf`5i gV`]W_]b`X]Y`Ni _i bZh
 XYg`< UbXk Yf_gž`GhfUhY[]Ybž`i a`XYb`6Yhf]YV`ZØf`XYb`A Uf_h`XYf
 Ni _i bZh`ni`fØghYbž`BYi Yfi b[Yb`i bX`F]W\h`b]Yb`ZØf`XUg
 ca a YbXY`æ\`f`i bX`Y]b`, VYfV`]W`ØVYf`XUg`5A 5!< UbXk Yf_g]Y[Y`
 `XUg`U`Yg`Yfk UfhYh`X]Y`6Ygi W\Yf"
 ?F`: fUbni`K U`bYf`f@UbXYg]bbi b[ga Y]ghYf`@YVYbga]hhY`[Yk YfVY
 i bX`: `Y]gW\Yf`ghUfhYh`a]h`Y]bYa`, VYfV`]W_`ØVYf`X]Y
 k]fhgW\UZh]W\Yb`9fY][b]ggY`XYg`æ\`fYg`i bX`X]Y`5fVY]h`XYf`æbi b["
 : i hhYfa]hhY`g_UbXU`ž`9]Yfg_UbXU`ž`DZYfXYZY]gW\g_UbXU` `ZØf
 K U`bYf`]gh`&\$%`XUg`æ\`f`XYf`@YVYbga]hhY`g_UbXU`Y`"G_UbXU`Øg
 Ui W\`ZØf`X]Y`k]fhgW\UZh]W\Y`@U[Y`XYf`?`Y]b!`i bX`A]hhY`VYhf]YVY3

B Y]bž]a ; Y[YbhY]. : ÆX`_Ubb`a]W`Ub`_Y]bYb`G_UbXU`Yf]bbYfbž
XYf`ZØf`i bg`bY[Uh]j`k Uf`žgc`K U`bYf`"8Ybb`XYf`æ U[Y!`i bX
J YfhfUi Ybgj Yf`i gh`VY]`XYb`?cbgi a YbhYb`[]b[`XUVY]`ja a Yf
ni`UghYb`XYf`[fc»Yb`< UbXY`g_YhhYb`i bX`ni [i bghYb`XYf
?`Y]bi bhYfbY`a Yf`i bX`j\ fYg`A Uf`hUbhY]`g"5b[YbY`a`ØVYffUgW`h
nY][hY`g]W`K U`bYf`XUVY]`j cb`XYf`6Yf]W`hYfghUhi b[`XYf`A YX]Ybž
X]Y`_Y]bYb`6i`a Ub`b`gi W`hYbžgc`bXYfb`X]Y`<]bhYf[fØbXY
VY`Yi W`hYhYb"

, VYffUgW`YbX`XUVY]`k Uf`Ui W`XUg`k]YXYfYfk UW`YbXY`æbhYfYggY
Ub`DZYfXYZY]gW`. : %- +&`Uh`XYf`YhnhY`DZYfXYZY]gW`Yf`]a
6i f[Yb`UbX`Ui Z[Y`Öfh`GY]h]W`a]W`]b`Y]bYa : YfbgY`VYf]W`h
ni a`G_UbXU`[YÄi »Yfh`UVYžj Yf`Ui ZY`]W`]b`a Y]bYa : YgW`ÄZh
k]YXYf`DZYfXYZY]gW`žk Y]`X]Y`B UW`ZfU[Y`XYfa U»Yb`[Ygh]Y[Yb
]gh`žgc`K U`bYf`"5`Yg`U`gc`Y]bY : fU[Y`XYg`f]W`h[Yb`A Uf`_Yh]b[g3
GW`Y]bVUfž`XYbb`Ui W`Y]b`nk Y]hYfž`i fgdfØb[`]W`bY[Uh]j Yf`5bghc»
VfUW`hY`X]Y`@VYbga]hhY`[Yk YfVY`YhnhYbX`]W`dcg]hj]b`X]Y
ÖZYbh]W`Y`K U`fbY`a i b["8]Y`FYXY`]gh]j cb`XYf`%9i fc
6i f[Yf`!K YfVY`_Ua`dU[bY`XYf` : UghZccX`YhhY`A W`cbU`X`gž`X]Y`ni
Y]bYf`VfY]hYb`8]g_i gg]cb`]b`A YX]Yb`i bX`² ZZYbh]W`_Y]h`ZØ`fhY"
B]W`h`bi f`XYb` : `Y]gW`Yfb`gh]Y»`XYf`]b`XYf`FYU`]hÄh`[Ya Y]b`b`Y`Yf
i a [Y`Y`fh`Ui ZhYhYbXY`J Yf[`Y]W`nk]gW`Yb`Ødd][`Y ZØ`hYa
6i f[Yf`i bX`_Ui a`a]h`K i fgh`VYXUW`hYf`GYa a Y`gUi Yf`Ui Z`K]f
`UhYb`]b`Y]bYf`G]hni b[`XYf`æbi b[`VYgW`cggYbž`ØVYf`X]Y
gcniU`Yb`A YX]Yb`Y]bY : Y[Yb`_Ua`dU[bY`[Y[Yb`X]YgY
J Yfi b[`]a`dZi b[`XYf`K i fghgYa a Y`ni`ghUfhYb`žgc`K U`bYf`"5VYf
X]Y`U`[Ya Y]bY`A Y]bi b[`k Uf`gW`bY`Yf`"6]g`A cbhU[`k Uf`X]Y
 : UW`Vcc`!GY]hY`j cb`A W`cbU`X`g`gW`cb`j c`a]h`Zhc[fUZ]gW`Yb
 ; Y[YbVYk Y]gYb`i bX`?f]h]_"

F UX]ck YfVi b[

8Ugg`X]Y : `Y]gW`Yf`bYVYb`XYf`K i fghgYa a Y`nU`fY]W`Y`UbXYfY
GdYn]U`]hÄhYb`V]YhYbž`XUg`k i fXY`a]h`Y]bYf`æ U[Yk YfVi b[`Ui Z
F UX]c`6i f[Yb`UbX`VYk]YgYb`"5W`h`K cW`Yb`Ub[`k i fXYb
D]W`_b]W`_ÖfVYž[YZØ`h`a]h`9fnYi [b]ggYb`XYf`Vi f[Yb`ÄbX]gW`Yb
@VYbga]hhY`[Yk YfVYži bhYf`XYf`6Yj Ö`Yfi b[`j Yf`cgh`8UVY]
a i gghYb`X]Y`æbhYfYggYbhYb` : fU[Yb`ni`XYb`DfcXi`_hYb
VYUbhk`cfhYb`Y]bY`i bhYf`U`hgUa Y`5fhž`XUg`K]ggYb`XYf`<ÖfYf
ØVYf`X]Y`Vi f[Yb`ÄbX]gW`Yb`9fnYi [b]ggY`ni`Yfk Y]hYfb"

l bX`k Ug`k]fX`X]Y`Ni _i bZh`ZØf`X]Y`@YVYbga]hY`[Yk YfVY`Vf]b[Yb3
9]b][Yg`Ub`bYi Yb`J cfgW`f]ZhYbž`X]Y`j YfdZ]W`hYbXY`HUfU!HUghY`[]`h
`Ui h`k U`bYf`UV`bÅW`ghYa` `X\`f`b]W`h`bi f`ZØf`XUg`J YfdUW`_i b[g!
DUd]Yfž`gcbXYfb`Y[`]W`Y`J YfdUW`_i b[ž`Ui W`X`X]Y
DfcXi _hVYnY]W`bi b[Yb`k YfXYb`ghÅf`_Yf`fY[`Ya Ybh]Yfh` A U[YfYg
: UgW`YfYg`Yhk U`XUfZ`\ØW`ghYbg`g]YVYb`DfcnYbh`YhUbhY`
Ybh\U`hYbž`Ui W`k Ybb`Yg`b]W`h`j YfdUW`_h`j Yf`_Ui Zh`k]fXž`YVYbgc
X]Y`6Y[f]ZZ]W`_Y]hYb`ni f`?Ø`i b[`k YfXYb`[YbUi`XYZ]b]Yfh`

`A Uf`_hghfUhY[]Yb

8Ua]h`Yg`b]W`h`bi f`Y]bY`Ni bU`a Y`Ub`J cfgW`f]ZhYb`i bX
FY[Y`i b[Ybž`gcbXYfb`_Ui W`Ub`[YgW`ÅZh`]W`Ya` `9fZc`[`] YVYb
_Ubbž`ghY`hY`i bhYfbY`a YbgVYfUhYf`i bX`6ÅW`_Yfa Y]ghYf`K c`Z[Ub[
<U[Yf`]b`gY]bYa` `J cfhfU[`A Uf`_hghfUhY[]Yb`ZØf`Y]bY`YfZc`[fY]W`Y
Ni _i bZh`U`g`9]bnY`i bhYfbY`a Yf` `j cf`"9g`gY]`Y]b`: U`hž`gc`<U[Yfž
XUgg`]a a Yf`a Y`f`6Yhf]YVY`Ui g`XYa` `A Uf`_h`gW`Y]XYb` `gY]Yb`Yg
6ÅW`_Yfž`?cbX]hcfY]Yb`cXYf`YVYb`:`Y]gW`Yf`"K Ufi a`3`K Y]`g]Y`b`g
i bX`fYW`hg`j cb`XYb`A]hVYk YfVYfb`ØVYf`c`h`k ØfXYb`"8U`Yf`a i gg
g]W`_Ui W`X`Yf`_`Y]bghY`i bhYfbY`a Yf`a]h`XYb`5bZcfXYfi b[Yb`XYg
A Uf`_hYg`_Ui gY]bUbXYfgYhnYb`"8Yb`GhUhi g`ei c`U`hYb`fY]W`h`b]W`h
a Y`f.` `9fZU`fi b[`U`Y]b`]gh`_Y]b`[i hYf`FUh[YVYfž`k Ybb`g]Y`b]W`h
Xi fW`ghYhY`BYi []Yf`i bX`J YfÅbXYfi b[`[Y`Y]hYh`]gh ž`gc`X]Y
A Ui]a Y`j cb`<U[Yf`"8Ybb`X]Y`bXi ghf]Yž`X]Y`8]g`cbhYf`ÅhYb`XUg
k]fhgW`UZh`]W`Y`?bck`!`ck`i bX`X]Y`hYW`b]gW`Yb`:`Y[YVYb`Y]hYb`
9g`gY]`XU`Yf`_Y]bY`: fU[Yž`gcbXYfb`Y]bY`DZ]W`hž`VYgh]a a hY
H`Ya Yb`i a ni gYhnYbž`i a`a]h\U`hYb`ni`_ØbbYb`"9]b`6Y]gd]Y`gY]
XYf`K i bgW`X`Yg`?cbgi a YbhYb`bUW`_U`[Ya Y]bYf`J Yfgcf[i b[`Yf
k]`b]W`h`ZØf`YXYg`DfcXi _h`]b`Y]b`Y][YbYg`; YgW`ÅZh`_Ui ZYb`"9]b
Ni gUa a YbgW`i gg`j cb`:`Y]gW`YfY]Yb`i bX`6ÅW`_YfY]Yb`cXYf`X]Y
9fk Y]hYfi b[`i a`Y]bY`; Ughfc`]nYbn`gY]`XU`Yfž`k Ybb`bi f`]f[YbXk]Y
a Ø[`]W`ž`i a ni gYhnYb`"Ni a U`@YhnhYfY`XYb`J cfhY]`XYf
GcbbhU[gØZZbi b[`V]YhYh`Y]b`k]W`h][Yf`J cfhY]`b`XYf
?i bXYb[Yk]bbi b["
9fghYbg`Ybhgd]W`h`Yg`XYa`?i bXYbk i bgW`bUW`_U`[Ya Y]bYf
J YfZØ[VUf`_Y]hž`nk Y]hYbg`gY]`XYf`GcbbhU[`YbYf`HU[ž`Ub`XYa`a]h
NY]hi bX`; Ybi gg`Y]b[Y`_Ui Zh`k YfXY`i bX`k c`Ui »YfXYa`VY]
9\YdUUfYb`i bX`: Ua]]Yb`[Ya Y]bgUa ž`U`gc`a]h`j YfghÅf`_hYf

:]bUbn_fUZhžY]b[Y_Ui Zh'k YfXY""I bX'k Yf'Ua 'K cW\YbYbXY'X]Y
DfcXi _hY' _YbbYb`YfbYb'_ÒbbYž'_ca a Y'Ui W\i bhYf'XYf'K cW\Y
Y\Yf'k]YXYf"?Y]bY': fU[Y' ']b'6Yni ['Ui Z'X]Y'5fVY]hgnY]hYb']gh'X]Y
GcbbhU[gÒZZbi b['Y]bY'<YfUi gZcfXYfi b[ž'UVYf'Y]bY'`c\`bYbXY"
8]Y'bYi YghYb'NU\`Yb'XUni `dfĀgYbh]YfhY'A U["'7`Ui X]U'K Y]gg'j cb
XYf'@YVYbga]hhY`U_UXYa]Y""6]g'9bXY'&\$%('gc``Yb'&\$'\$6Yhf]YVY
nYfh]Z]n]Yfh'gY]bž'V]g\Yf'g]bX'Yg')) ž'k cVY]'&(\$'dYfgÒb`]W\`VYfUhYb
k YfXYbž'k Y]hYfY`*\$'\ĀhhYb'Ub[YZfU[h' 'i bX']bg[YgUa h
_cbhU_h]Yfh'k i fXYb'gY]h`YhnhYa 'A U]'%- \$'\$6Yhf]YVY""8]Y
bch'k YbX][Yb'8c_i a YbhY'k YfXYb']b'Y]bYa '_cghYbZfY]Yb7cUW\]b[
YfghY``h"

6Ygi W\Yb'G]Y'i bg'Ui Z.'Z'Y]gW\i bXWŁ"Uh