

Neues Sicherheitskonzept

Meat Integrity Solution soll für Transparenz und Sicherheit in der Fleischindustrie sorgen, ohne sensible Daten aus der Hand geben zu müssen



...

6Y]`gcb][Ya `K YhhYf`hfUZYb`g]W 5bZUb[`GYdhYa VYf`J YfhfYhYf XYf` `Y]gW]bXi ghf]Yži a `g]W ØVYf`bYi Y`G]W Yf\Y]hgghUbXUfXg`]b XYf`8UhYbj YfUfVY]hi b[`ni `]bZcfa]YfYb`"Ni `XYa `6fUbW YbhfYZZYb a]h`UbgW `]Y» YbXYa `; f]`!K cf_g\cd` `j cb`i bX`a]h`2 ghYffY]W g 8cddY`[f]`k Y`ha Y]ghYf`5X]`A UhnY_` `\\UhY`X]Y`GcZhk UfY`@c[]gh`_ 5fh`UbX`; a V<`fG@5`]a `XYi hgW Yb`E i U_YbVfØW_`Y]b[Y`UXYb`" `a A]hhY`di b_h`ghUbX`X]Y`j cb`G@5`Ybhk]W_Y`hY`A YUh`b`hY`[f]hm Gc`i h]cb`fA`GŁžX]Y`XYb`[YgUa hYb` `Y]gW j YfUfVY]hi b[gdfcnYgg hfUbgdUfYb hYfž`g]W YfYf`i bX`YZZ]n]YbhfYf`a UW Yb`gc`" A]h`XYf`+!`@Ogi b[`ObbYb`8UhYbj YfUfVY]hi b[gdfcnYggY`]b`XYf` `Y]gW k UfYb]bXi ghf]Y`g]W YfYf`[YghU`hYh`k YfXYbži a `_ObZh`[

: `Y]gWXg_UbXU`Y`ni`j Yf\]bXYfb"``a` : Y[YbgUhn`ni f`V]g\Yf][Yb`+H!
J YfUfVY]hi b[`gdY]WX Yfh`A =G`gÀa h`]WX Y`8UhYb`Ui g`XYa
: `Y]gWXj YfUfVY]hi b[gdfcnYgg` `Yhk U`j cb`K UU[Ybž
?`Ugg]Zjn]Yfi b[ggmghYa Yb`k]Y`XYa` : 5H!C!A YhYf`fl CA ŁcXYf`XYa
5i hc: CA` `]b`Y]bYf`XYnYbhfU`Yb`8UhYbVUb_`VY]a` `Yk Y`][Yb
J YfUfVY]hi b[gVYhf]YV`j YfgWX`ØggY`h`i bX`i bVYY]bZi ggVUf`j cb
8f]hhYb`8Ua]h`k YfXYb`8UhYb`Ui g`XYa` `9]WX VYfY]WX`i bUV\Àb[`][
j cb`XYf`Y]b[YgYhnhYb`6Yhf]YVggcZhk UfY`ZØf`Y]bY`gdÀhYfY
. VYfdfØZ b[` [YgdY]WX Yfh`B UWX`6YXUFZ`_Ubb`VYfYWX h][hYb
DYfgcbYb`k]Y`@UbXk]fhYbžJ]Y\`ÀbX`YfbžJ YhYf]bÀfYbž
J Yfa` Uf`hYfb`cXYf`ghUUh`]WX Yb`?cbhfc`[fYa`]Yb`dYf
G]WX Yf\ Y]hggWX`ØggY`i bX`dYfgØb`]WX Yf`?Ybbi b[`XYf`Ni`[f]Z²
[YghUhhYh`k YfXYb`8]Y`a`Ub]di`Uh]cbgg]WX YfYb`8UhYb`gc`Yb
HfUbgdUfYbnž`9Zjn]Ybn`i bX`G]WX Yf\ Y]h`]b`XYf`[YgUa` hYb
@]YZYf`YhhY`gWX UZZYbžXYb`J YfVfUi`WX Yf`gWX ØhnYb`i bX`XUg
5bgY\Yb`XYf`[YgUa` hYb` : `Y]gWXk`]fhgWX UZh`ghÀf`Yb"

? cghYb`[Øbgh`[Y`@Ogi` b[
8YfnY]h`k`fX`A =G`i`"U`j`cb`XYf`6fUbX`E`i`U`]hÀhgZY]gWX` ; a`V<`/`7c`
?;`[`a`hÀ`[`]WX Yb`6Yhf]YV`[YhYghYh`DUi`6fUbXž;`YgWXÀZhgZØ\`fYf
i`bX`b\UVYf`XYg`GWX`UWX hYhf]YVYg`gck`]Y`J`cfg]hYb`XYf`XYg
J`YfVUbXYg`XYf` : `Y]gWXk`]fhgWX UZh`Y`J`"žni`XYb`V]g\Yf][Yb
9fZU\`fi`b[Yb` : Øf`i`bg`]gh`A =G`Y]bY`g]WX YfY`i`bX`j`cf`U`Y`
_cghYb`[Øbgh`[Y`@Ogi` b[`ž`i`a`i`bgYfYb`GWX`UWX hdfcnYgg`bUWX`]bbYb
i`bX`Ui`»`Yb`h`fUbgdUfYb`h`Y`ni`a`UWX Ybžc`bY`X]Y`?cbhfc`Y`ØVYf
gYbg]V`Y`I`bhYfbY\`a`YbgXUhYb`Ui`g`XYf`<`UbX`[YVYb`ni`a`ØggYb`
A`]h`XYa`GmghYa`[UfUbh]YfYb`k`]f`gÀa`h`]WX Yb`b\hYfYggYb`fY]gYb
j`c`Y`F`ØW\`YfZc`[VUf`Y]h`Ui`Z`a`Ub]di`Uh]cbgg]WX YfY`8UhYb` `9]b`Yb
À`b`]WX Yb`<`UbX`i`b[gVYXUfZ`g]Y\h`G@5!` YgWXÀZhgZØ\`fYf`Øf`[`6fYn`.
B`UWX`XYb`B`Y`[Uh]j`gWX`U`[nY`Yb`XYf`YhnhYb`A`cb`UhY`]gh`X]Y
: `Y]gWX VfUbWX Y`[YZcfXYfhž`X]Y`J`YfUfVY]hi`b[`i`bX`GdY]WX Yfi`b[
]`f`Yf`8UhYb`ni`ØVYfXYb`Yb`i`bX`bYi`ni`XYZ]b]YfYb`8U\Yf`k`c`Yb
k`]f`Y]bYb`A`YUh`b\hY`f]hml`6Y]fUh`]bg`@`VYf`fi`Z`bž`XYf`X]Y`k`Y]h`Yf`Y
9bhk`]W`i`b[`U`h]j`VY`[`Y]hYh`i`bX`VfUbWX Yb`hmd]gWX`VYY]bZi`ggh`A`=G
k`]fX`XYfnY]h`Xi`fWX`X]Y`H`J`H`bUWX`XYb`\ØWX`ghYb
G]WX Yf\ Y]hggUbXUfXg`nYfh]Zjn]Yfh` `Ni`a`5VgWX`i`gg`YfZc`[hY`XYf
_i`]bUf]gWX Y`<`Ø\`Ydi`b`h`]b`cfa`Y]bYg`f]`!K`cf`g\cdg`a`]h`5X`
A`UhñY`_`8UVY]k`i`fXY`XUg`A`YbØ`a`]h`6]YfXcgYb\YbXYf`ž

6Y]f]YXgWX b]hhY 'i bX 'B i gga i ZZ]b 'j cb 'U ``Yb 'HY]`bY\ a Yfb 'a]h
[fc » Ya '9bh\ i g]Uga i g 'ni VYfY]hYh 'i bX 'bUhØf`]WX 'Ui WX '[Y[YggYb"
fF YX#A UhñY _#G@5 Ł

6Ygi WX Yb 'G]Y 'i bg 'Ui Z 'Z Y]gWX i bXWX "Uh