

Neues Sicherheitskonzept

Meat Integrity Solution soll für Transparenz und Sicherheit in der Fleischindustrie sorgen, ohne sensible Daten aus der Hand geben zu müssen



...

6Y]'gcb b][Ya 'K YhYf'hfUZYb'g]W\ '5bZUb['GYdhYa VYf'J YfhfYhYf
XYf': 'Y]gW\]bXi ghf]Yž'i a 'g]W\ ØVYf'bYi Y'G]W\ Yf\Y]hgghUbXUfXg']b
XYf'8UhYbj YfUfVY]hi b['ni 'bZcfa]YfYb''Ni 'XYa '6fUbW\YbhYZZYb
a]h'UbgW\ 'Y»YbXYa ' ; f]'!K cf_g\cd' 'j cb'i bX'a]h'² ghYffY]W\g
8cddY' [f]'k Y'ha Y]ghYf'5X]'A UhnY_ ' 'UhhY'X]Y'GcZhk UfY '@c []gh]_
5fh'UbX' ; a V< 'fG@5Ł'ja 'XYi hgW\Yb'E i U_YbVfØW_ 'Y]b[Y'UXYb''=a
A]hY'di b_highUbX'X]Y'j cb'G@5 'Ybhk]W_Y'hY'A YUh'÷hY [f]hm
Gc'i h]cb'fA ÆŁž'X]Y'XYb' [YgUa hYb': 'Y]gW\j YfUfVY]hi b[gdfcnYgg
hfUb gdUfYbhYfž'g]W\YfYf'i bX'YZZ]n]YbhYf'a UW\Yb'gc''
A]h'XYf'÷!@Øgi b['_ØbbYb'8UhYbj YfUfVY]hi b[gdfcnYggY']b'XYf
: 'Y]gW\k UfYb]bXi ghf]Y'g]W\YfYf' [YghU'hYh'k YfXYbž'i a '_ØbZh][

:`Y]gW\g_UbXU`Y`ni`j`Yf\]bXYfb""`a` ; Y[YbgUhn`ni`f`V]g\Yf][Yb`+H!
J YfUfVY]hi`b[`gdY]W\Yfh`A`G`g`A`a`h`]W\Y`8UhYb`Ui`g`XYa
: `Y]gW\j`YfUfVY]hi`b[`gdfcnYgg` `Yhk`U`j`cb`K`UU[Ybž
?`Ugg]Zn]Yfi`b[`ggmghYa`Yb`k`j`Y`XYa` :`5H!C!A`YhYf`fi`CA`Ł`cXYf`XYa
5i`hc: CA` :`j`b`Y]bYf`XYnYbhfU`Yb`8UhYbVUb`_`VY]a` `Yk`Y`][Yb
J YfUfVY]hi`b[`gVYhf]YV`j`YfgW\`ØggY`hi`bX`i`bVYY]bZi`ggVUf`j`cb
8f]hhYb""`8Ua`j`hk`YfXYb`8UhYb`Ui`g`XYa` `9]W\VYfY]W\`i`bUV\`Ab[]
j`cb`XYf`Y]b[YgYhnhYb`6Yhf]YVggcZh`k`UfY`ZØf`Y]bY`gd`ÅhYfY
,`VYfdfØZ`b[` [YgdY]W\Yfh`B`UW\`6YXUfZ`_`Ubb`VYfYW\h][`hYb
DYfgcbYb`k`j`Y`@UbXk`j`fhYbž`J`j`Y\`ÅbX`Yfbž`J`YhYf]b`ÅfYbž
J`Yfa`Uf`_`hYfb`c`XYf`ghUUh]W\Yb`?`cbhfc``[fYa`j`Yb`dYf
G]W\Yf\Y]hggW\`ØggY`i`bX`dYfgØb`]W\Yf`?`Ybbi`b[`XYf`Ni` [f]ZZ
[YghUhhY`hk`YfXYb""`8]Y`a`Ub]di`Uh]cbgg]W\YfYb`8UhYb`gc``Yb
HfUb`gdUfYbnž`9ZZ]n]Ybn`i`bX`G]W\Yf\Y]hi`b`XYf`[YgUa`hYb
@]YZYf`_`YhY`gW\UZZYbž`XYb`j`YfVfUi`W\Yf`gW\ØhnYb`i`bX`XUg
5bgY\Yb`XYf`[YgUa`hYb`: `Y]gW\k`j`fhgW\UZh`gh`Åf`_`Yb"

?`cghYb[Øbgh][Y`@Øgi`b[
8YfnY]hk`j`fX`A`G`i`""U""j`cb`XYf`6fUbX`E`i`U`j`h`hgZY]gW\` ;`a`V<`/` `7c`"
?;`j`a` `h`Å[`]W\Yb`6Yhf]YV`[YhYghYh`DUI` ``6fUbXž;`YgW\`ÅZhgzØ\`fYf
i`bX`+b\UVYf`XYg`GW\`UW\hVYhf]YVYg`gck`j`Y`j`cfg]hnYbXYf`XYg
J`YfVUbXYg`XYf`: `Y]gW\k`j`fhgW\UZh`Y""`J`ž`ni` `XYb`V]g\Yf][Yb
9fZU\fi`b[Yb.` :`Øf`i`bg`]gh`A`G`Y]bY`g]W\YfY`i`bX`j`cf`U``Ya
_`cghYb[Øbgh][Y`@Øgi`b[ž`i`a` `i`bgYfYb`GW\`UW\hdfcnYgg`bUW\`]bbYb
i`bX`Ui`»`Yb`hfUb`gdUfYb`hYf`ni` `a`UW\Ybž`c`bY`X]Y`?`cbhfc``Y`ØVYf
gYbg]V`Y`i`b`hYfbY\`a`YbgXUhYb`Ui`g`XYf`<`UbX`[YVYb`ni` `a`ØggYb`"
A`j`hXYa` `GmghYa` `[UfUbh]YfYb`k`j`f`g`A`a`h`]W\Yb`+b`hYfYggYb`_`fY]gYb
j`c``Y`F`ØW`_`j`YfZc`[VUf`_`Y]hi`Ui`Z`a`Ub]di`Uh]cbgg]W\YfY`8UhYb`" `9]bYb
Å\b`]W\Yb`<`UbX`i`b[`gVYXUfZ`g]Y\`h`G@5!;`YgW\`ÅZhgzØ\`fYf`+Øf[`6fYn`.
B`UW\`XYb`B`Y[Uh]j`gW\`U[nY]Yb`XYf`YhnhYb`A`cbUhY`]gh`X]Y
: `Y]gW\VfUbW\Y`[YZcfXYfhž`X]Y`j`YfUfVY]hi`b[`i`bX`GdY]W\Yfi`b[
j\`fYf`8UhYb`ni`ØVYfXYb`_`Yb`i`bX`bYi` `ni`XYZ]b]YfYb""`8U\Yf`k`c``Yb
k`j`f`Y]bYb`A`YUhl`+b`hY[f]hml`6Y]fUh]bg`@YVYb`fi`ZYbž`XYf`X]Y`k`Y]hYfY
9b`hk`j`W`_`i`b[`U`_`hj` `VY[`Y]hYhi`bX`VfUbW\Yb`hmd]gW\`VYY]bZi`ggh`A`G
k`j`fX`XYfnY]hi`Xi`fW\`X]Y`H`_`J`j`H`bUW\`XYb`_`ØW\ghYb
G]W\Yf\Y]hggHUbXUfXg`nYfh]Zn]Yfh` `Ni`a` `5VgW\`i`gg`YfZc`[hY`XYf
`i`j`bUf]gW\Y`<`Ø\Ydi`b``h]b`:`cfa` `Y]bYg`;`f]`!K`cf`_`g\`cdg`a`j`h`5X]
A`UhnY`_`"8UVY]`k`i`fXY`XUg`A`YbØ`a`j`h`6]YfXcgYb\YbXYf`ž

6Y]f]YXgW\ b]hY`i bX`Bi gga i Z]b`j cb`U`Yb`HY]`bY\ a Yfb`a]h
[fc»Ya`9bh\i g]Uga i g`ni VYfY]hYh`i bX`bUhØf`]W\`Ui W\`[Y[YggYb"
fF YX#A UhnY_#G@5Ł

6Ygi W\Yb`G]Y`i bg`Ui Z.`Z`Y]gW\i bXWŁ"Uh