

„Metzkerei“ mit Unternehmergeist

Seit Christian Metzker in die Fleischerei der Eltern einstieg, konnte er mit kreativen Ideen und Tatendrang das Geschäft für eine erfolgreiche Zukunft ausbauen.



...

8]Y': UggUXY'k]fX'\Yi Yf'bcW\ '[Ya UW\h žZØ[h'7\ f]gh]Ub'A Yhn_Yf
['Y]W\ 'VY]a '9a dZUb['\]bni "'8 Ug'Y]W\h'Ub[Y[fUi hY'5i » YbV]'X'XYf
: 'Y]gW\YfY]'A Yhn_Yf']gh'bÅa '\]W\XUg'YnhY', VYfV'Y]VgY'ž'k Y'W\Yg
ØVYf'Y]bYb']b'XYb'YnhYb'g]YVYb'Œ\ fYb'_ca d'Yhh'a cXYfb]g]YfhYb
6Yhf]YV'\]bk Y[hÅi gW\h"'8Ybb'XUa U'g'k i fXY'_Ufž'XUgg'Gc\ b
7\ f]gh]Ub'bUW\ 'gY]bYb'9'hYfb'X]Y'j ca ' ; fc»j UhYf'j cf'Yhk U'+\$
Œ\ fYb '[Y[fØbXYhY': 'Y]gW\YfY]'b'K]Ybg'%+"6Yn]f'_fk YfbU'gk

k Y]hYfZØ\ fYb`k ØfXY"? Y]bY`_UfY`GUWXY`j cb`5bZUb[`Ub"

Nk Uf`\UhhY`7\ f]gh]Ub`A Yhn_Yf`gWxc b`gY]h%) `đ\ fYb`a]h[YUfVY]hYh
i bX`U`Yg`Bchk YbX][Y`j cb`XYb`9`hYfb`[Y`Yfbhž`UVYf`Yf`\UhhY`Ui W
Y]bY`5i gV]`Xi b[`ni a`N]a`a YfYf`i bX`GWXU`Yf`UVgc`j]Yfh`i bX
k c`hY`]b`XYf`6Ui VfUbWXY`V`Y]VYb`"Bi f`ØVYf[Ub[gk Y]gY`\U`ZYf
a]h`5bZUb[`nk Ubn][`XYb`9`hYfb`ZØf`Y]b`dUuf`K cWXYb`Ui g`"5VYf
ni a`Y]bYb`a Yf`hY`Yf`VY]`X]YgYa` `5fVY]hgUi gZi [`ž`XUgg`]`a`X]Y
HÅh][`_Y]h`]b`XYf`: `Y]gWXYfY]: fYi XY`VYfY]hYhYž`ni a`UbXYfYb`gU\
Yfž`XUgg`Yg`Ub`XYf`NY]h`k Ufž`XYb`9`hYfb`i bhYf`X]Y`5fa`Y`ni`[fY]ZYb`
`W\`UV`[YgY\Ybž`Yg`[]Vh`< UbX`i b[gVYXUfZ`"bYf\U`V`XYf
_i fnYb`GdUbbYž`]b`XYf`]W`Ui g\U`Ž`\UVY`]W`gc`j]Y`Y`6YfY]WXY
ØVYfbca`a`Yb`"Gcbgh`\ÅhhYb`g]Y`U`ni`XYf`NY]h`Ui W`VU`X
Ui Z[Y\Øfh"

8Yf`J UhYfž`ZØf`XYggYb`* \$"`; YVi fhghU[`[YfUXY`X]Y`J cfVYfY]hi b[Yb
`Ui ZYbž`\Uh`g]W`a]hh`Yfk Y]Y`Ui W`gWxc b`Ui g`XYa` `; YgW`ÅZh
ni fØW_[Ync[Ybž`X]Y`A i hhYfž`X]Y`V]g\Yf`bcW`ZY]»][`a`]h\U`Ž`k]fX
g]W`9bXY`XYg`đ\ fYg`ni f`Fi`Y`gYhnYb"

`Gi`_nYgg]j Y`9fbYi Yfi b[`

B UWXYa`7\ f]gh]Ub`j c``]bg`; YgW`ÅZh`Y]bgh]Y[`ž`k i fXYb`X]Y
DfcXi`_h]cbgf`Åi a`]W`_Y]hYb`a cXYfb]g]Yfhž`X]Y`bghU`Uh]cbYb
YfbYi Yfhž`A UgW`]bYb`bUW`i bX`bUW`bYi`Ub[YgW`UZZh"
A UgW`]bYbhYW`b]gW`g]bX`k]f`Ui ZXYa`bYi YghYb`GhUbX`"Dc`hYf
i bX`?i hhYfž`XUg`]gh`U`Yg`hcd`ž`gc`A Yh_nYf"

Nk Y]:`Y[Yb`a]h`Y]bYf`?`UddY`gW`Å[h`Yf`\]Yfž`X]Y`fY[Y`a`Å»][Y
HY]`bU`a`Y`Ub`XYb`]bhYfbUh]cbU`Yb`: UW`k YhVYk YfVYb`]b
: fUb`_Z fh`bØhnh`Yf`bÅa`]W`]a`a Yf`Ui W`ž`i a`Xcfh`X]Y`bYi YghYb
A UgW`]bYb`ni`VY[i hUW`hYb`i bX`]a`6YXUfZgZU``bUW`ni fØghYb"
BUhØf`]W`_Ubb`a`Ub`đ\ fnY\ bHY`a]h`XYb`[`Y]WXYb`; Yf`ÅhYb
UfVY]hYbž`UVYf`dfcZYgg]cbY`Yf`i bX`gW`bY`Yf`UggYb`g]W`5i Zh`Å[Y
bUhØf`]W`a]h`XYb`VYghYb`A UgW`]bYb`Yf`YX][Yb`
XYa`YbhgdfYWXYbX`a`Y\f`; YgW`ÅZh`_Ubb`a`Ub`Ui W`a`UWXYb"
5i W`k Ybb`ni [i bghYb`XYf`E i U`]h`Åh[YbYfY``K Yfh`Ui Z`< UbXUfVY]h

[Y`Y[h'k]fXž`VY]; fc»Ui žhfÄ[Yb`_ca a h'Ui W`a U`X]Y`j c`Y
?UdUn]hÄh`XYf`A UgW`]bYb`ni a `9]bgUhn"6]g`ni `%"\$`\$`\$`_[
K i fghk UfYb`k YfXYb`XUbb`dfc`HU[`YfnYi [h" `b`XYf
A Ufh]b][Ubgn`Y]h]a `Bcj Ya VYf`g]bX`Ui W`) "\$`\$`\$`?bÖXY`dfc`HU[
_Y]b`DfcV`Ya "

`æ V]gg

6YgcbXYfg`VY]`XYb`hÄ[`]W`k YW`gY`bXYb`A YbØgž`X]Y`A Yhm_Yf
UbV]YhYhž`_ca a h']\a `@YmhfYfYg`ni [i hY""8Ybb`) \$`V]g`+\$`A YbØg
dfc`HU[`g]bX`_Y]bY`GY`hYb`Y]h"8Ua]h'a UW`Yb`g]Y`Ui W`Y]bYb
[i hYb`HY]`XYg`9fhfU[Yg`Ui g.` æ V]ggYž; Ughfc`i bX`A YbØg
a UW`Yb`XUg`<Ui dh[YgW`Äžž`XYf`fY]bY`H`Y`_Ybj Yf`_Ui Z]gh'a]b]a U`
[Yk cfXYb` ž'a Y]bh`A Yhm_Yf""Nk Y]`U`VY`GW`k Y]bY`dfc`K cW`Y
k YfXYb`]a `X]fY`hYb`J Yf`_Ui ZYhk U`j YfUfVY]hYh" `b`di bW`c
; YgUa hYfhfU[`VY`Äi ž`g]W`XYf`5bhY]`j cb`A YbØ!`i bX
H`Y`_Ybj Yf`_Ui Zni gUa a Yb[Ybca a Yb`Ui ZYhk U`&\$`DfcnYbhž`+\$
DfcnYbh'a UW`h`XYf`; Ughfc!5bhY]`Ui gž`nY`b`DfcnYbh`_ca a Yb`Ui Z
X]Y`7UhYf]b[Ui žhfÄ[Y"

9[U`]b`k Y`W`Ya `6YfY]W`ž`X]Y`E i U`]hÄh`nÄ`h`U`g`VYghYg
J Yf`_Ui ZgUf[i a Ybh" `B]W`h`i a gcbgh`Yf\]Y`hYb`U`Y`DfcXi _hYž'a]h
XYbYb`A Yhm_Yf`Ya U`g`ni `XYb`; fUb`_Ž fhYf`; UW`k YhVYk YfVYb
Ž \fž`Y]bY`5i gnY]W`bi b[ž] cb`XYb`&\$`bUh]cbU`Yb`i bX
]bhYfbUh]cbU`Yb`DfY]gYb`YffY]W`hYb`nY`b`a]h`XYf`j c`Yb
Di b_hYnU`\`; c`X""; Øf`6fUhk i fgh`i bX`DfYggk i fgh`[UV`Yg`ni `Ymnh
; c`Xž`X]Y`gW`UfZ`?ÄgY`fU]bYf`a]h`7`\`]gW`chYb`VY]a ``YmnhYb`A U`
k Uf`Y]b`J Yfgi W`ž`XYf`]a a Yf\]b`(-`j cb`) \$`Di b_hYb`Yf\]Y`h"
J Yf`_Ui ZggW`U[Yf`V`Y]Vh`X]Y`_`Ugg]gW`Y`?ÄgY`fU]bYfž`GdYn]U`]hÄh
]gh`XYf`UW`h`K cW`Yb`[YfY]žY`F]bXg`i b[YbVfUhYb"

BYi Y`?i bXgW`Už`_ca a h`ni a `Y]bYb`Xi fW`A i bXd fcdU[UbXU`ni
]\a ž`U`YfX]b[g'a UW`h`A Yhm_Yf`Ui W`_fÄž][`K YfVi b["
D`U`Uhk ÄbXYž`@Yi W`hfY`_Ua Yž`9]bgW`U`hi b[Yb`]b`VY`UbbhYb
`UbXYgk Y]hYb`HU[YgnY]hi b[Yb`f?i f]Yfž`?fcbYŁ`gck]Y`XYf
6Yn]f_gnY]hi b[ž`K YfVi b[`Ub`GW`i `Yb`cXYf`Gdc fhd`ÄmYb`[Y`\ÖfYb
XUni ""8UfØVYf`\]bUi g`]gh`X]Y`Y`Y]gW`YfY]`Y]b`cZZ]n]Y`Yf`Gdc bgc f

XYg'K]YbYf'Gdcfh_`i Vgž'a]h'a Y\fyfYb`l bhYfbY\`a Yb`XYf
l a [YVi b[`k]fX`X]YgY`5i Z[UVY`[YhY]`h"8Ybb`J YfbYhni b[`ghUhh
?cb_`i ffYbn`\Y]»h`XUg`F YnYdh]a `l a [Ub[`a]h?c``Y[Yb"6Y]
j YfgW\]YXYbYb`J YfUbghU`hi b[Yb`ja `6Yn]f_`k]Y`ni a `6Y]gd]Y`XYa
?]fhU[`k]fX`[Ya Y]bgUa `XUg_`i `]bUf]gW\Y`Dfc[fUa a `Ui g[Yf]W\hYh"
9VYbgc`]b`XYf`DfcXi _h]cb`k]fX`gW\cb`Y]ba U`i bhYfY]bUbXYf
Ui g[Y\c`ZYbž`k]Y`Yhk U`a]h`XYf`:`Y]gW\YfY]`6Ui Yf`]b`:` Yfgh\cZ"
5i W\`VY]`7UhYf]b[Ui ZhfÀ[Yb`i bhYfV]YhY`]W\`_Y]bY`?c``Y[Yb ž
VYhcbh`A Yhn_Yf"

`?fYUh]j Yf`:`Y]gh`[YZfU[h

8]Y`ja `dYfgØb`]W\Yb`?cbhU_h`a]h`XYb`?i bXYb`YbhghY\YbXYb
_fYUh]j Yb`XYYb`i bX`Y]bY`5i gk Y]hi b[`XYf`:`YgW\ÀZhgy`XYf`g]bX
A Yhn_Yfg`F YnYdh`ZØf`Y]bY`YfZc`[fY]W\Y`Ni _i bZh`b`Y]bYf`b]W\h
]a a Yf`Y]bZUW\Yb`6fUbW\Y"l a `VY]a `7UhYf]b[gYfj]W\
cb`i ffYbnZÀ\][`ni `gY]bž`V]YhYh`A Yhn_Yf`a]h`Yfk Y]Y`bYVYb
A YbØg`ZØf`V]g`ni %) \$`DYfgcbYb`Ui W\`X]Y`Cf[Ub]gUh]cb`XYg
l bhYf\U`hi b[gdfc[fUa a g`Ub``j cb`5b]a Uh]cb`V]g`ni a
H]gW\`nUi VYfYf"8]Y`@Yi hY`k c``Yb`_Y]bY`5fVY]h`\UVYb`i bX`XUg
_ca d`YhhY`Dfc[fUa a "8]Y`Y]bZUW\Y`J Uf]UbhY``]W\`jYZYfY`XUg
9ggYbž`i a `XYb`FYgh`Øa a Yfh`g]W\`XYf`J YfUbghU`hYf` ž`XUg`fY]W\h
cZh`b]W\h`a Y\fž`Yf`_`Àfh`A Yhn_Yf`X]YgY`9bhk]W_`i b["

5i W\`Y]b`?cW\`]gh`Ub[YghY`hž`i a `VY]`A YbØg`i bX`DUfhmgYfj]W`ZØf
X]Y`bØh][Y`E i U]h`Àh`i bX`J]Y`ZU`h`ni `gc`f[Yb"6Y]a `f]W\h][Yb
DYfgcbU``[Y`Ub[h`XYf`l bhYfbY\`a Yf`UVYf`Ui W\`Ub`gY]bY`:`fYbnYb.
`:`YY][bYhY`@Yi hY`ni `Z]bXYb`]gh`gY\`f`gW\`k Yfž`gY]`Yg]b`XYf
DfcXi _h]cb`cXYf`]b`XYf`?ØW\Y ž`gc`A Yhn_Yf"Ni fnY]h`gi W\Y`Yf`ni a
6Y]gd]Y`Y]bYb`bYi Yb`:`Y]gW\ZUW\j Yf`_Ai ZYf"5W\h`@Yi hY`g]bX
XYfnY]h`VY]`j\`a `Ub[YghY`hž`XUj cb`nk Y]DYbg]cb]ghYbž`X]Y
[Yf]b[ZØ[][`Ui g\Y`ZYb"6]g\Yf`VYghUbX`XYbb`Ui W\`Y]b`:`fc»hY]`
XYg[YgW\ÀZh]W\Yb`9fZc`[Yg`XUf]bž`XUgg`XYf`i a hf]YV][Y
l bhYfbY\`a Yf`]b`U`Y`6YfY]W\Y`]bj c`j]Yfh`]gh"8Yf`X]fY`_hY`?cbhU_h
a]h`XYb`?i bXYb`ja `H\Y`_Ybj Yf`_Ui Z]gh`a]f`Ui W\`k]W\h][`i bX
Ui W\`X]Y`6i W\`U`hi b[`VYfY]hY`]W\`j cf ž`Y[h`A Yhn_Yf`gY]b
5fVY]hgdYbgi a `cZZYb"8UZØf`[]Vh`Yg`ni a `:`ØW_`UVYf`Ui W\`XYb

f]W\h][Yb`5i g[`Y]W\`]b`XYf`K cf_!@]ZY!6U`UbW\.` 9]ba U``]a `J\Ź`XU
V]b`]W\`XfY`]`K cW\Yb`k Y[Ź`XU`V`Y]Vh`XUbb`Ui W\`X]Y`6i W\`U`hi b[
`]Y[Yb` Ź`gc`A Yhm_Yf"

6Ygi W\Yb`G]Y`i bg`Ui Z.`Z`Y]gW\i bXW\`Uh