

McDonald's zieht Kampagne zurück

Facebook-Gemeinde und Fleischerinnung stoppen diffamierende Kampagne



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: `Y]gWXYf!6i bXYg]bbi b[ga Y]ghYfFi Xc`Z`A Ybn``[fUhi `]Yfh
A W8cbU`X gʻni fʻ9f_Ybbhb]gž`XUggʻ]bʻ² ghYffY]WX a]hʻXYf
K i fghgYa a Y``b]WXhʻni ʻgdU» Ybʻ]gh"BUWX Y]bYa `\YZh][Ybʻ8]g_i fg
Ui ZʻXYfʻA W8cbU`X gʻ² ghYffY]WX!: UWYVcc_gY]hYʻni fʻK i fghgYa a Y`ž
j YfgdfUWX A W8cbU`XgʻXYfʻ7ca a i b]hmʻX]Yʻ? Ua dU[bYʻ Gcʻj]Y`
K i fghgYa a Y``[]Vhgʻi a '%ʻ9i fc 'j cfnY]h]['Ui g`Ui ZYbʻni '`UggYb"
I a 'Y]bYbʻ9i fcʻ[]VhʻYgʻVY]ʻi bgʻa Y\fʻU`gʻY]bʻ`YYfYgʻGYa a Yfʻa]h
; i f_Yf`"8cWX XUgʻk]fXʻgi [[Yf]Yfh žʻYa dÒfhʻg]WX A Ybn``Ui WXʻ]b
Y]bYa '\dangabhYfj]Yk 'a]hʻXYfʻ?fcbYbʻNY]hi b["

K]f'\UVYb'k Y[Yb'i b`Ui hYfYa 'K YhhVYk YfV'?`U[Y'Y]b[YfY]W\h ž YfnÀ\`h'DfcZ''8 f"'FY]b\UfX'?U]bnž'6i bXYg]bbi b[g[YgW\ÀZhgZØ\fYf

XYf'@YVYbga]hhY`[YkYfVYž'ØVYf'X]Y'5_h]j]hÀhYb']a 'JcfZY`X"
DUfU``Y``XUni 'kifXYb'X]Y': `Y]gWXYfVYhf]YVY'XUni 'UiZ[YZcfXYfhžY]bY'KifghgYaaY`ia'Y]bYb'9ifc'jYf_UiZgZYfh]['ni'a UWXYbž'niZchc[fUZ]YfYb'ibX'UiZ'XYf'AW8cbU`X'@!GY]hY'UiZ': UWVVcc_inidcghYb''GY\f'nif': fYiXY'XYf': UWVVcc_!7caaib]hmž'XYbb'X]Y; YZÀ``h!A]f!5b[UVYb'ibhYf'XYb'6Y]hfÀ[Yb'\ÀiZhYb'g]WX''A]hhYfkY]`Y'g]bX'X]Y'6Y]hfÀ[Y'ØVf][Ybg'jcb'XYf'GY]hYjYfgWXkibXYb''K]f'\UVYb'g]Y'a]h']\fYbYj'[YbYb'A]hhY`b[YgWX`U[Yb'ibX'_ObbYb'nifYWXhghc`n'UiZ'ibg'gY]b ž'gc'?U]bn''

a <]bhYf[fi bX'Y]bYg'XfUi Z'gYhnhYb'Ui WX'X]Y'6cbi gZY]gWXYfž'X]Y
Y]b'cZZ]n]Y``Yg'GWX fY]VYb'Ub'A W8cbU'X%g'f]WXhYhYb'a]h'XYf
5i ZZcfXYfi b[ž'X]Y'? Ua dU[bY'b]WXh'bi f'Y]bni ghY``Ybž'gcbXYfb'g]WX
Ui WX'ZØf'XYfYb'X]ZZUa]YfYbXY'5gdY_hY'ni 'YbhgWXi 'X][Yb''' 9g
a i gg'g]WX'Ui Z\OfYbž'XUgg'[fc> Y'?cbnYfbY'Ui Z'X]Y'? 'Y]bYb
i b[YghfUZh'\]b'dYW_Yb'_ObbYb ž']gh'? Uf''K Y[gWXU]XYfž'GdfYWXYf
XYf'6ci bg!; fi ddYž'ØVYfnYi [h'''A W8cbU'X%g'nY][h'g]WX
i bhYfXYggYb'j cb'cZZ]n]Y``Yf'GY]hY'\Yf'fYi][''' 5`g'X]Y'K U\``Ui Z
X]YgY'=XYY'Z]Y'ž'\UVYb'k]f'b]WXh'XUa]h'[YfYWXbYhž'XUgg'g]Y'gc
ghUf_'dc`Uf]g]Yfh ž'gc'A W8cbU'X g'Ui Z': UWYVcc_"'5`g'_Y]bY
5bYf_Ybbi b['ZØf'X]YgY'9]bg]WXh'[]Vhg'j cb'XYf': `Y]gWXYf]bbi b[
K i fghgYa a Y'b'a]h'Y]bYa '9I hfU[i f_Yf'`ZØf'XUg'A W8cbU'X%g
A UbU[Ya Ybh''GWXUi Yb'k]f'Y]ba U'ž'cV'g]Y'Ui WX'XUi Yf\UZh'Yhk Ug
XUfUi g'YfbYb'''fbda ž'K ?Cž'6cbi gŁ

6Ygi WXYb G]Y i bg Ui Z. Z`Y]gWXi bXWc "Uh