

Lidl kritisiert Aldi für Preissenkung im Fleischbereich

Die deutschen Handelsriesen ergänzen die Preisschlacht im Lebensmittel- und Fleischbereich um einen verbalen Handelsstreit.



...

GY]h`ÄbbYf`gYb_h`XYf`XYi hgW\Y`8]g_cbh!A Uf_hZØ\fyf`5`X]`GW`U[

Ui Z'GWX`U[`X]Y`DfY]gY`Z0f`9]Yfž: `Y]gWxž`bghUbl? UZZYŸž: f0\gh0W_g!
7YfYU`Ybž`K Y]bž`6i hhYf`i bX':]gWx" `a : `Y]gWxVYfY]Wx
Uf[i a Ybh]YfhY`Yf`XYb`DfY]gbUWx`Ugg`a]h`XYb`[YZU`YbYb
Bch]Yfi b[Yb`Ua `GWX`UWx`ha Uf`h" `A Ub`k c`Yž`gc`5`X]`Ui h`5D5ž`X]Y
b]YXf][YfYb`DfY]gY`Ub`X]Y`?cbgi a YbhYb`k Y]hYf`[YVYb" `5a
K cWxYbYbXY`\UhhY`5`X]`X]Y': `Y]gWxdfY]gY`]b`8Yi hgWx`UbX`bcWx
Y]ba U`i a `V]g`ni `g]YVYb`DfcnYbh`[YgYb`h"

8]Y`?cb_i ffYbn`a i gghY`bUWx]Y\Yb`i bX`Af[Yfh]g]Wx" `8Ybb`bi b
di fnY`b`]b`8Yi hgWx`UbX`Ui ZVfY]hYf': fcbh`X]Y`DfY]gY"

`: 0f`A Uf`hžc fgWxYf`K c`Z[Ub[`5X`k Ufh`j cb`XYf': YgY`gWxUZh`Z0f
?cbgi a žc fgWx i b[fl Z`Ł`]gh`X]Y`5`X]!DfY]gcZZYbg]j Y`ni a
ŸU\ fYgVY[]bb`ghfUhY[]gWx`[i h`bUWxni j c`n]Y\Yb.`5`X]`\Uh`Ui ZX]Y
DfY]gdUi _Y`[Y\Ui Yb" `8Ybb`XUg`i bhYfbY\ a Yb`k]`gY]b`a U[Y`U`g
DfY]gZ0\ fYf`gWx`AfZYb" `: 0f`XYb`A Uf`hZ0\ fYf`gY`X]Yg`\Yi hY
bch`k YbX][Yf`XYbb`Yž`]gh`XYf`6fUbWxYb_YbbYf`0VYfnYi [h" `8Ybb
gY]hXYa `5`X]`a Y\ f`A Uf_YbUfh]_Y`k]Y`7cWU!7c`U`cXYf`B]j YU`ja
5b[YVch`\Uhž`a i gg`g]Wx`XYf`<AbX`Yf`gh`Af_Yf`U`g`Zf0\ fYf`XYa
X]fY_hYb`DfY]gj Yf[`Y]Wx`a]h`XYf`?cb_i ffYbn`ghY`Yb" `i bX
?cb_i ffYbhYb`k]Y`FYk Y`cXYf`@X`\`UhhYb`g]Wx`]b`XYb
j Yf[Ub[YbYb`A cbUhYb`[YfUXYni `Y]bYb`GdU» `XUfUi g`[Ya UWxhž
a]h`GcbXYfUb[YVchYb`Z0f`7cWU!7c`U`XYb`DfY]g`XYg`A Uf`hZ0\ fYfg
ni `i bhYfv]YhYb"

`A 0[`]Wx`k YfXYb`X]Y`U_hi Y`Yb`DfY]ggYb_i b[gfi bXYb`U`YfX]b[g
bi fž`k Y]`XYf`5bgh]Y[`XYf`F c\ghcZdfY]gYž`XYf`]b`XYb`j Yf[Ub[YbYb
ŸU\ fYb`X]Y`DfY]gYb`k]W_i b[`ja `@YVYbga]hhY`\UbXY`df`Ā[hYž
k Y]h[Y\YbX`[Yghcddh`]gh" `8]Y`9b`k]W_i b[`XYf`F c\ghcZdfY]gY
Yf`Ui Vh]b`X]YgYa `ŸU\ f`k]YXYf`DfY]ggYb_i b[Yb" `i bX`5`X]`bi hnh
XUgž`i a `XYb`K YhhVYk YfVYfb`ni `nY][Ybž`k Yf`\]Yf`XYb`Hcb
Ub[]Vh ž`gU[h`A Uhh\]Ug`E i YW_i j ca `A Uf`h]bžcfa Uh]cbgX]Ybgh
D`UbYh`FYhU]`"

` K Yfhj Yfb]Wxhi b[
`6Y]`XYb`?cb_i ffYbhYb`gcf[h`X]Y`U[[fYgg]j Y`DfY]gdc`]h]_
ni bY\ a YbX`Z0f`i ba i h" `8Ug`]gh`K Yfhj Yfb]Wxhi b[ž`_U[hY`Yfgh

_Øfn`jWÅ`F Yk Y!7\YZ`5`U]b`7UdUffcg"5`Y]b`X]Y`j`cb`5`X]
Ub[Yghc»YbYb`DfY]ggYb_i`b[Yb`VY]`9]Yfb`\ÄhhYb`XUg
I bhYfbY\`a`Yb`VY]a`F c\YfhfU[`a`Y\fyfY`A`]]cbYb`9i`fc`[Y_cghYh"
8cWÅ`Y]bY`5`hYfbUhj`Y`XUni`ž`XYb`DfY]gj`cf[UVYb`XYg`8]g_cbhYfg
ni`Zc`[Ybž`g]Y\`hXYf`A`UbU[Yf`b]WÅ`h" `K`]f`g]bX`]b`Y]bYf
DfY]ggd]fU`Yž`]b`XYf`k`]f`a`]hgWÅ`k`]a`a`Yb`a`ØggYb" `: Øf`X]Y
J YfVfUi`WÅ`Yf`_ØbbhY`X]Yg`]b`XYb`b`ÄWÅ`ghYb`A`cbUhYb`k`Y]hYfY
9]bgdUfi`b[Yb`Vf]b[Yb" `Gc`Ub[Y`X]Y`8]gWÅ`i`bhYf`a`]h`i`a`gUhn`i`bX
?i`bXYbni`k`UWÅ`g`b]WÅ`h`ni`Zf]YXYb`g]bXž`k`YfXYb`g]Y`k`Y]hYf`Ub`XYf
DfY]ggWÅ`fUi`VY`XfY\`Yb`ž`]gh`7UdUffcg`ØVYfnYi`[`h"

`HUhgÅWÅ`jWÅ`g]bX`X]Y`b`ÄWÅ`ghYb`DfY]ggYb_i`b[Yb`k`c\`gWÅ`cb
UVgY\`VUf" `B`UWÅ`XYb`F`c`hgh]Zh!5_h]cbYb`VY]`6i`hhYf`]b`XYf
j`Yf[Ub[YbYb`K`cWÅ`Y`fYWÅ`bYb`X]Y`A`]WÅ`VUi`Yfb`]b`XYb
_ca`a`YbXYb`K`cWÅ`Yb`Ui`WÅ`a`]h`g]b_YbXYb`A`]WÅ`!`i`bX
æ[\i`fhdfY]gYb" `8]Y`5V`k`Äfhggd]fU`Y`VY]`XYb`DfY]gYb`XfY\`h`g]WÅ
k`Y]hYf`ž`gU[hY`XYf`GdfYWÅ`Yf`XYg`6i`bXYgj`YfVUbXg`8Yi`hgWÅ`Yf
A`]WÅ`j`]Y\`U`hYfž`<`Ubg`:`c`XYbUi`Yfž`Ua``K`cWÅ`YbYbXY"
`5i`WÅ`?`cb_i`ffYbh`@]X`fYU[]Yfh]bnk`]gWÅ`Yb`[YfY]nh" `Ð`Y]bYa``ZØf
X]Y`6fUbWÅ`Y`i`b[Yk`Ø\`b`jWÅ`Yb`GWÅ`f]hh`_f]h]g]YfhY`X]Y`Bi`a`a`Yf`nk`Y]
i`bhYf`XYb`XYi`hgWÅ`Yb`6]]`[UbV]YhYfb`Ua``A`cbhU[`X]Y`Øb[ghYb
DfY]ggYb_i`b[Yb`XYg`F`]j`U`Yb`VY]`F`]bX!ž`<`Ø\`bYf!`i`bX`Di`hYbZY]gWÅ`"
I`bX`VY[fØbXYhY`X]Yg`a`]h`XYf`Gc`f[Y`i`a``XYb`H]YfgWÅ`i`hn" `@]X`
k`ØfXY`Yg`VY[fØ»`Ybž``k`Ybb`Yg`hfchn`XYg`\`UfhYb`K`YhhVYk`YfVg`]b
8Yi`hgWÅ`UbX`[Y`Äb[Yž`Y]b`DfY]gb]j`YUi``]a``:`f]gWÅ`ZY]gWÅ`!GY`hc`f`ni
Z]bXYbž`XUg`X]Y`f]WÅ`h[Yb`i`bX`k`]WÅ`h[Yb`5bghfYb[i`b[Yb`ZØf`a`Y\`f
H]Yfk`c\`i`bhYfghØ`hnh`ž`\]Y»`Yg`]b`Y]bYf`A`]hY]`i`b[`XYg
I`bhYfbY\`a`Ybg"

`9][Ybh]WÅ`\`UhYb`@]X`i`bX`F Yk`Y`ni`a``K`cWÅ`YbUbZUb[`gY`Vgh
NY]WÅ`Yb`gY`hnhYb`k`c`Yb`]a``\`Ufh`i`a`_Äa`dZhYb`XYi`hgWÅ`Yb
@VYbga`]hY`a`Uf_h`@]X`a`]h`XYf`BYi`Ui`ZU[Y`gY]bYf`]a
j`Yf[Ub[YbYb`>\`f`gc`YfZc`[fY]WÅ`Yb`Gh]_YYn`!GUa`a`Y`Z][i`fYbž
F Yk`Y`a`]h`XYf`9]bZØ\fi`b[`j`cb`DUmVUW`!Di`b_hYb" `8cWÅ`5`X]`\`Uh
]\`bYb`X]Y`G\`ck`[Yghc`\`Yb``a`]h`DfY]ggYb_i`b[Yb"
fFYX#5D5Ł

6Ygi W\Yb`GjY`i bg`Ui Z.`ZY]gW\i bXWc"Uh