

"Keine Gebühren ohne Gegenleistung"

Im Zentrum des European Meat Forums stand die Kennzeichnungsverordnung sowie ihre Folgen für Konsumenten, Betriebe – und deren Brieftasche



?Y]b@YVYbga]hhY`_YbbnY]W\bi b[g!9I nYgg ``Ui hYhY`XUg'A chhc`XYg X]Yg'A\f][Yb'9i fcdYUb'A YUh': cfi a g'fPA: Łž'XUg'U``A\f`]W\j ca \\hYfbUh]cbU`Yb'A Yhn[Yfa Y]ghYfj YfVUbX'flA J L'cf[Ub]g]Yfh'k]fX i bX']a '6f@ggY`Yf'9I!DUf`Ua Ybh'ghUhhZ]bXYh" \\alpha `NYbhfi a 'ghUbXYb XUa]h'X]Y'9I!J YfVfUi W\Yfj YfcfXbi b[Yb'i bX'\]Yf'gdYn]Y```X]Y 5``Yf[Yb_YbbnY]W\bi b["8 Ugg'X]YgYg'H\Ya U'Yi fcdUk Y]h'Ui Z [fc\daggay Yf'9I]Y\daggay zhYk]Yg'X]Y'[fc\daggay Yf'Ni \OfYf" 8Ybb'XYf'GUU``k Uf'bU\Yni 'V]g'Ui Z'XYb'`YhhhYb'D`Uhn'VYgYhnh" 8]Y 8c`a YhgW\Yf'\UhhYb'XUa]h'U``Y'<AbXY'j c```ni 'hi bž'ØVYfgYhnh k i fXY'g]a i `hUb']b'ZØbZ'GdfUW\Yb"Ni f'DcX]i a gX]g_i gg]cb [Y`UXYb'k UfYb'\A J!DfAg]XYbh'\YUb!A Uf]Y'Cgk U'X'fl@ I Ya Vi f[Łž 9I!Duf`Ua YbhUf]Yf'i bX'GW\]fa \Yff'XYf'JYfUbghU`hi b['8f''<cfgh GW\bY``\UfXh'fBYi hgW\`UbXLZ'9I!?ca a]ggUf'ZØf'; Ygi bX\Y]h'i bX J YfVfUi W\YfgW\i hn'8f"'Hcb]c'6cf['fA U'hUL'i bX'8f"'I `f]W\c\Yfnc[ž

@Y]hYf'XYg': UWXVYfY]WXYg'JYfVfUi WXYf[Ygi bX\Y]h'XYg'ÒghYff"
; Ygi bX\Y]hga]b]ghYf]i a g"'A cXYf]Yfh'k i fXY'X]Y'8]g_i gg]cb
k]YXYf'j cb'XYf'5: N! &i fbU`]gh]b'? Uf]b'? Ø\`W_Y'f8 Yi hgWX`UbXŁ"
8 Ug': UWX di V`]_i a 'Ui g'² ghYffY]WX'k Uf'a]h'DfcZ''8 f"'FY]b\UfX
? U]bn'fl YgWXÀZhgZØ\fYf'6i bXYg]bbi b['XYf'@YVYbga]hhY`[Yk YfVYi bX'=A J!J]nYdfÀg]XYbhŁ'i bX'Fi Xc`Z'A Ybn`ž
6i bXYg]bbi b[ga Y]ghYf'XYf': `Y]gWXYfž'j YfhfYhYb"

5``Yf[Yb!?YbbnY]W\bib[.'; Y[Yb'Y]b DUfU``Y`gmghYa

; `Y]W\ `ni `6Y[]bb ``Y[hY`A Yhn[Yfa Y]ghYf'i bX` \neq J!Df\\delta]XYbh Cgk U`X`X]Y`: cfXYfi b[Yb`XYg`JYfVUbXYg`XUf. `\deltag`NYbhfi a `ghY``hY Yf`XUg`DfcV`Ya \delta`XUgg`X]Y`JYfVfUi W\Yf`nk Uf`a Y\f`?YbbnY]W\\bi b[k c``Yb\delta`UVYf`b]W\\h`VYfY]h`g]bX\delta`XUZ\deltaf`Ui W\`X]Y`?cghYb`ni `hfU[Yb"?Y]bY`; YV\delta\f`b\`c\\bY`; Y[Yb`Y]ghi b[\delta`ZUgghY`Cgk U`X`X]Y`\delta J! Dcg]h]cb`ni gUa a Yb"`5i \delta YfXYa `gY]`Yf` [Y[Yb`Y]b`DUfU``Y`gmghYa]a `?YbbnY]W\\bi b[gXgW\i b[Y`"`5i W\`GcbXYffY[Y`i b[Yb`Z\deltaf`?A I g k i fXYb`U`g`k]\W\h][Yg`5b`]Y[Yb`XYg`\delta J`Zcfa i `]Yfh"

² ghYffY]WX 'U`g'JcfV]`X

5 'g' j cfV]'X']W\Yg'6Y]gd]Y'žk]Y'XYbb'X]Y'5 'Yf[Yb_YbbnY]W\bib[i a [YgYmh'k YfXYb'_Ubbžk i fXY'2 ghYffY]W\ [YbUbbh''8Ua]h

ØVYfbU\a 'I `f]W\ '< Yfnc['XUg'K cfhžXYf'gW\]'XYfhYžk]Y'a Ub
\]Yfni `UbXY'X]YgYg'[fc» Y'H\Ya U"ÒgYb'k]fX' 'i bX'nk Uf'gck c\`

[a 'G]bbY'XYf'J YfVfUi W\Yf'U`g'Ui W\XYf'; Yk YfVYVYhf]YVY''8 Ugg

XUVY]'Ui W\XX]Y'6Y\ÒfXYb'a]hi bhYf'Ui Z']\fY'; fYbnYb'ghc» Ybž

j YfghY\h'g]W\'j cb'gY`Vgh'' 5i W\'j cb'cZZ]n]Y``Yf'GY]hY'\Yf'ghY\Yb

k]f'\]Yf'j cf'Y]bYf'< YfUi gZcfXYfi b[ž'YfnÀ\`hY'< Yfnc['Ui g'XYf

DfUI]g''Ni a '6Y]gd]Y``gY]'X]Y': fU[Y'XYf'B UW\k Y]gVUf_Y]h'gc'Y]b

Ghc`dYfghY]b.' K]Y'gc``Yb'k]f'X]Y'J YfcfXbi b[Yb'_cbhfc``]YfYb3 '9g

VfUi W\h'U`gc'_\UfY'F]W\h']b]Ybž'k Ug'k Ubb'k]Y'ni '[YgW\Y\Yb'\Uh''

8 Ybb'X]Y'6Yhf]YVY'k c``Yb'i bX'VfUi W\Yb'FYW\hgg]W\Yf\Y]h']b']\fYb

I a gYhni b[ga Ò[`]W_Y]hYb'''I bX'Yg'[]b[Y'Ui W\XUfi a ž'XYb

? cbgi a YbhYb'ni 'nY][Ybž'XUgg'a Ub'g]Y'i bX']\fY'5b`]Y[Yb'Yfbgh

b]a a h''

±0.2 ghYffY]WX ž'gc 'gWX]'XYfhr'< Yfnc [ž'\ÀhhY'a Ub'X]YgY'k]WX h][Yb 5i Z[UVYb'[Y`Oghž']b'XYa 'Yg'ZØf': fU[Yb'VYnØ[`]WX'U``Yf[YbYb Ni hUhYb']b'XYb'@YVYbga]hhY`b'dfc '6Yhf]YV'Y]bYb'nYbhfU`Yb 5bgdfYWXdUfhbYf'\Uh''8]YgYf'A]hUfVY]hYf'a i gg'Y]bY XYa YbhgdfYWXYbXY'5i gV]`Xi b['j YfZØ[Ybži bX']a '; YgWXÀZh'_`Uf U`g'5bgdfYWXdUfhbYf'Ui g[Yk]YgYb'gY]b"'BUhØf`]WX'ghY\h'Yg hfchnXYa 'YXYa': `Y]gWXYf'ZfY]ž'_Ubb'X]YgY' ±0Zcfa Uh]cbYb'Ui WX gWXf]Zh`]WX'VYfY]hni ghY``Yb"' K Ybb'Ya UbX'a Y]bhž'gY]bY'FYnYdhi f gc'[YbUi ']a '; f]ZZ'ni '\UVYbži a 'X]Yg'gWXf]Zh`]WX'_i bX'ni 'hi bž _Ubb'Yf'XUg'[YfbY'a UWXYb ž'Yf_`Àfh'<Yfnc['Y]bYb'k Y]hYfYbž a O[`]WXYb'K Y["'5``YfX]b[g']gh'XUj cb'Ui gni [Y\Ybž'XUgg'Ui Z'X]YgY JUf]UbhY'X]Y'Gi dYfa Àf_hY'ni fØW_[fY]ZYb'k YfXYbž'i bX'X]Y <UbXk Yf_gVYhf]YVY'Ui g'j YfghÀbX`]WXYb'; fØbXYb'Y]bYb A]hUfVY]hYf'XUZØf']b'X]Y'DZ]WXh'bY\a Yb"

5i Z[fi bX'XYf'J YfVfUi W\Yf]bZcfa Uh]cbgj YfcfXbi b['k]fX'Ui W\ a Y\f'\deltaZcfa Uh]cb'Ua '9h]_Yhh'D`Uhn'\UVYb'a ØggYb"'5i W\'k Ybb a Ub'Yg'_Ui a '[`Ui VYb'a ÒW\hYž' 'Ui W\'X]Y'\deltagh]hi h]cbYb'XYf'9l a UW\Yb'g]W\'X]Y'Y]bYb'cXYf'UbXYfYb'; YXUb_Yb'ni a 'H\Ya U 9h]_Yhh]Yf!9l nYgg" '8]Yg'h\Ya Uh]g]YfhY'Hcb]c'6cf[.' K c'gYhnh a Ub'X]Y'; fYbnY3'K c'VY[]bbh'X]Y', VYfhfY]Vi b[3 'NYbhfU'Y : fU[YbžØVYf'X]Y'X]Y'9l !?ca a]ggUfY']a a Yf'k]YXYf'ghc\Yb'' 5``YfX]b[gž'gc'6cf[ž'gc``Yb'9h]_YhhYb' XYa 'JYfVfUi W\Yf'\Y`ZYb i bX'Ui W\Y]bY'JYfVYggYfi b['XYg'@YVYbggh]`g'Yfa Ò[`]W\Yb''\delta : c_i g'XYf'9l 'ghY\Y'Ui W\ž'XUgg'X]Y'?YbbnY]W\bi b[gZi h'Ui W\X]Y?cghYbZfU[Y"

K]fra ØggYbrYxcWr_Y]bYr: YY]gWk_YbbYfrgY]bži a mirk]ggYbž XUggrX]YgYgrA Y\frUbr9h]_Yhh]Yfi b[rUi WkrY]bYbrDfY]gr\Uh žrZi \f 6cf[rZcfh"K YfrX]YgYbr]brNi _i bZhmi hfU[Ybr\AhhYžr]Y» rXYfr9I! ?ca a]ggUfrYxcWkrcZZYb"K UgrYVYbgcr?cghYbrj Yfi fgUWkhžrg]bX 6Yhf]YVg_cbhfcrYb"rI bXrk YfrghY\hr\]YfZØfrZ]bUbn]Yrr[YfUXY3rNi a 6Y]gd]Yr_ObbYra UbrrYuh h6cf[rr6Ug]gVYhfA[YrY]bZØ\fYbri bX ni gAhn]Wkyr; YrXyfrYrbUWkrbgdY_h]cbgUbnU\rY]b\YVYb"8]Y <Ai Z][_Y]hrX]YgYfr?cbhfcrYbrk ØfXYrXUVY]rj ca rF]g]_cZU_hcfrXYg Yk Y]r][YbrI bhYfbY\a Ybgrj Uf]]YfYb"Gdf]Wkr6Yhf]YVYžr]brXYbYbrYg VYfY]hqr]a rJcfZYrXrJyfZY\ri b[Ybr[UVžrk YfXYbra Y\fracbhfcr]Yfh

U`g`i bUi ZZÀ``][Y`l bhYfbY\a Yb"`?f]h]_`[UV`Yg`XUfUb`dcghk YbXYbX j cb`l `f]W\`< Yfnc[`Ui g`² ghYffY]W\ž`XYf`X]Y`J cfgW\`À[Y`U`g i bUi g[Y[cfYb `VYnY]W\bYhY"

$A Y \setminus f ? cghYb ZØf X]Y DfcXi _h]cb$

9[U``cV'9h]_Yhh]Yfi b[ž?YbbnY]WXbi b[`cXYf'6Yhf]YVg_cbhfc``Y`Y]b'AY\f'Ub'?cghYbž'XUgg'ni 'Y]bYa '[i hYb'HY]``X]Y'?AI g']a
@YVYbga]hhY`VYfY]WX'hfU[Yb'k YfXYb'a ØggYbž']ghi bj Yfa Y]XVUf"
8]Y'5bg]WXhž'XUgg'ni gÀhn`]WXY'6Y`Ughi b[Yb'Ui WX'Ui Z'X]Y'?AI g
ni _ca a Yb'k YfXYbž'hY]`hY'Ui WX'<cfgh'GWXbY``\UfXh''; fi bXgÀhn`]WX
gY\Y'Yf'a Y\fYfY'a Ò[`]WXY'J Uf]UbhYb. DUi gWXU`VYhfÀ[Y'bUWX
I bhYfbY\a Ybg[fÒ» Yž'5V[UVYb'dfc'H]Yf'cXYf' 'X]Y
i bk U\fgWXY]b`]WXghY' '6Y[`Y]WXi b[Yb'Ui g'ÒZZYbh`]WXYf'<UbX''
GWXbY``\UfXh'fÀi a hY'YXcWX'Y]b.' K]f'\UVYb'Ui WX']a 'DUf`Ua Ybh
bcWX'b]WXh'XYb'GhY]b'XYf'K Y]gYb'[YZ]bXYb''

8 Ugg ``YhnhYbX`]W\ `X]Y `J YfVfUi W\ Yf`ni `j Yf`]YfYb `Xfc\Ybža Yf_hYb Gh]a a Yb `Ui g`XYa `Di V`]_i a `Ub"`Ni a `Y]bYb `Xfc\Yb `VY]

_ca d`]n]YfhYfYb `? YbbnY]W\ bi b[gj cfgW\ f]ZhYb `_ca d`Yl YfY

F YnYdhY `Ui Z`XYf`GhfYW_Y`ni `V`Y]VYb"`K ØfXYb`ni a `6Y]gd]Y`
a Y\fYfY `H]YfUfhYb `ZØfY]b `DfcXi _h'j Yfk YbXYhž`]gh`]f[YbXk Ubb
Y]ba U``XUg`9h]_Yhh`[fÒ» Yf`U`g`XUg`DfcXi _h'gY`Vghž'gc`Y]b

XÀb]gW\ Yf`6fUbW\ Ybj YfhfYhYf`Ui g`XYa `Di V`]_i a "`5i W\ `ghY``hY
g]W\ `X]Y`: fU[Yž'k Ug`Y]bY`J YfhYi Yfi b[`XYf`DfcXi _hY`Ui Z[fi bX
YbX`cgYf`DfcXi _hVYgW\ fY]Vi b[Yb`_cb_fYh`a]h
?cbgi a YbhYbgW\ ihn`ni `hi b`\ÀhhY"

6 Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z`Y]gWX i b X Wc "Uh