

Kaufverhalten unverändert

Pferdefleischbetrug hat kaum Auswirkungen auf Essgewohnheiten



5 Wk h' Dfcn Y b h'` Ugg Y b' g] Wk' hfchn' X Y g'? Y b bn Y] Wk bi b [gV Y hfi [Yg'] b] \fYa '9] b_Ui Zgj Y f\U`hY b' b] Wk h'gh Of Y b''; Ubn' Y] b X Yi h] ['gY] ``Ui h X Y f' Ghi X] Y' UV Y f' X Y f' K i b g Wk' b U Wk' Y] b Y f' < Y f_i b Zhg V Y n Y] Wk bi b ['-\$ 'Dfcn Y b h' k Ø f X Y b' g] Wk' Y] b Y' g c` Wk Y' k Ø b g Wk Y b'' K Ug' X] Y' < Y f_i b Zh a] h' X Y b'] a 'Dfc X i _h' Y b h\U`hY b Y b' H] Y f U f h Y b' n i 'h i b' \Uh X' g Y] U``Y f X] b [g' X U \] b [Ygh Y``h''

EiU`]hÀhii bX`DfY]g`g]bX``Ui h`X]YgYf`Ghi X]Y`Y]b`H\Ya U"`HfchnXYa a Y]bYb`bcW\`)) i žXUgg`@YVYbga]hhY``ni hYi Yf`g]bX"`Bi f`%' i XYf`* \$\$`6YZfU[hYb`UV`Y]bYa `5`hYf`j cb`%) `\$J\fYb`g]bX`XYf 5bg]W\hž`@YVYbga]hhY``gY]Yb`ni `V]``]["`: Øf`+(`i `XYf`6YZfU[hYb\Uh`X]Y`FY[]cbU`]hÀh`Y]bYb`\c\Yb`GhY``Ybk Yfhž`k Y]``X]YgY; `Ui Vk ØfX][_Y]hij Yfa]hhY`h ž'a Y]bh`@UbXk]fhgW\UZhga]b]ghYf B]_c`Ui g`6Yf`U_cj]W\`XUni "`; fi bXgÀhn`]W\`]gh`Y]b`8f]hhY``XYf 6YZfU[hYb`U`gc`VYfY]hg`Ui Z`FY[]cbU`]hÀh`Y]b[Ygh]a a h"`=a a Yf\]b-\$`i `a Y]bhYbž`g]Y`\ÀhhYb`Y]bY`\c\Y`6YfY]hgW\UZhžj YfghÀf_h DfcXi _hY`Ui g`XYf`\Y]a]gW\Yb`FY[]cb`ni `_Ui ZYb"

, Vf][Ybg']gh'X]Y'BUW\ZfU[Y'bUW\'XY_`Uf]YfhYb
DZYfXYZY]gW\dfcXi _hYb'i bhYfXYggYb'[Ygh]Y[Yb"'8Yf'G_UbXU`
XØfZhY'j]Y`Y'?cbgi a YbhYb'k c\``bYi []Yf]['[Ya UW\h'\UVYbž'k]Y
XYbb'X]YgYg'bi b'hUhgÀW\`]W\'gW\a YW_Y"'; YfUXY']b'8Yi hgW\`UbX
bU\a Yb'j YfY]bnY`h'; Yk YfVYVYhf]YVY'X]YgY'gc[Uf']bg'Gcfh]a Ybh
Ui Z"

K UgʻX]YʻI a gUhnnU\`Yb`VYhf]ZZhžʻ_ÒbbYb`X]Yʻ: `Y]gW\YfY]Yb
\]Yfni `UbXYʻØVf][Ybgʻb]W\h'ØVYfʻI a gUhnnU\`Ybʻ_`U[Yb"
BUhØf`]W\`gW\UXYhʻgc Y]bʻ6Yhfi [gZU``XYfʻ[YgUa hYbʻ6fUbW\Y ž
a Y]bhʻ6i bXYg]bbi b[ga Y]ghYf!Ghj "`K]``]VU`XʻA UbX``XUni .' 5VYf
k]fʻ; Yk YfVYVYhf]YVYʻg]bX'[YghÀf_hʻXUfUi gʻ\Yfj cf[Y[Ub[Yb"
8Ybb`X]Yʻ?i bXYb`VYg]bbYbʻg]W\`Ui ZʻFY[]cbU`]hÀhʻghUhhʻUi ZʻX]Y
5bcbma]hÀhʻXYfʻGi dYfa Uf_hk UfY"

BYi Yb; ØhYg]Y[Y`b'ghY\Yb'X]Y'6YZfU[hYb'g_Ydh]gW\'[Y[YbØVYf. (, 'i 'Z]bXYbž'Yg'[]Vh'VYfY]hg'Yhnhini 'j]Y`Yž'ZØf'', 'i 'g]bX'X]Y XYfnY]h][Yb'EiU`]hÀhgnY]W\Yb'[YfUXY'UigfY]W\YbXž'ibX'bif'-'i k c``Yb'aY\f"'@YVYbga]hhY``Uig'^2ghYffY]W\'kYfXYb'df]bn]d]Y```U`g g]W\Yf'Y]b[YghiZhž'X]Y'6YghbchY'k]fX'UVYf'UiW\'bif'gY`hYb jYf[YVYb"

#bg[YgUa h'*) ('DfcVYb'k i fXYb'j cb'XYf'5[Ybhi f'ZØf'; Ygi bX\Y]h
i bX'9fbÀ\fi b[gg]W\Yf\Y]h'fb; 9GŁ'V]g'FYXU_h]cbggW\`i gg'Ui Z
b]W\h'XY_`Uf]YfhY'DZYfXYZY]gW\UbhY]`Y'gck]Y'Ui Z'XUg']a 'FY]hgdcfh
[YfbY'Y]b[YgYhnhY'GW\a Yfna]hhY``D\Ybm`Vi hUncb'i bhYfgi W\h'''Jcb
) \$*'DfcVYb'`]Y[Yb'ei U`]hUh]j Y'5bU`mgYb'j cf"'5i » Yf'XYb'VYfY]hg
VY_UbbhYb'JcfZÀ``Yb'k i fXYb'_Y]bY'k Y]hYfYb'dcg]h]j Yb'DfcVYb
[Ync[Yb"'D\Ybm`Vi hUncb'k i fXY']b'_Y]bYa 'X]YgYf'@YVYbga]hhY`
bUW\[Yk]YgYb"

±0.18 Yi hgWX `Ub X `g]Y \ h` X Ug `ØV f][Y bg `Y hk Ug `Ub X Y fg `Ui g . "J c b `&"\$', Ub U `mg]Y fhY b `Dfc V Y b `\ UV Y b `X]Y `6 Y \ Òf X Y b `V]g `Ub[`]b `%' ' : À ``Y b j Y fghY W_hY g `D ZY f X Y Z Y]g WX `[Y Zi b X Y b " ·8 Y f ·J Y f V Ub X · X Y f @Y V Y b ga]hhY `_c b hfc ``Yi f Y `gd f U WX `Ub[Y g] WX hg `X Y f `Øb[ghY b 9 gq Y b qq_Ub X U`Y `j c b ` Ni ghÀ b X Y b `k] Y `]a `j c f][Y b `₺J\ f \i b X Y fh "

Figg`UbX!9Idcfh

K UgʻXYbʻ9l dcfhʻ]bʻX]Yʻfi gg]gW\YʻNc``i b]cbʻVYhf]ZZhžʻ]ghʻX]Y 9a dZY\`i b[ʻXYgʻ9l dcfhghcddgʻXYfʻ6i bXYg]bbi b[ʻXYf @YVYbga]hhY`[YkYfVY`UiZ[Y\cVYb"`8Ug`6ibXYga]b]ghYf]ia `ZØf; YgibX\Y]h`\Uh`6YX]b[ib[Yb`XYZ]b]Yfhž`ibhYf`XYbYb`9IdcfhY`jcb:`Y]gW\YfnYi[b]ggYb`]b`X]Y`figg]gW\Y`Nc``ib]cb`XifW\[YgYhnhkYfXYb`_ÒbbYb.

`, VYfdfØZi b['XYf'fi gg]gWXYb'9h]_Yhh]Yfi b['Ui Z'?cbZcfa]hÀh'a]h XYb'?YbbnY]WXbi b[gVYgh]a a i b[Yb"

**8 i fW. ZØ\fi b['j cb '8 B 5!| bhYfgi W\i b[Yb 'ØVYf'X]Y '5; 9Gž'k Ybb Y]bY '? cbhUa]bUh]cb 'a]h'8 B 5 'j cb 'b]W\h'XY_`Uf]YfhYb 'H]YfUfhYb b]W\h'ni '%\$\$`ı 'Ui g[YgW\`cggYb'k YfXYb'_Ubb"

 $\label{eq:condition} \begin{tabular}{ll} \be$

"GhfYb[Y'HfYbbib['ibX'Nk]gWXYbfY]b][ib['VY]
DfcXi_h]cbgWXUf[Yb'a]h'ibhYfgWX]YX`]WXYb'H]YfUfhYb'cXYf
Fc\ghcZZYb'nif'JYf\]bXYfib['Y]bYf
JYfgWX`Yddib[g_cbhUa]bUh]cb"

'9bhgdfYWXYbX'XYf'Jcf[UVYb'\UVYb'nia'NY]hdib_h'XYf 9ldcfhnYfh]Z]n]Yfib['gÀa h`]WXY'JcfVYgWXY]b][ib[Yb'Vnk'' JcfVYghÀh][ib[Yb'ZØf'X]Y'VYhfYZZYbXY'GYbXib['jcfni`]Y[Yb''

fda #5[Yg#K?CŁ

.

6Ygi WXYb G]Y i bg Ui Z. Z`Y]gWXi bXWc "Uh