

Immer wieder neue Ideen

Kürzlich feierte Fleischermeister Josef Alexander Lechner mit rund 200 Freunden und Kunden sein zehnjähriges Unternehmerjubiläum im niederösterreichischen Kilb.



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NY\b'ϰ\fy'j Yf[Y\Yb'gW\bY''Yf'U`g'a Ub'[`Ui Vh''A]f'_ca a hij cfž
 U`g'k ÅfY`Yg'Yfgh'[YghYfb'[Yk YgYbžXUgg']W`a]h'a Y]bYf
 GY`VghÅbX][_Y]h'VY[cbbYb'\UVYž'U`g']W`X]Y': `Y]gW`YfY]'a Y]bYg
 J UhYfg`&\$\$+`ØVYfbca a Yb'\UhhYž'UVYf'Yg'k UfYb`hc`Y'i bX
 YfY][b]gfY]W`Y'NY]hYbž`g]b]Yfh'XYf': `Y]gW`Yfa Y]ghYf"

9f'\Uh'X]YgY`<YfUi gZcfXYfi b['ja`ϰ\f`&\$\$+`j c`Yf'9bYf[]Y
 Ub[Ybca a Yb'i bX`Y]»`g]W`Ui W`Xi fW`XYb`bYi Yb`Gi dYfa Uf_h]b
 XYf'; Ya Y]bXY`b]W`hi bhYf_f]Y[Yb.` 8Ubb'gY\Yb`X]Y`@Yi hY
 k Yb][ghYbgž'k]Y'[i h'g]Y`Yg'VY]'a]f'\UVYb'i bX`XUgg']W`VY]]]Y`Yb
 DfcXi _hYb'[Øbgh][Yf'V]b`U`g`XYf'Gi dYfa Uf_h"

6Y]gY]bYf'A i hYf'@Ycdc`X]bY`VYXUb_hY`g]W\`ægYZ'5`YI UbXYf
@YW`bYf`Z0f`XYb`i bYfa 0X`]W`Yb`9]bgUhn`a]h`6`i a Ybž`gY]bY
J Yf_Ui ZgXUa Yb`Yf\]Y`hYb`i; c`XXi _UhYb"

5i W`XYf`đ V]`Uf`gY`Vgh`Xi fZh`g]W`0VYf`9XY`a YhU`ZfYi Yb`
: `Y]gW`Yfa Y]ghYf`i fUbn`8cfa UmYf`Ui g`@Ub[YbnYfgXcfZž`2 ghYffY]W
J YfhYhYf`XYf`6fi XYfgW`UZh`XYf`F]hYf`XYf`6`i hk i fgh`Ui g
: fUb_fY]W`ž`0VYffY]W`h`i\`a `Y]bY`G]`VYfa YXU]`Y`Z0f`gY]bY
6`i hk i fgh`VY]`XYf`X]Yg`Ä`f][Yb`6`i bnb`!K A `]b`i: fUb_fY]W`"

B]W`h`X]Y`Y]bn][Y`A YXU]`Y`ž`ægYZ'5`YI UbXYf`@YW`bYf`\`Uh`Yg`i]b`XYb
`Y`hnhYb`nY`b`đ\`fYb`ni `Y]bYa `XYf`a Y]gh`XY`_cf]YfhYb`i: `Y]gW`Yf`XYg
6i bXYg`UbXYg`B]YXYf`0ghYffY]W`i [YgW`UZh`6Y]`XYf`6`i hk i fgh`!K A
]b`i: fUb_fY]W`i`c`hY`Yf`a]h`gY]bYf`6`i bnb`i; c`Xž`VY]a
`b`hYfbUh]cbU`Yb`K YhVYk YfV`]b`<c`UVfi bb`i bX`XYb`J cf[`Ab[Yf!
J YfUbghU`hi b[Yb`]b`K Y`g`i]b[`Yf`YVYbZU`g`b]W`h`a]h`Y`YfYb
<`AbXYb`bUW`i`<Ui gYž`ni XYa `XUfZ`Yf`g]W`GdYW`_U]gYf`bYbbYb`
GY]bY`GdYn]U]h`Ä`hYb`Z]bXYh`a Ub`]a `6i W`i`8]Y`VYghYb
GdYn]U]h`Ä`hYb`Z0f`i: Y]bgW`a YW`Yf`ž`\YfUi g[Y[YVYb`j`ca
`?i fUhc]j`i a `?i `]bUf]gW`Yg`9fVY`2 ghYffY]W`g `i`8Yf
: `Y]gW`Yfa Y]ghYf`j`YfghY`h`gY]b`<UbXk Yf`_i bX`b`0hnh`X]YgY
5i gnY]W`bi b[Yb`[Y`_cbbh`U`g`K YfVi b[`]b`Y][YbYf`GUW`Y"

, \$j YfgW`]YXYbY`K i fgh`i bX`i: `Y]gW`dfcXi _hY`ghY`h`XYf`A Y]ghYf`]b
gY]bYf`i: `Y]gW`YfY]`\Yfž`XUfi bhYf`Z0bZ`8`0ffY!J Uf]Uh]cbYbž`Y]b
\Yf`]W`nUfhYg`?UffY`Y`bUW`DfcgW]i hhcUfhž`gck]Y`XYb`k i bXYfVUf
gUZh][Yb`F]bXYffc`gW`]b_Yb`"8U`b]W`h`a Y`f`]a `Y][YbYb`<Ui g
[YgW`UW`hYh`k]fXž`j`YfYXY`h`Yf`i: `Y]gW`j`ca `GW`UW`h`cZ`i: fUbX]hg
]b`Fi ddfYW`hg`cZYb"

æa a Yf`cZYb`Z0f`BYi Ygž`\Uh`g]W`ægYZ'5`YI UbXYf`@YW`bYf`Y]bYb
k Y]hYfYb`i`_fUh]j`Yb`i; YgW`Ä`Zhgnk Y][`a]h`U`Yf`Y]`@YW`YfY]Yb`Z0f
h]Yf]gW`Y`6Y[`Y]hYf`Yf`0ZbYh`i`K]f`YfnYi [Yb`gY]h`Y]b][Yb`đ\`fYb
<i bXYZ] hYf`i bX`?Ui Ufh]_Y`k]Y`?i hY`bž`F]bXYf`\Yfn`cXYf
CW`gYbn]Ya Yf`žgc`@YW`bYf`"9]b`H`Ya Už`XUg`VY]`XYf`ghUf`_
k UW`gYbXYb`K UfYb[fi ddY`H]YfZ] hYf`]a a Yf`VYXYi hYbXYf`k]fXž
]gh`65F: `fM]c`c []gW`Ufh[YfYW`hYg`fc`Yg`i hYf`"8Yf`i: `Y]gW`Yf
V]YhYh`XYb`H]Yf`\U`hYfb`X]YgVYn0[`]W`6YfUhi b[`Ub`i bX`j`Yfk`Y]gh

XUfUi Zz'Ui W'gY`VghigY]h'a Y`f`U`g`' \$`J`fYb`<`i bXY`ni`XYb
: Ua `]`Yba `]h[`]YXYfb`ni`nA`Yb"@YW`bYf`\Uhgc[Uf`gdYn]Y``Y
; YgW`Yb_gUb[YVchY`Z0f`X]Y`j`]YfVY]b][Yb`@]YV`]b[Y`dUfUh"

5i hcf. '6J

6Ygi W`Yb`G]Y`i bg`Ui Z. `ZY]gW`i bXWc"Uh