

Herhaft essen

Steirische Fleischer-Meisterbetriebe starten mit einer neuen Werbekampagne in den Herbst



...

8]Y 'ghY]f]gWX Yb ': `Y]gWX Yfa Y]ghYf [YVYb 'U`g`HfUX]h]c bg\ UbXk Yf_Yf a]h`\fYf`bYi Yb `=b]h]Uh]j Y` < Yfn\ Uzh`9GG9B 'Y]b '_fÀZh][Yg @YVYbgnY]WX Yb 'j cb `g]WX " 5V`A]hhY `GYdhyA VYf`k]fX`X]Y K YfVY_Ua dU[bY`Y]bYf`VfY]hYb '2 ZZYb h]WX _Y]h dfÀgYb h]Yfh" 8 i hnYbXY `6Yhf]YVY `]a ` [UbnYb `6i bXYg`UbX`k YfXYb `gck c\ ``X]Y ghY]f]gWX Yb `?cbgi a YbhYb `U`g`Ui WX`X]Y` f`Ui Vg[ÀghY `XUj cb ØVYfnYi [Ybž`XUgg`]\fY `6Yhf]YVY `?ca dYhYbnnYb hfYb `ZØf` : `Y]gWX i bX` ; Ybi gg `g]bX` i bX`XUgg`YXYf`9]b_Ui Z]a ` : `Y]gWX Yf! : UWX [YgWX ÀZh`Y]bY` F Y]gY`ni a ` l fgdfi b[`XYg`[i hYb` ; YgWX a UW_g]gh"

; Yb]Y»Yf'i bX '@YV\UVYf'XYg'[i hYb'; YgW\ a UW_g'Ui g'U``Yb
ghY]f]gW\ Yb'F Y[]cbYb'gc``Yb'b]W\h'bi f'XYb': YghhU[gVfUhYb'VY]
]\fYa : `Y]gW\ Yfa Y]ghYf'XYg'J YfhfUi Ybg'j cfVYghY``Yb"·B Y]bžg]Y
gc``Yb'Ui W\ XUg'[UbnY\J\f'ØVYf'; Y`Y[Yb\Y]h\UVYb'i bX'bi hnYbž
g]W\ j cb'XYf?ca dYhYbn'i bX'XYa '\c\Yb'GYfj]W\ [fUX'XYf
hY]bY\ a YbXYb'6Yhf]YVY'i bX'XYfYb'A]hUfVY]hYf'ni 'ØVYfnYi [Yb"

'GU]gc bU`Y'G\W k Yfdi b_hY

; Y`]b[Yb'gc``X]YgYg'j cb'XYf'K ?C'']b]h]YfhY ?cbnYdh'Xi fW\
U\ fYgnY]h]W\ i b\hYfgW\]YX]W\ Y'G\W k Yfdi b_hY'k]Y' <Yfn\UZh
Ui gbYb'fk YfVghLž' <Yfn\UZh\VfUhYb'Ž' _cW\Yb'fK]b\hYfL'gck]Y
<Yfn\UZh[f]`Yb'Ž'k ØfnYb'fl fØ\U\f#Gca a YfL"

A YX]YbdfÀgYbnž'9j Ybhg'i bX'J YfUbghU`hi b[Yb'gck]Y'; Ybi gg!
?cccdYfUh]cbYb'a]h'K Y]b'i bX'; Yk ØfnYb'ghY``Yb'b]W\h'bi f'XUg
: `Y]gW\ Yf\UbXk Yf_]b'gY]bYf'[UbnYb'J]Y'ZU`h'i bX'5i gk U\`j cfž
gcbXYfb'V]YhYb'j cf'U``Ya'XYb'?cbgi a YbhYb'[UbnÀ\ f][
i bnÀ\`][Y'; Y`Y[Yb\Y]hYbž'VY]a : `Y]gW\ Yf!A Y]ghYfVYhf]YV']\fY
; i ghc!GhØW\Yf'b'i bX'G\W a Ub_Yf'b'ZØf'Y]bYb' \Yfn\UZhYg
9ggYb'ni 'VYgcf[Yb"

K]W\h][Y``c[]gh]gW\ Y'`I b\hYfghØhni b['Yf\À`h'X]Y'ghY]f]gW\ Y'`b bi b[
XUVY]j ca : `Y]gW\ Yfj YfVUbX'Y; Yb" K]f'g]bX'Zfc\ž'g'Y]bYb
Yb[U[]YfhYbž'k Yfhj c``Yb'DUfhbYf'ni '\UVYbž'XYf'i bg'hUh_fÀZh][
i b\hYfghØhnh ž'a Y]b\hXUni 'A U["A Ubi Y``<ÒZZYfYfž
@UbXYg]b bi b[g[YgW\ÀZhgZØ\ fYf'GhY]Yfa Uf_"

fF YX"#! ?GHŁ

K Y]hYfY'`bZcg. 'k k k " \Yfn\UZhYggYb"Uh

6Ygi WX Yb 'G]Y i bg 'Ui Z. 'Z Y]gWX i bXW "Uh