

Gutes bewahren, Neues entwickeln

Der amtierende Geschäftsführer der Bonusfleischer und seine Nachfolger im Gespräch mit der Fleischerzeitung.



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<Yff'K Y[gWXU]XYfž'k Ug'k UfYb'X]Y'a U»[YV`]WXYb'?f]hYf]Yb
VY]'XYf'Gi WXY'bUWX '=\ fYb'BUWX Zc`[Yfb3'K Y[gWXU]XYf.
9fbgh\UZh][_Y]h'i bX'j c``Yg'9b[U[Ya Ybh'ZØf'X]Y' =\bhYfYggYb'XYf
6cbi gZY]gWXYf'i bX'6cbi ga Yhn[Yfž'i bY]b[YgWXfÀb_hY
6YfY]hgWXUZhž'X]Y'; fi ddY']b'XYf'V]g\Yf'[Yk c\bhYb'5fh
k Y]hYfni ZØ\fYbž'Ui gfY]WXYbXYg': UWXk]ggYb'gck c\``]a</pre>

dfU_h]gWXYbž'j]Y``k]WXh][Yf'UVYf'bcWX']a '_Ui Za Àbb]gWX!_fYUh]j Yb6YfY]WX'i bX'gWX`i ggYbX`]WX'Ui WX'X]Y': À\][_Y]hž'bYi Y'=XYYb'niYbhk]W_Y`b'i bX'XYb'Y]bYb'cXYf'UbXYfYb'bYi Yb'K Y['niVYgWXfY]hYb"

I bX G]Y g]bX ZØbX][[Yk cfXYb°

K Y[gWW U]XYf. '*J"" → W. 'V]b'ØVYfnYi [hž'XUgg']W. 'a]h'K c`Z[Ub[@]bh]b[Yf'i bX': `cf]Ub'HfUl `Yf'nk Y]' < YffYb'[YZ] bXYb'\UVYž'X]Y
X]YgYb'5bZcfXYfi b[Yb'k Y]hYgh[Y\YbX'YbhgdfYW.Yb"'6Y]XY
_ca a Yb'Ui g'XYf'A Yhfc'i bX'\UVYb'i bgYfY'; fi ddY']b'XYb'`YhnhYb
*J\fYb']b'XYf': i b_h]cb'U`g'@]YZYfUbh'_YbbYb[Y`Yfbh"'6Y]XY'\UVYb
Yk Y]`g']a 'Y`hYf`]W.Yb'6Yhf]YV'Y]b][Y'*J\fY'`Ub['a]h[YUfVY]hYh'i bX
]b'X]YgYf'NY]h'X]Y'5bZcfXYfi b[Yb'i bX'DfcV`YaY'XYf'?`Y]b!'i bX
A]hhY`VYhf]YVY'_YbbYb[Y`Yfbh"'G]Y'k UfYb'j cb'6Y[]bb'XYf'YfghYb
; YgdfÀW.Y'Ub'n]Y`cf]Ybh]Yfh'i bX'\UhhYb'_Y]bYb'Nk Y]ZY``XUfUb
[Y`UggYbž'XUgg'g]Y'a]h'j c``Ya'9b[U[YaYbh'VY]XYf'GUW.Y'g]bX
i bX'g]W.X]YgYf'<YfUi gZcfXYfi b['Ui g'[UbnYa'<YfnYb'ghY``Yb
k YfXYb"</pre>

K]Y 'gY\Yb 'X]Y '< YffYb '@]bh]b[Yf'i bX 'HfUl `Yf'XYb 'Ni [Ub[ni f'; fi ddY 'XYf'6cbi gZ`Y]gWX Yf3

@]bh]b[Yf. 8]Yia ZUggYbXY'6Yfi ZgYfZU\fib[ž'X]Y'k]fibg'V]g\Yfgckc\`]b'dfU_h]gWXYb'U`g'Ui WX']b'h\YcfYh]gWXYb'6Y`Ub[YbUbY][bYb'_cbbhYbž'a UWXhibg'nij Yfg]WXh`]WXž'X]Yia ZUb[fY]WXYbibX'j]Y`ZÀ`h][Yb'5i Z[UVYbž'X]Y'a]h'XYf', VYfbU\aY'XYf6cbigZY]gWXYf!; fiddY'Ui Zibg'ni_caaYb'kYfXYbž'niVYkÀ`h][Yb'ibX'X]Y'; fiddY'XYf'6cbigZY]gWXYf']b'Y]bY'dcg]h]jYNi_ibZh'ZØ\fYb'ni'_ObbYb"

Hful `Yf. '8 Yf'A] I 'Ui g'GY`VghghÀbX][_Y]h'i bX'I bgY`VghghÀbX][_Y]hž `YhnhYfY']b']bhYfbUh]cbU`Yb'; fc»_cbnYfbYb'k]Y'A Yhfc'i bX'D\]`]dg ^2 ghYffY]W\ž'\Uh'i bg'X]Y'; Y`Y[Yb\Y]h'[Y[YVYbž'X]Y'I bhYfgW\]YXY nk]gW\Yb'Y][YbhØa Yf[YZØ\fhYb'I bhYfbY\a Yb'i bX'?cbnYfbYb\Ui hbU\'ni 'Yf`YVYb'i bX'ni 'YfZU\fYb"

@]bh]b[Yf. K]f k]ggYb i a 'X]Y '5b`]Y[Yb 'j cb'_`Y]bYb i bX
a]hh`YfYb I bhYfbY\aYb 'gY\f'[i h'6YgW\Y]Xž'XU k]f a]h`X]YgYb ']b
i bgYfYb 'Y][YbYb I bhYfbY\aYb '_cbZfcbh]Yfh`k UfYb i bX 'X]YgY bi f
ni '[i h'_YbbYb[Y`Yfbh`\UVYb"B]W\hg`XYghc hfchn`a ØggYb`k]f X]Y
gdYn]Y``Yb 'H\YaYbž'5b`]Y[Yb i bX 'Gcf[Yb 'XYf': `Y]gW\Yf! i bX
AYhn[YfVfUbW\Y i bX 'gdYn]Y```YbY 'XYf'6cbi gZY]gW\Yf'bcW\
VYggYf'_YbbYb`YfbYb i bX'j YfghY\Ybž'i a '[YaY]bgUa 'a]h`XYb
A]h[`]YXYfb 'XYf'; fi ddY 'XYf'6cbi gZY]gW\Yf'Ub 'XYb 'f]W\h][Yb 'Vnk "
k]W\h][Yb 'H\YaYb i bX '\D\N'\D\XYf' X]Y 'Ni _i bZh'UfVY]hYb'ni
_\ObbYb"

HfUI `Yf. '8U\Yf'g]bX'k]f'[YfUXY'XUVY]ž'X]Y'Y]bnY`bYb'6Yhf]YVY i bX'6cbi gZY]gWXYf'j cf'Cfh'ni 'VYgi WXYbž'X]YgY'dYfgÒb`]WX _YbbYb'ni '`YfbYb'i bX'i bg'bUWX'XYa 'A chhc' 8i fWX g'FYXYb _ca a Yb'X]Y'@Y]h'n gUa a 'Y]bYb'YfghYb'[fcVYb', VYfV`]W_'ØVYfX]Y'G]hi Uh]cb']b'XYb'6Yhf]YVYb'ni 'j YfgWXUZYb"

<UVYb'G]Y'gWXcb'JcfghY``i b[Ybž'kc'G]Y'bYi Y'5_nYbhY
qYhnYb'kc``Yb3</pre>

@]bh]b[Yf. K]fkc``Yb`XYb; YgdfÀW\Yb`a]h`XYb`6cbi gZY]gW\Yfbb]W\h'j cf[fY]ZYb`i bX`k YfXYb`i bg`YfghžbUW\XYa`k]fi bg'j cf`CfhY]b`6]`X`a UW\Yb`_cbbhYbž'ØVYf`X]Y`bÀW\ghYb`GW\f]hhYž`Dfc`Y_hYi bX`H\Ya Ybž`XYbYb`k]fii bg`_ØbZh][`k]Xa Yb`k YfXYbž`]a`8YhU]`i bX`]b`5Vqh]aaib[`a]h`XYb`6cbi gZY]gW\Yfb; YXUb_Yb`a UW\Yb"

Hful `Yf. '8 Ugg 'Yg 'gY]hYbg 'XYf '6cbi gZY]gWXYf ']b 'XYb '6YfY]WXYb A Uf_Yh]b[!'i bX'J Yfhf]YVgi bhYfghØhni b[''i bX'\]Yf 'VYgcbXYfg ']a 6YfY]WX 'GcW]U`'A YX]U'i bX'Cb`]bY'A Uf_Yh]b['''X]Y'Y]bY'cXYf UbXYfY '=XYY'Vnk "'5bfY[i b['[]Vhž'_cbbhYb'k]f'VYfY]hg']b 'XYb; YgdfÀWXYbž'X]Y'k]f'V]g'XUhc'ZØ\fYb'_cbbhYbž'ZØf'i bg a]hbY\a Yb'''<]Yf'k c``Yb'k]fž'j cfUi g[YgYhnh'X]Y'A Y\f\Y]h'XYf A]h[`]YXYf'XYf'; fi ddY'XYf'6cbi gZY]gWXYf'i bhYfghØhnhi bg'VY] X]YgYb'=b]h]Uh]j Ybž'X]Y'Y]bY'cXYf'UbXYfY'=bbcj Uh]cb'ZØf'X]Y; fi ddY'6cbi gZY]gWXYf'Ybhk]W_Y`b"

K Y[gWX U]XYf. '8]Y 'cZZ]n]Y ``Y', VYf[UVY 'YfZc`[h']a 'bÀWx ghYb'*J\f" A Y]bY': fUi '6f][]hhY'i bX']WX 'k YfXYb'gY`Vghj YfghÀbX`]WX 'bcWX 'nk Y] V]g'XfY]*J\fY'U_h]j 'hÀh]['gY]bži a 'XUXi fWX 'Y]bY'[YcfXbYhY, VYf[UVY'UVg]WXYfb'ni '_ObbYb"'; `Y]WX nY]h]['k c``Yb'k]f'Ui Z_Y]bYb': U``X]Y'j]Y`Yb'ZfYi bXgWXUZh`]WXYb'?cbhU_hYž'X]Y'k]f Ui ZVUi Yb'_cbbhYbž'j cb'\Yi hY'Ui Z'a cf[Yb'j Yf`]YfYb"': Øf'[fc*Y5VgWX]YXgk cfhY']ghYg'\Yi hY'bcWX'ni 'ZfØ\ž'k]f'XØfZYb'X]Y 6cbi gZ'Y]gWXYf'UVYf'V]hhYbž'XYb'VY]XYb'BUWXZc`[Yfb'[YbUi gc'k]Yi bg'XUg'JYfhfUi Yb'ni 'gWXYb_Yb"

@]bh]b[Yf.K]f'[Y\Yb'a]h'[fc»Yf':fYi XY'Ui Z'X]Y'bYi Yb'5i Z[UVY ni ž'[YdUUfh'a]h'Y]bYf'Dcfh]cb'[Ygi bXYb'FYgdY_hg'j cf'XYf UbghY\YbXYb'<YfUi gZcfXYfi b["'8UfØVYf'\]bUi g'k c``Yb'i bX k YfXYb'k]f'X]Y'ØVYf'\J\fY'VYk À\fhY'i bX'YfZc`[fY]W\Y'GmghYa Uh]_j cfYfgh'i bj YfÀbXYfh``UggYb'i bX'k]Y'[Y\UVh'ZcfhZØ\fYb"

HfUI `Yf. '9fgh'k Ybb'k]f'k]ggYbž'k Y`W\Y'H\Ya Ybž' ₺\U`hY'i bX 8]Ybgh`Y]ghi b[Yb'XYb'A]h[`]YXYfb'XYf'; fi ddY'6cbi gZY]gW\Yf']bXYf'Ni_i bZh'k]W\h]['g]bXž'k YfXYb'k]f'Xcfhž'k c'bchk YbX]['i bXg]bbj c``ž'ŸbXYfi b[Yb'i bX'5XUdh]Yfi b[Yb'j cfbY\a Yb"

.

6 Ygi W Yb G]Y i bg Ui Z Z Y]gW i b X Wc "Uh