

Gut für den Gaumen und den Planeten

Ein neuer Schrumpfbeutel für Kochschinken und gebratenes Fleisch setzt auch auf Nachhaltigkeit



...

8 Yf·7fmcj UW5`i · \$\$`j cb`GYU`YX·5]f`]gh`Y]b`_cYI hfi X]YfhYf
GW fi a dZYi hY`ž`XYf`gdYn]Y`·ZØf`X]Y`J YfdUW_i b[`i bX`XYb
J Yfhf]YV`j cb`?cWgW]b_Yb`i bX`[YVfUhYbYa` :`Y]gW`·`X]Y`Y]bY
K Åfa YVY\UbX`i b[`YfZcfXYfb`·`Ybhk]W_Y`h`k i fXY"·8]YgY
]bbcj Uh]j Y`7cc_!]b!J YfdUW_i b[`Uh`Y]bY`D][a Ybh]Yfi b[`a]h
A YhU`·]W
9ZZY_hž`gWØhnh`]W h`i bX`gUi YfghcZZY a dZ]bX`]W Y`F]bXYf!ž
Hfi h\U\b!`i bX`<\Ø\bYfdfcXi _hY`i bX`Yfa Ø[`]W h`Y]bY`<U`hVUf_Y]h
j cb`V]g`ni`%) \$`HU[Yb"
8 Yf·6Yi hY`·7fmcj UW5`i · \$\$`cdh]a`]Yfh`X]Y`J YfdUW_i b[`i bX

fYXi n]Yfh`XUg`ni a `GWX i hn`XYg`DfcXi _hYg`YfZcfXYf`]WX Y
A UhYf]U`[Yk]WX h`i a `) - ` ``8]Yg`Z\ fh`ni `Y]bYf`J Yff]b[Yfi b[`XYg
^ _c!: i » UVXfi W_g`VY]`XYf`J YfdUW_i b[`i a `*) `i `i bX`ni `Y]bYf`i a
* %`i ` [Yf]b[YfYb`l a k Y`h[YgUa hVY`Ughi b[`` , VYfhfU[Yb`Ui Z`X]Y
9ZZ]n]Ybn`VYXYi hYh`X]Ygž`XUgg`a]h`bi f`& ` _[`X]YgYf`6Yi hY``%\$\$
DfcXi _hY`j YfdUW_h`k YfXYb`_ÒbbYb``: Øf`X]Y`[`Y]WX Y`A Yb[Y`k ÀfYb
+\$`[`5`i a]b]i a `YfZcfXYf`]WX "

A YhU``XYhY`_hcf`[YY][bYh
@YVYbga]hhY`g]WX Yf\ Y]h` \ Uh`Z\`F`X]Y` J YfUfVY]hYf`i bX` J YfVfUi WX Yf
j cb` : `Y]gWX dfcXi _hYb` \c\Y`Df]cf]hÀh`8]Y`GX fi a dZVYi hY`
7fmcj UW5`i ` \$\$`Yb h\ U`hYb`_Y]bY`5`i a]b]i a Zc`]Y`i bX`Y][bYb`g]WX
XU\Yf`Ui WX`Z\`F`DfcXi _h]cbg`]b]Yb`a]h`A YhU``XYhY`_hcfYb``8]Y`a]h
XYa `XmbUa]gWX Yb`9Ugm`CdYb]b[!GmghYa ` 7fmcj UW` f]d`/ `HYUf
_ca dUh]V`Yb`6Yi hY``[Y`hYb`U`g`j YfVfUi WX`YfZfYi bX`]WX`i bX
j Yfa Y]XYb`XUg`E i Yf_cbhUa]bUh]cbgf]g]_cž`XUg`VY]a `^2 ZZbYb`a]h
Y]bYa `A YggYf`YbhghY\h`8UfØVYf`\]bUi g``]YZYfh`7fmcj UW5`i ` \$\$
a]h`A YhU``]W9ZZY_h`i bX`XYa ` [fc»`Yb`8fi W_VYfY]WX ž`XYf`Y]bYb
NY\`b!: UfVYb!8fi W_`ni `Àgghž`Y]bY`Ub`gd`fYWX`YbXY
FY[U`dfÀgYb`hUh]cb`
8]Y` \c\Y`GX fi a dZY]ghi b[`fYXi n]Yfh`X]Y`HYb`XYbn`ni `Y]bYf
i bUh`fU_h]j Yb` : U`hYbV`Xi b[`]a ` J YfdUW_i b[ga UhYf]U`i bX
cdh]a]Yfh`X]Y`G]WX hVUf`Y]h`XYf`DfcXi _h]bZcfa Uh]cbYb`gck]Y`X]Y
A Uf_YbV`Xi b[gZÀ\`][_Y]h"

F i bXi a !9ZZ]n]Ybn
8]Y` < U`hVUf`_Y]h`j cb`%` \$`V]g`%) \$`HU[Ybž`X]Y`XYf`j cb
GY]hYbZU`h] YfdUW_i b[Yb`Ui g`5`i a]b]i a Zc`]Y`Yb`hgdf]WX hž
VYY]bhfÀWX h]h`XUg`K`Àfa YVY\UbX`i b[g!DfcXi _hgY[a Ybh`b
_Y]bYf`K`Y]gY`8]YgYf`A Uf_h] cfhY`k`fX`Xi fWX`Y]bY`FY]`Y`VY]`XYf
DfcXi _h]cb`YffY]WX hYf`Z]bUb]n]Y`Yf`J cfhY`Y`i bhYfghØhn`
@YVYbga]hhY`VYhf]VYV`_ÒbbYb`X]Y` J YfdUW_i b[g`Ògi b[`7fmcj UW
5`i ` \$\$`Ui Z`YXYf`J U_i i a !J YfdUW_i b[gUb`U[Y`c\`bY`ni gÀhn`]WX Y
=b]j Ygh]h]cbYb`a d`Ya Ybh]YfYb`G]Y`YfZ\`h`Ui Z`XYb` \U`V!`i bX
j c`Ui h`a Uh]gWX Yb`7fmcj UW]YfdUW_i b[ggmghYa Yb` \c\Y
GhUbXUfXg`8]Y`DfcXi _h]i gVYi hY`gh`Ui Z`fi bX`XYf`c\Yb
GX fi a dZY][YbgWX UZhYb`XYf`6Yi hY`gY\`f`[i h`fF`YX`#GYU`XU]fŁ

6Ygi W Yb 'G]Y i bg]Ui Z 'ZY]gW i bXW "Uh