

Gleichbleibend in Qualität und Werten

Hörtnagl feiert 2013 das 150-jährige Firmenjubiläum.



...

< c\k Yfh][Y'DfcXi _hY]b [`Y]V\k V`Y]VYbXYf'E i U]hÀhž'fY[]cbU`Y
K Yfhg\k Àhni b['XYf'H]fc`Yf`@UbXk]fhg\k UZh'i bX`'Ub[`À\ f][
[YdZY[hY`?i bXYbVYn]Y\i b[Yb`dfÀ[Yb`XUg`I b\hYfbY\ a YbgV`X"
5i \k `z\of`X]Y`Ni _i bZh`]gh`XUg`H]fc`Yf`HfUX]h]cbgi b\hYfbY\ a Yb`[i h
[Yf\ghYh`5_hi Y`'k]fX`X]Y` :]fa YbnYbhfU`Y`]b < U`'Yfk Y]hYfhž`Y]b
a cXYfbYg` : fUb\k]gYgmghY a `g]V\k Yfh`XUg` :]]U`bYhn"

8cf]g`8Ui a !<ÒfhbU[`]ggh`Ua ``]YVghYb` : Yhh ž`@UbXYgfÀh]b
DUhf]n]U`Nc``Yf!: f]g\k Ui Z`k À\ `h`Ub`XYf`<ÒfhbU[`!H\Y`j cfk]Y[YbX
XYb`6Y]bg\k]b _Ybž`bbgVfi W_g`6\0f[Yfa Y]ghYf]b`7\ f]gh]bY`C dd]hn!
D`ÒfYf`Uh`ghYhg`nk Y`8]b[Y`]a`?Ø\`g\k fUb_` : <ÒfhbU[`
: fUb_Z` fhYf`i bX`XYb`]hU`]Yb]g\k Yb`GU`Uhj`cb`<ÒfhbU[```< U`'g
6\0f[Yfa Y]ghYf]b`9j U`Dcg\k [`Òbbh`g]V\k Y]ba U`]a`J\`f`Y]bY

: `Y]gWX _ÀgYgYa a Y`'VY]a ' <ÒfhbU[``@UbXgfUh`<\Ub bYg`HfUhYf
gØbX][h` ÒZhYf`U`g`Y]ba U`]a ' &U\ f` i bX`VYnY]WX bYhY`X]Y <ÒfhbU[`!
: `Y]gWX _ÀgYgYa a Y`'U`g` Y]bY`GØbXYž`ni`XYf`a Ub`ghY\Yb`_Ubb`
= fY`J cf`]YYb`ZØf` <ÒfhbU[`!DfcXi _hY`j Yff]YhYb`X]Y`9\ fYb[ÀghY`]a
FU\ a Yb`XYf`& V`Ài a gZY]Yf`XYf`]fa U`5bXfÀ` <ÒfhbU[``

8]Y` : Ø\ fi b[ggd]hnY`a]h` <Ui d h[YgY`gWX UZhYf]b`?ca a " !F Uh`8cf]g
8Ui a ! <ÒfhbU[`z`XYa`[YgWX _ÀZhgzØ\ fYbXYb` ; YgY`gWX UZhYf` <Ubg
D`UhhbYf` i bX` ; YgWX _ÀZhgzØ\ fYf` ; f]YXf]WX`5i YfžXUb_hY`Ui g`X]YgYa
5b`Ugg`XYb`?i bXYb` i bX`A]hUfVY]hYfb`" K`]f`g]bX`Y]b
HfUX]h]cbgi b hYfbY\ a Yb`" 8]YgYg`K`cfh`VY[]bbh`a]h`XYa` Hž`Ui WX
XUg`K`cfh`HfYi Y`VY[]bbh`a]h`Y]bYa` H` c\ bY`X]Y`HfYi Y`XYf
?i bXYb` i bX`A]hUfVY]hYf`ghØbXYb`k`]f`\Yi hY`b]WX h`\]Yf`" 8UZØf
a _ÒWX hY`]WX`Y]b`[fc`Yg`8Ub`_Y`gU[Yb`ž`Yf_ÒZbYhY`8cf]g`8Ui a !
<ÒfhbU[``X]Y`& V`Ài a gZY]Yf` HfUX]h]cb` i bX`HfYi Y`d`i`g`=bbcj Uh]cb
a UWX Yb` <ÒfhbU[``Ui g`ž`Yf[_ÀbnhY` <Ubg`D`UhhbYf`XUni`" I bX`XUg
k`]WX h][ghYž`k`Ybb`a`Ub` i bgYfY`?i bXYb`ZfU[Yb`k`ØfXYž`]gh`X]Y
E`i`U`]hÀh`ž`gc`XYf`[YgWX _ÀZhgzØ\ fYbXY` ; YgY`gWX UZhYf`" 5i WX`X]Y
9]bV]bXi b[`XYf`FY[]cbU`]hÀh`i bX`XYf`@UbXk`]fhgWX UZh`i a`bYi`Y
DfcXi _hY`ni`Yb`h`k`]W`Y`bž`gY`]Y]bY`hmd`]gWX Yg` <ÒfhbU[``A`Yf_a`U`"
K`Ybb`a`Ub`g]WX`XYb`ghUf`Yb`HfYbX`ni`f`FY[]cbU`]hÀh`i bX`X]Y
\Yi h][Yb`J`Yfa`Uf`h`b[gdfc`fUa`a`Y`Ubg]Y\hž`_Ubb`i`bgYf`K`Y[
b]WX h`XYf`ZU`gWX Y`[Yk`YgYb`gY]b`ž`V`]W`hY` ; f]YXf]WX`5i`Yf`ni`fØW`"
K`]f`k`c`Yb`gc`]XY`k`Y]hYf`k`UWX gYb`i`bX`k`YfXYb`Ui`WX`]b`Ni`_i`bZh
GWX _ÀhnY`Ui`g`XYf`H]fc`Yf`@UbXk`]fhgWX UZh`YVYb`ž`gc`XYf` <ÒfhbU[`!
; YgWX _ÀZhgzØ\ fYf`" 5`g`[Ya`Y]bgUa`Yb`K`i`bgWX`ZØf`X]Y`Ni`_i`bZh
Zcfa`i`]YfhY`7\YZ]b`8cf]g`8Ui`a`! <ÒfhbU[``8Ugg`k`f`k`Y]hYf`]b`gc
[i`h`ni`gUa`a`Yb`U`hYb`i`bX`a`]h`i`bgYfYb`A`]hUfVY]hYf]b`k`Y]hYf`]b`gc
j`YfVi`bXYb`V`Y]VYb`"

9WXUhYb`gdfYWX`Yb`]a`& V`Ài a g`U\f`ZØf`g]WX`" <ÒfhbU[``
VYgWX _ÀZh`[h`&`\$`A`]hUfVY]hYfž`XUj`cb`%`@Y\f`]b[Y`i`bX`gYhnh
À\ f`]WX`&(`A`]c`" 9i`fc`i`a`" 8Ug`I`b hYfbY\ a`Yb`j`YfZØ[h`a`]h`XYf
)`+`\$`E`i`UXfUha`YhYf`[fc`Yb` :`]fa`YbnYb`hU`Y`]b` <U`i`bX`XYa
GhUa`a`U`i`g`]b`XYf` <ÒfhbU[`!DUGgU[Y`]b`=`bbgVfi`W`a`]h`Y]b`Yf
;`YgUa`hZÀWX`j`cb`%)`" \$\$`E`i`UXfUha`YhYfb`ØVYf`Y]b`Y`ghUf`Y
DfÀgYbn`]a`K`]fhgWX UZhgfUi`a`=`bbgVfi`W`!` <U`" `a`& V`Ài a g`U\f`
&`%`ØVYfgWX`FY]hYh`X]Y`=`bj`Ygh]h]cbggi`a`a`Y`ni`f`GhÀf`i`b[`XYf

K YhhVYk YfVgZÀ\][_Y]h'VYfY]hg'X]Y '' \$'A]c"·9i fc'; fYbnY"·A]h'XYf
XYfnY]h]a ·6Ui ·VYZjbX`]W\Yb ·9fk Y]hYfi b[·XYf·NYbhfU·Y ·]b ·<U``
]bj Ygh]Yfh·<ÒfhbU[`·a Y\ f·U`g·gY\W\g·A]c"·9i fc`i bX`j Yf[fÒ» Yfh·X]Y
V]g\Yf][Y·DfcXi _h]cbgZÀW\Y`j cb ·V]g\Yf`) "+\$·\$·Ui Z]bg[YgUa h
+"&\$·\$·E i UXfUha YhYf"·9g·Yb\ghY\h\V]g`&\$%(·Y]bY`G`]W\ f\ U``Y`a]h
`c\W\ a cXYfbYb ·5b`U[Yb ·ZØf·F Y]Z b[ž?ca a]gg]cb]Yfi b[`i bX
J YfdUW_i b[··8Yf·5V\c`a Uf_h\k]fX`a cXYfb]g]Yfh`i bX`i a ·Y]bYb
=a V]gg`Yf[Åbnh"

6Ygi W\Yb`G]Y`i bg`Ui Z·Z`Y]gW\i bXW\c "Uh