

Gleichbleibend in Qualität und Werten

Hörtnagl feiert 2013 das 150-jährige Firmenjubiläum.



...

<cWk Yfh[Y'DfcXi _hY']b' ['Y]WkV`Y]VYbXYf'E i U`]hÄhž'fY[]cbU`Y
K YfhgWkÄhni b['XYf'H]fc`Yf'@UbXk]fhgWkUZh'i bX`Ub['Ä\ f][
[YdZY[hY'?i bXYbVYn]Y\i b[Yb'dfÄ[Yb`XUg'I bhYfbY\`a YbgV]'X"
5i Wk`ZØf`X]Y`Ni _i bZh']gh`XUg'H]fc`Yf'HfUX]h]cbgi bhYfbY\`a Yb'[i h
[YfØghYh"5_hi Y``k]fX`X]Y':]fa YbnYbhfU`Y`]b'< U``Yfk Y]hYfhž`Y]b
a cXYfbYg': fUbWk]gYgmghYa `g]WkYfh`XUg':]`U`bYhn"

8cf]g'8Ui a !< ØfhbU[``]ggh`Ua ``]YVghYb' : Yhh ž'@UbXYgfÄh]b
DUhf]n]U`Nc``Yf!: f]gWkUi Z'k Ä\`h'Ub`XYf'< ØfhbU[`!H\Y_Y`j cfk]Y[YbX
XYb`6Y]bgWk]b_Ybž'`bBgVfi W_g'6Øf[Yfa Y]ghYf]b`7\`f]gh]bY`Cdd]hn!
D'ØfYf`\Uh'ghYhg`nk Y]'8]b[Y`ja `?Ø\`gWkfUb_`' < ØfhbU[`
: fUb_Zi fhYf'i bX`XYb`]hU`Yb]gWkYb`GU`Uh`j cb'< ØfhbU[```< U`g
6Øf[Yfa Y]ghYf]b`9j U`DcgWk`[Øbbh'g]Wk`Y]ba U`ja `Ä\`f`Y]bY

:`Y]gWΛ_ÄgYgYa a Y`VY]a `<ÖfhbU[``@UbXgfUH`æ\UbbYg`HfUhhYf
gØbX][h` ÖZhYf`U`g`Y]ba U`]a `đ\`f`i bX`VYnY]WΛbYhY`X]Y`<ÖfhbU[`!
: `Y]gWΛ_ÄgYgYa a Y`U`g`Y]bY`GØbXYž`ni `XYf`a Ub`ghY\Yb`_Ubb` "
=fY`J`cf`]YVYb`ZØf`<ÖfhbU[`!DfcXi`_hY`j`Yff]YhYb`X]Y`9\fyb[`ÄghY`]a
F U\`a Yb`XYf`đ`V]`Äi`a`gZY]Yf`XYf`:]fa`U`5bXfÄ`<ÖfhbU[``

8]Y`:`Ø\fi`b[`ggd]hnY`a`]h`<Ui`dh[`YgY`gWΛUZhYf]b`?`ca`a`"!F`Uh`8`cf]g
8Ui`a`!<ÖfhbU[`ž`XYa``[`YgWΛÄZhgzØ\fybXYb`;;`YgY`gWΛUZhYf`<Ubg
D`UhhbYf`i`bX`;;`YgWΛÄZhgzØ\fyf`:]YXf]WΛ`5i`Yfž`XUb`_hY`Ui`g`X]YgYa
5b`Ugg`XYb`?`i`bXYb`i`bX`A`]hUfVY]hYfb`""`K`]f`g]bX`Y]b
HfUX]h]cbgi`bhYfbY\`a`Yb`""8]YgYg`K`cfh`VY[`]bbh`a`]h`XYa``Hž`Ui`WΛ
XUg`K`cfh`HfYi`Y`VY[`]bbh`a`]h`Y]bYa``H``c\`bY`X]Y`HfYi`Y`XYf
?`i`bXYb`i`bX`A`]hUfVY]hYf`ghØbXYb`k`]f`\`Yi`hY`b]WΛ`h`\`Yf`"8`UZØf
a`ÖW`hY`]WΛ`Y]b`[`fc»`Yg`8`Ub`_Y`gU[`Yb`ž`YfÖZZbYhY`8`cf]g`8`Ui`a`!
<ÖfhbU[`X]Y`đ`V]`Äi`a`gZY]Yf`""`HfUX]h]cb`i`bX`HfYi`Y`d`i`g`đbcj`Uh]cb
a`UW`Yb`<ÖfhbU[``Ui`g`ž`Yf[`ÄbnhY`<Ubg`D`UhhbYf`X`Uni`""`I`bX`XUg
k`]WΛ`h][`ghYž`k`Ybb`a`Ub`i`bgYfy`?`i`bXYb`ž`fU[`Yb`k`ØfXYž`]gh`X]Y
E`i`U`]hÄ`h`ž`gc`XYf`[`YgWΛÄZhgzØ\fybXY`;;`YgY`gWΛUZhYf`"5i`WΛ`X]Y
9]bV]bXi`b[`XYf`FY[`]cbU`]hÄ`h`i`bX`XYf`@UbXk`]fhgWΛUZhž`i`a`bYi`Y
DfcXi`_hY`ni`Yb`hk`]W`_Y`b`ž`gY]`Y]bY`hmd]gWΛYg`<ÖfhbU[``A`Yf`_a`U`"
`K`Ybb`a`Ub`g]WΛ`XYb`ghUf`_Yb`HfYbX`ni`f`FY[`]cbU`]hÄ`h`i`bX`X]Y
\`Yi`h][`Yb`J`Yfa`Uf`_hi`b[`gdfc[`fUa`a`Y`Ubg]Y\`hž`_Ubb`i`bgYf`K`Y[
b]WΛ`h`XYf`ZU`gWΛY`[`Yk`YgYb`gY]b`ž`V`]W`_hY`:]YXf]WΛ`5i`Yf`ni`fØW`"
`K`]f`k`c`Yb`gc`]XY`k`Y]hYf`k`UW`gYb`i`bX`k`YfXYb`Ui`WΛ`]b`Ni`_i`bZh
GWΛÄhnY`Ui`g`XYf`H]fc`Yf`@UbXk`]fhgWΛUZh`YVYb`ž`gc`XYf`<ÖfhbU[`!
;`YgWΛÄZhgzØ\fyf`"5`g`[`Ya`Y]bgUa`Yb`K`i`bgWΛ`ZØf`X]Y`Ni`_i`bZh
Zcfa`i`]YfhY`7\YZ]b`8`cf]g`8`Ui`a`!<ÖfhbU[``8`Ugg`k`]f`k`Y]hYf\]b`gc
[`i`h`ni`gUa`a`Yb`U`hYb`i`bX`a`]h`i`bgYfyb`A`]hUfVY]hYf]b`k`Y]hYf\]b`gc
j`YfVi`bXYb`V`Y]VYb`"

9W`XUhYb`gdfYWΛYb`]a`đ`V]`Äi`a`g`U\`f`ZØf`g]WΛ`""<ÖfhbU[`
VYgWΛÄZh][`h`&`\$`A`]hUfVY]hYfž`XUj`cb`%(`@Y\`f`]b[`Y`i`bX`gYhnh
Ä\`f`]WΛ`&(`A`]c`""9i`fc`i`a`""8`Ug`I`bhYfbY\`a`Yb`j`YfZØ[`h`a`]h`XYf
)`"+`\$`\$`E`i`UXfUha`YhYf`[`fc»`Yb`:]fa`YbnYbhfU`Y`]b`<U`i`bX`XYa
GhUa`a`\`Ui`g`]b`XYf`<ÖfhbU[`!DUggU[`Y`]b`đbgVfi`W`_a`]h`Y]bYf
;`YgUa`hZÄWΛY`j`cb`%)"\$`\$`\$`E`i`UXfUha`YhYfb`ØVYf`Y]bY`ghUf`_Y
DfÄgYbn`]a`K`]fhgWΛUZhgfUi`a`đbgVfi`W`_!<U`""`=a`đ`V]`Äi`a`g`U\`f
&\$`%`ØVYfgWΛfy]hYh`X]Y`đj`Ygh]h]cbggi`a`a`Y`ni`f`GhÄf`_i`b[`XYf`

K YhhVYk YfVgZÅ\[_Y]hVYfY]hg`X]Y`" \$`A]c""9i fc` ; fYbnY""A]hXYf
XYfnY]h`ja `6Ui `VYZ]bX`]WXYb`9fk Y]hYfi b[`XYf`NYbhfU`Y`]b`<U``
]bj Ygh]Yfh`< ÒfhbU[``a Y`f`U`g`gYW`g`A]c""9i fc`i bX`j Yf[fÒ»Yfh`X]Y
V]g\Yf][Y`DfcXi _h]cbgZÅWXY`j cb`V]g\Yf`) "+\$\$`Ui Z]bg[YgUa h
+"&\$\$`E i UXfUha YhYf""9g`Yb`ghY`h`V]g`&\$%(`Y]bY`G`]Wf\U``Y`a]h
\cW`a cXYfbYb`5b`U[Yb`ZØf`F`Y]Z b[ž?ca`a]gg]cb]Yfi b[`i bX
JYfdUW_i b[""8Yf`5V\c`a Uf_h`k]fX`a cXYfb]g]Yfh`i bX`i a `Y]bYb
⇒ V]gg`Yf[Åbnh"

.

6Ygi WXYb`G]Y`i bg`Ui Z.`Z`Y]gW`i bXWŁ"Uh