

Geldstrafe für McDonald's

Ungarn beanstandet irreführende Werbung und mangelnde Produktbeschreibung



...

8 Yf` : Ugh: ccX!F]YgY 'A W8cbU'X g'a i gg']b 'l b[Ufb 'k Y[Yb
a Ub[Y` \ UZhYf'DfcXi _hVYgW fY]Vi b['Y]bY 'GhfUZY 'j cb '%) 'A]`]cbYb
: cf]bh'f_l_bUdd ') \$"\$\$\$. '9i fcE'nU\ 'Yb" 'Nk]gW Yb 'XYa '%"'>AbbYf'&\$%&
i bX '%&"': YVfi Uf'&\$% ' \ UVY 'XUg' l b hYfbY\ a Yb 'a]h'XYf
6YnY]W bi b[' <Ø\ bYfZY]gW 'ZØf'Y]b 'DfcXi _h[Yk cfVYbžc\ bY
XUFUi Z' \]bni k Y]gYbž'XUgg'XUg'[Y[f]`hY 'cXYf'dUb]YfhY :]`Yh'Ui W
<Ui h'Yb h\ U'hYž'gc 'X]Y 'i b[Uf]gW Y 'K YhhVYk YfVgUi Zg]W h']b ']\ fYf
9bhgW Y]Xi b["

Gca]h' \ UVY 'A W8cbU'X g'ZU'gW Y 'Zcfa Uh]cbYb ']b 'gY]bYf' K YfVi b[

ØVYf'XYb':`Y]gWXUbhY]`i bX'X]Y'Ni VYfY]hi b['VYbi hnH"·8Yf
?cbgi a Ybh'gY]`b]WXh[YbØ[YbX'ØVYf'XYb'<Ui hUbhY]`Ui Z[Y_`Àfh
k cfXYb"·8]Y'K YhhVYk YfVgVY\ØfXY'ghØfhY'g]WX`\]Yf'Ui WX'Ub'XYb'`]b
XYf'K YfVi b['VYbi hnHb':chcg"·8]YgY'gY]Yb' VYgcbXYfg
]ffYZØ\fYbX`[Yk YgYb"·A W8cbU`X g`\UhHb`k À\fYbX`Y]bYf
5b\Øfi b[`j cf'XYf'5i Zg]WXhgVY\ØfXY`X]Y`J Yfk YbXi b[`j cb
<Ui hhY]Yb`XUa]h`VY[fØbXYhž`XUgg`<Ø\bYfZY]gWX`c\bY`<Ui hn
gWXbY`hfcW_Yb`k YfXY"·8Ug`K cfh` <Ø\bYfZY]gWX`gY]`gY\`f
U`[Ya Y]b`i bX`_ØbbY`j cb`?cbgi a YbhYb`]b`j]Y`Yf`Y]`K Y]gY
]bhYfdfYh]Yfh`k YfXYbž`Uf[i a Ybh]YfhY`XYf`?cbnYfb"

F YX#5D5

6Ygi WX Yb`G]Y`i bg`Ui Z`Z`Y]gWX`bX`WC"Uh