

Geldstrafe für McDonald's

Ungarn beanstandet irreführende Werbung und mangelnde
Produktbeschreibung



...

8Yf': Ugh!: ccX!F]YgY`A W8cbU`X g'a i gg`b`l b[Ufb`k Y[Yb
a Ub[Y`\UZhYf`DfcXi _hVYgWxfY]Vi b[`Y]bY`GhfUZY`j cb`%) `A]``cbYb
: cf]bh`f[_bUdd`) \$"\$\$\$`9i fcŁ`nU\`Yb``Nk]gWXYb`XYa `%"`>AbbYf`&\$%&
i bX`%&": YVfi Uf`&\$%` \`UVY`XUg`l bhYfbY\`a Yb`a]h`XYf
6YnY]Wbi b[` <Ø\bYfZY]gW `ZØf`Y]b`DfcXi _h[Yk cfVYbž`c\bY
XUfUi Z`\]bni k Y]gYbž`XUgg`XUg`[Y[f]`hY`cXYf`dUb]YfhY':]`Yh`Ui W
<Ui h`Ybh\U`hYž`gc`X]Y`i b[Uf]gWXY`K YhhVYk YfVgUi Zg]W`h`]b`]\fYf
9bhgWXY]Xi b["

Gca]h`\UVY`A W8cbU`X g`ZU`gWXY`>Zcfa Uh]cbYb`]b`gY]bYf`K YfVi b[

ØVYf`XYb`:`Y]gWUbhY]`i bX`X]Y`Ni VYfY]hi b[`VYbi hnh"8Yf
?cbgi a Ybh'gY]'b]W h[YbØ[YbX`ØVYf`XYb`<Ui hUbhY]'`Ui Z[Y_`Àfh
k cfXYb""8]Y`K YhhVYk YfVgVY\ØfXY`ghØfhY`g]W\`Yf`Ui W`Ub`XYb`]b
XYf`K YfVi b[`VYbi hnhYb`:`chcg""8]YgY`gY]Yb` VYgcbXYfg
]ffYØ\fybX` `[Yk YgYb""A W8cbU`X g`\UhhY`k Å\fybX`Y]bYf
5b\Øfi b[`j cf`XYf`5i Zg]W hgVY\ØfXY`X]Y`J Yfk YbXi b[`j cb
<Ui hhY]'Yb`XUa`]h`VY[fØbXYhž`XUgg`<Ø\bYfZY]gW`c\bY`<Ui h`ni
gWbY``hfcW_Yb`k YfXY""8Ug`K cfh` <Ø\bYfZY]gW`gY]'gY\ f
U``[Ya`Y]b`i bX`_ØbbY`j cb`?cbgi a YbhYb`]b`j]Y`Yf`Y]'K`Y]gY
]bhYfdYh]Yfh`k YfXYbž`Uf[i a Ybh]YfhY`XYf`?cbnYfb"

F YX#5D5

.

6Ygi WYb`G]Y`i bg`Ui Z.`Z`Y]gW`i bXWŁ"Uh