

## **Geballtes Programm**

Der 8. Technologietag Fleisch bot abwechslungsreiche Infos rund um Branchentrends der Zukunft.



F. C. T. F. S. T. F. A. C. F. C. F. C. F. C. T. G. F. C. T. A. C. F. C. T. C. T.

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HfchnXYa 'ZUbXYb'ni f': fYi XY'XYf'J YfUbghU'hYf' 'Y]bY'?ccdYfUh]cb j cb'YWcd'i gž'XYa '@YVYbga ]hhY`Wi ghYf'B]YXYfÒghYffY]WX i bX'XYa ': 'Y]gWX hYWX bc'c[]YnYbhfi a '<c'`UVfi bb'fl HNŁ' ']a @Ui ZY'XYg'HU[Yg'a Y\f'i bX'a Y\f'Ni \ÒfYf']\fYb'K Y['bUWX <c'`UVfi bb''l bhYf'XYa 'H]hY' : 'Y]gWXk UfYbYfnYi [i b[']a 'HfYbX XYf'Ni \_i bZh '[UVYb'6fUbWXYbYl dYfhYb'i a ZUggYbXY \DZcfa Uh]cbYb'ni 'XYb'H\Ya YbZY'XYfb'@YVYbga ]hhY'g]WXYf\Y]hž Fc\ghcZZ'i bX'Fc\ghcZZei U`]hÀh'gck ]Y'@c[]gh]\_'i bX'?ca a i b]\_Uh]cb ]b'XYf': 'Y]gWXdfcXi \_h]cb'i bX'XYf'!j YfUfVY]hi b[''

8 i fWX 'XYb 'HU[ 'ZØ\fhY '8 = K c`Z[ Ub[ 'K YfbYfh'] ca ': HNž'XYf'a ]h XYf'Y]bYb'cXYf'UbXYfYb'\_f]h]gWXYb': fU[ Y'cXYf'\i a cf]gh]gWXYb 5ba Yf\_i b[ 'X]Y'J YfUbghU`hi b[ 'VYfY]WXYfhY"

g]W\^A U[ "^A Uf`]Yg'; fi VYf'] ca 'Zcfi a '9fbÀ\fi b[ '\Yi hYž'XYa JYfY]b ni f : OfXYfi b[ 'j cb '9fbÀ\fi b[ g]bZcfa Uh]cb" '8 ]Y : fU[ Y fGU]Wcb.7cbgi `h]b[ Ł]b.gY]bYa 'JcfhfU[ 'ØVYf @ $YVYbga ]hhY`g]WXYfY]h"`9]bYb`, VYfV`]W_`ØVYf`XYb$ OghYffY]WX]gWXYb:: `Y]gWXa Uf\_h']a '5``[YaY]bYb';Yfa]hhY`hY'8f" Fi Xc`Z'GhØW\_`Yf'j cb`XYf'5A 5 A Uf\_Yh]b[ ž'i bX'k Ug'X]Y 9bhk |W\_i b[Yb'Ua 'F]bXZY]gW\a Uf\_h'VYhf|ZZhž'gcf[hY'=b["'FiXc`Z'  $Fc[\tilde{z}; YgWA AZngZØ \ fYfF]bXYfV OfgY \tilde{z}ZØfU i gZØ \ f]WXY$ ±b Zc fa Uh]c b Y b "'A ]hUfV Y ]hY f '| c b ': f ][ c `c [ c '? Ø\ ``c [ ]gh]\_ 'ghY ``hY b ]\fYbJcfhfU[ibhYfXUgAchhcEiU`]hÀhgZU\_hcf@c[]gh]\_ žibX=b[" 7\f]gh]Ub @Ui YfžDfcY\_h`Y]hYfjcb; G%5i ghf]Užh\Ya Uh]g]YfhY X]Y'Ui hca Uh]q]YfhY'?cbhfc``Y'XYf'FYgh`Ui ZnY]h'VY]'DfcXi\_hYb" 9]b][Yg'ØVYf'd\mhc[YbY'Ni gUhnghcZZY'YfZi\f'a Ub'jcb'8f"'?Ufc`U' K YbX`YfžfBY`UWcb'6]chYWXb]\_Łgck ]Y'j cb'8=J ]Whcf]U' < Y]bf]WX 'fcZ]Łž'X]Y 'ØVYf'X]Y : cfgWX i b[ g\_ccdYfUh]cb</pre> 7ifY7c`cif 'VYf]WXhYhY"

'6UfWcXYg'U`g'=bZcfa Uh]cbgei Y``Y'ZØf'?cbgi a YbhYb

 $\verb|K| ] \verb|Y'a| ] \verb|hhY'g'Ghf] \verb|Wk'XY'X] \verb|Y'FYgh'Ui| ZhY] \verb|h'XYf' < \verb|U'hVUf_Y] \verb|h'j| cb$ 

DfcXi \_hYb 'Ui g[Yk]YgYb 'k YfXYb '\_UbbžgWk]'XYfhY '7 \f]gh]Ub '@Ui Yf j cb '; G%'5i ghf]U"'8 Yf'9]bgUhn 'j cb 'ØVYf'6UfWcXYg'[YgdY]WkYfhYb Ni gUhn]b Zcfa Uh]cbYb 'ZØf'`c[]gh]gWkY'NkYW\_Y']gh'VYfY]hg 'k Y]h j YfVfY]hYh"'8 cWk '\_ÒbbYb 'bYVgh'DfY]g'i bX '5fh]\_Y`VYnY]Wk bi b[Ui Wk 'ZØf'\Yf\_Òa a `]WkY'? UggYbgmghYa Y'k Y]hYfY'5b[UVYb[YgdY]WkYfh'k YfXYb"'9]b'6YbYZ]hž'XYf'gck c\``XYb'?i bXYb'U`g Ui Wk 'XYa 'JYf\_Ui Z'XYa YbhqdfYWkYbXY'JcfhY]`Y'Vf]b[Yb'\_Ubb"

8 Ybb 'VUg]YfYbX'Ui Z'Y]bYf'j ca 'I bhYfbY\a Yb'gY`Vgh
Xi fWX [ YZØ\fhYb'I a ZfU[ Y'i bhYf'?cbgi a YbhYb'\_cbbhY'ZYgh[ YghY``h
k YfXYbž'XUgg'g]WX'Y]b'; fc»hY]`'XYf'J YfVfUi WXYf'ZØf'K UfYb'\_bUdd
i bhYf'XYf'A ]bXYgh\U`hVUf\_Y]hg[ fYbnY'DfY]gbUWX`ÀggY'Yfk UfhYb"
Bi b'\_ÒbbYb'Ui Z'6Uf!'cXYf'Ghf]WXWcXYg'bUhØf`]WX'Ui WX
XU\]b[ Y\YbXY'\DZcfa Uh]cbYb'[ YgdY]WXYfh'k YfXYb"

8Ya ni Zc`[Y`\_Ubb`XYa `?i bXYb`Ub`XYf`? UggY`5i g\_i bZh`[Y[YVYb k YfXYbž'k]Y``Ub[Y`gY]b`DfcXi \_h`bcW\`fa]bXYghYbgŁ`\U`hVUf`]ghž i bX`Ybhk YXYf`X]Y`K UfY`Ui g`XYa `JYf\_Y\f`[Ync[Yb`cXYf`XYa JYfVfUi W\Yf`FUVUhhY`[Yk À\fh`k YfXYb''K Y`hk Y]h`k YfXY`Ui Z X]YgYg`GmghYa `ni fØW\_[Y[f]ZZYb` `Ui W\`]b`² ghYffY]W\`]gh`Yg`VYfY]hg la `9]bgUhn''`9]b`6Y]gd]Y``]gh`X]Y`VY`[]gW\Y`Gi dYfa Uf\_h\_YhhY 7c`fi mhž`X]Y`VY]`[Yk]W\hgj Uf]UV`Yf`: f]gW\Yk UfY`Ui Z; G%`8 UhU6Uf gYhnh''8i fW\`XUg`JYfgW\`ØggY`b`XYf`fk Y`hk Y]h`Y]bXYi h][YbŁ 5fh]\_Y`bi a a Yfb`i bX`XYa `; Yk]W\h`]a `Ghf]W\WcXYgma Vc``XYf 9bXj YfVfUi W\YfY]b\Y]hž`]gh`Yg`gc[Uf`a Ò[`]W\ža Y\fa U`g`hÀ[`]W\JYf\_Ui ZgdfY]gY`ni `gYb\_Yb`i bX`X]YgY`Ui W\`XYa `9bX\_i bXYb`ni \_ca a i b]n]YfYb''5b`GWUbdi b\_hYb`]bbYf\U`V`XYf`:]`]U`Y`YfZÀ\fh`XYf?i bXY`XYb`U\_hi Y``Yb`DfY]g`ni `XYa `YkY]`][Yb`DfcXi \_h''

: `Y]gW\a Uf\_h`]a `, VYfV`]W\_

8 UggʻXYbʻdi b\_hi Y```Ui ZhfYhYbXYbʻG\_UbXU`Ybʻni a ʻHfchnʻXUg  $\Rightarrow$  U[YʻXYfʻ: `Y]gWXVfUbWXYʻ]bʻ² ghYffY]WXʻ\cWXʻUb[Yg]YXY`hʻ]ghž VYk]YgʻXYfʻ6fUbWXYb!JYfhfUi Ybg]bXYI žʻXYbʻFi Xc`ZʻGhØW\_`YfʻfbA 5 A Uf\_Yh]b[ Łj cf`Y[hY"·8 Ya bUWXʻfYØgg]YfYbʻX]Yʻ: `Y]gWX!žʻK i fgh! i bXʻGWX]b\_YbdfcXi \_h]cbʻUbʻj ]YfhYfʻGhY``YʻbUWXʻ5dch\Y\_Ybž K Y]hYfV]`Xi b[g]bgh]hi h]cbYbʻi bXʻXYfʻA ]bYfU`k UggYfVfUbWXY"·8 Ugg X]Ygʻb]WX hʻgY`Vghj YfghÀbX`]WXʻ]ghžʻnY][h'Y]bʻ6`]W\_ʻØVYfʻX]Y

;  $fYbnYb":8Ybb']b:8Yi hgWX`UbX']gh``Ui h'GhØW_`Yf`XUg'=a U[Y'XYf6fUbWXY'XYi h`]WX'gWX`YWXhYf'[YghY``h"$ 

6YZfU[h'bUW\'XYa'?cbgiajYf\U`hYb'XYf'JYfVfUiW\Yfž'kUg'X]Y  $Di hYbZY]qWX \cdot qck Y: qWX \cdot Ub \cdot 6YXYi hi b[ \cdot [Yk cbbYb \cdot \ UVYb \ '\ 8Ybb ]$ (\* 'I 'XYf'fi bX'%"(\$\$'VYZfU[hYb'?cbgi a YbhYb'[UVYb'Ubž'a Y\f : ]gWX 'U`g'bcWX 'j cf'nY\b'\\J\fYb'ni '\_Ui ZYb"'(%'i '\_cbgi a ]YfYb a  $Y \setminus f' < \emptyset \setminus b Y f!' i b X' (' i a <math>Y \setminus f' D i h Y b Z Y ] g W W W \& W i [ UV Y b Ub Z' X Ugg ]$ ]\f`F]bXZY]gWX;YfVfUi WX`]b`XYf`NY]h`[Ygh]Y[Yb`gY]žibX`ZØf`-`i hfuzx]yg'ui z'@ua a z'y]gW\'ni "'\*'ı 'Xyf'6yzfu[ hyb'[ uvyb'ubž'\ yi hy a Y\f'GWkY]bYfbYg'ni 'YggYb'U`g'bcWk'j cf'Y]bYa '\\fnY\bhž (( 'I 'YggYb'k Yb][ Yf'XUj cbž'i bX'[ YbUi gc'j ]Y`Y'YggYb'k Yb][ Yf XUj cb"') 'i '[ UVYb 'Ubž'\_Y]b 'GWk Y]bYZY]qWk 'a Y\f'ni 'YgqYb"'A ]h =a U[YdfcV`Ya Yb`ni Àa dZYb`\Uh`k c\`@Ua a !ibX?U`VZY]qW\" '( `ı `[ YVYb`Ubž`]b`XYb``YhnhYb`nY\b`\J\fYb`Ui Z[ Y\Òfh`ni `\UVYbž ?U`V`ni '\_cbgi a ]YfYb": Øf'(\*i 'hf]ZZh'X]Yg']b'di bWhc'@Ua a Z'Y]gW. ni "'&- 'i '[YVYb'Ubž'k Yb][Yf'?U`V'ni 'j YfnY\fYb'i bX'' %'i 'YgqYb [`Y]WX`|]Y`k]Y`bcWX`|cf`Y]bYa`\\\fnY\bh"`\*`i``gU[Ybž`aY\f XUj cb ni '\_cbgi a ]YfYb"'K Ug'@Ua a 'VYhf]ZZhž'\UVYb '%+'ı ']\fYb  $: Y]gW_cbgia ' YffYXin]YfhžibX'&, 'i ' YfnY fYb' [ 'Y]W' | Y' k | Y$ icf'nY\b'\\fYb"

## 'GhÀf\_Yb'XYf'; YZ`Ø[Y`k]fhgW\UZh

K UgʻX]Yʻni \_ØbZh][Yʻ6YXYi hi b[ʻXYfʻ: `Y]gWk k UfYbʻUb[Y\hžʻ]gh``Ui h XYfʻFc``5A 5ʻXYgʻJcfʻU\fYgʻXUjcbʻUi gni [Y\Ybž'XUggʻXYfʻHfYbXž<i\bžʻDi hYʻi bXʻ:]gWkʻVYhfYZZYbXžʻk Y]hYfʻUb\U`hYbʻk]fX"')'ʻi ʻXYf 6YZfU[hYbʻ[UVYbʻUbžʻXUggʻ:cfY``Yʻi bXʻ7cʻ\_ØbZh][ʻbcWkʻa Y\f[Y\_Ui Zhʻk YfXYb":Øf`&(ʻi ʻhf]ZZhʻX]YgʻUi ZʻX]YʻDi hYʻni žʻi bXʻZØf`&'i ʻUi Zʻ<i\b"`%, ʻi ʻk c``Ybʻa Y\fʻF]bX'\_Ui ZYbʻi bXʻYʻnY\bʻDfcnYbh a Y\fʻ?U`Vž'K]`X'i bXʻ@Ua a "

ni gUa a Yb[YhUb'a]h'XYf'6chgWXUZh 'K]f'g]bX'XUg'VYggYfY
GWXkY]bYZY]gWX ž'UbU'mg]Yfh'GhØW\_'Yf'X]Y'; fØbXY"'8]Y'6fUbWXY
\UhhY'Y]bZUWX'\_Y]bY'5bhk cfh'XUfUi Z''8UVY]'\Uh'XYf'?cbgi a Ybh
YXcWX'[UbnY'GWXkY]bY\À`ZhYb']a '?cdZ'i bX'b]WXh'X]Y'a U[YfYb
GY]hYb'XYg'GWXkY]bg"'A]hh`YfkY]'Y'gY]'a Ub'XUVY]ž'XUg'ni 'ÀbXYfb''
UVYf'XUg'k]fX'gY]bY'NY]h'VfUi WXYb"' 8U'a i gg'a Ub'j]Y``; Y`X
XUZØf']b'X]Y'<UbX'bY\aYb"'I bX'XUg'k]fX'b]WXh'j cb'\Yi hY'Ui Z
a cf[Yb'j YfÀbXYfVUf'gY]b ž'gc'GhØW\_`Yf"'8Ybb'A Uf\_Yh]b['gY]
b]WXhg'UbXYfYgž'U`g' U``Yg'Ui g'XYf'8Yb\_Y'XYg'?cbgi a YbhYb'ni
gY\Yb"

## '9]b\_Ui Zgj Yf\U`hYb

; Y\ha Ub XYf: fU[YbUW\žkcXYbbX]Y?cbqia YbhYb: `Y]qW Y]b\_Ui ZYbž:ghÒ» h'a Ub 'Ui Z'Y]bY '8 ]q\_fYdUbn" '8 Ybb '\ ]Yf'\_`UZZYb 'X]Y 5b[UVYb:XYf:Fc:`5A 5!I a ZfU[Y:ibX:X]Y:FYU:]hÀh:ni a :HY]:`k Y]h Ui gY]bUbXYf"'8Ybb'Ua 'DUd]Yf'k c``Yb', +'i 'XYf'6YZfU[hYb : f]gWXZY]gWX ]a 'Gi dYfa Uf hY]b Ui ZYbž(\$1 'VY]a ': `Y]gWXYfž') ı 'VY]a '8]q\_cbhYfž'&\$'ı 'X]fY\_h'Ua '6Ui Yfb\cZ'i bX'%&'ı 'Ua 6Ui Yfba Uf\_h"'8]Y'fYY``Yb'NU\`Yb'nY]W\bYb''YXcW\'Y]b'UbXYfYg 6]`X"`Gc`\Uh`XYf`Gi dYfa Uf\_h`Y]bYb`5bhY]``j cb`+-`ı ži bX`a ]h` < c ZY f'i b X'@]X`X]Y'k ]WXh][ghYb'8]g cbhYf'Y]bYb'i cb') (ž+'i "'=a: `Y]qWXYfZUWX[YqWXÀZh' Ui ZYb'\]b[Y[Yb'%(ž+'ı ']\f': `Y]qWX'Y]bž'( ı 'bi hnYb'b]W\h'bÀ\Yf'XYZ|b]YfhY'9]b\_Ui Zga Ò[`]W\\_Y]hYbž'' ž%'ı bi hnYb 'XYb '5V! < cZl J Yf\_Ui Z'i bX ``YX][ `]WX '%ž, 'ı 'g]bX '? i bXYb 'XYg 6Ui Yfba Uf\_hYg"K UgʻU`gʻVYXYb\_`]WX 'Y]bni ghi ZYbʻ[]`hžʻ]ghʻXYfʻ\c\Y 5\_h]cbgUbhY]``]b`GUW\Yb': `Y]gW\Y]b\_UiZ']b`XYb`GidYfaÀf\_hYbžXYf |b:XYb:`YhnhYb:bYib:\J\fYb:ia:aY\f'U`g'nY\b:DfcnYbh:[Ygh]Y[Yb ]gh" 8 Y f ? c b gi a Y b h \_ Y b b h X Y b 'k U \ f Y b 'K Y f h [ U f 'b ] W \ h 'a Y \ f ž 'k Y ] \ Yg'ghÀbX][ ']f[ YbXk Y`W\Y'5\_h]cbYb'[ ]Vh ž'a Y]bh'GhØW\_`Yf"

## Dfc!?cdZ!JYfVfUi W

9]b 'A mh\cgž'a ]h'XYa 'XYf'5A 5!A Uf\_Yh]b[a UbU[Yf'j Y\Ya Ybh Ui ZfÀi a hž']gh'XYf'cZh'ØVYfgW\ÀhnhY'Dfc!?cdZlJYfVfUi W\'[YfUXY']a : `Y]gW\VYfY]W\"'Gc'k ]fX'\_c`dcfh]Yfhž'XUgg'\]Yfni `UbXY'dfc'\J\f'i bX

BUgY'-, ž, '\_[': Y]gW\'i bX': Y]gW\k UfYb'j YfnY\fh'k YfXYb"'B]W\h
a ]hVYfYW\bYh']gh'XYf'J YfXYfVžXUg'J YfZØhYfb'j cb'ZØf'XYb
a YbgW\']W\Yb'J YfnY\f'VYgh]a a hYb'K UfYb'Ub'< Ui gh]YfY'i bX'XYf
Hci f]ga i g'a ]h'ÒghYffY]W\k Y]h', \$'A ]c"'BÀW\h][i b[Yb'dfc'\*]\f"
N]Y\h'a Ub'X]YgY': U\_hcfYb'UVž'\_ca a h'a Ub'Ui Z'Y]bYb'[YgW\ÀhnhYb
Dfc!?cdZJ YfVfUi W\'j cb'fi bX') \$'\_['dfc'\*]\f'' i bX'XUa ]h'Ui Z
VY]bU\Y'X]Y'<À'ZhY'XYf'\_ca a i b]n]YfhYb'NU\`"A Y\f'ni a
HYW\bc`c[]YhU[': Y]gW\'k]Y'8YhU]`g'ni 'dmh\c[YbYb'Ni gUhnghcZYb
]b'XYf': ØhhYfi b['i bX']\fY'5i gk]f\_i b['Ui Z': Y]gW\k UfYbž'k]Y'g]W\
XYf'J YfnY\f'h]Yf]gW\Yf'DfcXi \_hY']a '@Ui ZY'XYf'NY]h'AbXYfhY'cXYf
k]Y'a Ub'\YfUi gZ]bXYhž'k]Y'\_f]gYbZ]h'XYf'Y][YbY'6Yhf]YV']ghž'[]Vh‰
]b'XYf'bÀW\qhYb'5i q[UVY'XYf'2: N"

.

6 Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z`Y]gWX i b X Wc "Uh