

## **Eine Pinzgauer Familiengeschichte**

Seit 40 Jahren setzt das Familienunternehmen Tauernlamm auf regionale Qualität – vor allem mit seinen köstlichen Lammprodukten ist es in Österreich berühmt geworden.



; U`Yf]Y`ÒZZbYb

5``Y'UbnY][Yb

. . .

→ m`]gW\ž]ba ]hhYb'XYf'K ]YgYb\Àb[Y'j cb'9gW\YbUi ž`]Y[h'X]Y
6Yhf]YVgghÀhhY'HUi Yfb`Ua a "'GY]h'("'A Àfn'%- +- '[]Vh'Yg'XUg
: Ua ]`]Ybi bhYfbY\a Ybž'XUa U`g'\UVYb'g]W\'%) '6Yf[VUi Yfb
ni gUa a Yb[YgW\`cggYb'i bX'Y]bY'; YbcggYbgW\UZh'ni f
JYfUfVY]hi b['i bX'JYfa Uf\_hi b[']\fYf'@Aa a Yf'[Y[fØbXYh"]

FcVYfh'NY\YbhbYf.'K]f'\UVYb'a]h'ZØbZ'@ÀaaYfb'VY[cbbYb'ibX  $g]bX gY f VYk i ggh^`Ub[gUa '[Yk UW gYb"'K ]f \ UVYb 'XUg'XUa U`g'$ Ui g'XYf'G]W\h'XYf'6Ui Yfb'[Y[fØbXYhž'kY]\k]f'Y]bZUW\'XUg a UWX Y b 'k c``hY b ž 'k Ug'i bgY f Y '5 i Z[ UV Y ']gh 'X]Y '6 Y j Ò`! '\_Y f i b [ YfbÀ\fYb"'→W\\UVY'\_Y]bYb'G]bb'XUf]b'[YqY\Ybž'DfcXi\_hY']bq 5i g`UbX`ni 'j Yf\_Ui ZYbž'bi f'k Y]``k ]f'ØVYfdfcXi n]YfYb"'8]YgYf 6Ui Yf'k c``hY']W\'b]Y'gY]b"'8Ua U`g'k i fXYb'k ]f'j cb'XYb OZZYbh`]WXYb`Cf[UbYb`ibX`XYf`Dc`]h]\_'U`g'HfÀia Yf'ibX': UbhUghYb VY`ÀWXY`h"'<Yi hY'[Y\h'Yq'bi f'XUfi a ža Ò[`]WXgh'i ]Y`Y'DfcXi hY']b [fc» Yb A Yb [Yb ]b XYb 9 | dcfh ni gWX ]W\_Yb z XUg ]gh XUg N]Y `XYf  $5[fUfdc]h]_{z'i}bX'XUg'\Uh'XYb'6UiYfbghUbX'\U'V]Yfhz'i]Y'Y'g]bX$  $\emptyset VYfZ \emptyset gg][ [Yk cfXYb"B]W hbi f'XYg U'V'V]b']W ni Zf]YXYb Z'XUgg$ k ]f'i bgYfYb'K Y['[Y[Ub[Yb'g]bX'i bX'Yg'Ui W\'[YgW\UZZh'\UVYb" C\bY'a Y]bY': Ua ]`]Y'i bX'X]Y'A ]hUfVY]hYfž'X]Y'XUg'l bhYfbY\a Yb U```X]Y'(\$'\\fY'[YhfU[Yb'ibX'niqUaaYb[Y\U`hYb'\UVYbž\\AhhY Yg'UVYf'b]W\h'Zi b\_h]cb]Yfh"

A Uhh\]UgʻNY\YbhbYf. →W hfUhʻUi gʻj c``Yfʻ, VYfnYi [i b[ˈ]bʻX]Y
: i » ghUd ZYbʻa Y]bYgʻJ UhYfgžʻ]W \UVYʻʻUʻni YfghʻY]bYʻH]gW `YfʻY\fY
[Ya UW\hi bXʻV]bʻXUbbʻ]bʻXYbʻ6Yhf]YVʻY]b[Ygh]Y[Ybʻ XYbbʻYg
\Àb[hʻʻUʻj]Y``XUfUb"`A]fʻg]bXʻbYVYbʻXYfʻVYghYbʻEi U`]hÀhʻXYf

K UfYb'j cf'U``Ya 'X]Y'[i hYb'@YVYbgVYX]b[i b[Yb'ZØf'i bgYfY'H]YfYi bX'X]Y'[i hYb'5fVY]hgVYX]b[i b[Yb'ZØf'i bgYfY'A]hUfVY]hYf'gY\f k]W\h]["

8 UgʻH]Yfk c\```]Y[hii bgʻVYgcbXYfgʻUa '<YfnYb" I bgYfYʻA]hUfVY]hYf g]bXʻgY`VYfʻ@UbXk]fhYʻi bXʻVY[Y[bybʻXYbʻH]YfYbʻa]hʻ[fc» Ya FYgdY\_h'' HÒhYbʻ[Y\hib]Wkha]hʻGhfY]WkY`bʻ UVYfʻYgʻa i ggʻa]h K ØfXYʻdUgg]YfYb" 8 UgʻYf[]Vhʻg]WkʻUi gʻY]bYaʻghfYggZfY]Yb I a [Ub[ia]hʻXYbʻH]YfYb" 9gʻVY[]bbhʻVY]aʻ@UbXk]fhYbʻi bXʻYbXYh VY]ʻXYfʻHÒhi b[ia]hʻ5Wkhi b[ii bXʻFYgdY\_hžʻV]gʻ\]bʻni a JYfUfVY]hYbʻ]a'JU\_i i a'i bXʻXYfʻ6YfUhi b[iXYfʻ?i bXYbʻXi fWkʻXYb ei Uʻ]Z]n]YfhYbʻJYf\_Ui Z'ʻI bXʻk]fʻj Yfk YfhYbʻbUhØfʻ]WkʻXUgʻ[UbnY H]Yf'ʻK]fʻVY`]YZYfbʻUi Wkʻ\_Y]bYʻ[fc» Ybʻ?YhhYbʻ8]Yʻk cʻ`YbʻaY]gh bi fʻXYbʻGWkʻÒ[Yʻ''UVYfʻk Ugʻa UWkYʻ]Wkʻa]hʻXYaʻFYgh3·8 UZØf gWk`UWkhYʻ]Wk'\_Y]bʻ@Ua a

A Uhh\]UgʻNY\YbhbYf. '2 ghYffY]WX 'i bX']bʻXYbʻF Ui a 'A ØbWXYbʻ Uʻ`YfX]b[gʻni ', \$`i ']bʻXYbʻ; fc» fUi a 'GUʻnVi f['i bX'ni '+) 'i ']bʻX]Y; Ughfcbca ]Yʻi bX'ni 'K ]YXYfj Yf\_Ài ZYfb"'K ]fʻZØ\fYbʻgY\f`k Yb][ ghUbXUfX]g]YfhYʻK UfY"'K ]fʻj Yfgi WXYbžʻgY\fʻ]bX]j ]Xi Y``'Ui ZʻX]Y K ØbgWXYʻi bgYfYfʻ?i bXYbʻY]bni [Y\Yb"8Uʻ\Y]» hʻYgʻa UbWXa UʻUi WXžʻA UWXʻa ]fʻX]YʻK i fghžʻ]WXʻVf]b[ 'X]Yʻ; Yk ØfnYʻXUni žʻi bXʻk ]f gWXUi Ybʻk ]YʻYqʻk ]fX "'

FcVYfh'NY\YbhbYf. '9hk Ug'cdh]a ]YfYb'i bX'j YfVYggYfbž'UVYfkY]hYf\]b'Ui Z'FY[]cbU`hÀh'i bX'Ei U`]hÀh'gYhnYb"

FcVYfh'NY\YbhbYf.'K Ybb'Y]b'GcbXYfUb[YVch'XUg'UbXYfY YfgW\`À[hž\Uh'XYf'?cbgi a Ybh'Y]bY'gW\k UW\Y'GhY``i b["'I bgYfY ?i bXYb'UW\hYb'a Y\f'Ui Z'X]Y'E i U`]hÀh'i bX'k Yb][Yf'Ui Z'XYb'DfY]g" 5VYf'k]f'g]bX'Ui W\'b]W\h'ØVYfhYi Yfh'i bX'a UW\Yb'gY\f'gY`hYb 5\_h]cbYb"

FcVYfhiibX'A Uhh\]Ug. CghYfgW\]b\_Yb'j ca '@Ua a "

5i hcf]b.'?Uh\Uf]bU'GhÒ[a Ø``Yf

6 Ygi W Yb G]Y i bg Ui Z Z Y]gW i b X Wc "Uh