

## Der beliebteste Burger ist der Cheese Burger

Individuelle Kreationen haben den Burger erst zu dem gemacht,  
was er heute ist – nämlich ein echtes Kultessen



...

; i h'a Ö[ `]Wk ž'XUgg'XYf'< Ua Vi f[ Yf'Y]bYg'XYf'VY`]YVhYghYb  
; Yf]Wk hY`k Y`hk Y]h`]ghž'XYbb'a ]hh'Yfk Y]`Y`Uh'Yf'Ui Wk`gY]bYb  
G]Y[ Ygni [ `Xi fWk`X]Y`Ug]Uh]gWk Y`K Y`h'Ub[ YhfYhYb"8Yf'@Y[ YbXY  
bUWk`ghUa a h'Yf'hUhgAWk`]Wk`Ui g'< Ua Vi f[ ž'XYbb'Xcfh'k Uf'Y]bY  
a ]h': f]\_UXY`Y`VY`Y[ hY`GYa a Y`VY]`XYb'< UZYbUfVY]hYfb`Y]b  
VY`]YVhYf'DUi gYb!GbUW\_/V]g`Yi hY`]gh'XUg': f]\_UXY`Yb!6fÖhWkYb  
i bhYf'XYi hgWkYb'< UbXk Yf\_Yfb'U`g`nk Y]hYg': fØ\ghØW\_`VY`]YVh"A ]h  
XYb'< UZYbUfVY]hYfb'gc`XUg': f]\_UXY`Yb!6fÖhWkYb'XUbb'bUWk  
, VYfgYY`[ Y`Ub[ h'gY]b'i bX`Xcfh'a Y`fYfY'i bhYfgWk]YX`]WkY  
A i hUh]cbYb`YfZU`fYb`UVYbž'X]Y`XUbb`Yhnh`]Wk`Y]bYfgY]hg'ni a  
?`Ugg]\_Yf'a ]h'F]bXZY]gWk`[ YZØ\fh`UVYbž'ni a `UbXYfYb'UVYf'Ui Wk  
ni f'gWk]Yf'i bØVYfgWkUi VUfYb`J]Y`ZU`h'fY[ ]cbU`Yf'J Uf]UbhYb"< Yi hY

[ ]Vh'Yg'6i f[ Yfž'X]Y'; Åb[ ][ Y'5V\_Øfni b[ 'ZØf'<Ua Vi f[ Yfž']b'U''Yb  
a Ò[ ' ]WXYb': cfa Ybž'k cVY]'b]W\h']a a Yf'bi f': 'Y]gW\']a 'Gd]Y''gY]b  
a i gg'"A ]hh'Yfk Y]'Y'Xi Y''YfYb'g]W\gc[ Uf'GhYfbY!F YghUi fUbhg  
XUfi a ž'k Yf'XYb'VYghYb'6i f[ Yf'a UW\h'i bX'9XY'!a V]ggVi XYb  
V]YhYb'J Uf]UbhYb'a ]h'; ÅbgY'YVYfž'HfØZY''i bX'?Uj ]Uf'Ub'  
<Ui dhgUWXY'bYi ž'\_fYUh]j ž'Ui Zk YbX][ 'i bX'hYi Yf"

## 5''Yg']gh'Yf'Ui Vh

; fi bXgÅhn']W\ '\_Ubb'a Ub'U'bi b'k ]f'\_]W\ 'Ui g'ZUgh'U''Yb'a Ò[ ' ]WXYb  
Ni hUHYb'Y]b'6i f[ Yf!DUh'm'a UWXYb' 'Yg']gh'XUVY]'j c''\_ca a Yb'Y[ U'  
cV'a Ub'ni 'F]bXž'GW\k Y]bž'DZYfXž'9gY'ž'K ]'Xž'9bhY'cXYf'[ Uf  
: ]gWXYb'[ fY]Zh'i bX'Ui W\ 'Ui g'6c\ bYbž'? ]WXYfYfVgYb'cXYf'@]bgYb  
'UggYb'g]W\ 'DUh'mg'Zcfa Yb'"9f'Ui Vh']ghž'k Ug'\_fYUh]j ' ]gh'i bX  
gW\ a YW\_h''9g'k ]fX'ZfY]'\_ca V]b]Yfž'k Ug'cdh]gW\ 'YfUi ggh]W\h'i bX  
XYb'; Ui a Yb'YfZfYi Yb'gc'' '[ YVfUHYbYf'GdYW\_ž'? ÅgY'U''Yf'GcfhYb  
i bX'J Uf]UbhYbž'9]'f[ YfbY'Ui W\ 'XYbUhi f]Yfhž'j YfgW\]YXYbY'GU'UhYž  
gdYn]Y''Y'GUI W\ bž'U''Y'a Ò[ ' ]WXYb'; Ya ØgYž'U'gc[ Uf'CVgh'i bX  
: fØW\hY"

<YfUi g'\_ca a Yb'X]Y'k ]'XYghYb'@]U]gcbYbž'k c'g]W\ 'XUbb'j ca  
gY'VghYfbUbbhYb'6i f[ Yf!DUdgh'dYfgØb']W\ '\UbX[ YZcfa hY'GdYn]U'  
<UW\_ZY]gW\!DUh'mg'j cb'ni 'HcXY'[ YghfY]W\Y'hYb'6]c!K Y]XYh]YfYb  
i bX'6'Ui gW\]a a Y'!5j cWUXc!: YbWXY'!CfUb[ Yb!GY''Yf]Y!GU'Uh  
ni gUa a Yb'a ]h'j cb'C a Ug!hfUi a \UZhYa !Gi dYf!FY']g\ '[ YhcdhYb  
'?bi gdYfhUWc'g'gck ]Y'Y]bYa ' GU'n!Ni W\_Yf'XYbUhi f]YfhYa '9] 'ja  
6]c!<]fgY!E i ]bcU!6fØhWXYb'a ]h'GYgUa !B][ Y''U\_fi ghY'j YfY]bYb"  
8]Y'Gi WXY'XYf'A YbgW\Y]h'bUW\ 'XYf'Y]Yf'Y[ YbXYb'K c''a ]'W\gUi  
[ Y\h']\fY'Y][ YbYb'K Y[ Y"

A ]hh'Yfk Y]'Y'[ ]Vh'Yg'k U\ fY'6i f[ Yf!6]VY'bž'X]Y'XUg  
Ni gUa a YbghY''Yb'a Ò[ ' ]W\gh'\_fYUh]j Yf'i bX'gW\ a UW\_\UZhYf'6i f[ Yf  
ni a 'Y]bn][ 'k U\ fYb'@YVYbg]b\U'hYa dcf\YVYb'i bX'Ui Z': ccX!  
Hfi W\_!: Ygh]j U'g'k YfXYb'fY[ Y'a Å»][ 'K YhhVYk YfVY'UV[ Y\U'hYbž  
k Yf'XYb'VYghYbž'gW\ a UW\_\UZhYghYbž'\_fYUh]j ghYb'cXYf  
j YffØW\_hYghYb'6i f[ Yf'UbV]YhYh'B ]W\h']a a Yf']gh'XUg'g]bbj c''k Ug  
XU'Ub[ YVchYb'k ]fXž'UVYf'ni a ]bXYgh'cdh]gW\ 'k YgYbh']W\  
UbgdfYWXYbXYf'U'g'X]Y'XcW\ 'Yhk Ug'd'i a d'k ]f\_YbXY'i fj Uf]UbhY"

l bX`XcW`ÄbXYfhXUg`VY]`U`Yf`@]YVY`ni`?fYUh]j`hÄh`i bX`Gd]Y`YfY]  
b]W`hg`Ub`XYf`GUW`Yž`XUgg`Yg`g]W`VY]`U`X]YgYb`;`YV]`XYb`i a  
b]W`hg`UbXYfYg`\UbXY`h`U`g`i a`GUbXk`]W`Yg``bi`f`Yhk`Ug`UbXYfY  
\U`h"

`UVYf`gUZh][`a`i`gg`Yf`gY]b

9]b`[`i`hYf`<`Ua`Vi`f[`Yf`\Uh]`cf`U`Ya`Y]bYg`ni`gY]b.`gUZh][`"B`UW`  
5a`Yf]\_Ub]gW`Yf`A`UW`Ufh]gh`XUg`6fch`Ui`»`Yb`k`Y]W`i`bX`UhgW`][`ž  
]b`9i`fcd`U`XUfZ`Yg`[`YfbY`Ui`W`\_bi`gdf][`gY]b`"K`]W`h][`]gh]b`YXYa  
:`U`ž`XUgg`XUg`:`Y]gW`b]W`h`ni`Xi`fW`[`Y[`f]`h`k`i`fXY`Y[`U`cV`XUg  
F]bXž`@Ua`a`ž`GW`k`Y]b`cXYf`gcbgh`k`Ug`]gh`"Bi`f`VY]:`]gW`i`bX  
;`YZØ[`Y`XUfZ`Yg`Ui`W`Xi`fW`[`YVfUhYb`gY]b`"8]Y`6i`f[`Yf!:`fU\_h]cb  
\Uh`g]W`a`]h`a`YX]i`a`Ui`Z`Y]bYb`[`Ya`Y]bgUa`Yb`BYbbYf`[`YY]b][`h"

6Y]`6i`f[`Yf!DUhmg`Ui`g`F]bX`i`bX`GW`k`Y]b`]gh`ni`XYa`XUfUi`Z`ni  
UW`hYbž`XUgg`XUg`:`Y]gW`YfghYbg`b]W`h`ni`ZY]b`[`Yk`c`Zh`i`bX  
nk`Y]hYbg`b]W`h`ni`ZYgh`[`Y\_bYhYh`k`]fX`VY]XYg`VYY]bhfÄW`h][`h`X]Y  
E`i`U`]hÄh`XYg`gdÄhYfYb`6i`f[`Yfg"

?`Ugg]gW`k`]fX`XYf`6i`f[`Yf`gdÄf`W`[`Ufb]Yfh`ZfØ`Yf`\Uh`a`Ub  
gc[`Uf`b]W`h`Y]ba`U`X]Y`D]W`\_Yg`\]bY]b`[`Y[`YVYbž`gcbXYfb`X]YgY  
Yi`hfU`XUni`[`YfY]W`hž`XYbb`Ui`W`XYf`\_`Ugg]gW`Y`cg!5b[`Y`Yg!Ghm`Y!  
6i`f[`Yf`fXUa`]h`]gh`X]Y`\Yi`h][`Y`GhUbXUfX!J`Uf]UbhY`[`Ya`Y]bhŁ  
VYghUbX`bi`f`Ui`g`Y]bYa`[`Y[`f]`h`Yb`:`Y]gW`!DUhmg`XUg`a`]h`GYbZž  
?YhW`i`d`i`bX`Nk`]YVY`b`nk`]gW`Yb`nk`Y]A`]W`VfØhW`Yb!<Ä`ZhYb  
j`YfgW`k`UbX`"<Yi`hY`k`]fX`Ui`g`XYa`:`Ufb]YfYb`XYf`6i`f[`Yf`XYf  
Y][`Ybh]W`Y`?i`h`[`Ya`UW`h`i`bX`XU\Yf`g]bX`XYf`UbhUg]Y`\_Y]bY  
;`fYbnYb`a`Y`f`[`YgYhnh`"8cW`VY]`U`Yf`UbhUg]Y`]gh`ni`VYUW`hYb.  
XYf`k`Y`hk`Y]h`VY`YVhYghY`6i`f[`Yf`]gh`XYf`7\YYgY!6i`f[`Yf"

6UW`b!7\YYgY!6i`f[`Yf`

:`Øf`nY`b`6i`f[`Yf`VYbØh][`h`a`Ub`%ž)`\_[`F]bXZY]gW`Ui`g`XYf  
GW`i`hYfž)`\$\$`[`G]f`c]b`cXYf`F`cghVfUhYb`i`bX`)`\$\$`[`F]bXZY]gW`  
j`cb`6Ui`W`cXYf`6fi`gh`÷g[`YgUa`h`gc`hY`XUg`F]bXZY]gW`&\$`i  
:`YhhUbhY]`a`]hVf]b[`Yb`"K`Y]hYfg`%ž)`V]g`&`9@K`cfW`YghYfgUi`W`ž  
Zf]gW`[`Ya`U\`YbYf`GW`k`UfnYf`DZYZZYf`fcXYf`bcW`VYggYf.`]a

A ÒfgYf`nYfghc» YbYf`@Ub[ dZYZZYfłż[ fcVYg`i bX`ZY]bYg`A YYfgU`n"  
I bX`ZØf`X]Y` ; Ufb]hi f`<Ua Vi [ Yf!6fÒhWYbž`7\YXXUf!`?ÀgY`]b  
GWXY]VYbž`6UWŁb`gck ]Y`?fÀi hYf`i bX#cXYf`k Øfn][ Y`6`UhHgU`UhY"

GÀa h]WXYg`A UhYf]U`]b`&!' `Wà `K ØfZY`gWŁbY]XYb`i bX`a ]h`ZY]bYa  
A YYfgU`n`VYghfYi Yb`fl !)[ #\_[ `: `Y]gWŁa UggyŁ"; i h`gYWŁg`Ghi bXYbž  
VYggYf`ØVYf`B UWŁhž`n]Y\Yb`UggYb`"8 UbUWŁ`XUg`:`Y]gWŁ`\_fÀZh][  
dZYZZYfb`i bX`Xi fWŁ`Y`bUWŁ` ; i ghc`X]Y`a ]hh`YfY`cXYf`[ fØVYfY`fU`gc  
, Yf`cXYf`%&YfŁ`GWŁY]VY`gWŁfchYb`"8 Ug`<UW\_ZY]gWŁ`a ]h`[ fcVYa  
A YYfgU`n`f&!' [ #\_[ Łi bX`K cfWŁYghYfgUi WŁ`VY\i hgUa `j Yfa ]gWŁYb  
`Yg`gc`hY`b]WŁhni `?`YVYb`VY[ ]bbYbž`gcbXYfb`bi f`cW\_Yf`V]bXYb/  
U`gc`\_Y]bYgZU`g`j Yf\_bYhYb`"9hk U`%\$`V]g`%&`DUhhmg`fŁ\$Wà  
8i fWŁa YggYf`&ž) `V]g` Wà `8]W\_YŁ`Zcfa Ybž`a ]h`XYb`8Ui a Yb`]b`X]Y  
A ]hh`Y`Yk Y]`g`J Yfh]YŽ b[ Yb`XfØW\_Yb`fXUg`j Yf\]bXYfh`Y]b`5i Ž[ Y\Yb  
XYf`DUhhmg`VY]a `; f]`Yb`i bX`[ Yk À`f`Y]ghYh`Y]b`[ `Y]WŁa À»][ Yg  
; UfYbŁž`XUbUWŁ`X]Y`DUhhmg`]b`?`Ufg]WŁhŽc`]Y`k ]W\_Y`b`i bX`" \$  
A ]bi hYb`]a `?Ø\`gWŁfUb`\_`fUghYb`UggYb"

DUhhmg`Ui g`XYa `?Ø\`gWŁfUb`\_`bY\`a Ybž`bcWŁa U`g`VY]XgY]h][ `nUfh  
a ]h`GU`n`i bX`DZYZZYf`k ØfnYbž`XUbb`VY][ i hYf`<]hnY`Ui Z`YXYf`GY]hY  
( `V]g`) `A ]bi hYb`[ f]`Yb`fb]WŁh`ÒZhYf`U`g`nk Y]`A U`k YbXYbŁ`"BUWŁ  
XYa `YhnhYb`K YbXYb`Ui Z`YXYg`DUhhm`Y]bY`GWŁY]VY`?ÀgY`Y[ Yb  
i bX`XUfØVYf`gWŁa Y`nYb`UggYb"

8]Y`ZYfh][ Yb`6i f[ Yf`]b`[ YhcUghYhY`6i f[ Yf!6i bgž`X]Y`]bbYb`[ i h`a ]h  
6i hhYf`VYghf]WŁYb`k i fXYbž`[ YVYb`/XUni `\_ca a h`bi f`Hca UhY`i bX  
Yj Ybhi Y``Y]b`dUUf`K ]`X\_fÀi hYf`"æa `Cf][ ]bU`k YfXYb`ni a  
<Ua Vi f[ Yf`D]W\_Yg`fY]b[ Y`Y[ hY` ; i f\_YbŁ`[ Y[ YggYbž`fc\Y  
Nk ]YVY`f]b[ Y`g]bX`\_Y]b`GU\_f]Y[ "GYbZ/ `?YhWŁi d`XØfZYb`XUni  
[ YfY]WŁh`k YfXYb`\_`g]bX`UVYf`b]WŁh`bchk YbX][ ž`k Ybb`a Ub`XYb  
fY]bYb`:`Y]gWŁ[ YgWŁa UW\_Yf`YVYb`k ]`"

8Yb`6UWŁb`gYdUfUh`\_bi gdf][ `VfUhYbž`Ui Z`XYb`[ YgWŁa c`nYbYb  
?ÀgY`Y[ Yb`i bX`gcZcfhgYfj ]YfYb`"5`g`6Y]`U[ Y`Y][ bYb`g]WŁ  
Dca a Yg`Žf]hYg`i bX#cXYf`[ YVUW\_YbY`Nk ]YVY`f]b[ Y"

6Ygi W\Yb`GjY`i bg`Ui Z.`ZY]gW\i bXWc"Uh