

## Das Snackparadies steht in den Startlöchern

Ob Mittagstisch oder Fertiggerichte: Die diesjährige Süffa widmet sich in einem Schwerpunkt dem wachsenden Außer-Haus-Verzehr zu profitieren



...

; i h'YggYb'k c``Yb'U``Y"5VYf'NY]h'ZØf'Ui Zk ÅbX][ Y'Ni VYfY]hi b[ Yb  
bY\ a Yb'g]W\ bi f'bcW\ X]Y'k Yb][ ghYb" A Yhn[ YfY]YbžX]Y'g]W\ 'Ui Z  
X]YgY'9bhk ]W\`i b[ 'Y]bghY``Ybž'a UW\Yb'[ i hY'; YgW\ÅZhY"') ,  
DfcnYbh'XYf'6Yhf]YVY'gY\Yb'ja 'GbUW\_VYfY]W\`a ]h'\Y]» Yf'H\Y\_Y\_Z  
Hc![ c!DfcXi \_hYbž7UhYf]b[ 'i bX'A ]hhU[ gh]gW\ '[ fc» Yg  
K UW\ghi a gdchYbn]U`ž'gc'XYf'8Yi hgW\Y': `Y]gW\Yfj YfVUbX"  
8]Y': UW\ a YggY'GØZZU'dfÅgYbh]Yfh'XUni 'j cb'& "V]g'" \$"'GYdhYa VYf  
]b'Ghi hh[ Ufh'U``Yg'BØh][ Yž'i a 'X]YgYg': Y'X'YfZc'[ fY]W\ 'ni  
VYgd]Y'Yb. 'bYi Y'DfcXi \_hY'i bX'?cbnYdhYž'YZZ]n]YbhY'GdØ'! 'i bX

? ØW\ Yb hY\ W\ b]\_`gck ]Y`gdUbbYbXY`@Ogi b[ Yb`ZØf`J YfdUW\_i b[ Yb  
i bX`@UXYbVUi "

8 Ug`GØZZU! HfYbXZcfi a`ghÀf\_h`X]Y`:`Y]gW\ YfVfUbW\ Y`]b`K cf\_g\cdg  
i bX`GYa ]bUfYb`a ]h?bck !\ck`i bX`Zf]gW\ Yb`a di `gYb``8 Ybb`Yg  
[ ]`hža ]h`J ]Y`ZU`h`i bX`bYi Yb`DfcXi \_hYb`ni ``cW\ Yb``8 Ybb`a ]h`XYa  
\_`Ugg]gW\ Yb`:`Y]gW\ \_ÀgYk YW\_\cXYf`GW\ b]hnY`VfØhW\ Yb`]gh`Yg`b]W\ h  
[ YhUb"

8 ]Y`:`Y]gW\ YfZUW\ a`YggY`dfÀgYbh]Yfh`XUg`[ YgUa`hY`GdY\_hfi a`XYf  
A Ø[ `]W\ \_Y]hYb`j`cb`XYf`Y]»Yb`H\ Y\_Y`a`]h`K fUdgž`VY`Y`hYb  
6fØhW\ Yb`i`bX`GU`UhYbžØVYf`A`]hhU[ gh]gW\`i`bX`DUfhmgYfj`]W\`V]g`\`b  
ni`gY`Vgh`[ Ya`UW\ hYb`?cbgYfj`Yb`i`bX`@]YZYfX]YbghYb`ZØf  
: ]fa`Yb\_i`bXYb``K`]Y`XYf`8Yi`hgW\ Y`:`Y]gW\ Yfj`YfVUUbX`Yfa`]hY`h`Už  
gd`Y`h`XYf`5i`»Yf!<Ui`g!J`YfnY\ f`]a`A`Yhn`Yf\`UbXk`Yf\_Vi`bXYgk`Y`h  
a`]hh`Yfk`Y`nY\ b`DfcnYbh`XYg`6fUbW\ Ybi`a`gUhnyg`Y]b``\*`\$`i`XYf  
XYi`hgW\ Yb`:`Y]gW\ Yf`V]YhYb`GbUW\_g`Ub``I`bX`gc`j`]Y``]gh`g]W\ Yfž`]b  
^`ghYffY]W\`k`]fX`Yg`b]W\ h`k`Yb`[ Yf`gY]b`"

5i`W\`X]Y`H\ Y\_Y`a`i`gg`\`Yf`ni`a`J`Yfk`UbX`i`b`[ g\_\Øbgh`Yf`k`YfXYb``  
6Y]gd`]Y`Y`Z]bXYb`g]W\`Ui`Z`XYf`GØZZU`Yhk`U`VY]`XYa`@UXYbVUi`Yf  
GW\ fi`h\_U!`DYi`\_Yfh`A`]h`Y]b`Ya`<`UbX`[ f]Z`Àggh`g]W\`X]Y`GbUW\_h\ Y\_Y`  
: Ughfc`J`Uf]c`j`cb`XYf`6YX]Yb`!`ni`f`GY`VghVYX]Ybi`b`[ gh\`Y\_Y`  
i`a`fØghYb``8]Y`k`UW\`gYbXY`5b`[ YVchgl`dU`YhhY`j`YfhY`]h`g]W\`ØVYf  
X]Y`GU]gcb`i`bX`ØVYf`XYb`HU`[ "J`cb`\_U`hYb`GbUW\_g`ni`k`Ufa`Yb  
: Yf]W\`hYb`Ui`W\`dYf`fc`b`hW\`c`\_b`[ ž`j`cb`GU`UhYb`ni`Gi`ddYbž`j`ca  
: fØ\`ghØW`ni`a`B`UW\`a`]hhU`[ ggbUW`V]g`ni`f`5VYbXa`U\`nY]hž  
Yj`Ybhi`Y```Ui`W\`ni`a`A`]hbY\`a`Yb`ž`gU`h`5b`U`K`Y\`fZf]hn`j`cb  
GW\ fi`h\_U!`DYi`\_Yfh`"

9]b\_Ui`ZgYf`YVb]g

=`V]gg!`i`bX`J`YfnY\`fVYfY]W\`Y`bY\`a`Yb`a`]hh`Yfk`Y`Y`]b`j`]Y`Yb  
: `Y]gW\`Yf`ÀXYb`a`Y\`f`F`Ui`a`Y]b`U`g`XYf`Y][ Ybh]W\`Y`J`Yf\_Ui`Z`ž  
VYghÀh][ h`ø`b`Yb`UfW\`]hY`h]b`i`f]\_Y`?`ca`fck`g\_]`j`cb`?`f`Ua`Yf  
@UXYbVUi`6Y]`XYf`Y`ghU`h`b`gY]Yb`j`YfghÀf\_h`9`Ya`Yb`h`Y`Ui`g`XYf  
9f`YVb]g`Ughfc`b`ca`]Y`[ YZfU`[ h`VYgcbXYfY`UfV`ca`V]b`U!  
h]cb`Yb`i`bX`A`UhYf]U`]Ybž`Ya`ch]cb`U`Y`chcg``9VYbgc`k`]W\ h`[ `k`]Y`X]Y  
ø`bcj`Uh]cb`gY]Y]b`Yf`Ybb`VUfYf`6Yni`[ `ni`f`:]fa`Yb`h`UX]h]cb``ø`b

YXYa : U``a ØggY XYi h]W k YfXYbz`XUgg`XYf`A Yhn[ Yf`bcW gY`Vgh  
dfcXi n]Yfhž`a Y]bh`b[ c`?Yfbž`XYf`Y]bYb \_`UfYb`HfYbX`ni a  
<Ui g[ Ya UW hYb `Yf\_Ybbh"

BYVYb`XYb` fc» \ÀbX`Yfb`A Y[ U`i bX`NYbhFU[ `ghY``Yb`nU\`fY]W Y  
6fUbW Ybni `]YZYfYf`]fY`bYi YghYb`DfcXi \_hY`i bX`8]Ybgh`Y]ghi b[ Yb  
j cf` 8]Y`[ fc» Y`<YfUi gZcfXYfi b[ ž`Y]b` `Y]gW Yfgcfhja Ybh  
YfZc`[ fY]W ni ` [ YghU`hYbz` `]Y[ h`b`XYf`J YfV]bXi b[ `j cb`E i U`]hÀhž  
: `YI ]V`]hÀh`i bX`F YbhUV`]hÀh`5V[ Ygh]a a h`Ui Z`i b hYfgW YX`]W Y  
N]Y`[ fi ddYb`a ]h`bX]j ]Xi Y``Yb`J YfnY\`f[ Yk c\`b\`Y]hYbz`UggYb`g]W  
UVk YW g`i b[ gfY]W Y`i bX`UhhfU\_hj Y`5b[ YVchY`ZØf`X]Y  
6YX]Ybh\Y\_Yž`XYb` `Y]gW Yf]a V]gg`i bX`XUg`7UhYf]b[ `Ybhk ]W Y`b ž  
gU[ h`f]YXY`@Ya a Y`j cb`XYb`5j c!K Yf\_Ybz`X]Y`Ui ZXYf`A YggY`]b  
Ghi hh[ Ufh`bYi Y`K ØfngUi Wb`i bX`Fc\`k i fgh`GbUW\_g`gYfj ]YfYb"

8 Ua ]h`g]W XUg` ; UbnY`dfcV`Ya `cgž`m[ ]Yb]gW i bX`Ui W  
fYW bYf]gW i a gYhnYb ``Àgghž`gW UZZh`a cXYfbghYž`dUgg[ YbUi Y`i bX  
bUW \U`h`[ Y`GdØ`hYW b]\_`ZØf`A Yhn[ YfY]!`i bX` `Y]gW YfY]VYhf]YVY  
X]Y`c[ ]gh]gW Yb`i bX`hYW b]gW Yb`J cfUi ggYhni b[ Yb`ZØf`Y]b  
dYfZY`hYg`GdØ`!Yf[ YVb]g"

CV`@UXYb`cXYf`DfcXi \_h`cbg\_ØW Yž`Hc![ c!5b[ YVchY`cXYf  
7UhYf]b[ [ YgW AZh`ZØf`YXYg`6Yhf]YVg\_cbnYdh`i bX`YXY  
; fØ» YbcfXbi b[ `V]YhYb`k`f`Ui ZXYf`GØZZU`X]Y`]bX]j ]Xi Y`dUggYbXY  
GdØ`hYW b]\_`Ogi b[ ž`j Yfgdf]W h`F U`d\`?Ø`W ž`A Uf`Yh]b[ !`i bX  
J Yfhf]YVg`Y]hYf`j cb`K`]b hYf\U`hYf`8Yi hgW`UbX``fFYX" #GØZZUŁ

6Ygi W Yb`G]Y`i bg`Ui Z`Z`Y]gW i bXW "Uh