

Das Snackparadies steht in den Startlöchern

Ob Mittagstisch oder Fertiggerichte: Die diesjährige Süffa widmet sich in einem Schwerpunkt dem wachsenden Außer-Haus-Verzehr zu profitieren



...

; i hYggYb'k c`Yb'U`Y"5VYf'NY]h'ZØf'Ui Zk ÅbX][Y'Ni VYfY]hi b[Yb
bY\ a Yb'g]W\ 'bi f'bcW\ 'X]Y'k Yb][ghYb" 'A Yhn[YfY]Ybž'X]Y'g]W\ 'Ui Z
X]YgY'9bhk]W_ 'i b['Y]bghY`Ybž'a UWXYb' [i hY'; YgW\ ÅZhY"') ,
DfcnYbh'XYf'6Yhf]YVY'gY\Yb'ja 'GbUW_VYfY]W\ 'a]h'\Y]» Yf'H\Y_Yž
Hc![c!DfcXi _hYbž'7UhYf]b['i bX' A]hhU[gh]gW\ '[fc» Yg
K UW\ ghi a gdchYbn]U'žgc'XYf'8Yi hgW\Y': 'Y]gW\Yfj YfVUbX"

8]Y': UW\ a YggY'GØZZU'dfÅgYbh]Yfh'XUni 'j cb'&, "'V]g'" \$"'GYdhYa VYf
]b'Ghi hh[Ufh'U`Yg'B Øh][Yž'i a 'X]YgYg': Y'X'YfZc`[fY]W\ 'ni
VYgd]Y'Yb. 'bYi Y'DfcXi _hY' i bX'?cbnYdhYž'YZZ]n]YbhY'GdØ!'i bX

?ØWYbhYWb]_`gck]Y`gdUbbYbXY`@Øgi b[Yb`ZØf`J YfdUW_i b[Yb
i bX`@UXYbVUi "

8 Ug`GØZZU!HfYbXZcfi a`ghÅf`h`X]Y`:`Y]gWYfVfUbWY`]b`K cf_g\cdg
i bX`GYa`]bUfYb`a`]h`?bck`!\ck`i bX`Zf]gWYb`æ di`gYb`"8Ybb`Yg
[]hž`a`]h`J`Y`ZU`h`i bX`bYi`Yb`DfcXi`_hYb`ni`cW_Yb`"8Ybb`a`]h`XYa
`Ugg]gWYb`:`Y]gW`ÅgYk`YW`cXYf`GWb]hY`VfØhWYb`]gh`Yg`b]W`h
[YhUb"

8]Y`:`Y]gWYfZUW`a`YggY`dfÅgYbh]Yfh`XUg`[YgUa`hY`GdY`hfi`a`XYf
A`Ø[]W_`Y]hYb.`j`cb`XYf`Y`Y]»Yb`H`Y`_`Y`a`]h`K`fUdgž`VY`Y[hYb
6fØhWYb`i bX`GU`UhYbž`ØVYf`A`]hU[gh]gW`i bX`DUfhmgYfj`]W`V]g`b
ni`gY`Vgh[Ya`UW`hYb`?cbgYfj`Yb`i bX`@]YZfX]YbghYb`ZØf
:`]fa`Yb`_i bXYb`"K`]Y`XYf`8Yi`hgWY`:`Y]gWYfj`YfVUbX`Yfa`]hY`h`Už
gd]Y`h`XYf`5i`»Yf!<Ui`g!J`YfnY`f`]a`A`Yhn[Yf`UbXk`Yf`_Vi`bXYgk`Y]h
a`]h`Yfk`Y]Y`nY`b`DfcnYbh`XYg`6fUbWYbi`a`gUhnYg`Y]b`"*\$`i`XYf
XYi`hgWYb`:`Y]gWYf`V]YhYb`GbUW_g`Ub`"I`bX`gc`j`]Y`]gh`g]WYfž`]b
²`ghYffY]W`k`]fX`Yg`b]W`h`k`Yb][Yf`gY]b"

5i`W`X]Y`H`Y`_`Y`a`i`gg`Y]Yf`ni`a`J`Yfk`UbX`i`b[g_Øbgh`Yf`k`YfXYb`"
6Y]gd]Y`Y`Z]bXYb`g]W`Ui`Z`XYf`GØZZU`Yhk`U`VY]`XYa`@UXYbVUi`Yf
GW`fi`h_U!DYi`_Yfh`A`]h`Y]bYa`<UbX[f]Z`Åggh`g]W`X]Y`GbUW`h`Y`_`Y
;`Ughfc`J`Uf]c`j`cb`XYf`6YX]Yb!`ni`f`GY`VghVYX]Ybi`b[gh`Y`_`Y
i`a`fØghYb`"8`]Y`k`UW`gYbXY`5b[YVchg!dU`YhhY`j`YfhY]`h`g]W`ØVYf
X]Y`GU]gcb`i bX`ØVYf`XYb`HU["J`cb`_U`hYb`GbUW_g`ni`k`Ufa`Yb
;`Yf]W`hYb`Ui`W`dYf`:`fcbhW`c_]b[ž`j`cb`GU`UhYb`ni`Gi`ddYbž`j`ca
:`fØ`ghØW`ni`a`B`UW`a`]hU[ggbUW`V]g`ni`f`5VYbXa`U`nY]hž
Yj`Ybhi`Y`Ui`W`ni`a`A`]hbY`a`Yb`ž`gU[h`5b`U`K`Y`fZf]h`j`cb
GW`fi`h_U!DYi`_Yfh"

9]b_Ui`ZgYf`YVb]g

æ`V]gg!`i bX`J`YfnY`fVYfY]WY`bY`a`Yb`a`]h`Yfk`Y]Y`]b`j`]Y`Yb
:`Y]gWYf`ÅXYb`a`Y`f`F`Ui`a`Y]b`U`g`XYf`Y][Ybh]WY`J`Yf`_Ui`Z`ž
VYgh`h][h`bYbUfW`hY`_h]b`I`f]_Y`?ca`fck`g_]j`cb`?fUa`Yf
@UXYbVUi`"6Y]`XYf`:`YghU`hi`b[gY]Yb`j`Yfgh`h`9`Ya`YbhY`Ui`g`XYf
9f`YVb]g[Ughfc`bca`]Y`[YZfU[h`VYgcbXYfY`:`UfV`_ca`V]bU!
h]cbYb`i bX`A`UhYf]U`]Ybž`Ya`ch]cbU`Y`:`chcg`"9VYbgc`k`]W`h][`k`]Y`X]Y
æbcj`Uh]cb`gY]Y]b`Yf`_YbbVUfYf`6Yni`[`ni`f`:`]fa`Ybh`fUX]h]cb`"æ

ŸXYa : U`a ØggY`XYi h]W`k YfXYbž`XUgg`XYf`A Yhn[Yf`bcW`gY`Vgh
dfcXi n]Yfhž`a Y]bh`b[c`?Yfbž`XYf`Y]bYb`_`UfYb`HfYbX`ni a
<Ui g[Ya UW`hYb`Yf`Yb`b`h"

BYVYb`XYb`; fc»\`AbX`Yfb`A Y[U`i bX`NYbhfU[`ghY`Yb`nU`\`fY]W`Y
6fUbW`Ybni`Y]ZYfYf`\fY`bYi YghYb`DfcXi`_hY`i bX`8]Ybgh`Y]ghi b[Yb
j`cf``8]Y`[fc»Y`<YfUi`gZcfXYfi b[žY]b`: `Y]gW`Yfgcfh]a Ybh
YfZc`[fY]W`ni`[YghU`hYbž`Y[h]b`XYf`J YfV]bXi b[`j`cb`E`i U`]h`hž
:`Yi`jV`]h`h`i bX`F`Yb`hUV`]h`h`5V[Ygh]a`a`h`Ui`Z`i b`hYfgW`]YX`]W`Y
N]Y`[fi`ddYb`a`h]bX]j`jXi`Y`Yb`J`YfnY`\f[Yk`c`\b`\Y]hYbž`UggYb`g]W`
UVk`YW`g`i b[gfY]W`Y`i bX`UhhfU`_h]j`Y`5b[YVchY`ZØf`X]Y
6YX]Ybh`Y`Y`ž`XYb`: `Y]gW`Yf]a`V]gg`i bX`XUg`7UhYf]b[`Ybhk`jW`Y`b`ž
gU[h`f]YXY`@Ya`a`Y`j`cb`XYb`5j`c`!K`Yf`Ybž`X]Y`Ui`Z`XYf`A`YggY`]b
Ghi`hh[Ufh`bYi`Y`K`ØfngUi`W`b`i bX`F`c`k`i fgh`GbUW`_g`gYfj`jYfYb"

8Ua`h`g]W`XUg`; Ubny`dfcV`Ya`cgž`\m[]Yb]gW`i bX`Ui`W`
fYW`bYf]gW`i a`gYhnYb`Āgghž`gW`UZZ`h`a`cXYfbghYž`dUgg[YbUi`Y`i bX
bUW`\U`h][Y`GdØ`hYW`b]_`ZØf`A`Yhn[YfY]!`i bX`: `Y]gW`YfY]VYhf]YVY
X]Y`c[]gh]gW`Yb`i bX`hYW`b]gW`Yb`J`cfUi`ggYhni b[Yb`ZØf`Y]b
dYfZY`_hYg`GdØ`!Yf[YVb]g"

C V`@UXYb`cXYf`DfcXi`_h]cbg`ØW`Yž`Hc![c!5b[YVchY`cXYf
7UhYf]b[[YgW`ĀZhž`ZØf`YXYg`6Yhf]YVg`_cbnYdh`i bX`YXY
; fØ»YbcfXbi b[`V]YhYb`k`j`f`Ui`Z`XYf`GØZZU`X]Y`]bX]j`jXi`Y`dUggYbXY
GdØ`hYW`b]_`Øgi b[`žj`Yfgdf]W`h`F`U`d`\`?`Ø`W`ž`A`Uf`_Yh]b[`!`i bX
J`Yfhf]YVg`Y]hYf`j`cb`K`j`bhYf`\U`hYf`8Yi`hgW`UbX``fF`YX`#GØZZUŁ

6Ygi`W`Yb`G]Y`i`bg`Ui`Z.`Z`Y]gW`i`bXWŁ`Uh