

Das Almrind made in Tirol

Neues Qualitätsfleischprogramm aus Tirol: Mit dem Almrind bietet Spar ein neues Produkt mit dem Gütesiegel „Qualität Tirol“



...

9g'g]bX`VYfY]hg'j]Y`Y`b]h]Uh]j Yb'j cfUi g[Y[Ub[Ybž'i bX
YfZFYi `]WXYfk Y]gY`Öfh'Yg'Ui W`b]W`h'Ui Z"l bhYfbY\`a Yb'k]Y
<ÖfhbU[`ž'A DfY]g'i bX`GdUf`UfVY]hYb`Yb[`a]h'XYb`H]fc`Yf`6Ui Yfb
ni gUa`a Yb'i bX`Vf]b[Yb'ja`J YfVi bX`a]h'XYf`5[fUfa Uf_Yh]b[`H]fc`
\Y]a]gWXY`Y]gW`dFcXi _hY`Ubg`@W`h'i bX`Ui Z`XYb`A Uf_h`gh'Yg
VY]a`Y]gW`!i bX`K i fgHdFcXi nYbhYb`<ÖfhbU[`Yhk U`XUg
E i U`h`hgZY]gW`j ca`H]fc`Yf`; fUi j]Y\!5`a cW`gž`VY]`A DfY]g`XYf
H]fc`Yf`X\`f]b[`cXYf`VY]`GdUf`X]Y`H]fc`Yf`? U`V]bž`gYhnh`GdUf`Yhnh
Y]bYb`k Y]hYfYb`5_nYbh`ZØf`F Y[]cbU`h`h`ja`H]fc`Yf
@VYbga]hhY`\UbXY`"

⇒ `9i fcdUf`?i ZghY]b`dfÄgYbh]YfhYb`H]fc`g`@UbXYg\Ui dha Ubb!Ghj`"

ægYZ; Y]g`Yfž`C Va Ubb`XYf`5[fUfa Uf_Yh]b[`H]fc`ž`7\ f]ghcZ
F]ggVUWYfž; YgW`ÀZhgz\ fYf`GdUf`H]fc``i bX`GU`nVi f[ž`A Uhh\]Ug
DÒgW`ž; YgW`ÀZhgz\ fYf`5[fUfa Uf_Yh]b[`H]fc``i bX`HUb b!
6Yhf]YVg`Y]hYf`A Ufh]b`B]YXYf`_cZYf`XUg`bYi Y`E i U`]hÀhgZY]gW`j ca
5`a f]bX`a]h`XYa `; ØhYg]Y[Y`` E i U`]hÀh`H]fc` "

9]b`UVgc`i hYg`: f]gW`YdfcXi _h

H]fc`g`@UbXk]fhgW`UZh]gh`hfUX]h]cbY``j cb`XYf`A]`W`k]fhgW`UZh
Xca]b]Yfh" `a `: `Y]gW`VYfY]W` \UVYb`k]f`5i Z`c`VYXUfZi bX
[`Y]W`nY]h][`i hY`7\ UbW`bž`a]h`Y]bn][Ufh][Yb`fY[]cbU`Yb
E i U`]hÀhgdfcXi _hYb`Ua `A Uf_h`ni `di b_hYb` ž`gc`@<!Ghj "`ægYZ
; Y]g`Yf``5fh[YfYW`hY`<U`hi b[ž`\Y]a]gW`Yg`: i hYf`i bX`j]Y`
6Yk Y[i b[`Ui Z`5`a `i bX`K Y]XY`gcf[Yb`ZØf`X]Y[i hY`: `Y]gW`ei U`]hÀh
XYg`5`a f]bXYg``8]Y`j b`H]fc``[YVcfYbYb`i bX`[YgW`UW`hYhYb
CW`gYb`i bX`?U`V]bbYb`XØfZYb`a Ui]a U`` \$`A cbUhY`U`hgY]b`i bX
a ØggYb`a]bXYghYbg`Y]bYb`Gca a Yf`Ui ZXYf`5`a `j YfVfUW`h
\UVYb"" 8Ug`E i U`]hÀhgZY]gW`dfc[fUa a `5`a f]bX`X]Ybh`gca]h`Ui W`
XYf`6Yk]fhgW`UZh] b[`XYf`H]fc`Yf`5`a Yb`ž`g]Y`h; Y]g`Yf`]b
9f[Àbni b[`ni a `A Y\ fYf`Øg`ZØf`X]Y`VÀi Yf`]W`Yb`6Yhf]YVY`Ui W`
Y]bYb`[YgY``gW`UZh]W`Yb`A Y`fk Yfh"

8Ug`5`a f]bX`a]h`H]fc`Yf`<Yf`_i bZhg[UfUbh]Y`k]fX`]a `bYi Yb`HUb b!
: f]gW`ZY]gW`!DfcXi _h]cbgVYhf]YV`]b`K Øf[`` `Yfgh]a `ž`b]`&\$%,
k i fXY`XYf`bYi Y`HUb b`: `Y]gW`!`i bX`K i fghk UfYbVYhf]YV`bUW`
%!`!a cbUh][Yf`6Ui nY]h`i bX`Y]bYf`b`j Ygh]h]cb`j cb`` , ž) A]c``9i fc
Yf`ÒZbYh` `j YfUfVY]hYh`i bX`fY[]cbU``j Yf`_Ui Zh`` 9g`Yf[]Vh`g]W`X]Y
Y]ba U`][Y`; Y`Y[Yb`Y]hž`a]h`Y]bYa `cW`k Yfh][Yb`DfcXi _h`Ua
fY[]cbU`Yb`: `Y]gW`a Uf_h`ni `di b_hYb``! bbØh][Y
HfUb`gdcfh_]`ca YhYf`k YfXYb`XUXi fW`j Yfa]YXYb``8Yf`?cbgi a Ybh
Yf`À`hY]b`UVgc`i hYg`: f]gW`YdfcXi _h`ž]gh`7\ f]ghcZ`F]ggVUW`Yf
ØVYfnYi [h"

F Y[]cbU`Y`? ccdYfUh]cb

8Ua]h`Y]b`gc`W`Yg`Dfc`Y`_h`Ui Z`GW`]YbY`_ca a hž`VfUi W`h`Yg
fY[]cbU`Y`DUfhbYf`k]Y`X]Y`F]bXYfni W`h`H]fc``i bX`X]Y
5[fUfa Uf_Yh]b[`H]fc`` 9g`ZFYi h`a]W`ž`XUgg`k]f`Xi fW`X]Y[i hY

Ni gUa a YbUfVY]h'a]h'XYf'F]bXYfni W\h'H]fc`gUa h']\fYf'ZUW\`]W
Z bX]YfhYb'6YfUhi b['XYf'6Ui YfbžXYa '@UbXYg_i`hi fZcbXg'i bX
GdUf'H]fc`U`g'J Yfa Uf_hi b[gdUfhbYf'Y]b'gc'hc`Yg'DfcXi _h'a]h
H]fc`Yf'i fgd fi b[g[UfUbh]Y`XYb'?cbgi a Yb h bYb`UbV]YhYb
_ÖbbYb ž`Y[hY`A Uhh\]Ug`DÖgW`ž; YgW`ÄZhgz\ fYf'XYf
5[fUfa Uf_Yh]b['H]fc`ž'XUf"'8YZ]b]YfhY`5bgdfØW`Y`Ub
GW`UW`hU`hYfž: `Y]gW`][_Y]h'i bX': YhhUVXYW_i b[ž'X]Y`HY]`bU`a Y
Ua`H]Yf[Ygi bX\Y]hgX]Ybgh'gck]Y'i bUV`Äb[][Y`?cbhfc`Yb'i bX`X]Y
NYfh]Z]n]Yfi b['ja`5A 5!; ØhYg]Y[Y`!Dfc[fUa`a`k ØfXYb`ZØf`X]Y
9]b`U`hi b['j cb'[YgYhn`]W`Yb`GhUbXUfXg`]b`XYb'6YfY]W`Yb
H]Yf`U`hi b['i bX': ØhYfi b['gck]Y`X]Y`bUW`j c`n]Y`VUfY`<Yf_i bZh
XYf'F]bXYf'[UfUbh]YfYbž'gc`DÖgW`"

5_hi Y``]gh'XUg': `Y]gW`j ca`5`a f]bX`a]h'XYa`; ØhYg]Y[Y``E i U`]h`h
H]fc`'ja`9i fcgdUf`?i ZhY]b`?Ui ZdUf_`i bX`9i fcgdUf`?]hnVØ`Y`GØX
Yf`Ä`h`]W`"'8]Y`J YfZØ[VUf_Y]h]b`XYb`Y]bnY`bYb`GdUf!:]`]U`Yb`k]fX
]b`XYb`_ca`a YbXYb`A cbUhYb`k Y]hYf`Ui g[YVUi h"

.

6Ygi W`Yb`G]Y`i bg`Ui Z.`Z`Y]gW`i bXW`"Uh