

Das Almrind made in Tirol

Neues Qualitätsfleischprogramm aus Tirol: Mit dem Almrind bietet Spar ein neues Produkt mit dem Gütesiegel „Qualität Tirol“



9g`g]bX`VYfY]hg`j]Y`Y`>]h]Uh]j Yb`j cfUi g[Y[Ub[Ybži bX
YfzfYi`]WkYfk Y]gY`\\Öfh`Yg`Ui Wk`b]Wk h`Ui Z`I bhYfbY\ a Yb`k]Y
<ÖfhbU[`žA DfY]g`i bX`GdUf`UfVY]hYb`Yb[`a]h`XYb`H]fc`Yf`6Ui Yfb
ni gUa a Yb`i bX`Vf]b[Yb`a`J YfVi bX`a]h`XYf`5[fUfa Uf_Yh]b[`H]fc`
\Y]a]gWkY`Y]gWkdfcXi _hY`Ubgi@Wk h`i bX`Ui Z`XYb`A Uf_h`gh`Yg
VY]a`Y]gWk`i bX`K i fghdfcXi nYbhYb`<ÖfhbU[``Yhk U`XUg
E i U`]hÀhgZY]gWk`j ca`H]fc`Yf` fUi j]Y\!5`a cWkgžVY]`A DfY]g`XYf
H]fc`Yf`&\f]b[`cXYf`VY]`GdUf`X]Y`H]fc`Yf`?U`V]bžgYhnh`GdUf`Yhnh
Y]bYb`k Y]hYfYb`5_nYbhZØf`F Y[]cbU`]hÀh]a`H]fc`Yf
@YVYbga]hhY`\\UbXY`"

=a`9i fcgdUf`?i ZghY]b`dfÀgYbh]YfhYb`H]fc`g`@UbXYg\Ui dha Ubb!Ghj`"

ং gYZ; Y]g`Yfž`CVa Ubb`XYf`5[fUfa Uf_Yh]b[`H]fc`ž`7\f]ghcZ
F]ggVUW\ Yfž; YgW\ ÀZhgZØ\fYf`GdUf`H]fc` i bX`GU`nVi f[ž`A Uhh\]Ug
DÒgW\ ž; YgW\ ÀZhgZØ\fYf`5[fUfa Uf_Yh]b[`H]fc` i bX`HUbb!
6Yhf]YYg`Y]hYf`A Ufh]b`B]YXYf_cZYf`XUg`bYi Y`E i U`]hÀhgZY]gW\ j ca
5`a f]bX`a]h`XYa `; ØhYg]Y[Y` E i U`]hÀh`H]fc` "

9]b `UVgc`i hYg`: f]gW\ YdfcXi _h

H]fc`g`@UbXk]fhgW\ UZh`]gh`hfUX]h]cbY`j cb`XYf`A]`W\ k]fhgW\ UZh
Xca]b]Yfh` = a : `Y]gW\ VYfY]W\ ` \ UVYb`k]f`5i Z`c`VYXUfZ`i bX
[`Y]W\ nY]h][i hY`7\UbW\ bž`a]h`Y]bn][Ufh][Yb`fY[]cbU`Yb
E i U`]hÀhgdfcXi _hYb`Ua `A Uf_hni `di b_hYb`ž`gc`@<!Ghj "ং gYZ
; Y]g`Yf`5fh[YfYW\ hY`< U`hi b[ž`Y]a]gW\ Yg`: i hhYf`i bX`j]Y`
6Yk Y[i b[`Ui Z`5`a `i bX`K Y]XY`gcf[Yb`ZØf`X]Y`[i hY` `Y]gW\ e i U`]hÀh
XYg`5`a f]bXYg`8]Y`]b`H]fc`[YVc fYb`Yb`i bX`[YgW\ `UW\ hYhYb
C W\ gYb`i bX`?U`V]bbYb`XØfZ`b`a UI]a U` `` \$`A cbUhY`U`h`gY]b`i bX
a ØggYb`a]bXYghYbg`Y]bYb`Gca a Yf`Ui Z`XYf`5`a `j YfVfUW\ h
\UVYb` `` 8Ug`E i U`]hÀhgZY]gW\ dfc[fUa a`5`a f]bX`X]Ybh`gca]h`Ui W\
XYf`6Yk]fhgW\ UZh` b[`XYf`H]fc`Yf`5`a Yb`ž`g]Y\h; Y]g`Yf`]b
9f[Ábni b[`ni a `A Y\ fYf`Og`ZØf`X]Y`VÀi Yf`]W\ Yb`6Yhf]YVY`Ui W\
Y]bYb`[YgY`gW\ UZh`]W\ Yb`A Y\ fk`Yfh"

8Ug`5`a f]bX`a]h`H]fc`Yf`< Yf_i bZhg[UfUbh]Y`k]fX`]a `bYi Yb`HUbb!
: f]gW\ ZY]gW\ !DfcXi _h]cbgVYhf]YV`]b`K`Øf[`` `Yfgh`a `i b]`&\$%,
k`i fXY`XYf`bYi Y`HUbb` : `Y]gW\ !`i bX`K`i fghk`UfYb`VYhf]YV`bUW\
%`!a cbUh][Yf`6Ui nY]h`i bX`Y]bYf`bj`Ygh]h]cb`j`cb` , ž`A]c`9i`fc
YfØZZbYh` `j`YfUfVY]hYh`i bX`fY[]cbU`j`Yf`Ui Zh` `9g`Yf[]Vh`g]W\ `X]Y
Y]ba`U`][Y` `Y`Y[Yb`Y]h`a]h`Y]bYa ` \cW\ k`Yfh][Yb`DfcXi _h`Ua
fY[]cbU`Yb` : `Y]gW\ a`Uf_hni `di b_hYb`I`bbØh][Y
HfUbgdcfh_]`ca`YhYf`k`YfXYb`XUXI`fW\ `j`Yfa`]YXYb`8Yf`?cbgi`a`Ybh
Yf\À`h`Y]b`UVgc`i hYg`: f]gW\ YdfcXi _h`ž`]gh`7\f]ghcZ`F`]ggVUW\ Yf
ØVYfnYi [h"

F Y[]cbU`Y`? ccd`YfUh]cb

8Ua`]h`Y]b`gc`W\ Yg`Dfc`Y_h`Ui`Z`GW\]YbY`_ca`a`h`VfUi`W\ h`Yg
fY[]cbU`Y`DUfhbYf`k`]Y`X]Y`F`]bXYfni`W\ h`H]fc` i`bX`X]Y
5[fUfa`Uf_Yh]b[`H]fc` `` 9g`ZfYi`h`a`]W\ ž`XUgg`k`]f`Xi`fW\ `X]Y`[i`h`Y

Ni gUa a YbUfVY]h'a]h'XYf'F]bXYfni W h'H]fc ``gUa h']\fYf'ZUW\`jW
Z bX]YfhYb '6YfUh b['XYf'6Ui YfbžXYa '@UbXYg_i `hi fZcbXg'i bX
GdUf'H]fc ``U'g'J Yfa Uf_hi b[gdUfhbYf'Y]b 'gc 'hc ``Yg'DfcXi _h'a]h
H]fc`Yf'I fgdfi b[g[UfUbh]Y 'XYb '?cbgi a YbhbbYb 'UbV]YhYb
_ØbbYb ž`Y[hY'A Uhhl]Ug'DØgW\ž'; YgW\ÀZhgZØ\fYf'XYf
5[fUfa Uf_Yh]b['H]fc`ž'XUf" '8YZ]b]YfhY '5bgdfØW\Y 'Ub
GW\`UW\hU'hYfž: 'Y]gW\][_Y]h'i bX': YhhUVXYW_i b[ž'X]Y 'HY]`bU\ a Y
Ua 'H]Yf[Ygi bX\Y]hgX]Ybgh'gck]Y'i bUV\Àb[][Y'?cbhfc ``Yb'i bX'X]Y
NYfh]Zn]Yfi b[']a '5A 5!; ØhYg]Y[Y'!Dfc[fUa a 'k ØfXYb 'ZØf'X]Y
9]b\U'hi b['j cb '[YgYhn]W\Yb 'GhUbXUfXg]b 'XYb '6YfY]W\Yb
H]Yf\U'hi b['i bX': ØhhYfi b['gck]Y'X]Y 'bUW\j c`n]Y\ VUfY < Yf_i bZh
XYf'F]bXYf'[UfUbh]YfYbž'gc 'DØgW\`"

5_hi Y``]gh'XUg': 'Y]gW\ j ca '5'a f]bX'a]h'XYa ' ; ØhYg]Y[Y`` E i U`]hÀh
H]fc` ']a '9i fcgdUf'?i ZghY]b '?Ui ZdUf_ 'i bX '9i fcgdUf'?]hnVØ\Y``GØX
Yf\À'h]W\ " '8]Y 'J YfZØ[VUf_Y]h']b 'XYb 'Y]bnY`bYb 'GdUf!:]`]U`Yb 'k]fX
]b 'XYb '_ca a YbXYb 'A cbUhYb 'k Y]hYf'Ui g[YVUi h"

6Ygi W\Yb 'G]Y 'i bg'Ui Z 'Z'Y]gW\i bXW\c"Uh