

Billa verstrkt Online-Handel

In den nchsten drei Jahren sollen Online-Shop-Auslieferungen aus allen Bundeshauptstten erfolgen, derzeit wird dieser nur von Wien aus serviciert

The screenshot shows the BILLA Onlineshop homepage. At the top, there's a navigation bar with links to billa.at, frischgekocht.at, billa4kids.at, billavorteilsreisen.at, Foto Shop, and billashop.at. Below the navigation is a search bar with fields for 'E-Mail Adresse' and 'Anmelden', and links for 'Registrieren' and 'Passwort vergessen'. The main menu includes categories like Obst & Gemse, Brot & Gebck, Getrnke, Khlwaren, Tiefkhl, Nahrungsmittel, Subes & Salziges, Pflege, Haushalt, and Haustier. A breadcrumb trail 'Start » Online Shop »' is visible.

The central part of the page features a yellow banner with the text 'Heute bestellt & morgen frisch geliefert' and three delivery trucks. Below this, a green box lists three steps: 1. Bitte whlen Sie Ihr Liefergebiet, 2. Wunschprodukte in den Warenkorb legen & Bestellung absenden, 3. BILLA liefert Ihren Einkauf nach Hause.

A modal window titled 'Bitte whlen Sie Ihr Liefergebiet' is open, showing a dropdown menu for entering a post code. The selected value is '1010 Postleitzahl eingeben'. The dropdown list contains several entries starting with '1010' and ending with '1160 1170 1180'. Below the dropdown are buttons for 'ohne PLZ weitershoppen' and 'PLZ bestigen'.

Below the delivery selection area, there are two sections: 'Wir liefern Vorteile von vorne bis hinten!' featuring a delivery van and icons for cold chain integrity and driver safety, and another section with icons for fresh produce, punctual delivery, and over 5,000 products.

At the bottom, there are links for 'FAQ, Info & AGB', contact information '0800/828 700', payment methods (Maestro, Mastercard, Visa, Amex, Diners), and a QR code.

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