

Alles für die Fleischer

Nach einem Jahr Pause zeigt die Messe SÜFFA vom 21. bis 23. Oktober 2017 in Stuttgart wieder alle Facetten der Branche.



Ni a 'Yhn][Yb 'NY]hdi b_h'g]bX 'VYfY]hg'fi bX '-) 'DfcnYbh'XYf
j YfZØ[VUfYb : 'ÀWYb '[YVi Wk h'Yg'k YfXYb 'fi bX '&* \$'5i gghY ``Yf
Yfk UfhYh" 8Ug'?cbnYdh'XYf'G, : 5 'k]fX 'YfbYi h'VYghÀh][h'i bX '[]`h
U`g'DZ]Wk hhYfa]b 'ZØf'X]Y Yb][Yb : 'Y]gW\UbXk Yf_gVYhf]YVYž'X]Y]b
Ni _i bZh'X]Y 'B UgY j cfb '\UVYb 'k c ``Yb ž'gU[h'5bXfYUg'K]Yg]b[Yfž
A]h[']YX 'XYf'; YgWÀZhg'Y]hi b['XYf'A YggY 'Ghi hh[Ufh" 8Ug'5b[YVch
fY]Wk hij cb 'A UgWk]bYb! i bX'; YfÀhY \YfghY ``Yfb 'ØVYf
Fc\ghcZZ]YZYfUbhYbž@UXYbVUi Yfž'6Yfi Zg_`Y]Xi b[g\YfghY ``Yf'V]g
\]b 'ni '8]Ybgh'Y]ghYfb"

, VYf'XUg'5i gghY ``i b[gUb[YVch'\]bUi g'Yfk UfhYh'X]Y '6Ygi Wk Yf'Y]b
, VYfV']W_ØVYf']bbcj Uhj] Y'DfcXi _hbYi \Y]hYbžU_hi Y``Y 'HfYbXg

i bX ``Ógi b[gcf]Ybh]YfhY '9bhk]W_í b[Yb 'XYg': 'Y]gWX Yf\ UbXk Yf_g"
Ni XYa 'V]YhYhXYf'6fUbWX YbhfYZdi b_hX]Y ']XYU'Y A Ó[']WX_Y]hni a
8]U`c["': Øf`xUWX]a ' @YXYfYfž'@UbXYg]bbi b[ga Y]ghYf]b '6UXYb!
K ØfhhYa VYf[']gh' X]Y 'G, : : 5 'X]Y < UbXk Yf_ga YggY 'Bi a a Yf'Y]bg
]b '8Yi hgWX 'UbX" '8]Y 'K]WX h[_Y]h'ZØf'XUg' < UbXk Yf_ ' _Ubb 'b]WX h'cZh
[Ybi ['VYhcbh'k YfXYb" '9g']gh' VXYg'A U``\cWX 'a chj]YfYbXž'XUVY]
ni 'gY]b"

GUa ghU['V]g'A c b hU[

8]Y 'G, : : 5 '[Y\h'b'X]YgYa 'JU\f'a]h[YAbXYfhYf'HU[YgZc'[Y'Ub 'XYb
GhUfh" '8]Y 'A YggY 'VY[]bbh'VYfY]hg'Ua 'GUa ghU[ž&%" 'C_hcVYfž'i bX
YbXYh'Ua 'A cbhU[ž&' " 'C_hcVYf" '5i WX 'X]Y '2 Zbdi b[gnY]hYb 'k i fXYb
Ub[YdUggh '8Yf'GhUfhgWX i gg'Z' 'h'Ua 'GUa ghU['i a ' '% 'I \f" '5a
Gccbhu['i bX 'A cbhU['ØZZbYh'X]Y 'G, : : 5 'j cb '%% 'V]g' % 'I \f" '8]Y
hfUX]h]cbY ``Yb '6Yfi ZggWX i 'k YhhVYk YfVY 'Ua ``YhnhYb 'HU['XYf'A YggY
ZU ``Yb 'Zc'[']WX 'Ui Z'XYb 'A cbhU[" '8]Yg' \Uh'XYb 'J cfhY]ž'XUgg'X]Y
GWØ'Yf]bbYb '['Y]WX nY]h['Ui WX 'XYb 'HU['XYf'A Yhn[YfZfUi Yb
bi hnYb 'i bX 'g]WX 'bUWX 'XYb 'K YhhVYk YfVYb 'XYb 'gdYn]Y ``Yb
5b[YVchYb 'k]Xa Yb '_ØbbYb" '5i » YfXYa 'k i fXY 'X]Y < U ``Ybd 'Ubi b[
XYf'A YggY 'j YfAbXYfh" '8]Y 'G, : : 5 'Z]bXYh]b 'XYb < U ``Yb ' + 'i bX '-
ghUhh'i bX '_Ubb 'k]Y [Yk c\bh'ØVYf'XYb '9]b[Ub['K Ygh'YffY]WX h
k YfXYb"

HU['XYf'A Yhn[YfZfUi Yb

A]h'XYa 'HU['XYf'A Yhn[YfZfUi Yb 'V]YhYh'X]Y 'G, : : 5 'b 'Ghi hh[Ufh
Y]bYb 'Y][YbYb 'HfYZZdi b_h'ZØf'X]Y 'k Y]V']WX Yb '6fUbWX YbfdcZg" 'N]Y'
]gh'Ygž'Y]b 'F i bX!i a !DU_Yhni ``]YZfb" '8]Y '7\Y]bž'k]Y 'Ui WX 'X]Y
: UWXj Yf_Ai ZYf]b 'cXYf'X]Y 'HY]nY]ha]hUfVY]hYf]b ']a 'J Yf_Ui Zi bX
XYf?ØWX Yž'UVYf'Ui WX 'X]Y 'A Y]ghYf]b ']b 'XYf'K i fgh_ØWX Y 'hfYZZYb 'Ui Z
Y]b 'j]Y 'gY]h[Ygž'Ui Z'X]Y 'K ØbgWX Y 'XYf'6Ygi WX Yf]bbYb
UV[Ygh]a a hYg'Dfc[fUa a " 'Ø'X]YgYa 'JU\f'ghY\h'X]Y 'k Y]V']WX Y
: Ø\fi b[g_fUZh]a 'A]hhY'di b_h'A]h'XYa '5_h]cbgWX XY
A Yhn[YfZfUi Yb 'Yf\U'hYb 'U ``Y '6Ygi WX Yf]bbYb 'Ui Z'XYf < ca YdU[Y
XYf'A YggY 'f k k "gi YZZU"XY# a Yhn[YfZfUi Yb ']a 'J cfZY'X 'V]g'ni
ZØbZ_cghYb 'cgY '9]bhf]hhg_UfhYb 'ZØf'XYb 'A YggYVYgi WX 'i bX 'XUa]h
Ui WX 'Y]b '_cghYb 'cgYg 'H]WX h'ZØf'XYb 'ØZZYbh]WX Yb 'B U\j Yf_Y\f ']a

J J G!; YV]Yh'Ghi hh[Ufh"

I a 'XYb'A YggYYVYgi W\Ui W\Ni a ' : Ua]]YbhU['ni 'a UW\Yb\v[V]Yh'Yh
X]Y'G, :: 5 'Ui W\Y]b ' ?]bXYfdfc[fUa a 'Ub''K \fYbX'g]W\
9bhgW\Y]XYf'[Ubn'c\bY'5V`Yb_i b['Ui Z; Ygdf\W\Y'a]h'5i gghY``Yfb
i bX ' ? c``Y[Yb '_cbnYbhf]YfYb '_ObbYb\vZfYi h'g]W\ XYf'B UW\k i W\g
a]h'UbXYfYb ' ?]bXYfb 'ni 'gd]Y`Yb"

=bhYfYggUbhY' HfYbXh\ Ya Yb

5i Z'XYf'G, :: 5 'k]fX'Yg'Z\O f'Y]b][Y' HfYbXh\ Ya Yb 'gdYn]Y``Y
GcbXYfVYfY]W\Y'[YVYb'8]Y'66E / ' : ccXhfi W_5fYU'fk U``Y' - \z
GhUbX' - 5 + %\k]Xa Yh'g]W\ XYa ']bhYfYggUbhYb 'bYi Yb
; YgW\AZhgZY'X'ja '7UhYf]b[VYfY]W\i bX'nY][h'k]Y'X]Y'a cV]Y
? \W\Y'ni a 'bYi Yb 'l a gUhnVf]b[Yf'Z\O f'XUg' < UbXk Yf'_k]fX'" =b'XYf
GcbXYfgW\Ui ' H\Y'GbUW_Yf]U 'fk U``Y' - \z GhUbX' - 7 %\k YfXYb 'X]Y
_Ugg]gW\Yb 'VY'Y[hYb '6f\hW\Yb 'bYi 'YfZ bXYb 'a]h'5bfY[i b[Yb\v
bYVYb 'K i fgh'i bX ' ? AgY'Ui W\ UbXYfY'DfcXi _hY'k]Y'GhYU_g'ni
j YfUfVY]hYb'9]bY'A cXYbgW\Ui 'fk U``Y' + \z GhUbX' + 7 & %\k df\AgYb h]Yfh
X]Y'ja 'HfYbX'']Y[YbXYb 'C i hZ]hg'i bX']bX]j]Xi Y``Y
? 'Y]Xi b[ga cXY'Y'i bX']b'XYf'['AgYfbYb 'K i fgh_\W\Y'fk U``Y' - \z
GhUbX' - 5) - \Yf'VYVYb '6Ygi W\Yf'X]Y' < YfghY``i b['j cb 'K i fghk UfYb
Ui Z'XYa 'U_hi Y``Yb 'GhUbX'XYf'HYW\ b]_"

9fZc`[fY]W\ B Yhnk Yf_Yb

8]U'c[\z'K Y]hYfV]Xi b['i bX'K YhhW\Yk YfVY' ' XUg'G, :: 5XcfZ
Yf[\Abnh'X]Y'5i gghY``i b['a]h'XYb 'j]Y'Yb 'ni g\Ahm`]W\Yb
5b'Ui Zdi b_hYb 'fi bX'i a 'X]Y'6Y'Ub[Y'XYg'Y][YbYb '6Yhf]YVg'i bX
YfghfYW_h'g]W\ \OVYf'VY]XY' < U``Yb \z'Yf'_\Af h'Gcd\]Y'Gh\A\Y\z
Dfc'Y_h'Y]hYf]b'XYf'G, :: 5" 5i Z'XYf'6\0\bY'Z\O f'HfYbXg'i bX'BYi Yg
fk U``Y' + \Z]bXYb '_cghYbZfY]Y' : UW\j cfhf\A[Yb 'j cb
\cW\ei U'Z]n]YfhYb 'F YZYfYb hYb 'ghUhh\v k \Af YbX'X]Y'bYi Y'DfUI]g!
6\0\bY'fk U``Y' - \XYb '5i gghY``Yfb 'Y]b' : cfi a 'Z\O f'X]Y'Df\AgYb hU]cb
\Af Yf'DfcXi _hbYi \Y]hYb 'V]YhYh'i bX'XYb '6Ygi W\Yfb 'Y]bYb
, VYfV']W\ \OVYf'X]Y'HfYbXg'Ui g'DfcXi _h]cb 'i bX'J Yf_Ui Z
Yfa \O[']W\ h"

9]b`K Y]hYfYf`K]W h][Yf`5b`Ui Zdi b_h]a`G, :: 5XcfZ]gh`XYf`GhUbX
XYg`@UbXYg]bbi b[gj YfVUbXg`ZOf`XUg`:`Y]gW Yf\UbXk Yf_]b`6UXYb!
K ØfhhYa VYf[``<]Yf`VYfUhYb`A]hUfVY]hYf`XYg`J YfVUbXg`X]Y
: UWVYgi WYf`ni `: fU[Yb`fi bX`i a`XUg`:`Y]gW Yf\UbXk Yf_`K Yf
XYb`5i ghUi gW a`]h?c``Y[Yb`gi W hžg]W ghAf_Yb`cXYf`j cb`Y]bYa
YfZc`[fY]W Yb`A YggYhU[`Yf\c`Yb`a`ØW hYž`XYb` ``ÀXh`XYf`6]Yf[UfhYb
ni a`GhUa a`h]gW `]b`<U``Y`+`Y]b"

6Ygi W Yb`G]Y`i bg`Ui Z`ZY]gW i`bXW`"Uh