

## Alles für die Fleischer

Nach einem Jahr Pause zeigt die Messe SÜFFA vom 21. bis 23. Oktober 2017 in Stuttgart wieder alle Facetten der Branche.



...

Ni a 'Yhm[ Yb'NY]hdi b\_h'g]bX'VYfY]hg'fi bX' - ) 'DfcnYbh'XYf  
j YfZØ[ VUFYb': 'ÄWYb' [ YVi Wkh'Yg'k YfXYb'fi bX'&\*\$'5i gghY''Yf  
Yfk UfhYh'' 8 Ug'? cbnYdh'XYf'G\_ : : 5'k ]fX'YfbYi h'VYghÄh[ h'i bX' [ ]h  
U'g'DZ]WkhYfa ]b'ZØf'X]Y'Yb][ Yb': 'Y]gW\UbXk Yf\_gVYhf]YVYž'X]Y' ]b  
Ni \_i bZh'X]Y'B UgY'j cfb'\UVYb'k c''Yb ž'gU[ h'5bXfYUg'K ]Yg]b[ Yfž  
A ]h[ ' ]YX'XYf'; YgWÄZh'Y]hi b[ 'XYf'A YggY'Ghi hh[ Ufh''8 Ug'5b[ YVch  
fY]Wkh'j cb'A UgW ]bYb!'i bX'; YfÄh\YfghY''Yfb'ØVYf  
Fc\ghcZZ]YZfUbhYbž@UXYbVUi Yfž'6Yfi Zg\_'Y]Xi b[ g\YfghY''Yf'V]g  
\ ]b'ni '8 ]YbghY]ghYfb"

„ VYf'XUg'5i gghY''i b[ gUb[ YVch'\ ]bUi g'Yfk UfhYh'X]Y'6Ygi WYf'Y]b  
„ VYfV'\W\_ØVYf']bbcj Uh]j Y'DfcXi \_hbYi \Y]hYbž'U\_hi Y''Y'HfYbXg

i bX`Ògi b[ gcf]Ybh]YfhY`9bhk ]W`i b[ Yb`XYg: `Y]gWYf\UbXk Yf\_g"  
Ni XYa `V]YhYhXYf`6fUbWXYbhFYZZdi b\_h`X]Y`]XYU`Y`A Ò[ `]W`\_Y]h`ni a  
8]U`c[ "': Øf`æUW]a `@XYfYfž`@UbXYg]bbi b[ ga `Y]ghYf`]b`6UXYb!  
K ØfhYa VYf[ `]gh`X]Y`G, : : 5`X]Y`<UbXk Yf\_ga YggY`Bi a a Yf`Y]bg  
]b`8Yi hgW`UbX""8]Y`K ]W]h[\_Y]h`ZØf`XUg`<UbXk Yf`\_`\_Ubb`b]W]h`cZh  
[ Ybi [ `VYhcb`h`k YfXYb""9g`]gh`YXYg`A U``cW`a`ch]] YfYbXž`XUVY]  
ni`gY]b"

GUa ghU[ `V]g`A`cbhU[

8]Y`G, : : 5`[ Y`h`]b`X]YgYa `š\`f`a`]h[ Y`ÀbXYfhYf`HU[ YgZc`[ Y`Ub`XYb  
GhUfh""8]Y`A YggY`VY[ ]bbh`VYfY]hg`Ua`GUa ghU[ ž`&%"`C`\_hcVYfž`i bX  
YbXYh`Ua`A`cbhU[ ž`&'`"C`\_hcVYf""5i W`X]Y`²`Zbi b[ gnY]hYb`k`i fXYb  
Ub[ YdUggh`8Yf`GhUfhgW]i gg`Z`h`Ua`GUa ghU[ `i a`%'`l`f""5a  
GcbbhU[ `i bX`A`cbhU[ `ÒZbYh`X]Y`G, : : 5`]cb`%\$`V]g`%, `l`f""8]Y  
hfUX]h]cbY`Y`b`6Yfi ZggW]i`k`YhVYk`YfVY`Ua`Y`h`hYb`HU[ `XYf`A`YggY  
ZU`Yb`Zc`[ `]W`Ui`Z`XYb`A`cbhU[ ""8]Yg`\Uh`XYb`J`cfhY`]ž`XUgg`X]Y  
GW`Ø`Yf]bbYb`[ `Y]W`nY]h][ `Ui`W`X`Yb`HU[ `XYf`A`Yhn[ YfZfUi`Yb  
bi`hYb`i bX`g]W`b`UW`X`Yb`K`YhVYk`YfVYb`X`Yb`gdYn]Y`Yb  
5b[ YVchYb`k`]Xa`Yb`\_`ÒbbYb""5i »YfXYa`k`i fXY`X]Y`<U`Ybd`Ubi b[  
XYf`A`YggY`j`Yf`ÀbXYfh""8]Y`G, : : 5`]bXYh`]b`XYb`<U`Yb`+`i bX`-  
ghUhh`i bX`\_Ubb`k`]Y`[ Yk`c`b`h`ØVYf`X`Yb`9]b[ Ub[ `K`Ygh`YfY]W]h  
k`YfXYb"

HU[ `XYf`A`Yhn[ YfZfUi`Yb

A`j`XYa`HU[ `XYf`A`Yhn[ YfZfUi`Yb`V]YhYh`X]Y`G, : : 5`]b`Ghi`hh[ Ufh  
Y]bYb`Y][ YbYb`HfYZZdi b\_h`ZØf`X]Y`k`Y]V`]WXYb`6fUbWXYbdfc`Z]g""N]Y`  
]gh`Ygž`Y]b`Fi bX!i a`!DU\_Y`h`ni`Y]Y`Zf`b""8]Y`7`Y`Z]bž`k`]Y`Ui`W`X]Y  
: UW]j`Yf`\_`Ài`Zf]b`c`XYf`X]Y`HY`]nY]ha`]hUfVY]hYf]b`]a`J`Yf`\_`Ui`Z`i bX  
XYf`?`ØWYž`UVYf`Ui`W`X]Y`A`Y]ghYf]b`]b`XYf`K`i fgh`ØWY`hfYZZYb`Ui`Z  
Y]b`]Y]gY]h][ Ygž`Ui`Z`X]Y`K`ØbgWXY`XYf`6Ygi WXYf]bbYb  
UV[ Ygh]a`a`hYg`Dfc[ fUa`a`" `b`X]YgYa`š\`f`ghY`h`X]Y`k`Y]V`]WXY  
: Ø\fi b[ g`fUZh]a`A`]hY`di b\_h`A`]hXYa`5\_h]cbgWcXY  
A`Yhn[ YfZfUi`Yb`Yf`U`hYb`U`Y`6Ygi WXYf]bbYb`Ui`Z`XYf`<ca`YdU[ Y  
XYf`A`YggY`f`k`k`k`"gi`Y`ZZU"XY`#a`Yhn[ YfZfUi`Yb`Ł]a`J`cfZY`X`V]g`ni  
ZØbZ`\_cghYb`c`gY`9]bhf]hhg`\_UfhYb`ZØf`XYb`A`YggYVYgi W`i bX`XUa`]h  
Ui`W`Y]b`\_cghYb`c`gYg`H]W\_Y`h`ZØf`XYb`ÒZZYb`h]WXYb`B`U`j`Yf`\_`Y`f`]a

J J G!; YV]Yh'Ghi hh[ Ufh"

I a`XYb`A YggYVYgi W\`Ui W\`ni a` : Ua` ]`YbhU[`ni`a` UWXYbž`V]YhYh  
X]Y`G, : : 5`Ui W\`Y]b`?]bXYfdfc[ fUa` a`Ub`"K`À\fybX`g]W\`  
9bhgWXY]XYf[ Ubnc`bY`5V`Yb\_i b[`Ui Z; Ygdf`WXY`a`]h`5i gghY`Yfb  
i bX`?c`Y[ Yb`\_cbnYbhf]YfYb`\_ÖbbYbž`ŽYi`h]g]W\`XYf`BUW`k`i`W`g  
a`]h`UbXYfYb`?]bXYfb`ni`gd]Y`Yb"

≠bHYfYggUbHY`HfYbXh\Ya`Yb

5i`ZXYf`G, : : 5`k`]fX`Yg`ZØf`Y]b][`Y`HfYbXh\Ya`Yb`gdYn]Y`Y  
GcbXYfVYfY]WXY`[ YVYb`"8]Y`66E`/` : ccXhfi`W`\_5fYU`fk`U`Y`-`ž  
GhUbX`-`5`+%k`]Xa`Yh`g]W\`XYa`\_]bHYfYggUbHYb`bYi`Yb  
; YgW\`ÀZhgy`X`]a`\_7UhYf]b[ VYfY]W\`i`bX`nY][`hž`k`]Y`X]Y`a`cV]`Y  
?ØWY`ni`a`bYi`Yb`i`a`gUhnVf]b[ Yf`ZØf`XUg`<UbXk`Yf`\_k`]fX`"≠`XYf  
GcbXYfgW\`Ui`\_H\Y`GbUW`Yf]U`\_fk`U`Y`-`ž`GhUbX`-`7`%k`YfXYb`X]Y  
\_`Ugg]gWXYb`VY`Y[ hYb`6fØhWXYb`bYi`\_YfZ`bXYb`a`]h`5bfY[ i`b[ Ybž  
bVYb`K`i`fgh`i`bX`?Àgy`Ui`W\`UbXYfY`DfcXi`\_hY`k`]Y`GhYU`\_g`ni  
j`YfUfVY]hYb`"9]bY`A`cXYbgW\`Ui`\_fk`U`Y`+ž`GhUbX`+7`&%d`f`Àgybh]Yfh  
X]Y`]a`\_HfYbX`\_]Y[ YbXYb`C`i`hZ]hg`i`bX`]bX]j`]Xi`Y`Y  
?`Y]Xi`b[ ga`cXY`Y`i`bX`]b`XYf[`\_ÀgyfbYb`K`i`fgh`ØWY`fk`U`Y`-`ž  
GhUbX`-`5)`-`Ł`Yf`YVYb`6Ygi`W\`Yf`X]Y`<YfghY`i`b[`\_j`cb`K`i`fghk`UfYb  
Ui`ZXYa`\_U`\_hi`Y`Yb`GhUbX`XYf`HYW\`b]\_"

9fZc`[ fY]W\`BYhnk`Yf`\_Yb

8]U`c[ ž`K`Y]hYfV]`Xi`b[`\_i`bX`K`YhhVYk`YfVY`\_`XUg`G, : : 5XcfZ  
Yf[ `Àbnh`X]Y`5i gghY`i`b[`\_a`]h`XYb`j`]Y`Yb`ni`g`Àm`]WXYb  
5b`Ui`Zdi`b`\_hYb`fi`bX`i`a`\_X]Y`6Y`Ub[ Y`XYg`Y][ YbYb`6Yhf]YVg`i`bX  
YfghfYW`\_h]g]W\`ØVYf`VY]XY`<U`Yb`ž`Yf`\_`Àfh`Gcd`\_]Y`Gh`À`Yž  
Dfc`Y`\_hY]hYf]b`XYf`G, : : 5`"5i`ZXYf`6Ø`bY`ZØf`HfYbXg`i`bX`BYi`Yg  
fk`U`Y`+Ł`Z]bXYb`\_cghYb`ŽY]Y` : UW`j`cfhf`À[ Yb`j`cb  
\_cW\`ei`U`]Zn]YfhYb`F`YZYfYbHYb`ghUhhž`k`À\fybX`X]Y`bYi`Y`DfUI`]g!  
6Ø`bY`fk`U`Y`-`Ł`XYb`5i gghY`Yfb`Y]b` : cfi`a`\_ZØf`X]Y`Df`ÀgybhUh]cb  
≠fYf`DfcXi`\_hbYi`\_Y]hYb`V]YhYh`i`bX`XYb`6Ygi`W\`Yfb`Y]bYb  
, VYfV`]W`\_ØVYf`X]Y`HfYbXg`Ui`g`DfcXi`\_h]cb`i`bX`J`Yf`\_Ui`Z  
Yfa`Ö[`]W\`h"

9]b`k Y]hYfYf`k ]W\h][ Yf`5b`Ui Zd i b\_h]a `G, : : 5XcfZ']gh`XYf`GhUbX  
XYg`@UbXYg]bbi b[ gj YfVUbXg`ZØf`XUg`: `Y]gW\Yf\UbXk Yf\_]b`6UXYb!  
K ØfhYa VYf[ ``<]Yf`VYfUhYb`A ]hUfVY]hYf`XYg`J YfVUbXg`X]Y  
: UW\VYgi W\Yf`ni `: fU[ Yb`fi bX`i a `XUg`: `Y]gW\Yf\UbXk Yf\_]`K Yf  
XYb`5i ghUi gW`a ]h`?c``Y[ Yb`gi W\hž`g]W\`ghÅf\_Yb`cXYf`j cb`Y]bYa  
YfZc`[ fY]W\Yb`A YggYhU[ `Yf`c`Yb`a ÒW\hYž`XYb``ÀXh`XYf`6]Yf[ UfhYb  
ni a `GhUa`a h]gW`]b`<U``Y`+`Y]b"

6Ygi W\Yb`G]Y`i bg`Ui Z.`Z`Y]gW`i bXW`"Uh