

## 910 Mio. Euro Umsatz: Transgourmet baut Fleisch-Segment aus

Trotz Preisdruck wächst Transgourmet um 1,6 Prozent und stärkt das Fleischgeschäft strategisch: Service, Logistik und differenzierte Preisstufen rücken in den Mittelpunkt.



E-LKW von Transgourmet Österreich vor dem Wiener Riesenrad: Der Gastronomie-Großhändler investiert in Elektromobilität und nachhaltige Zustelllogistik. Bild: beigestellt

HfUbg[ ci fa Yh'ghY][ Yfh'l a gUhn'Ui Z' - %\$ 'A ]``]cbYb'9i fc' ': `Y]gW  
V`Y]Vh'ghfUhy[ ]gWYf'YfbVYfY]W  
HfUbg[ ci fa Yh'² ghYffY]W`Uh'&\$&) `Y]bYb'BYhxc!! a gUhn'j cb  
- %\$ž&'A ]``]cbYb'9i fc'Yfn]Y'h"8 Ug'Ybhgd]W'hY]bYa 'D'i g'j cb'%ž\*  
DfcnYbh'[ Y[ YbØVYf'XYa 'Jcf'U\`f"÷b'Y]bYa 'A Uf\_hi a Z'Xž'XUg'j cb  
DfY]gXfi W\_ž'cghYbghY][ Yfi b[ Yb'i bX'j Yf\U`hYbYa '?cbgi a  
[ YdfÄ[ h'k Ufž'VYnY]WbYh'X]Y'; YgWÄZhgzØ\fi b[ 'XUg'9f[ YVb]g'U`g  
ghUf\_"'6YgcbXYfg'XYi h]W`nY][ h'g]W`XYf'ghfi \_hi fY`Y'K UbXY``]b  
F]W`hi b[ 'Ni ghY``[ YgWÄZh' i bX'j b'Y]bYf'ni bY\`a YbXYb  
8]ZYfYbn]Yfi b[ 'XYf'Gcfh]a YbhYž'Ui W`ja ': `Y]gWVYfY]W"

K UW ghi a `]b`gW k ]Yf][ Ya `A Uf\_hi a ZY`X

8Yf`ÒghYffY]W ]gWY` ; Ughfcbca ]Y!; fc»\UbXY`ghUbX`&\$&) `i bhYf  
Yf\YV`]WYa `k ]fhgWUZh`]WYa `8fi W\_`GhY][ YbXY`9bYf[ ]Y!`i bX  
DYfgcbU`\_cghYb`hfUZYb`Ui ZY]bY`VY[ fYbNhY`NU\`i b[ gVYfY]hgWUZh  
XYf`; ÀghY""; Ughfcbca ]YVYhf]YVY`fYU[ ]YfhYb`a ]hni fØW\_\U`hYbXYa  
9]b\_Ui Z`\_i fnZf]gh[ YfYb`6YghY`i b[ Yb`i bX`j YfghÀf\_hYf`BUW ZfU[ Y  
bUW`dfY]g[ Øbgh[ Yb`5`hYfbUh]j Yb"  
HfUbg[ ci fa Yh`\_cbbhY`XYbbcW`A Uf\_hUbhY]`Y`g]WYfb`i bX`nÀ`h  
U\_hi Y``a Y`f`U`g`, \*"\$\$\$`U\_h]j Y`?i bX]bbYb`i bX`?i bXYb""+\$  
DfcnYbhXYg`l a gUhnYg`k YfXYb`a ]hhYfk Y]`Y`ja `Ni ghY``[ YgWÀZh  
Yfk ]fhgWUZhYh` `Y]b`\_`UfYf`<]bk Y]g`Ui ZX]Y`J YfgW]YVi b[ `\\b`ni  
gYfj ]Wcf]Ybh]YfhYb`6Y`YZYfi b[ ga cXY`Yb"

9][ Yba Uf\_Yb`i bX`DfY]gY]bgh]Y[ `[ Yk ]bbYb  
Ub`6YXYi hi b[

6YgcbXYfg`XmbUa ]gW`Ybhk ]W\_Y`hY`g]W`XUg  
9][ Yba Uf\_YbgY[ a Ybh``8]Y`DfY]gY]bgh]Y[ ga Uf\_Y`9Wcbca m  
j YfnY]W`bYhY`Y]b`l a gUhd`i g`j cb`&` `DfcnYbh``; `Y]W`nY]h][  
\_ØbX][ h`XUg`l bhYfbY`a Yb`Ubž`&\$&\*`[ Yn]Y`h]a `; `Y]gW`gY[ a Ybh  
Ui gni VUi Yb` `]bgVYgcbXYfY`ja `6YfY]W`dfY]g`]W`UhhfU\_h]j Yf  
DfcXi \_h]b]Yb"  
: Øf`:`Y]gWYf`i bX`; Ughfcbca ]YVYhf]YVY`]gh`X]YgY`9bhk ]W`i b[ `j cb  
\c\Yf`F`Y`Yj Ubn``8Yf`?cghYbXfi W\_]b`XYf`?ØWY`ZØ\fhni `ghÀf\_YfYf  
?U`\_i `Uh]cbggYbg]V`]hÀh``; `Y]W`nY]h][ `ghY][ h`XYf`6YXUfZUb  
j Yf`Àgg`]WYf`E`i U`]hÀh`i bX`\_`Uf`\_U`\_i `]YfVUfYb`K UfYbY]bgÀhYb"  
9][ Yba Uf\_Yb`V]YhYb`\]Yf`Gd]Y`fUi a ži a `i bhYfgW]YX`]WY`DfY]g!  
@Y]ghi b[ g!Ghi ZYb`UVni XYW\_Yb`i bX`A Uf[ Yb`ni `ghUV`]g]YfYb"  
6]c`i bX`BUW`\U`h][ \_Y]h`V`Y]VYb`ghUV`  
Hfchn`XYf`J YfgW]YVi b[ `\\b`ni `[ Øbgh[ YfYb`DfcXi \_hYb`V`Y]Vh`X]Y  
BUW ZfU[ Y`bUW`\cW`k Yfh][ Yb`i bX`bUW`\U`h][ Yb`Gcfh]a YbhYb  
\cW``8]Y`6]c!l a gÀhY`k`i W`gYb`&\$&) `i a `ØVYf`%&`DfcnYbhž`X]Y  
6]c!9][ Yba Uf\_Y`BUhi fU`Y`[ hY`i a `ZUgh`&&`DfcnYbhni ``æ  
@YZYf[ YgWÀZh]gh]Y[ `BUhi fU`gc[ Uf`i a `&, `DfcnYbh"  
5i W`ja `; `Y]gW`VYfY]W`V`Y]Vh`BUW`\U`h][ \_Y]h`Y]b`nYbhfU`Yg  
H\Ya U``F`Y[ ]cbU`]hÀhž`H]Yfk c`\`dfc[ fUa`a Y`i bX`hfUbgdUfYbhY

<Yf\_i bZh[ Yk ]bbYb`ja` ; fc» j YfVfUi W\YfgY[ a Ybh`k Y]hYf`Ub  
6YXYi hi b[ ``]bgVYgcbXYfY`]b`<chY``Yf]Y`i bX  
; Ya`Y]bgW\UZhj YfdZY[ i b[ "

≠bj Ygh]h]c bYb`i bX`Ghfi`\_hi fYb hgW\Y]Xi b[ Yb

HfUbg[ ci fa`Yh`]bj Ygh]YfhY`&\$&) `fi bX`) \$`A`j``]cbYb`9i fc`]b  
GhUbXcfhYbhk`]W\_`i b[ `i bX`@c[ ]gh]\_": Øf`&\$&\*`]gh`Y]b`k Y]hYfYf  
nk Y]ghY``[ Yf`A`j``]cbYbVYhfU[ `[ Yd`Ubhž`i bhYf`UbXYfYa`jZØf`XYb  
bYi Yb`Ni ghY``ghUbXcfh`≠bgVfi W\_!`?Ya`UhYbž`XYf`ja``<YfVgh  
YfØZZbYb`gc``"  
; `Y]W\`nY]h][ `k i fXY`XUg[ Yd`UbhY`Dfc`Y`\_h`K`]Yb!K`Ygh`YbX[ Ø`h][  
Y]b[ YghY``h"8 Ug`7C`!bYi hfU`Y`; fc» a`Uf`\_hdfc`Y`\_h`\`ÄhY`Ui h  
l bhYfbY\`a`YbgUb[ UVYb`fi bX`&) \$`5fVY]hgd`ÄhY`[ YgW\UZYb"  
≠a`K`YghYb`k i fXY`XYf`ZfØ`YfY`F]YX\Ufh!GhUbXcfh`]b`K`Øf[ `  
j`c``ghÄbX][ `]bhY[ f]Yfhž`]b`?ÄfbhYb`ØVYfbU\`a`HfUbg[ ci fa`Yh`XYb  
?i bXYbghcW\_`j`cb`9i fc[ Ugh`@Y[ fc""≠GU`nVi f[ `k i fXY`Y]b`bYi Yg  
@c[ ]gh]\_nYbhfi a`YfØZZbYh"

: `Y]gW\`ja` : c`\_i g`&\$&\*

: Øf`&\$&\*`Yfk UfhYh`HfUbg[ ci fa`Yh`Y]b`k Y]hYf\]b`Ubgd fi W\gj c``Yg  
A`Uf`\_hi a`ZY`X""BYVYb`DfY]gl`i bX`GYfj`]W\cf]Ybh]Yfi b[ `fØW\_h  
]bgVYgcbXYfY`XUg[ : `Y]gW\gY[ a`Ybh`ghÄf`Yf`]b`XYb` : c`\_i g``8Yf  
5i gVUi`j`cb`9][ Yba`Uf`\_Ybž`]bhY``[ YbhY`7cbj`Yb]YbW\!@Øgi b[ Yb  
i bhYf`XYf`A`Uf`\_Y`Ga`Ufh`7i`]g]bY`gck`]Y`Y]bY`VfY]hY  
: f]gW\Y`\_ca`dYhYbn`gc``Yb`; Ughfc bca`]YVYhf]YVY`VY]  
DYfgcbU`a`Ub[ Y``i bX`?cghYbXfi W\_`i bhYfghØhnYb"  
; `Y]W\`nY]h][ `]bj Ygh]Yfh`XUg`l`bhYfbY\`a`Yb`k Y]hYf`]b  
BUW\`U`h][ \_Y]hž`i bhYf`UbXYfYa`j]b`Y]bY`[ fc» Y`9!@?K`! : `chY""8Yf  
9bYf[ ]YUi`Zk`UbX`\_cbbhY`&\$&) `XYi h]W\`[ YgYb`\_h`k YfXYb"

K`]fhgW\UZh`]W\Y`9]b`c`f`X`b`i`b`[

: Øf`X]Y`ØghYffY]W\]gW\Y` : `Y]gW\k`]fhgW\UZh`]gh`X]Y`9bhk`]W\_`i b[  
fY`Yj`Ubh` ; fc» \ÄbX`Yf`k`]Y`HfUbg[ ci fa`Yh`Zi b[ ]YfYb`U`g`nYbhfU`Y  
8fY\gW\Y]VY`nk`]gW\Yb`DfcXi`nYbhYbž`J`YfUfVY]hYfb`i bX

; Ughfcbca ]Y"J YfgW]YVi b[ Yb`a `Gcfh]a Ybhga ]l ž'ghY][ YbXY  
BUW ZfU[ Y`bUW DfY]gY]bgh]Y[ gdfcXi \_hYb`gck ]Y`[ `Y]W nY]h[  
ghUV]`Y`6]c!GY[ a YbhY`gd]Y[ Y`b`X]Y`U\_hi Y`Y`A Uf\_hg]hi Uh]cb`k ]XYf"  
8Yf`A Uf\_h`V`Y]Vh]j c`Uh]`` `UVYf`ghfi \_hi fY`` \_`Uf.`GYfj ]Wž  
@c[ ]gh\_]Y]ghi b[ ž`DfY]gghUZZY`i b[ `i bX`bUW \U`h][ Y`E i U`]h`h`g]bX  
X]Y`nYbhfU`Yb`K YhhVYk YfVgZU\_hcfYb"

6Ygi WYb`G]Y`i bg`Ui Z.`Z`Y]gW i bXWł"Uh