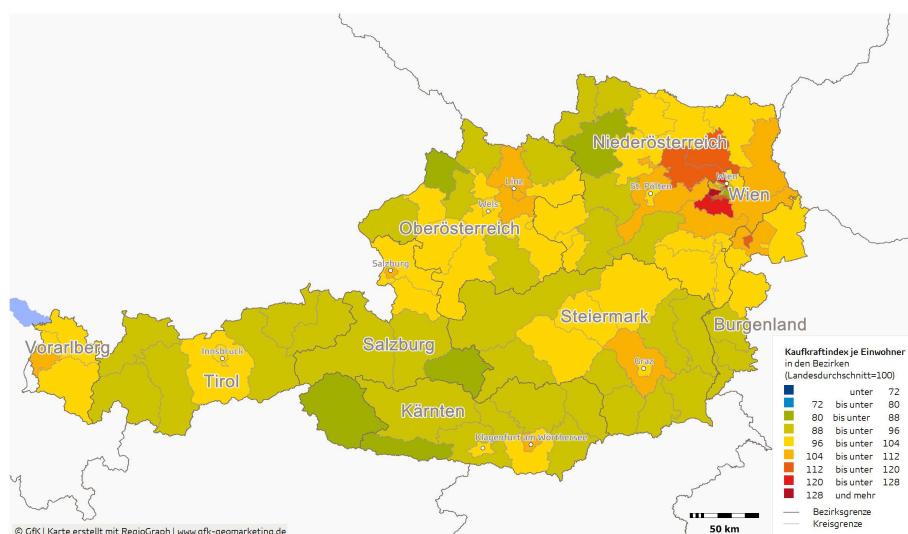


## 22.597 Euro pro Kopf für den Konsum

Die neue GfK Kaufkraftstudie untersucht die Kaufkraft in Österreich im Jahr 2017. Innerhalb des Landes gibt es dabei starke räumliche Kontraste.

GfK Kaufkraft Österreich 2017



...

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^2 ghYffY]W\ `]a `>U\ f`&\$%+ 'VY]`fi bX`%- \*ž`A ]`]UfXYb`9i fc"8]Y  
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6Yj Ø`\_Yfi b[ `]b\_`i g]j Y`ghUUh`]W\ Yf`@Y]gh` b[ Yb`k ]Y  
5fVY]hg`cgYb[ Y`Xž? ]bXYf[ Y`X`cXYf`F YbhYb"8]Y`Ghi X]Y`nY][ hž`k ]Y  
fY[ ]cbU`j YfgW\ ]YXYb`X]Y`?Ui Z\_fUZh`j YfhY`]h`]ghž`gck c\ ``]a  
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dfc`9]bk c\`bYf`i a`fi bX(`DfcnYbh`XYi h`]W\`ØVYf`XYa  
ØghYffY]W\`]gW\`Yb`8i fW\`gW\`b]h\`]Y[ h`J c`fUf`VYf[ `Zc`[ h`Ui Z`F Ub[  
nk Y]ž`X]W\`h`[ YZc`[ h`j cb`GU`nVi f[ `i bX`C VYfØghYffY]W\`ž`X]Y  
YVYbZU`g`Yk Y]g`Y]bY`\_bUdd`ØVYfXi fW\`gW\`b]h\`]W\`Y`dfc!`?cdZ  
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2 ghYffY]W\`g`[ Y\`OfYb`ni`K ]Yb`8Ug`K ]Yb!Xca ]b]YfhY`FUb\_]b[ `XYf  
6Yn]f\_Y]gh`YXcW\`b]W\`h`bi f`Ui Z`X]Y`hUhgÀW\`]W\`c\`Y`?Ui Z\_fUZh  
ni fØW\_ni ZØ\`fYbž`gcbXYfb`Ui W\`Ui Z`X]Y`fYW\`h`ZY]bfÀi a ][ Y  
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fU[ h`a`h`Y]bYf`dfc!`cdZ?Ui Z\_fUZh`j`cb`"(\*`"i`h`+\$`DfcnYbh  
ØVYf`XYb`ÒghYffY]W\`gW\`Yb`8i`fW\`gW\`b]hh`YfUi`g`i`bX`]gh`XUa`j`XYf  
fY]W\`ghY`6Yn]f\_`]b`2`ghYffY]W\`"A`j`fi`bX`Y]bYa`:`ØbZhY`k`Yb][ Yf  
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]b`B`]YXYfÒghYffY]W\`UVYb`Y]bY`i`a`fi`bX`&`DfcnYbh`\`Ò\`YfY  
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I`a`UbX`j`cb`;`fUn`i`bX`K`Y`g`"=b`XYb`6Yn]f\_Yb`;`fUn`!`a`[ YVi`b[  
i`bX`K`Y`g`@UbX`]Y`[ h`X]Y`Xi`fW\`gW\`b]hh`]W\`Y`?Ui Z\_fUZh`dfc  
9]bk`c\`bYf`]b`XYb`6Yn]f\_Yb`]a`I`a`UbX`Yk`Y`g`Y]W\`h`ØVYf`XYb`Yb  
XYf`GhUXh`VYn]f\_Y`5i`W\`]a`I`a`UbX`K`]Ybg`VYZ]b`XYb`g]W\`Yhk`U`a`]h  
XYb`6Yn]f\_Yb`A`ÒX`]b[ `i`bX`?`cfbYi`Vi`f[ `Ui Z\_fUZhghUf`Y`6Yn]f\_Y`

6Ygi WX Yb 'G]Y 'i bg 'Ui Z. 'Z Y]gWX i bXWc "Uh